Bienvenidos a Albuquerque!

Welcome to the 38th Annual Southwest Popular/American Culture Association Conference—we are so pleased that you have joined us. We look forward to sharing the week with the diverse group of scholars who join us here in Albuquerque this year.

We have a full complement of panels this year, drawn from our 71 subject areas and ranging in topic from adaptation studies to zombie culture. We hope you will have opportunity to sample a variety of these offerings. In particular, we would like to highlight the Grateful Dead Scholars Caucus, which is celebrating its 20th anniversary at this year’s conference. You can locate the Grateful Dead in Grand Pavilion IV all week, where they will be holding 14 sessions over the course of four days. Join them as they consider the intersections between the band and cinema, philosophy, and literature, among other topics. To further commemorate this anniversary, David Gans will perform on Friday night with Albuquerque's own Dead cover band Let It Grow, at Low Spirits (2823 2nd Street NW). Doors open at 8:00pm, and the show starts at 9:00. Thank you, Nick Meriwether and all of the Caucus faithful, for your continued contributions to our organization.

We are excited to announce our inaugural SWPACA film series, taking place on Thursday and Friday in Grand Pavilion I-II. Invited filmmakers will be screening their original work, with question-and-answer opportunities to follow. Please see the handout in your registration folder for full details.

The Michael K. Schoenecke Leadership Institute is pleased to name Renae L. Mitchell (University of New Mexico) and David Sutton (Independent Scholar) as Fellows for 2017-2019. The Institute, named in honor of one of the founders of the Southwest Popular/American Culture Association, serves as an opportunity for individuals interested in learning about the history of the SWPACA organization, its leadership, and the role the organization plays in promoting the study of popular and American culture. The Institute trains individuals in organizational responsibilities to prepare them for future leadership roles, and Institute Fellows shadow current leadership and contribute to organizational events and projects. We will be introducing Renae and David at several of our events, including the graduate student breakfast on Thursday morning, the Fire and Ice Reception on Thursday evening, and the Peter C. Rollins Book Awards and Graduate Student Awards on Friday night. I know you will want to meet Renae and David in person at one of these events or at the registration table throughout the week.

We are also delighted to offer a series of special events throughout the conference. On Wednesday, February 15, we are offering three SWPACA pre-conference workshops. These two-and-a-half-hour sessions provide opportunities for in-depth instruction and discussion on publishing (both academic and popular) and popular culture pedagogy. Professional development sessions are available to all participants on Wednesday, Thursday, and Friday and include panels on publishing, the job search, and teaching in a politically divisive time. On the social end of the spectrum, we invite you to participate in our Wednesday evening Dine-around, the Fire and Ice Reception followed by Game Night on Thursday, and the Keynote address and Rollins Book Awards and Graduate Student Awards ceremony, Friday night at 6:30 in Grand Pavilion VI. Our keynote speakers this year are Ensley F. Guffey and K. Dale Koontz, authors of Wanna Cook?
Welcome 2017 Southwest Popular/American Culture Association Conference

*The Complete, Unofficial Companion to* Breaking Bad. They will speak to applying their training as popular culture scholars to the task of writing this volume and balancing traditional academic writing expectations with the specific genre demands of a more popularly-aimed companion book.

We are also pleased to announce issue 3.2 of *Dialogue: The Interdisciplinary Journal of Popular Culture and Pedagogy*, titled *Adapting Our Approaches: (In)Formal Learning, Stereotypes, and Traumas*, featuring articles on literature as both entertainment and an opportunity to teach social justice; Navajo rhetoric; professional wrestling; and popular television, among others. Stop by the registration table and meet the editors, or visit our website at [JournalDialogue.org](http://journaldialogue.org).

We would like to recognize the continued support and contributions of our Area Chairs; these individuals are an indication of the strength of this organization, and we commend them once more on a job well done. Special thanks as well to members of the Executive Team for their year-round efforts to plan and execute our annual meeting. We also acknowledge the individuals who judged the graduate student awards; thank you for your time and interest in recognizing the next generation of popular culture scholars. Finally, thank you to the members of the Hyatt Regency team who assist us in welcoming you to our 38th meeting of the Southwest Popular/American Culture Association.

Enjoy your time here this week. Stop by the registration table and introduce yourselves to the Executive Team; share your ideas for the organization and areas. We look forward to spending the week with you.

Regards,
Lynnea Chapman King, SWPACA Executive Director
Tamy Burnett, SWPACA Treasurer
Kelli Shapiro, SWPACA, Conference Programming and Engagement Coordinator
Kathleen Lacey, SWPACA Awards Coordinator and Michael K. Schoenecke Leadership Institute Fellow, 2015-2017
Corinne Knight, SWPACA Michael K. Schoenecke Leadership Institute Fellow, 2016-2018
Karina Vado, SWPACA Michael K. Schoenecke Leadership Institute Fellow, 2016-2018
Renae L. Mitchell, SWPACA Michael K. Schoenecke Leadership Institute Fellow, 2017-2019
David Sutton, SWPACA Michael K. Schoenecke Leadership Institute Fellow, 2017-2019
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2017 Southwest Popular/American Culture Association Conference

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#SWPACA17 3 southwestpca.org
Through the Peter C. Rollins Book Award, the Southwest Popular/American Culture Association (SWPACA) annually recognizes contributions to the study of popular and/or American culture and, in particular, works analyzing cultural and historical representations in film, television, and/or other visual media. Volumes receiving this award are distinguished by their methodology and research; monographs, reference works, and anthologies published within the last two calendar years are all eligible.

The Southwest Popular/American Culture Association is one of the leading academic associations dedicated to the study of popular and American culture; our annual meeting, at which each year’s winner is honored, is one of the largest such meetings in the world. The late Dr. Peter C. Rollins, for whom the award is named, was one of the association’s founders and most valued members; in addition, he was a highly-regarded and well-known scholar of popular and American culture. Over a period of thirty years, he helped both junior and senior scholars as Associate Editor of The Journal of Popular Culture and The Journal of American Culture, and as Editor-in-Chief of Film & History: An Interdisciplinary Journal of Film and Television Studies (www.filmhistory.org). In addition, Dr. Rollins’ book publications distinguished him among scholars. For example, his final publication America Reflected: Language, Satire, Film, and the National Mind (New Academia, 2010) provides the reader with a seasoned guide exploring the vagaries of American popular culture. Further, he edited or co-edited a number of notable volumes, such as The Columbia Companion to American History and Film (Columbia UP, 2004) and Why We Fought: America’s Wars in Film and History (UP of Kentucky, 2008). In his edited volumes, Dr. Rollins showcased the work of many individuals, highlighting his dedication to expanding the scholarly study of film and television.

The 2017 Peter C. Rollins Award recipient(s) will be announced on Friday, February 17, 2017 during the Awards Ceremony, 6:30 – 8:00 pm.

Special thanks go to the 2017 Rollins Book Award Judging Committee: Hugh Foley, Alison Macor, and Rob Weiner.
Past Rollins Book Award Winners

2016

Film/Television
K.J. Donnelly
Magical Musical Tour: Rock and Pop in Film Soundtracks
(Bloomsbury Academic, 2015)

Popular Culture
Stacy B. Schaefer
Amada’s Blessings from the Peyote Gardens of South Texas
(U of New Mexico P, 2015)

Honorable Mention
Stefan Banz
Eilshemius: Peer of Poet-Painters
(JRP/Ringier, 2015)

2015

Film/Television
Giorgio Bertellini, editor
Italian Silent Cinema: A Reader
(John Libbey, 2013)

Popular Culture
Gary S. Cross and Robert N. Proctor
Packaged Pleasures: How Technology & Marketing Revolutionized Desire
(U of Chicago P, 2014)

Honorable Mention
Katherine Roeder
Wide Awake in Slumberland: Fantasy, Mass Culture, and Modernism in the Art of Winsor McCay
(UP of Mississippi, 2014)

2014

Film/Television
Kimberly Monteyne
Hip Hop on Film: Performance Culture, Urban Space, and Genre Transformation in the 1980s
(UP of Kentucky, 2012)

Popular Culture
Justin S. Vaughn and Lilly J. Goren, editors
Women and the White House: Gender, Popular Culture, and Presidential Politics
(UP of Kentucky, 2012)

Sequential Art/Comics & Animation Studies
Alison Macor
Chainsaws, Slackers, and Spy Kids: 30 Years of Filmmaking in Austin, Texas
(U of Texas P, 2010)

2013

Film/Television
Alisa Perren
Indie, Inc.: Miramax and the Transformation of Hollywood in the 1990s
(U of Texas P, 2012)

Popular Culture
Julie Anne Taddeo and Cynthia J. Miller
Steaming into a Victorian Future: A Steampunk Anthology
(Scarecrow Press, 2012)

Sequential Art/Comics & Animation Studies
Matthew J. Smith and Randy Duncan
Critical Approaches to Comics: Theories and Methods
(Routledge, 2011)
2017 Institute Fellows

We are pleased to announce our 2017 class Leadership Institute Fellows, Renae L. Mitchell (University of New Mexico) and David Sutton (Independent Scholar). Our 2016 Fellows, Corinne Knight and Karina Vado, will spend their second years with the Institute assisting members of the Executive Team in planning and executing the 2018 annual conference. Our inaugural Fellow from 2015, Kathleen Lacey, having completed her two years with the Institute, has joined the SWPACA Executive Team as our Awards Coordinator.

Mission

The Michael K. Schoenecke Leadership Institute provides the organization with a system by which the SWPACA executive team trains individuals in organizational responsibilities to prepare them for future leadership roles. Institute Fellows have opportunities to shadow current leadership and contribute to organizational events and projects, including the annual conference, its academic journal Dialogue: The Interdisciplinary Journal of Popular Culture and Pedagogy, marketing and promotional venues, and all future projects that the SWPACA Leadership deems appropriate for the growth of the organization.

The Michael K. Schoenecke Leadership Institute is designed to provide graduate students with service and leadership experience, event management experience, and scholarly connections with the field of popular/American studies.

As members of the Institute, Fellows will have the opportunity to:

• Partner with established scholars to review topic area submissions, form area panels, chair area sessions, and facilitate area discussions.
• Participate in event planning for a long-standing international conference which hosts approximately 1000 participants annually.
• Assist the Southwest PCA Executive Team, which plans, organizes, and markets the organization’s annual conference.
• Establish connections with senior scholars in the field of popular/American culture studies.
• Interact with editors, publishers, and keynote presenters at conference special events.
• If interested, serve in an editorial assistant position with Dialogue: The Interdisciplinary Journal of Popular Culture and Pedagogy.
• Become eligible, upon successful completion of the Institute, to receive letters of recommendation from the Executive Team, Area Chair Mentor, and established popular/American Culture scholars.

Applications for the 2017-18 year will be accepted
October 1- December 1, 2017.
Visit southwestpca.org for details.
Crossing the Threshold: 
Examining the Delicate Task of Balancing 
Academic Rigor with Commercial Publishing to Create 
Wanna Cook? The Complete, Unofficial Companion to “Breaking Bad”

Ensley F. Guffey and K. Dale Koontz

Friday, February 17, 6:30pm, Grand Pavilion VI

Ensley F. Guffey has at one time or another been a chef, waiter, bartender, bouncer, car rental agent, cardiac model, restaurant manager, gas station attendant, electronic gambling associate, and ditch-digger third class. He has presented papers at regional, national, and international academic conferences on topics ranging from the American industrialist Samuel Colt to the depiction of violence in Breaking Bad, and he has published peer-reviewed scholarly essays on Babylon 5, Breaking Bad, Buffy the Vampire Slayer, Farscape, and Marvel’s the Avengers. Ensley is currently co-editing an academic collection focusing on representations of war and warfare in the works of Joss Whedon, which will be published by McFarland & Co. in 2018. On the web, Ensley can be found on Twitter @EnsleyFGuffey. He also writes “C’est la Guerre,” a biweekly column about war comics for FreakSugar.com

K. Dale Koontz may have watched too much television as a child. She learned to count via Sesame Street and first learned that genres could cross-pollinate through M*A*S*H. When she discovered Joss Whedon’s Buffy the Vampire Slayer when she should have been studying for the bar exam, the die was cast. (She passed the bar, so she has something to fall back on, just in case.) In addition to teaching communication and film courses at Cleveland Community College in Shelby, North Carolina, Dale has presented original work examining aspects of popular culture in locations ranging from Boiling Springs, North Carolina to Istanbul, Turkey. In 2008, McFarland published her book Faith and Choice in the Works of Joss Whedon, which focuses on themes such as redemption, choice, and consequences in Whedon’s work. She has presented keynote speeches at the Biennial Slayage Conference on the Whedonverses as well as at the “inter-Slayage Slayage” conference known as “Joss in June.” Dale can be reached via Twitter at @KDaleKoontz as well as on her blog, Unfettered Brilliance (at http://www.unfetteredbrilliance.blogspot.com), where she posts about television as well as about both new and classic movies.

Together, this dynamic duo branched out into the more commercial side of publishing with Wanna Cook? The Complete, Unofficial Companion to Breaking Bad, the development of which will be the focus of their joint keynote at this conference. Wanna Cook? has been both a critical and commercial success and they have continued to work together, writing a bi-weekly column called “The Ten Percent” for the pop-culture site Biff Bam Pop!

Ensley and Dale have just put the finishing touches on their next project, A Dream Given Form, which is an exploration of the ground-breaking science fiction series Babylon 5, with publication expected in the next few months.
THE SWPACA CONGRATULATES

THE GRATEFUL DEAD SCHOLARS CAUCUS

ON THEIR 20TH ANNIVERSARY

AT THE SOUTHWEST POPULAR/AMERICAN CULTURE ASSOCIATION CONFERENCE!
The following exhibitors are honored guests of the Southwest Popular/American Culture Association:

Candy Minx
Cassandra Billy
Intellect
McFarland Publishing
Rowman & Littlefield
University of New Mexico Press

Throughout the conference, these exhibitors will be present to meet and speak with conference attendees in the second floor atrium area. The academic publishing exhibitors will have information about publishing opportunities, and they regularly offer conference attendees special rates on their publications. Your purchase and textbook orders make their efforts worthwhile.

Remember, all exhibitors value your work and make the investment to participate in our conference. Don’t miss out on this great opportunity!

Exhibitor Display Times
Wednesday, February 15, 2017
12:00 – 5:00 p.m.
Thursday, February 16, 2017
9:00 – 5:30 p.m.
Friday, February 17, 2017
9:00 – 5:30 p.m.
Saturday, February 18, 2017
9:00 – 12:00 p.m.
39th ANNUAL MEETING OF THE SOUTHWEST POPULAR/AMERICAN CULTURE ASSOCIATION

Join us for our 39th Annual Conference
February 7-10, 2018

Hyatt Regency Hotel & Conference Center
Albuquerque, New Mexico

Proposals Due: November 1, 2017

Follow us online for announcements and reminders:
southwestpca.org
facebook.com/southwestpca
@southwestpca.org

#SWPACA17
Registration Desk Hours

All conference presenters, exhibitors, and attendees are asked to check in at the Registration Desk upon arrival at the conference. The registration desk is located on the second floor of the Hyatt, near the elevators.

Upon check-in, conference participants will receive a name badge and welcome packet. The Registration Desk is also your one-stop spot for questions and help.

Wednesday, February 15, 8:00-6:00
Thursday, February 16, 8:00-5:30
Friday, February 17, 8:00-5:00
Saturday, February 18, 8:00-12:00

A Note on Sessions Numbers

Sessions numbered in the 1000s are scheduled for Wednesday; 2000s are scheduled for Thursday; 3000s are scheduled for Friday; and 4000s are scheduled for Saturday. Additionally, panels are numbered sequentially each day.

Conference App

The SWPACA Conference App is available for free download for attendees to access the conference schedule, take notes during sessions, network with other attendees via popular social media platforms, and access resources like information about conference exhibitor and local resturaunts.

The app is available in all major app platforms. To access the conference app, please download the Guidebook app from your favorite app store. Within the Guidebook app, search for “SWPACA 2017” and download the conference guide.

If you wish to access the app information on a laptop, you may also visit guidebook.com. Click on “Find a Guide” and search “SWPACA 2017.”
# Schedule Overview

### 2017 Southwest Popular/American Culture Association Conference

**Wed, 02/15/2017 - 8:00am-6:00pm**

1000  Registration  
*Wed, 02/15/2017 - 8:00am-6:00pm, Registration Desk, Second Floor*

**Wed, 02/15/2017 - 8:30am - 11:15am**

1002  Pre-Conference Workshop 1: From Concept to Book with Cynthia Miller and Stephen Ryan  
*Wed, 02/15/2017 - 8:30am - 11:15am, Enchantment A*

1004  Pre-Conference Workshop 2: Pop Culture Production: Create Your Own Zine!  
*Wed, 02/15/2017 - 8:30am - 11:15am, Enchantment C*

1006  Pre-Conference Workshop 3: Popular Culture and Pedagogy: Using Google Hangouts  
*Wed, 02/15/2017 - 8:30am - 11:15am, Enchantment E*

**Wed, 02/15/2017 - 11:30am - 1:00pm**

1008  Cormac McCarthy 1: McCarthy and Vietnam  
*Wed, 02/15/2017 - 11:30am - 1:00pm, Enchantment A*

1010  Harry Potter Studies 1  
*Wed, 02/15/2017 - 11:30am - 1:00pm, Enchantment B*

1012  Children’s / Young Adult Literature and Culture 1: Exploring Gender and Genre in Children’s and YA Literature  
*Wed, 02/15/2017 - 11:30am - 1:00pm, Enchantment C*

1014  Women, Gender, and Sexuality 1: Race and Gender Trouble  
*Wed, 02/15/2017 - 11:30am - 1:00pm, Enchantment D*

1016  Creative Writing (Poetry, Fiction) 1: Poetry  
*Wed, 02/15/2017 - 11:30am - 1:00pm, Enchantment E*

1018  Music 1: Comedy and Violence in Music  
*Wed, 02/15/2017 - 11:30am - 1:00pm, Fiesta I*

1020  Horror 1: Race, Class, Gender  
*Wed, 02/15/2017 - 11:30am - 1:00pm, Fiesta III*

1022  Game Studies, Culture, Play, and Practice 1  
*Wed, 02/15/2017 - 11:30am - 1:00pm, Grand Pavilion III*

1024  Supernatural (TV Series) 1: Souls, Vessels, and Gender Roles, Oh My!: Identity Formation in “Supernatural”  
*Wed, 02/15/2017 - 11:30am - 1:00pm, Grand Pavilion I-II*

1026  Grateful Dead 1: Archetypes, Allusions, and Journeys in the Grateful Dead  
*Wed, 02/15/2017 - 11:30am - 1:00pm, Grand Pavilion IV*

1028  Science Fiction and Fantasy 1: Tales after Tolkien  
*Wed, 02/15/2017 - 11:30am - 1:00pm, Grand Pavilion V*

1030  Beats, Counterculture, and Hipsters 1: The Feminist Beat Space  
*Wed, 02/15/2017 - 11:30am - 1:00pm, Grand Pavilion VI*
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<td>Film Studies 1: Roundtable on Top Grossing Films of 2016</td>
<td>Wed, 02/15/2017 - 1:15pm - 2:45pm</td>
<td>Boardroom East</td>
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<td>1034</td>
<td>Cormac McCarthy 2: New Frames and Interdisciplinary Perspectives</td>
<td>Wed, 02/15/2017 - 1:15pm - 2:45pm</td>
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<td>1036</td>
<td>Harry Potter Studies 2</td>
<td>Wed, 02/15/2017 - 1:15pm - 2:45pm</td>
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<td>1038</td>
<td>Children’s / Young Adult Literature and Culture 2: Reflecting the Margins: Subjectivity in Young Adult Literature</td>
<td>Wed, 02/15/2017 - 1:15pm - 2:45pm</td>
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<td>1040</td>
<td>Women, Gender, and Sexuality 2: Blurring Alternative and Hegemonic Masculinities</td>
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<td>1042</td>
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<td>1044</td>
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<td>Music 2: Politics, Love, and Laundry in Country Music</td>
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<td>1056</td>
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<td>Wed, 02/15/2017 - 1:15pm - 2:45pm</td>
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<td>1058</td>
<td>Science Fiction and Fantasy 2: Cyborgs: Narrative and Identity</td>
<td>Wed, 02/15/2017 - 1:15pm - 2:45pm</td>
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<td>1060</td>
<td>Beats, Counterculture, and Hipsters 2: From Beat to Hipster: Looking at the Trajectory of Hipsters from a Beat Space</td>
<td>Wed, 02/15/2017 - 1:15pm - 2:45pm</td>
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<td>1062</td>
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<td>Wed, 02/15/2017 - 3:00pm - 4:30pm</td>
<td>Boardroom East</td>
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<td>1064</td>
<td>Religion 1: Dr. Who, the American Monomyth, and the Bible as Literature</td>
<td>Wed, 02/15/2017 - 3:00pm - 4:30pm</td>
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<td>1066</td>
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<td>Wed, 02/15/2017 - 3:00pm - 4:30pm</td>
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<td>1068</td>
<td>Poetry and Poetics 1</td>
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**Schedule Overview**

**2017 Southwest Popular/American Culture Association Conference**

1070 Rap and Hip-Hop Culture 1: Hip Hop and Identity  
*Wed, 02/15/2017 - 3:00pm - 4:30pm, Enchantment D*

1072 Film and History 1: Memory, Nostalgia, and Rebirth  
*Wed, 02/15/2017 - 3:00pm - 4:30pm, Enchantment E*

1074 Graphic Novels and Comics 2: Marvel and DC  
*Wed, 02/15/2017 - 3:00pm - 4:30pm, Enchantment F*

1076 African American / Black Studies 1: Black Identities  
*Wed, 02/15/2017 - 3:00pm - 4:30pm, Fiesta I*

1078 Television 2: Women on the Small Screen  
*Wed, 02/15/2017 - 3:00pm - 4:30pm, Fiesta II*

1080 Philosophy and Popular Culture 1: Depicting the Self: Imagining the Popular  
*Wed, 02/15/2017 - 3:00pm - 4:30pm, Fiesta IV*

1082 Game Studies, Culture, Play, and Practice 3  
*Wed, 02/15/2017 - 3:00pm - 4:30pm, Grand Pavilion III*

1084 Alfred Hitchcock 1  
*Wed, 02/15/2017 - 3:00pm - 4:30pm, Grand Pavilion VI*

1086 Grateful Dead 3: Teaching, Studying, and Learning the Dead  
*Wed, 02/15/2017 - 3:00pm - 4:30pm, Grand Pavilion IV*

1088 Science Fiction and Fantasy 3: Figuring the Future: Utopias and Dystopias  
*Wed, 02/15/2017 - 3:00pm - 4:30pm, Grand Pavilion V*

1090 Professional Development: Teaching in a Politically Divisive Time  
*Wed, 02/15/2017 - 3:00pm - 4:30pm, Grand Pavilion I-II*

**Wed, 02/15/2017 - 4:45pm - 6:15pm**

1092 Film Studies 3: Criticism as Addition or Subtraction  
*Wed, 02/15/2017 - 4:45pm - 6:15pm, Boardroom East*

1094 Cormac McCarthy 3: Theorizing “No Country for Old Men” and “Joinery”  
*Wed, 02/15/2017 - 4:45pm - 6:15pm, Enchantment A*

1096 Harry Potter Studies 3  
*Wed, 02/15/2017 - 4:45pm - 6:15pm, Enchantment B*

1098 Children’s / Young Adult Literature and Culture 3: Mirrors, MPDGs, Social Media, and Hunger: Rethinking Authenticity and Identity in Young Adult Fiction  
*Wed, 02/15/2017 - 4:45pm - 6:15pm, Enchantment C*

1100 Women, Gender, and Sexuality 3: Feminist Media Studies  
*Wed, 02/15/2017 - 4:45pm - 6:15pm, Enchantment D*

1102 Creative Writing (Poetry, Fiction) 3: Poetry  
*Wed, 02/15/2017 - 4:45pm - 6:15pm, Enchantment E*

1104 Graphic Novels and Comics 3: Identity, Genre, and Rhetoric  
*Wed, 02/15/2017 - 4:45pm - 6:15pm, Enchantment F*

1106 Music 3: Political Punks  
*Wed, 02/15/2017 - 4:45pm - 6:15pm, Fiesta I*

1108 Television 3: Racialized Bodies and Fashionable Bodies  
*Wed, 02/15/2017 - 4:45pm - 6:15pm, Fiesta II*

1110 Horror 3: Roundtable: Horror Fiction: The Changing Literary Scene  
*Wed, 02/15/2017 - 4:45pm - 6:15pm, Fiesta III*
Schedule Overview

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1112 Philosophy and Popular Culture 2: Imagined Worlds: Consciousness, Personhood, and Temporal Fidelity
   Wed, 02/15/2017 - 4:45pm - 6:15pm, Fiesta IV

1114 Game Studies, Culture, Play, and Practice 4
   Wed, 02/15/2017 - 4:45pm - 6:15pm, Grand Pavilion III

1118 Film Theory and Aesthetics 1: Culture and Adaption in Cinema of the 1930s and 1940s
   Wed, 02/15/2017 - 4:45pm - 6:15pm, Grand Pavilion IV

1120 Biography, Autobiography, Memoir, and Personal Narrative 1
   Wed, 02/15/2017 - 4:45pm - 6:15pm, Grand Pavilion V

Wed, 02/15/2017 - 6:30pm - 8:00pm

1122 Special Event: SWPACA Annual Dine-Around
   Wed, 02/15/2017 - 6:30pm - 8:00pm, Hotel Atrium (first floor)

Wed, 02/15/2017 - 8:15pm - 9:45pm

1124 Supernatural (TV Series): Screening: “Supernatural” Viewer’s Choice Episode Screening and Trivia
   Wed, 02/15/2017 - 8:15pm - 9:45pm, Grand Pavilion VI

Thur 2/16/2017 - 8:00am - 5:30pm

2000 Registration
   Thur 2/16/2017 - 8:00am - 5:30pm, Registration Desk, Second Floor

Thur 2/16/2017 - 8:00am - 9:30am

2002 Graduate Student Breakfast
   Thur 2/16/2017 - 8:00am - 9:30am, Sendero

Thu, 02/16/2017 - 9:45am - 11:15am

2004 Film Studies 4: (Re)Framing Devices
   Thu, 02/16/2017 - 9:45am - 11:15am, Boardroom East

2006 Music 4: Labors of Love
   Thu, 02/16/2017 - 9:45am - 11:15am, Enchantment A

2008 Harry Potter Studies 4
   Thu, 02/16/2017 - 9:45am - 11:15am, Enchantment B

2010 Children’s / Young Adult Literature and Culture 4: Roundtable: Subjectivity in Young Adult Literature
   Thu, 02/16/2017 - 9:45am - 11:15am, Enchantment C

2012 Women, Gender, and Sexuality 4: Gender Identity and Performance
   Thu, 02/16/2017 - 9:45am - 11:15am, Enchantment D

2014 Creative Writing (Poetry, Fiction) 4: Roundtable: Poetry on Art: Mariachis and Train Yards in the Southwest
   Thu, 02/16/2017 - 9:45am - 11:15am, Enchantment E
2016  Undergraduate Presentations 1: Post-Apocalyptic Performativity: Sex and Gender in “Mad Max: Fury Road”
   Thu, 02/16/2017 - 9:45am - 11:15am, Fiesta I
2018  Television 4: Queer Readings
   Thu, 02/16/2017 - 9:45am - 11:15am, Fiesta II
2020  Horror 4: Cinematic Horror
   Thu, 02/16/2017 - 9:45am - 11:15am, Fiesta III
2022  Philosophy and Popular Culture 3: Are These Little Things?: Ethical Considerations in Popular Culture
   Thu, 02/16/2017 - 9:45am - 11:15am, Fiesta IV
2024  Game Studies, Culture, Play, and Practice 5: “Pokemon Go”
   Thu, 02/16/2017 - 9:45am - 11:15am, Grand Pavilion III
2026  Supernatural (TV Series) 3: Roundtable: Sex, Drugs, and Rock & Roll Never Forgets: The Music of “Supernatural”
   Thu, 02/16/2017 - 9:45am - 11:15am, Grand Pavilion I-II
2028  Grateful Dead 4: Literary Influences in the Grateful Dead
   Thu, 02/16/2017 - 9:45am - 11:15am, Grand Pavilion IV
2030  Science Fiction and Fantasy 4: Questions of Genre
   Thu, 02/16/2017 - 9:45am - 11:15am, Grand Pavilion V
2032  Pedagogy and Popular Culture 1: Multicultural Pedagogy
   Thu, 02/16/2017 - 9:45am - 11:15am, Grand Pavilion VI

Thu, 02/16/2017 - 11:30am - 1:00pm
2034  Mothers, Motherhood, and Mothering in Popular Culture 1: Film & Television
   Thu, 02/16/2017 - 11:30am - 1:00pm, Boardroom East
2036  War and Culture 1: Anti-War Protest
   Thu, 02/16/2017 - 11:30am - 1:00pm, Enchantment A
2038  Harry Potter Studies 5: Roundtable: The “Cursed Child” and “Fantastic Beasts”
   Thu, 02/16/2017 - 11:30am - 1:00pm, Enchantment B
2040  Children’s / Young Adult Literature and Culture 5: Heroes Large and Small in Children’s and YA Literature
   Thu, 02/16/2017 - 11:30am - 1:00pm, Enchantment C
2042  Women, Gender, and Sexuality 5: Feminist Perspectives on Power
   Thu, 02/16/2017 - 11:30am - 1:00pm, Enchantment D
2044  Creative Writing (Poetry, Fiction) 5: Fiction
   Thu, 02/16/2017 - 11:30am - 1:00pm, Enchantment E
2046  Graphic Novels and Comics 4: Politics and the Military
   Thu, 02/16/2017 - 11:30am - 1:00pm, Enchantment F
2048  Undergraduate Presentations 2: Practicing Fandom
   Thu, 02/16/2017 - 11:30am - 1:00pm, Fiesta I
2050  Adaptation: Literature, Film, and Culture 1: Adaptations of Classic Culture
   Thu, 02/16/2017 - 11:30am - 1:00pm, Fiesta II
2052  Horror 5: Roundtable: Back to the Eighties: “Stranger Things” and Horror Nostalgia
   Thu, 02/16/2017 - 11:30am - 1:00pm, Fiesta III
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<th>Session</th>
<th>Title</th>
<th>Date</th>
<th>Time</th>
<th>Location</th>
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<tr>
<td>2054</td>
<td>African American / Black Studies 2: Literary Voices</td>
<td>Thu, 02/16/2017</td>
<td>11:30am - 1:00pm</td>
<td>Fiesta IV</td>
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<tr>
<td>2056</td>
<td>Game Studies, Culture, Play, and Practice 6</td>
<td>Thu, 02/16/2017</td>
<td>11:30am - 1:00pm</td>
<td>Grand Pavilion III</td>
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<tr>
<td>2058</td>
<td>Professional Development: Publishing with Rowman &amp; Littlefield</td>
<td>Thu, 02/16/2017</td>
<td>11:30am - 1:00pm</td>
<td>Sendero</td>
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<tr>
<td>2060</td>
<td>Grateful Dead 5: Roundtable: Who Speaks for the (Grateful) Dead?: A Roundtable on Power and Authority in Grateful Dead Scholarship</td>
<td>Thu, 02/16/2017</td>
<td>11:30am - 1:00pm</td>
<td>Grand Pavilion IV</td>
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<tr>
<td>2062</td>
<td>Science Fiction and Fantasy 5: Myth and History</td>
<td>Thu, 02/16/2017</td>
<td>11:30am - 1:00pm</td>
<td>Grand Pavilion V</td>
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<tr>
<td>2064</td>
<td>Pedagogy and Popular Culture 2: Mixed Media and Pedagogy</td>
<td>Thu, 02/16/2017</td>
<td>11:30am - 1:00pm</td>
<td>Grand Pavilion VI</td>
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<tr>
<td>2066</td>
<td>Mothers, Motherhood, and Mothering in Popular Culture 2: Literature</td>
<td>Thu, 02/16/2017</td>
<td>11:15pm - 2:45pm</td>
<td>Boardroom East</td>
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<tr>
<td>2068</td>
<td>Religion 2: History and Satire: Doña Teresa, Muscular Christianity, and the Babylon Bee</td>
<td>Thu, 02/16/2017</td>
<td>11:15pm - 2:45pm</td>
<td>Enchantment A</td>
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<tr>
<td>2070</td>
<td>Food and Culture 2: Foodways in Literature and Popular Culture</td>
<td>Thu, 02/16/2017</td>
<td>11:15pm - 2:45pm</td>
<td>Enchantment B</td>
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<tr>
<td>2072</td>
<td>Visual Arts 1</td>
<td>Thu, 02/16/2017</td>
<td>11:15pm - 2:45pm</td>
<td>Enchantment C</td>
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<tr>
<td>2074</td>
<td>Rhetoric and Technical Communication 1: Social Inventions and Interventions in College Writing</td>
<td>Thu, 02/16/2017</td>
<td>11:15pm - 2:45pm</td>
<td>Enchantment D</td>
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<tr>
<td>2076</td>
<td>Film and History 2: Witches, Truckers, Interactive Representation, and Pedagogy</td>
<td>Thu, 02/16/2017</td>
<td>11:15pm - 2:45pm</td>
<td>Enchantment E</td>
</tr>
<tr>
<td>2078</td>
<td>Native American / Indigenous Studies 1: Relational Reading, Digital Stories, and Native Storytelling</td>
<td>Thu, 02/16/2017</td>
<td>11:15pm - 2:45pm</td>
<td>Enchantment F</td>
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<tr>
<td>2080</td>
<td>Undergraduate Presentations 3: Southern Utah University: Dynamic Duo: Female Partnerships as the Powerhouse of the Workplace</td>
<td>Thu, 02/16/2017</td>
<td>11:15pm - 2:45pm</td>
<td>Fiesta I</td>
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<tr>
<td>2082</td>
<td>Asian Popular Culture / The Asian American Experience 1: Identities and Communities</td>
<td>Thu, 02/16/2017</td>
<td>11:15pm - 2:45pm</td>
<td>Fiesta III</td>
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<tr>
<td>2084</td>
<td>African American / Black Studies 3: Art and Culture</td>
<td>Thu, 02/16/2017</td>
<td>11:15pm - 2:45pm</td>
<td>Fiesta IV</td>
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<td>2086</td>
<td>Game Studies, Culture, Play, and Practice 7</td>
<td>Thu, 02/16/2017</td>
<td>11:15pm - 2:45pm</td>
<td>Grand Pavilion III</td>
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<tr>
<td>2090</td>
<td>Film Theory and Aesthetics 2: Women Protagonists and Feminist Theories</td>
<td>Thu, 02/16/2017</td>
<td>11:15pm - 2:45pm</td>
<td>Grand Pavilion IV</td>
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<tr>
<td>2092</td>
<td>Eco-Criticism and the Environment 1</td>
<td>Thu, 02/16/2017</td>
<td>11:15pm - 2:45pm</td>
<td>Grand Pavilion V</td>
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2094 Crime and Culture 1: New Paradigms of Public Investigation
   Thu, 02/16/2017 - 1:15pm - 2:45pm, Grand Pavilion VI

2096 Special Event: SWPACA Film Series 1: “Father Unknown” with Filmmaker David Quint
   Thu, 02/16/2017 - 1:15pm - 2:45pm, Grand Pavilion I-II

Thu, 02/16/2017 - 3:00pm - 4:30pm

2098 Music 5: Race, Gender, and Society
   Thu, 02/16/2017 - 3:00pm - 4:30pm, Boardroom East

2100 Harry Potter Studies 6: Screening and Filmmaker Discussion
   Thu, 02/16/2017 - 3:00pm - 4:30pm, Enchantment B

2102 Children’s / Young Adult Literature and Culture 6: Looking Beyond Genre Expectations in Children’s and YA Literature
   Thu, 02/16/2017 - 3:00pm - 4:30pm, Enchantment C

2104 Women, Gender, and Sexuality 6: Fantastic Feminisms
   Thu, 02/16/2017 - 3:00pm - 4:30pm, Enchantment D

2106 Creative Writing (Poetry, Fiction) 6: Poetry
   Thu, 02/16/2017 - 3:00pm - 4:30pm, Enchantment E

2108 Graphic Novels and Comics 5
   Thu, 02/16/2017 - 3:00pm - 4:30pm, Enchantment F

2110 Undergraduate Presentations 4: Southern Utah University: Construction and Deconstruction: Meaning in Monsters
   Thu, 02/16/2017 - 3:00pm - 4:30pm, Fiesta I

2112 Adaptation: Literature, Film, and Culture 2: Adapting a Culture of Disability to Film and TV
   Thu, 02/16/2017 - 3:00pm - 4:30pm, Fiesta II

2114 Horror 6: Histories of Horror
   Thu, 02/16/2017 - 3:00pm - 4:30pm, Fiesta III

2116 American West: Film and Literature 1: Women in the West
   Thu, 02/16/2017 - 3:00pm - 4:30pm, Fiesta IV

2118 Game Studies, Culture, Play, and Practice 8
   Thu, 02/16/2017 - 3:00pm - 4:30pm, Grand Pavilion III

2120 Grateful Dead 6: Musicology and the Dead
   Thu, 02/16/2017 - 3:00pm - 4:30pm, Grand Pavilion IV

2122 Pedagogy and Popular Culture 3: Special Session on Tabletop Role-Playing Games and Philosophy
   Thu, 02/16/2017 - 3:00pm - 4:30pm, Grand Pavilion VI

2124 Special Event: SWPACA Film Series 2: “Six Word Adoption Memoir Project” with Filmmaker Andrew Ridghaus
   Thu, 02/16/2017 - 3:00pm - 4:30pm, Grand Pavilion I-II

Thu, 02/16/2017 - 4:45pm - 6:15pm

2126 Mothers, Motherhood, and Mothering in Popular Culture 3: How to Be a Proper Mother
   Thu, 02/16/2017 - 4:45pm - 6:15pm, Boardroom East

2128 Food and Culture 3: Social Constructions of Food
   Thu, 02/16/2017 - 4:45pm - 6:15pm, Enchantment A

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2017 Southwest Popular/American Culture Association Conference

2130  Harry Potter Studies 7  
*Thu, 02/16/2017 - 4:45pm - 6:15pm, Enchantment B*

2132  Biography, Autobiography, Memoir, and Personal Narrative 2  
*Thu, 02/16/2017 - 4:45pm - 6:15pm, Enchantment C*

2134  Women, Gender, and Sexuality 7: Queer Re-Presentations  
*Thu, 02/16/2017 - 4:45pm - 6:15pm, Enchantment D*

2136  Creative Writing (Poetry, Fiction) 7: Fiction  
*Thu, 02/16/2017 - 4:45pm - 6:15pm, Enchantment E*

2138  Native American / Indigenous Studies 2: Imagery, Depictions, and Stereotypes  
*Thu, 02/16/2017 - 4:45pm - 6:15pm, Enchantment F*

2140  Undergraduate Presentations 5: Performing Popular Culture  
*Thu, 02/16/2017 - 4:45pm - 6:15pm, Fiesta I*

2142  Adaptation: Literature, Film, and Culture 3: Adapting Divergent Cultures to Film  
*Thu, 02/16/2017 - 4:45pm - 6:15pm, Fiesta II*

2144  Horror 7: Roundtable: Bad Robot: Are Robots the New Zombies?  
*Thu, 02/16/2017 - 4:45pm - 6:15pm, Fiesta III*

2146  African American / Black Studies 4: Identity Politics  
*Thu, 02/16/2017 - 4:45pm - 6:15pm, Fiesta IV*

2148  Professional Development: Academic Publishing  
*Thu, 02/16/2017 - 4:45pm - 6:15pm, Grand Pavilion I-II*

2150  Zombie Culture 1: Gender and Sexuality  
*Thu, 02/16/2017 - 4:45pm - 6:15pm, Grand Pavilion III*

**Thu, 02/16/2017 - 6:30pm - 8:00pm**

2152  Special Event: Fire and Ice Reception  
*Thu, 02/16/2017 - 6:30pm - 8:00pm, Grand Pavilion IV-VI*

**Thu, 02/16/2017 - 8:15pm - 9:45pm**

2154  Special Event: Third Annual SWPACA Game Night  
*Thu, 02/16/2017 - 8:15pm - 9:45pm, Grand Pavilion I-II*

2156  Mystery Science Theater and the Culture of Riffing: Screening: “The Creeping Terror”  
*Thu, 02/16/2017 - 8:15pm - 9:45pm, Enchantment A*

**Fri, 02/17/2017 - 8:00am - 5:00pm**

3000  Registration  
*Fri, 02/17/2017 - 8:00am - 5:00pm, Registration Desk, Second Floor*

**Fri, 02/17/2017 - 8:00am - 9:30am**

3002  Area Chair Breakfast  
*Fri, 02/17/2017 - 8:00am - 9:30am, Sendero*

**Fri, 02/17/2017 - 9:45am - 11:15am**

3004  Apocalypse, Dystopia, and Disaster 1: The Characters of the Post-Apocalypse  
*Fri, 02/17/2017 - 9:45am - 11:15am, Boardroom East*

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3006  Politics 1: Managing Middle Earth
Fri, 02/17/2017 - 9:45am - 11:15am, Enchantment A

3008  Harry Potter Studies 8
Fri, 02/17/2017 - 9:45am - 11:15am, Enchantment B

3010  Libraries, Archives, Museums, and Popular Culture 1: Roundtable: “We’ll Hit Serious Research Mode!”: Libraries and Research Methods in Science Fiction and Fantasy
Fri, 02/17/2017 - 9:45am - 11:15am, Enchantment C

3012  Women, Gender, and Sexuality 8: Feminist Historiographic Approaches
Fri, 02/17/2017 - 9:45am - 11:15am, Enchantment D

3014  Creative Writing (Poetry, Fiction) 8: Creative Non-Fiction
Fri, 02/17/2017 - 9:45am - 11:15am, Enchantment E

3016  Native American / Indigenous Studies 3: Redefinitions and Counterstories
Fri, 02/17/2017 - 9:45am - 11:15am, Enchantment F

3018  Undergraduate Presentations 6: Visions and Revisions
Fri, 02/17/2017 - 9:45am - 11:15am, Fiesta I

3020  Adaptation: Literature, Film, and Culture 4: Adapting Philosophers to Film
Fri, 02/17/2017 - 9:45am - 11:15am, Fiesta II

3022  Horror 8: Haunted Houses and Other Horrific Spaces
Fri, 02/17/2017 - 9:45am - 11:15am, Fiesta III

3024  American West: Film and Literature 2: Gender Concerns
Fri, 02/17/2017 - 9:45am - 11:15am, Fiesta IV

3026  Game Studies, Culture, Play, and Practice 10
Fri, 02/17/2017 - 9:45am - 11:15am, Grand Pavilion III

3028  Zombie Culture 2: Politics and Philosophy
Fri, 02/17/2017 - 9:45am - 11:15am, Grand Pavilion I-II

3030  Grateful Dead 7: Round Table: Social Movements and the Grateful Dead
Fri, 02/17/2017 - 9:45am - 11:15am, Grand Pavilion IV

3032  Biography, Autobiography, Memoir, and Personal Narrative 3
Fri, 02/17/2017 - 9:45am - 11:15am, Grand Pavilion V

3034  Pedagogy and Popular Culture 4: The Freshman Classroom
Fri, 02/17/2017 - 9:45am - 11:15am, Grand Pavilion VI

Fri, 02/17/2017 - 11:30am - 1:00pm

3036  Apocalypse, Dystopia, and Disaster 2: Issues, Culture, and Politics
Fri, 02/17/2017 - 11:30am - 1:00pm, Boardroom East

3038  Politics 2: Politics and Popular Culture
Fri, 02/17/2017 - 11:30am - 1:00pm, Enchantment A

3040  Harry Potter Studies 9
Fri, 02/17/2017 - 11:30am - 1:00pm, Enchantment B

3042  Breaking Bad / Better Call Saul 1
Fri, 02/17/2017 - 11:30am - 1:00pm, Enchantment C

3044  Women, Gender, and Sexuality 9: Feminine Subjectivity and Feminist Discourse(s)
Fri, 02/17/2017 - 11:30am - 1:00pm, Enchantment D

3046  Creative Writing (Poetry, Fiction) 9: Poetry
Fri, 02/17/2017 - 11:30am - 1:00pm, Enchantment E
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#### Native American / Indigenous Studies 4: Representations of American Indians in Unexpected Places
- **Friday, February 17, 2017 - 11:30am - 1:00pm, Enchantment F**

#### Undergraduate Presentations 7: Singley Sessions 1: Genre and Culture
- **Friday, February 17, 2017 - 11:30am - 1:00pm, Fiesta I**

#### Adaptation: Literature, Film, and Culture 5: Culture and Innovation in Adaptation
- **Friday, February 17, 2017 - 11:30am - 1:00pm, Fiesta II**

#### Horror 9: Entertaining the Undead
- **Friday, February 17, 2017 - 11:30am - 1:00pm, Fiesta III**

#### American West: Film and Literature 3
- **Friday, February 17, 2017 - 11:30am - 1:00pm, Fiesta IV**

#### Game Studies, Culture, Play, and Practice 11
- **Friday, February 17, 2017 - 11:30am - 1:00pm, Grand Pavilion III**

#### Professional Development: The Academic and Alt-Ac Job Searches: Resources, Discussion, and Support
- **Friday, February 17, 2017 - 11:30am - 1:00pm, Sendero**

#### Grateful Dead 8: Music, Song, and the Philosophy of the Grateful Dead
- **Friday, February 17, 2017 - 11:30am - 1:00pm, Grand Pavilion IV**

#### The Works of Joss Whedon 1: Beyond the Buffyverse
- **Friday, February 17, 2017 - 11:30am - 1:00pm, Grand Pavilion V**

#### Pedagogy and Popular Culture 5: Collaborative Pedagogy
- **Friday, February 17, 2017 - 11:30am - 1:00pm, Grand Pavilion VI**

#### Special Event: SWPACA Film Series 3: “The Head of Joaquin Murrieta” with Filmmakers John Valdez and “Bendición del Agua” with Filmmakers Levi Romero, Olivia Romo, and Daniel Sonis
- **Friday, February 17, 2017 - 11:30am - 1:00pm, Grand Pavilion I-II**

### Fri, 02/17/2017 - 1:15pm - 2:45pm

#### Apocalypse, Dystopia, and Disaster 3: History and Counter-History, Past and Future
- **Friday, February 17, 2017 - 1:15pm - 2:45pm, Boardroom East**

#### Science, Technology, and Culture 1: Science and the Media
- **Friday, February 17, 2017 - 1:15pm - 2:45pm, Enchantment A**

#### Harry Potter Studies 10
- **Friday, February 17, 2017 - 1:15pm - 2:45pm, Enchantment B**

#### Breaking Bad / Better Call Saul 2
- **Friday, February 17, 2017 - 1:15pm - 2:45pm, Enchantment C**

#### Rap and Hip-Hop Culture 2: Hip Hop and the Creation of Space and Identity
- **Friday, February 17, 2017 - 1:15pm - 2:45pm, Enchantment D**

#### Literature 1: The Marginalized
- **Friday, February 17, 2017 - 1:15pm - 2:45pm, Enchantment E**

#### Television 5: Family and Identity
- **Friday, February 17, 2017 - 1:15pm - 2:45pm, Enchantment F**

#### Undergraduate Presentations 8: Singley Sessions 2: Genre, Heroism, and Choices
- **Friday, February 17, 2017 - 1:15pm - 2:45pm, Fiesta I**
3086  Classical Representations in Popular Culture 1
  
  Fri, 02/17/2017 - 1:15pm - 2:45pm, Fiesta II

3088  Captivity Narratives 1
  
  Fri, 02/17/2017 - 1:15pm - 2:45pm, Fiesta III

3090  Chicano/a Literature, Film, and Culture 1: Decoding / Recoding the Performance of Race, Gender, and Sexuality in Art, Music, and Film
  
  Fri, 02/17/2017 - 1:15pm - 2:45pm, Fiesta IV

3092  Game Studies, Culture, Play, and Practice 12
  
  Fri, 02/17/2017 - 1:15pm - 2:45pm, Grand Pavilion III

3094  Professional Development: Publishing with University of New Mexico Press
  
  Fri, 02/17/2017 - 1:15pm - 2:45pm, Sendero

3096  Film Theory and Aesthetics 3: Consciousness, Imagination, and Realities
  
  Fri, 02/17/2017 - 1:15pm - 2:45pm, Grand Pavilion IV

3098  The Works of Joss Whedon 2: Roundtable: It’s Happy Birthday Buffy! Reflecting on the 20th Anniversary of Buffy the Vampire Slayer
  
  Fri, 02/17/2017 - 1:15pm - 2:45pm, Grand Pavilion V

3100  Disability Studies 1: The Rhetorical Role of Disability in Literature and Language Use
  
  Fri, 02/17/2017 - 1:15pm - 2:45pm, Grand Pavilion VI

3102  Special Event: SWPACA Film Series 4: “Boxes (In Absentia)” with Filmmaker Jordan Horsch, “No I’m Not a Dentist” with Filmmaker Bobby Obermite, and “A Meal Out of Reach” with Filmmaker Ren Westerman
  
  Fri, 02/17/2017 - 1:15pm - 2:45pm, Grand Pavilion I-II

Fri, 02/17/2017 - 3:00pm - 4:30pm

3104  Mothers, Motherhood and Mothering in Popular Culture 4: Embodiments of the Maternal
  
  Fri, 02/17/2017 - 3:00pm - 4:30pm, Boardroom East

3106  Science, Technology, and Culture 2: Technology and Society
  
  Fri, 02/17/2017 - 3:00pm - 4:30pm, Enchantment A

3108  Harry Potter Studies 11: Screening: Harry Potter Roulette! (Part 1)
  
  Fri, 02/17/2017 - 3:00pm - 4:30pm, Enchantment B

3110  Zombie Culture 3
  
  Fri, 02/17/2017 - 3:00pm - 4:30pm, Enchantment C

3112  Women, Gender, and Sexuality 10: Roundtable: Everyone Gets F***ed: Performances of Masculinity in HBO’s “Game of Thrones”
  
  Fri, 02/17/2017 - 3:00pm - 4:30pm, Enchantment D

3114  Creative Writing (Poetry, Fiction) 10: Fiction
  
  Fri, 02/17/2017 - 3:00pm - 4:30pm, Enchantment E

3116  Native American / Indigenous Studies 5: Depicting Repatriation in Film, the Erotic as Resistance, and Satire in Comics
  
  Fri, 02/17/2017 - 3:00pm - 4:30pm, Enchantment F

3118  Undergraduate Presentations 9: Remembering and Forecasting
  
  Fri, 02/17/2017 - 3:00pm - 4:30pm, Fiesta I

3120  War and Culture 2: Memory and the Material World
  
  Fri, 02/17/2017 - 3:00pm - 4:30pm, Fiesta II
## Schedule Overview

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<td>3122</td>
<td>Digital Humanities 1: Digital Cultures and Digital Worlds</td>
<td>Fri, 02/17/2017 - 3:00pm - 4:30pm, Fiesta III</td>
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<tr>
<td>3124</td>
<td>Game Studies, Culture, Play, and Practice 13</td>
<td>Fri, 02/17/2017 - 3:00pm - 4:30pm, Grand Pavilion III</td>
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<tr>
<td>3126</td>
<td>Stardom and Fandom 1: Dissension, Criticism, Diversity, and Negotiating History Within Fandom and Canon</td>
<td>Fri, 02/17/2017 - 3:00pm - 4:30pm, Sendero</td>
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<td>3128</td>
<td>Grateful Dead 9: Sites and Eras in the Grateful Dead</td>
<td>Fri, 02/17/2017 - 3:00pm - 4:30pm, Grand Pavilion IV</td>
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<td>3130</td>
<td>Science Fiction and Fantasy 6: Character and Message</td>
<td>Fri, 02/17/2017 - 3:00pm - 4:30pm, Fiesta IV</td>
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<td>3132</td>
<td>The Works of Joss Whedon 3: Whedon, Gender, and Sexuality</td>
<td>Fri, 02/17/2017 - 3:00pm - 4:30pm, Grand Pavilion V</td>
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<tr>
<td>3134</td>
<td>Pedagogy and Popular Culture 6: Graphic Novels, Visual Media, and Pedagogy</td>
<td>Fri, 02/17/2017 - 3:00pm - 4:30pm, Grand Pavilion VI</td>
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<td>3136</td>
<td>Special Event: SWPACA Film Series 5: “NA II ES: Apache Coming of Age” with Filmmaker Dale Sonnenberg</td>
<td>Fri, 02/17/2017 - 3:00pm - 4:30pm, Grand Pavilion I-II</td>
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### Fri, 02/17/2017 - 4:45pm - 6:15pm

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<tbody>
<tr>
<td>3138</td>
<td>Apocalypse, Dystopia, and Disaster 4: Margaret Atwood and H.G. Wells</td>
<td>Fri, 02/17/2017 - 4:45pm - 6:15pm, Boardroom East</td>
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<td>3140</td>
<td>Sociology of Popular Culture 1: The Social Power of Narratives</td>
<td>Fri, 02/17/2017 - 4:45pm - 6:15pm, Enchantment A</td>
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<tr>
<td>3142</td>
<td>Harry Potter Studies 12: Screening: Harry Potter Roulette! (Part 2)</td>
<td>Fri, 02/17/2017 - 4:45pm - 6:15pm, Enchantment B</td>
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<td>3144</td>
<td>Zombie Culture 4: Roundtable: When Did We Start Dating the (Un)Dead?</td>
<td>Fri, 02/17/2017 - 4:45pm - 6:15pm, Enchantment C</td>
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<td>3146</td>
<td>Creative Writing (Poetry, Fiction) 11: Poetry</td>
<td>Fri, 02/17/2017 - 4:45pm - 6:15pm, Enchantment E</td>
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<td>3148</td>
<td>Native American / Indigenous Studies 6: Indigenous Communities</td>
<td>Fri, 02/17/2017 - 4:45pm - 6:15pm, Enchantment F</td>
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<tr>
<td>3150</td>
<td>Undergraduate Presentations 10: Investigations into Belonging</td>
<td>Fri, 02/17/2017 - 4:45pm - 6:15pm, Fiesta I</td>
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<tr>
<td>3152</td>
<td>War and Culture 3: World War II and After</td>
<td>Fri, 02/17/2017 - 4:45pm - 6:15pm, Fiesta II</td>
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<td>3154</td>
<td>Fashion, Style, Appearance, and Identity 1: Roundtable: Fashioning the New Arctic: Apparel and Textile Design as a Localized Economic Development Strategy in Russia</td>
<td>Fri, 02/17/2017 - 4:45pm - 6:15pm, Fiesta III</td>
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<td>3156</td>
<td>Chicano/a Literature, Film, and Culture 2: Borderless Issues: Chicax Explorations of Boundaries, Learning, and Hope</td>
<td>Fri, 02/17/2017 - 4:45pm - 6:15pm, Fiesta IV</td>
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<tr>
<td>3158</td>
<td>Computer Culture 1: Computer Mediated Interactions and Their Implications</td>
<td>Fri, 02/17/2017 - 4:45pm - 6:15pm, Grand Pavilion III</td>
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2017 Southwest Popular/American Culture Association Conference

3160  Stardom and Fandom 2: Negotiations of Fan/Creator Relationships
       *Fri, 02/17/2017 - 4:45pm - 6:15pm, Grand Pavilion I-II*

3162  Grateful Dead 10: Special Session: Quicksilver and the Promise of San Francisco Rock
       *Fri, 02/17/2017 - 4:45pm - 6:15pm, Grand Pavilion IV*

3164  American Studies and American History 1
       *Fri, 02/17/2017 - 4:45pm - 6:15pm, Grand Pavilion V*

**Fri, 02/17/2017 - 6:30pm - 8:00pm**
3166  Special Event: Keynote Speech and Peter C. Rollins Book Award and Graduate Student Awards Ceremony
       *Fri, 02/17/2017 - 6:30pm - 8:00pm, Grand Pavilion VI*

**Fri, 02/17/2017 - 8:15pm - 9:45pm**
3168  The Works of Joss Whedon Screening: “Once More with Feeling” and “Dr. Horrible’s Sing-Along Blog” Singalong
       *Fri, 02/17/2017 - 8:15pm - 9:45pm, Grand Pavilion I-II*

**Sat, 02/18/2017 - 8:00am - 12:00pm**
4000  Registration
       *Sat, 02/18/2017 - 8:00am - 12:00pm, Registration Desk, Second Floor*

**Sat, 02/18/2017 - 8:00am - 9:30am**
4002  Apocalypse, Dystopia, and Disaster 5: Relationships, Intimacy, and Interaction
       *Sat, 02/18/2017 - 8:00am - 9:30am, Boardroom East*

4004  Sociology of Popular Culture 2: Place, Behavior, and Meaning
       *Sat, 02/18/2017 - 8:00am - 9:30am, Enchantment A*

4006  Myth and Fairy Tales 1: Enduring Myths
       *Sat, 02/18/2017 - 8:00am - 9:30am, Enchantment B*

4008  Eco-Criticism and the Environment 2
       *Sat, 02/18/2017 - 8:00am - 9:30am, Enchantment C*

4010  Rap and Hip-Hop Culture 3
       *Sat, 02/18/2017 - 8:00am - 9:30am, Enchantment D*

4012  Literature 2: Place
       *Sat, 02/18/2017 - 8:00am - 9:30am, Enchantment E*

4014  Television 6: Creative Perspectives
       *Sat, 02/18/2017 - 8:00am - 9:30am, Enchantment F*

4016  Undergraduate Presentations 11: Performing and Transforming Identity
       *Sat, 02/18/2017 - 8:00am - 9:30am, Fiesta I*

4018  Classical Representations in Popular Culture 2
       *Sat, 02/18/2017 - 8:00am - 9:30am, Fiesta II*

4020  Folklore Studies
       *Sat, 02/18/2017 - 8:00am - 9:30am, Fiesta III*
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4022 Chicano/a Literature, Film, and Culture 3: Beyond Si Se Puede: Chicanx Politics in a Trump Era
   Sat, 02/18/2017 - 8:00am - 9:30am, Fiesta IV

4024 Computer Culture 2: Social and Personal Affordances of Computer Exchanges
   Sat, 02/18/2017 - 8:00am - 9:30am, Grand Pavilion III

4026 Stardom and Fandom 3: Roundtable: Personal Space and Paid Access: Conventions and the Fan as Consumer / Customer
   Sat, 02/18/2017 - 8:00am - 9:30am, Grand Pavilion I-II

4028 Grateful Dead 11: Philosophical Approaches to the Grateful Dead
   Sat, 02/18/2017 - 8:00am - 9:30am, Grand Pavilion IV

4030 American Studies and American History 2
   Sat, 02/18/2017 - 8:00am - 9:30am, Grand Pavilion V

4032 Pedagogy and Popular Culture 7: Online Learning
   Sat, 02/18/2017 - 8:00am - 9:30am, Grand Pavilion VI

Sat, 02/18/2017 - 9:45am - 11:15am

4034 Apocalypse, Dystopia, and Disaster 6: Minorities and Marginalized
   Sat, 02/18/2017 - 9:45am - 11:15am, Boardroom East

4036 Theater and Performance Studies 1
   Sat, 02/18/2017 - 9:45am - 11:15am, Enchantment A

4038 Myth and Fairy Tales 2: Reflections
   Sat, 02/18/2017 - 9:45am - 11:15am, Enchantment B

4040 Mystery / Detective Fiction 1: Diversity in Detection
   Sat, 02/18/2017 - 9:45am - 11:15am, Enchantment C

4042 Motor Culture and the Road 1: Road Narratives
   Sat, 02/18/2017 - 9:45am - 11:15am, Enchantment D

4044 Literature 3: Ethics
   Sat, 02/18/2017 - 9:45am - 11:15am, Enchantment E

4046 War and Culture 4: Popular Culture
   Sat, 02/18/2017 - 9:45am - 11:15am, Enchantment F

4048 Undergraduate Presentations 12: Dark Subjects and Subtext
   Sat, 02/18/2017 - 9:45am - 11:15am, Fiesta I

4050 Classical Representations in Popular Culture 3
   Sat, 02/18/2017 - 9:45am - 11:15am, Fiesta II

4052 Advertising and Consumer Culture 1
   Sat, 02/18/2017 - 9:45am - 11:15am, Fiesta III

4054 Philosophy and Popular Culture 4: Mapping Modernity in Art and Literature
   Sat, 02/18/2017 - 9:45am - 11:15am, Fiesta IV

4056 Computer Culture 3: Provocation, Morality, and Coordinated Play
   Sat, 02/18/2017 - 9:45am - 11:15am, Grand Pavilion III

4058 Stardom and Fandom 4: Screening and Discussion: “Squee!: The Fangirl Documentary Project”
   Sat, 02/18/2017 - 9:45am - 11:15am, Grand Pavilion I-II

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4060 Grateful Dead 12: Roundtable: Searching for the Sound: A Grateful Dead Listening Session  
   Sat, 02/18/2017 - 9:45am - 11:15am, Grand Pavilion IV

4062 The Works of Joss Whedon 4: Culture and the ‘Verse  
   Sat, 02/18/2017 - 9:45am - 11:15am, Grand Pavilion V

4064 Pedagogy and Popular Culture 8: Creative Pedagogy  
   Sat, 02/18/2017 - 9:45am - 11:15am, Grand Pavilion VI

Sat, 02/18/2017 - 11:30am - 1:00pm

4066 Mothers, Motherhood, and Mothering in Popular Culture 5: Work-Life Balance  
   Sat, 02/18/2017 - 11:30am - 1:00pm, Boardroom East

4068 Theater and Performance Studies 2: Unique Approaches  
   Sat, 02/18/2017 - 11:30am - 1:00pm, Enchantment A

4070 Crime and Culture 2: Interrogating Violence and Punishment  
   Sat, 02/18/2017 - 11:30am - 1:00pm, Enchantment C

4072 Motor Culture and the Road 2: The Road and Spaces In-Between  
   Sat, 02/18/2017 - 11:30am - 1:00pm, Enchantment D

4074 Supernatural (TV Series) 4: Fandom, Psychology, Space, and the Abject  
   Sat, 02/18/2017 - 11:30am - 1:00pm, Enchantment E

4076 War and Culture 5: Roundtable: Changing the Collective Memory of Ordinary Men Who Endured Extraordinary Moments in Wartime  
   Sat, 02/18/2017 - 11:30am - 1:00pm, Enchantment F

4078 Undergraduate Presentations 13: Motivators and Demotivators in Gaming Culture  
   Sat, 02/18/2017 - 11:30am - 1:00pm, Fiesta I

4080 Film Studies 5: Roundtable on Lowbrow Critics  
   Sat, 02/18/2017 - 11:30am - 1:00pm, Fiesta II

4082 Linguistics 1  
   Sat, 02/18/2017 - 11:30am - 1:00pm, Fiesta III

4084 Film and History 3: Mediating Historical Memory and Narrative  
   Sat, 02/18/2017 - 11:30am - 1:00pm, Fiesta IV

4086 Computer Culture 4: Language and Interaction  
   Sat, 02/18/2017 - 11:30am - 1:00pm, Grand Pavilion III

4088 Rhetoric and Technical Communication 2: New Ideas in Writing Curricula  
   Sat, 02/18/2017 - 11:30am - 1:00pm, Grand Pavilion I-II

4090 Grateful Dead 13: The Sights of the Dead: Graphic Art, Cinema, and Video in the Grateful Dead Phenomenon  
   Sat, 02/18/2017 - 11:30am - 1:00pm, Grand Pavilion IV

4092 The Works of Joss Whedon 5: Buffy at 20: New Approaches to the Buffyverse  
   Sat, 02/18/2017 - 11:30am - 1:00pm, Grand Pavilion V

4094 Eclectica 1: The Spiritual, the Artistic, and the Sexual  
   Sat, 02/18/2017 - 11:30am - 1:00pm, Grand Pavilion VI
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2017 Southwest Popular/American Culture Association Conference

Sat, 02/18/2017 - 1:15pm - 2:45pm
4096 Eco-Criticism and the Environment 3
   Sat, 02/18/2017 - 1:15pm - 2:45pm, Enchantment C
4098 Motor Culture and the Road 3: Nostalgia and Road Culture
   Sat, 02/18/2017 - 1:15pm - 2:45pm, Enchantment D
4100 War and Culture 6: Roundtable: The Arts and War
   Sat, 02/18/2017 - 1:15pm - 2:45pm, Enchantment F
4102 Philosophy and Popular Culture 5: Philosopherizing the Small Screen: The Good, the Bad, and Everything in Between
   Sat, 02/18/2017 - 1:15pm - 2:45pm, Fiesta I
4104 Disability Studies 2: Humor and Acceptance in Disability Studies
   Sat, 02/18/2017 - 1:15pm - 2:45pm, Fiesta III
4106 Film and History 4: Democracy, Gaze Reversal, and Netflix
   Sat, 02/18/2017 - 1:15pm - 2:45pm, Fiesta IV
4108 Rhetoric and Technical Communication 3: Writing, Rhetoric, and Reason
   Sat, 02/18/2017 - 1:15pm - 2:45pm, Grand Pavilion I-II
4110 Grateful Dead 14: Round Table: Strangest I Could Find: What the Grateful Dead under Reagan May Tell Us about the Trump Years
   Sat, 02/18/2017 - 1:15pm - 2:45pm, Grand Pavilion IV
4112 American Studies and American History 3
   Sat, 02/18/2017 - 1:15pm - 2:45pm, Grand Pavilion V
4114 Eclectica 2: Sports
   Sat, 02/18/2017 - 1:15pm - 2:45pm, Grand Pavilion VI

Sat, 02/18/2017 - 1:15pm
4116 Special Event: Tour of “Breaking Bad” and “Better Call Saul” Filming Sites
   Sat, 02/18/2017 - 1:15pm, Registration Desk, Second Floor

Sat, 02/18/2017 - 3:00pm
4118 Post-Conference Wrap-Up
   Sat, 02/18/2017 - 3:00pm, Grand Pavilion I-II
1000 Registration  
*Wed, 02/15/2017 - 8:00am-6:00pm, Registration Area, second floor*

1002 Pre-Conference Workshop 1: From Concept to Book with Cynthia Miller and Stephen Ryan  
*Wed, 02/15/2017 - 8:30am - 11:15am, Enchantment A*  
Chair: Cynthia Miller, Emerson College, and Stephen Ryan, Rowman & Littlefield

Do you want to turn your scholarly idea, article, presentation, or book into a volume that reaches a broader audience? This workshop, conducted by author and editor Cynthia Miller and Stephen Ryan, Senior Editor for Rowman & Littlefield, will focus on practical suggestions for framing your scholarly project in ways that will appeal to a wide range of educated readers as well as the scholarly community. The workshop will demonstrate not only how to move from "I've got a great idea" to a book proposal and beyond, we'll talk about how to broaden your target audience while retaining scholarly rigor and integrity. Feel free to bring material from current projects to discuss and work on!  
Cost: $35; pre-registration required

1004 Pre-Conference Workshop 2: Pop Culture Production: Create Your Own Zine!  
*Wed, 02/15/2017 - 8:30am - 11:15am, Enchantment C*  
Chair: Kathleen Lacey, SWPACA Executive Team

Zines have a very special place in American popular culture as a DIY response to mainstream magazines. They are most often associated with the Riot Grrrl Movement of the early 1990s, and "talked back" to important social issues like sexism, racism, classism, and ableism. They also challenge traditional methods of content creation, presentation, and distribution. After a brief talk about the history and power of zines, participants will get the chance to create their own zine! Anyone can make one, and they can be about anything. Passionate about a particular cause? Got something to get off your chest? Just want to relax before the conference begins? Bring yourself and your ideas, and we'll supply the rest!  
Cost: $35; pre-registration required
1006 Pre-Conference Workshop 3: Popular Culture and Pedagogy: Using Google Hangouts

*Wed, 02/15/2017 - 8:30am - 11:15am, Enchantment E*
Chair: Kurt Depner, New Mexico State University, Doña Ana

As educators, we struggle with encouraging effective collaboration between our students, who tend to push back against these activities as too time-consuming, too unfair, and lacking in accountability. This is particularly true in an online environment, as students who choose this educational path frequently have other commitments that preclude their attendance at brick-and-mortar classes. Why would they want to collaborate with others when they don't have time to attend a synchronous class? Well, I say it's time to push back! Google has transformed our society in remarkably substantive ways: the way we do research, the way we collaborate with fellow educators, the way we network socially with our peers, even the way we navigate to our favorite restaurants. In short, Google has become so intrinsic to our popular culture, it's hard to imagine living without it; it's even become a verb in the Oxford English Dictionary! When was the last time anyone used Yahoo or Alta Vista or Webcrawler to surf the web? Anyone? Through the use of Google, especially their Hangouts app, you can increase student participation, reduce resistance and improve accountability. This seminar will take a best practices and hands-on approach towards this powerful learning tool. You'll be creating a Gmail account (if you don't have one already), getting online with Hangouts, and making use of its amazing functionality to collaborate with other attendees. In the process, I will show you how you can use Hangouts to engage students in the study of popular culture and, in turn, become more engaged with their digital native world. So bring your smart device and/or laptop, get those creative juices flowing, and prepare yourself for an enlightening and entertaining introduction to the powers of Google! It's not just a search engine anymore!

Cost: $35; pre-registration required

1008 Cormac McCarthy 1: McCarthy and Vietnam

*Wed, 02/15/2017 - 11:30am - 1:00pm, Enchantment A*
Chair: Rick Wallach

**The Vietnam War in “No Country for Old Men”**
Wallis Sanborn, Our Lady of the Lake University

**“Blood Meridian” as Memory Palace in Fred Rivera’s Vietnam War Memoir “Raw Man”**
Rick Wallach, University of Miami

**Response by Fred Rivera**
Rick Wallach, University of Miami

1010 Harry Potter Studies 1

*Wed, 02/15/2017 - 11:30am - 1:00pm, Enchantment B*
Chair: Patrick McCauley

**The Rising of Goddess Diana**
Patrick McCauley, Chestnut Hill College

**“Not a Waste of Space”: Gender and Salvation in the Harry Potter Series**
Cathy Colton, College of Lake County

**Harry Potter: Remorse and Rebirth**
Shira Wolosky, Hebrew University of Jerusalem
1012 Children’s / Young Adult Literature and Culture 1: Exploring Gender and Genre in Children’s and YA Literature
*Wed, 02/15/2017 - 11:30am - 1:00pm, Enchantment C*
Chair: Kimberly Greenfield-Karshner

**Hegemonic Masculinities and Children’s Picture Books**
Nathan Taylor, Robert Morris University

**Femininity in Fairyland: Defining “Woman” in the Complex Fairy Tale**
Marissa Knaak, Simmons College

**Town Girls and Working Girls: Gender and Labor in “Little House on the Prairie”**
Kyle Shook, University of Wisconsin- Madison

**All My Friends Are Heathens: The Misery Porn Trend in YA Literature**
Kimberly Greenfield-Karshner, Lorain County Community College

1014 Women, Gender, and Sexuality 1: Race and Gender Trouble
*Wed, 02/15/2017 - 11:30am - 1:00pm, Enchantment D*
Chair: Anthony Wilder

**Black in Bollywood: Race and Gender in India**
Ketaki Deshpande, University of Arkansas

**Expatriation in “Giovanni's Room”**
Jacqueline Vilandre, Independent Scholar

**“Is That a Texturizer?”: Untangling Race and Gender of Natural Black Hair**
Anthony Wilder, Augsburg College

1016 Creative Writing (Poetry, Fiction) 1: Poetry
*Wed, 02/15/2017 - 11:30am - 1:00pm, Enchantment E*
Chair: Dorothy Alexander

**“Our Storm” and “Silent Gods”**
Stephen David, University of the Free State

**Three Poems**
Jessica Dionne, University of North Carolina at Charlotte

**Huitzilopochli’s Last Letters Home**
Albino Carrillo, University of Dayton

**Birds, Bees, and Misogyny: Verses and Paragraphs**
Dorothy Alexander, Independent Scholar
1018 Music 1: Comedy and Violence in Music
Wed, 02/15/2017 - 11:30am - 1:00pm, Fiesta I
Chair: Cody Smith

“I Did Not Mean to Blow Your Mind”: Tenacious D and the Sh*tick of Irony
Brad Klypchak, Texas A&M University-Commerce

Incorrigible Bigotry: Hate, Racism, and Neo-Nazism in Heavy Metal
Cody Smith, College of the Mainland

Violence From Unexpected Sources: The Southern Gothic Hits of Vicki Lawrence and Cher in the 1970s
John Chappell, Webster University

1020 Horror 1: Race, Class, Gender
Wed, 02/15/2017 - 11:30am - 1:00pm, Fiesta III
Chair: Hans Staats

“What Killed Ruthie Jean?: Life in the Projects”: Ghetto-centric Horror Films of the 1990s and the Management of Black Life
LeKeisha Hughes, University of California, San Diego

We Got Your Friend: Double-Edged Whiteness in “Tucker and Dale Versus Evil”
Elizabeth Sanderson, Trinity Christian College

Gender and Apocalypse in the “Walking Dead” and “Left Behind”
Whitney Cox, University of Houston

“Weasels Ripped My Flesh”: Men’s Adventure Magazines and the Antinomies of Horror
Hans Staats, Stony Brook University

1022 Game Studies, Culture, Play, and Practice 1
Wed, 02/15/2017 - 11:30am - 1:00pm, Grand Pavilion III
Chair: Joshua Zimmerman, Trinity Technology Group

Learning Games By Making Games For Learning
Troy Richards, University of Delaware
Terry Harvey, University of Delaware

But Will They Learn It?: Designing and Playtesting a Game to Teach Agile Project Management
Matthew Beale, Old Dominion University

Playing as Scholars: Adapting Game Mechanics to Encourage Correct Writing Practices
Scott McDonald, University of California, Merced
Andreas Mechsner, California State University, Stanislaus

Using Hybrid Interactive Rhetorical Engagement (H.I.R.E.) Scales to Predict the Effectiveness of Social Gaming Advertising
Kenneth C. C. Yang, University of Texas at El Paso
Yowei Kang, Kainan University

Are Computer Games Better History Teachers Than Television?
Rylish Moeller, Utah State University
Victoria Braegger, Utah State University
1024 Supernatural (TV Series) 1: Souls, Vessels, and Gender Roles, Oh My!: Identity Formation in “Supernatural”
Wed, 02/15/2017 - 11:30am - 1:00pm, Grand Pavilion I-II
Chair: Mandy Holmes Taylor

The Worth of Souls: John Keats in “Supernatural”
Mandy Taylor, California State University, San Bernardino

Bodily Integrity, Control, and Choice: The Many Traumas of Sam Winchester
Susan Nylander, Barstow Community College

Nature, Technology, and Sexual Identity in “Supernatural”
Gina Hanson, California State University, San Bernardino

1026 Grateful Dead 1: Archetypes, Allusions, and Journeys in the Grateful Dead
Wed, 02/15/2017 - 11:30am - 1:00pm, Grand Pavilion IV
Chair: Nicholas Meriwether, Independent Scholar

Jehovah’s Favorite Choir: The Grateful Dead and the Biblical Story
Andrew McGaan, Independent Scholar

Expanding the Conscious: The Grateful Dead’s Method to Counter American Culture
Matthew Shumski, Lehigh Valley Charter High School for the Arts

“She Had Rings on Her Fingers and Bells on Her Shoes”: The Archetype of the Groovy Hippy Chick in the Lyrics and Culture of The Grateful Dead
Timothy Ray, West Chester University of Pennsylvania
Deirdre Pettipiece-Ray, Lehman College, The City University of New York

1028 Science Fiction and Fantasy 1: Tales after Tolkien
Wed, 02/15/2017 - 11:30am - 1:00pm, Grand Pavilion V
Chair: Kris Swank

The Transformations of “Tam Lin”
Kris Swank, Pima Community College

Quest Narrative in “The Brief Wondrous Life of Oscar Wao”
Stephanie Brownell, Independent Scholar

Tales after Tolkien: Shakespeare in Robin Hobb
Geoffrey Elliott, Schreiner University
### 1030  Beats, Counterculture, and Hipsters 1: The Feminist Beat Space
*Wed, 02/15/2017 - 11:30am - 1:00pm, Grand Pavilion VI*
Chair: Cristen Fitzpatrick

**Influence of Beat Women**  
Cristen Fitzpatrick, St. John’s University

**Public Psychotherapy: The Immersive (Subversive) Female Artist**  
Jenna McClelland, Ryerson University

**Not Missing a Beat[ing]: Reconstructing Violence within a Feminist Economy**  
Meg Griffitts, Texas State University

**Recovering the History of Diane Di Prima’s Poets Press**  
Jolie Braun, Ohio State University

### 1032  Film Studies 1: Roundtable on Top Grossing Films of 2016
*Wed, 02/15/2017 - 1:15pm - 2:45pm, Boardroom East*
Chair: Allen Redmon, Texas A&M University-Central Texas

Join Allen Redmon and others to discuss the top grossing films of 2016 as we look to consider what these films reveal about popular culture and how they might find their way into our classrooms and scholarship.

### 1034  Cormac McCarthy 2: New Frames and Interdisciplinary Perspectives
*Wed, 02/15/2017 - 1:15pm - 2:45pm, Enchantment A*
Chair: Katherine Sugg, Central Connecticut State University

**Code-Switching and Non-Translation in The Border Trilogy**  
Todd Womble, Abilene Christian University

**Mound Theory and Memory Theatre: The Hollywood Astral Myths of Cormac McCarthy**  
Candy Minx, Cormac McCarthy Society

**“You Needs You a Good Drink”: The Revolutionary Potential of Alcohol in Cormac McCarthy**  
Katja Laug, University of Warwick

### 1036  Harry Potter Studies 2
*Wed, 02/15/2017 - 1:15pm - 2:45pm, Enchantment B*
Chair: Karen Wendling

**A Comparison of Common Themes in Philip Pullman’s “His Dark Materials” Trilogy and Rowling’s Harry Potter Series**  
Karen Wendling, Chestnut Hill College

**Resistance to Authority in “Harry Potter and the Half-Blood Prince” and “Pride and Prejudice”**  
Trish Ward, College of Charleston

**“Your Mother Died to Save You”: The Legacy of Mothers and the Realities of War in the Wizarding World**  
Margaret Mauk, Florida State University
1038 Children’s / Young Adult Literature and Culture 2: Reflecting the Margins: Subjectivity in Young Adult Literature
Wed, 02/15/2017 - 1:15pm - 2:45pm, Enchantment C
Chair: Victoria Scholz

Boy or Girl?: Exploring Genderqueer Subjectivity in Jeff Garvin’s “Symptoms of Being Human”
Megan Opperman, Texas A&M University - Commerce

Latinx Literacy and Subjectivity in Isabel Quintero’s “Gabi, a Girl in Pieces”
Cristina Rhodes, Texas A&M University - Commerce

“I Feel Pretty, Oh-So Pretty”: Subjectivity in Scott Westerfeld’s “Uglies”
Victoria Scholz, Texas A&M University - Commerce

1040 Women, Gender, and Sexuality 2: Blurring Alternative and Hegemonic Masculinities
Wed, 02/15/2017 - 1:15pm - 2:45pm, Enchantment D
Chair: David Powers Corwin

All in Good Fun? The Hazing Rituals of Professional Sports Teams
Allison Levin, Independent Scholar

If You Can’t Beat Them, Build Them: Manufactured Masculinity in Marvel’s “Avengers”
Lindsey Light, University of Dayton

Mad Masculinities: An Exploration of the Relationship between Film and Gender Construction
Addyson Santese, Fort Lewis College

The Queerness of Straight Masculinity: Men’s Emotional Intimacies with Other Men in “Dawson’s Creek”
David Powers Corwin, George Mason University

1042 Creative Writing (Poetry, Fiction) 2: Fiction
Wed, 02/15/2017 - 1:15pm - 2:45pm, Enchantment E
Chair: Michael Dooley

Growing Up West: A Reading from the Novel “Returning”
Candace Nadon, Fort Lewis College

The End of Fear
Matthew Sterner-Neely, Pueblo Community College

My Radio Family
Patricia Marton, Independent Scholar

Snorkelin’ through American History
Michael Dooley, Tarleton State University
1044 Graphic Novels and Comics 1: “Comics as Philosophy”: 12 Years Later
Wed, 02/15/2017 - 1:15pm - 2:45pm, Enchantment F
Chair: Jeff McLaughlin

“Comics as Philosophy”: 12 Years Later
Jeff McLaughlin, Thompson Rivers University
“Comics as Philosophy,” 12 Years Later
Iain Thomson, University of New Mexico

Abstraction and the Ontology of Comics
Manuel “Mandel” Cabrera Jr, Underwood International College, Yonsei University

Wed, 02/15/2017 - 1:15pm - 2:45pm, Fiesta I
Chair: Cody H. Smith, College of the Mainland

Conservatism or Controversy: The True Heritage of Country Music
Michele R. (Scout) Johnson, University of Arkansas

Country “Love” Songs and Detrimental Masculine Ideologies: Tyler Farr’s “Redneck Crazy”
Jayne Simpson, University of Texas at San Antonio

Where My Country Gone?: The Evolution of the Laundry List Song in Country Music
Colt Chaney, Oklahoma State University

1048 Television 1: Representations of National Identity
Wed, 02/15/2017 - 1:15pm - 2:45pm, Fiesta II
Chair: Linda Hess, University of Frankfurt

News and Audiences: Ethnography of Television in Bangladesh
Ratan Roy, South Asian University

“They Were Extraordinary Circumstances”: Biopolitics, Medicine, and the State of Exception in NBC’s “The West Wing”
Daniel Kasper, University of Arizona

“The Office” in the UK and U.S.: A Comparative Study of Televised Humor/Humour
Hollie Weatherburn, Wichita State University

“We Dug Coal Together”: Geology, Geography, and Grounding Identity in “Justified”
Lynn Zimmerman, Notre Dame College
1050 Horror 2: From Lovecraft to King
Wed, 02/15/2017 - 1:15pm - 2:45pm, Fiesta III
Chair: Steffen Hantke

The Globalizing Fear in H.P. Lovecraft’s “The Call of Cthulhu”
Rob Moore, The University of Memphis

Two Lovecrafts, Two Freuds, and “The Call of Cthulhu” (1928)
Junha Jung, Sogang University

Bodice Rippers from Beyond the Grave: Stephen King’s “Misery” and the Gendered Origins of 1980s Horror Fiction
Steffen Hantke, Sogang University

1052 Game Studies, Culture, Play, and Practice 2: Roundtable: Grant-Funded Game Development: Promises and Perils
Wed, 02/15/2017 - 1:15pm - 2:45pm, Grand Pavilion III
Chair: Carly A. Kocurek, Illinois Institute of Technology

Jennifer deWinter, Worcester Polytechnic Institute
Angelia Giannone, University of Arizona
Michael Anthony DeAnda, Illinois Institute of Technology

A number of universities have identified educational and serious games as a strategic opportunity for grant-funded research. This makes good sense, as games are proven to teach multiple things in multiple ways, corporate training and education is adopting gamification more, and learning science is quantitatively finding that computer games can guide pedagogy through the collection of student action-based data and student performance. However, games are expensive to make and often require teams with specialized skills employed over a long period of time. In an academic setting, this is even further complicated by the fact that P&T does not yet account for the games themselves as objects of research; rather, publications based on data generated by game play “counts.” Additionally, faculty time is already overloaded with service that is falling disproportionately on the Tenure Track with the rise of contingent faculty in departments, and students simply graduate and move away from the funding structures that support their interaction with these projects. In this round table, the four participants will discuss their experiences with the range of activities needed to build games (grant writing, building, teaching, testing, publications, and launching/writing more grants). We have included both faculty who have successfully grant-funded these types of projects as well as graduate student workers who participate in this as part of their graduate professionalization. In focusing on our experiences with this process and engaging with the audience, we aim to demystify game creation in academic contexts for those who are interested in building a games-related research agenda or supporting one within their programs/departments.
1054  Supernatural (TV Series) 2: Scapegoating, Gender, and Death
Wed, 02/15/2017 - 1:15pm - 2:45pm, Grand Pavilion I-II
Chair: Stephanie Graves

“Family Don’t End In Blood,” But It Sometimes Ends in Sacrifice: Exploring Dean Winchester’s Demon Deal through the Lens of Mimetic Theory
   Ashley Stahle, Indiana University of Pennsylvania
Short Pleasures Are Often Long Regretted: Pamela Barnes in “Supernatural”
   Kathleen Potts, City College of New York
The Queer Bait-and-Switch: Supernatural, Representation, and Queerbaiting
   Stephanie Graves, University of North Alabama

1056  Grateful Dead 2: Dimensions of the Deadhead Experience
Wed, 02/15/2017 - 1:15pm - 2:45pm, Grand Pavilion IV
Chair: Jesse Jarnow

Shakedown: Deadheads’ Relational Aesthetic Tachytopia
   James Woglom, Humboldt State University
Diaries and the Deadhead Experience
   Hollie Rose, Independent Scholar
The Deadologists: Fan-Scholars and the Future of History
   Jesse Jarnow, Da Capo Press

1058  Science Fiction and Fantasy 2: Cyborgs: Narrative and Identity
Wed, 02/15/2017 - 1:15pm - 2:45pm, Grand Pavilion V
Chair: Maia Posten, California State University, Sacramento

Golem and Cyborg Saving the World: Marge Piercy’s “He, She, and It”
   Joan Latchaw, University of Nebraska at Omaha
Eleven and the Cyborg: Gender, Identity, and the Intertextual Narratives of “Stranger Things”
   David Oberhelman, Oklahoma State University

1060  Beats, Counterculture, and Hipsters 2: From Beat to Hipster: Looking at the Trajectory of Hipsters from a Beat Space
Wed, 02/15/2017 - 1:15pm - 2:45pm, Grand Pavilion VI
Chair: Anna Wyrwik

Neal Cassady in Poetry
   Anna Wyrwik, Jagiellonian University
A Privileged Paradox: The Haunted Hipster Homology
   Stephanie Lemmer, St. Cloud State University
Back to the Basics: Hipster Culture and Thoreau’s “Walden”
   Katie New, Abilene Christian University
**1062 Film Studies 2: Gender, Stars, and Diversity**  
*Wed, 02/15/2017 - 3:00pm - 4:30pm, Boardroom East*  
Chair: Marie-Thérèse Antony

*Cooking with Symbols: Schlondorff’s Use of the Kitchen in “Death of a Salesman”*  
Denise Dantzler, MidAmerica Nazarene University

*Mads Mikkelsen and Star Theory: Reframing Thomas Harris’ “Hannibal”*  
Luca Chiara Kunde, University of Wolverhampton

*#Sundancesodiverse: Can Diversity Initiatives Change What’s On Our Screens?*  
Marie-Thérèse Antony, New York University

**1064 Religion 1: Dr. Who, the American Monomyth, and the Bible as Literature**  
*Wed, 02/15/2017 - 3:00pm - 4:30pm, Enchantment A*  
Chair: Warren Kay, Merrimack College

*The Doctor, the Daughter, and the Holy TARDIS: A Systematic Theology of the Three*  
Maria Reyes, Texas A&M International University

*The Good Guys Might Not Wear White Hats: Positing a Shift in the American Monomyth*  
Cori Knight, University of California, Riverside

*Discoursing God’s Word: Situating God within Literature*  
Denisha Harris, California State University, San Bernardino

**1066 Food and Culture 1: Roundtable: Hungry for Change: Exploring the Implications of a Campus Food Desert**  
*Wed, 02/15/2017 - 3:00pm - 4:30pm, Enchantment B*  
Chair: Crystal Dalmasso, Wichita State University

Lyndsey Edwards, Wichita State University  
Micah Fry, Wichita State University  
Stefan Ballard-Reisch, Wichita State University

When you think of the word hunger, an image comes to mind, likely of a starving child living abroad. This image stands in sharp contrast to the realities facing students daily on American university campuses. This disconnect prompted graduate students from the qualitative research methods class in the Elliott School of Communication of Wichita State University to conduct focus groups to learn about students’ experiences with and knowledge about hunger on the Wichita State University campus. More specifically, the focus groups were conducted in an effort to identify the implications of the fact that the Wichita State University campus exists, according to the USDA definition, in a food desert. Wichita State University students who volunteered their time were randomly assigned to 1 of 4 focus groups. The data collected was then thematically analyzed. Four overarching themes emerged: students’ perspectives on hunger, the effects of hunger on students, barriers to food security on campus, and available campus resources to combat hunger. Results of the data suggests the need for more diversity of food options, 24/7 availability of nutritious foods, and more effective communication of available student resources to combat hunger. These four over-arching themes clearly address the implications of Wichita State University’s location within a food desert. The researchers examined other midwest state universities with congruent enrollment statistics to better understand the breadth of food desert issues facing college students.
1068 Poetry and Poetics I
Wed, 02/15/2017 - 3:00pm - 4:30pm, Enchantment C
Chair: Scarlett Higgins, University of New Mexico

Duende in Maskandi Music
Mxolisi Nyezwa, Rhodes University

The Problem of the Lyric
Donald Moores, National University

Beyond Material Oblivion: The Buddhist Beat Poetics of Diane di Prima and Lenore Kandel--and the Quest for Poetic Selfhood After WWII
Maximillian Orsini, Drew University

1070 Rap and Hip-Hop Culture I: Hip Hop and Identity
Wed, 02/15/2017 - 3:00pm - 4:30pm, Enchantment D
Chair: Robert Tinajero, Paul Quinn College

Gluteocentrism: Black Women’s Body Politics in Popular Media and the Rise of the Booty
Rita Mookerjee, Florida State University

(Re)Conceptualizing Gender in Contemporary Hip-Hop
Anthony Mathieu, Simmons College

Master P’s Ghetto-centric (No) Limits Culture
Malcolm Tariq, University of Michigan

1072 Film and History I: Memory, Nostalgia, and Rebirth
Wed, 02/15/2017 - 3:00pm - 4:30pm, Enchantment E
Chair: Brad L. Duren

“It Doesn’t Have to Match”: Cold War Style and Masculinity in “The Man from U.N.C.L.E.” (2015)
Kathleen McClancy, Texas State University

“O Brother, Where Art Thou?” and the Re-Birth of the Liberal Movie
Clifford Marks, University of Wyoming

“A Green-Tinted Sixties Mind”: Memory, Nostalgia, and History in NBC’s “Aquarius”
Brad Duren, Oklahoma Panhandle State University
1074 Graphic Novels and Comics 2: Marvel and DC  
*Wed, 02/15/2017 - 3:00pm - 4:30pm, Enchantment F*  
Chair: Richard Hall

For the Sake of Batman's Soul: Who Drives the Chariot?  
Paula Kent, Texas State Technical College

“Look! Up in the Sky, the Avengers Assemble”: DC and Marvel Comic Book Characters and Society’s Religious Dependence  
Naomi White, Southern Utah University

“You Can’t See Me!”: Batgirl and the Call of the New Woman in the 1970s  
Richard Hall, Texas A&M International University

A Benevolent Doom?  
Joseph Altnether, Independent Scholar

1076 African American / Black Studies 1: Black Identities  
*Wed, 02/15/2017 - 3:00pm - 4:30pm, Fiesta I*  
Chair: Debbie Olson, Missouri Valley College

Borrowing without Returning: Why Cultural Appropriation Is Inappropriate  
Aleixa Dukes, Purdue University

Erica Hilton, Pennsylvania State University

The Existential Lives of Black Women  
Tamiko Lemberger-Truelove, University of New Mexico

Will Smith: Challenging Stereotypes Through Film  
Wesley English, Texas A&M University-Commerce

1078 Television 2: Women on the Small Screen  
*Wed, 02/15/2017 - 3:00pm - 4:30pm, Fiesta II*  
Chair: Heather Freeman, Florida Polytechnic University

Last Tango in a Happy Valley  
Elisabeth Fry, Arizona State University

Jane’s No Virgin to Gender Equality: A Feminist Critique of “Jane the Virgin”  
Ciera Dockter, Wichita State University

Fashion, Phryne, and Female Desire: Miss Fisher and the Transformation of the James Bond Persona  
Leah Larson, Our Lady of the Lake University
**Wednesday**

1080 *Philosophy and Popular Culture 1: Depicting the Self: Imagining the Popular*

*Wed, 02/15/2017 - 3:00pm - 4:30pm, Fiesta IV*

Chair: Burcu Gurkan

- **Existentialism in the Films of John Cassavetes**
  - Basil Smith, Saddleback College

- **Give Me a Five: The Aesthetics of Existence in “Black Mirror”’s “Nosedive” Episode**
  - Jordan DeJonge, Ryerson University

- **Putting Our Feminist Selves in the Picture: An Analysis of Ph(auto)biographies and Self-Knowledge**
  - Burcu Gurkan, Independent Scholar

1082 *Game Studies, Culture, Play, and Practice 3*

*Wed, 02/15/2017 - 3:00pm - 4:30pm, Grand Pavilion III*

Chair: Harrison Gish, University of California, Los Angeles

- **Life is Strangely YA**
  - Graham Oliver, Texas State University

- **Playing Hate: An Examination of Video Games as Hate Speech**
  - Berto Reyes, University of Arizona

- **Light, Dark, and All Shades Between: The Opposing Worlds of “Kentucky Route Zero,” “Dead Synchronicity,” and “The Detail”**
  - Ron Scott, Walsh University

- **Song for Poland: How “The Witcher III: Wild Hunt” Echoes Its Slavic Roots**
  - Carrie Evans, Texas Tech University

- **Design Flaws and Branding Practices**
  - Daniel Griffin, Independent Scholar

1084 *Alfred Hitchcock 1*

*Wed, 02/15/2017 - 3:00pm - 4:30pm, Grand Pavilion VI*

Chair: Michael Howarth, Missouri Southern State University

- **“Tell Your Children How the Great Age Ended”: “Jamaica Inn” and Alfred Hitchcock’s Farewell to His Formative Years**
  - Tyler Welch, Chapman University

- **Paintings in the Frame: Intertextual Influences in Alfred Hitchcock’s “Psycho”**
  - Melissa Carrick-Lane, The Citadel

- **Bury the Patriarchy: Alfred Hitchcock’s “The Trouble With Harry”**
  - Jessica Hoover, University of North Texas

- **The Art of Communication: Hitchcock’s “Foreign Correspondent”**
  - W Jude LeBlanc, Georgia Insitute of Technology
1086 Grateful Dead 3: Teaching, Studying, and Learning the Dead

*Wed, 02/15/2017 - 3:00pm - 4:30pm, Grand Pavilion IV*

Chair: Christian Crumlish

**Teaching the Dead: A Report**
Bob Trudeau, Independent Scholar

**My History with the Grateful Dead Scholars Caucus**
Barry Barnes, Independent Scholar

**Twenty Years So Far: Discoursing the Dead at SWPCA**
Christian Crumlish, Mediajunkie

1088 Science Fiction and Fantasy 3: Figuring the Future: Utopias and Dystopias

*Wed, 02/15/2017 - 3:00pm - 4:30pm, Grand Pavilion V*

Chair: Susan Fanetti, California State University, Sacramento

**William Gibson’s “Neuromancer” as a Post-Utopia**
Julia Gerhard, University of Colorado, Boulder

**Borderlands Science Fiction and the Cybergothic in Alex Rivera’s “Sleep Dealer”**
Micah Donohue, Eastern New Mexico University

**Issues of Trust and Artificial Intelligence in “Westworld”**
Christine Bell, Ryerson University

**An Authentic Utopia: Examining Existentialism in Le Guin’s “The Lathe of Heaven” and Tarkovsky’s “Stalker”**
Jessimond McLaughlin, Texas State University

1090 Professional Development: Teaching in a Politically Divisive Time

*Wed, 02/15/2017 - 3:00pm - 4:30pm, Grand Pavilion I-II*

Chair: Kathleen Lacey, University of Nebraska-Lincoln

2016 was, to say the least, a time of national (and international) political unrest. As scholars interested in the study of popular culture, we are no doubt aware of the role popular culture can play with regard to our thoughts and ideas. Those of us who are teachers may have students who have expressed concerns about their place in the United States or how the political climate in the U.S. affects families and friends abroad. This special professional development session is dedicated to the discussion of politics and activism in the classroom and is meant to be broadly focused on issues concerning the compatibility and ethics of politics with pedagogy. What is the role of a teacher in a politically divisive time? How do students understand the classroom and/or institutions of higher education as spaces supportive (or unsupportive) of their activism? There will not be any formal presentations; rather, we hope that those in attendance will share thoughts, ideas, strategies, and resources that address the intersection of politics and pedagogy.
1092 Film Studies 3: Criticism as Addition or Subtraction
Wed, 02/15/2017 - 4:45pm - 6:15pm, Boardroom East
Chair: Joe Rollins

Feminist Pornography: Film and the Rebellious Explicit
Katherine Von Wald, Simmons College

“Rear Window” and Visual Pleasure
John T. Martin, Tarrant County College

From Uncanny Valleys to Uncanny Worlds: “Avatar,” Post-Pandoran Depression, and Digital World-Disclosure
Ellery Sills, University of Nevada, Reno

“In This Passivity, I Shall Find My Freedom”: Art and Effort in Richard Linklater’s “Slacker”
Joe Rollins, University of York

1094 Cormac McCarthy 3: Theorizing “No Country for Old Men” and “Joinery”
Wed, 02/15/2017 - 4:45pm - 6:15pm, Enchantment A
Chair: Katherine Sugg

“The Letter Arrives at Its Destination”: A Zizekian Analysis of Cormac McCarthy’s “No Country for Old Men”
Jeffrey Yeager, West Virginia University

The Devil Doesn’t Care: Choice and Chance in Cormac McCarthy’s “No Country for Old Men”
Eric Blankenburg, Texas State University—San Marcos

“You Need To Get Over That”: Abjection as Ends and Ending in McCarthy
Katherine Sugg, Central Connecticut State University

Cormac McCarthy’s “Joinery” as an Ecological Cosmology
Christy Call, Weber State University

1096 Harry Potter Studies 3
Wed, 02/15/2017 - 4:45pm - 6:15pm, Enchantment B
Chair: Elizabeth Morrow Clark

“I Gotta Get Back to Hogwarts!”: Potterverse Pastiche as Pedagogical Presentation
Matthew Sterner-Neely, Pueblo Community College

Literature and the Advancement of Human Rights in TESOL Education: Capitalizing on Student Empathy toward the “Harry Potter” Universe in Pre-Service Teacher Education
M’Balia Thomas, University of Kansas

History, the Present and the Future: How “Fantastic Beasts,” Pottermore, and “Cursed Child” Have Transformed the Conversation about Canon and Context in the Harry Potter Universe
Elizabeth Morrow Clark, West Texas A&M University
1098  Children’s / Young Adult Literature and Culture 3: Mirrors, MPDGs, Social Media, and Hunger: Rethinking Authenticity and Identity in Young Adult Fiction  
*Wed, 02/15/2017 - 4:45pm - 6:15pm, Enchantment C*  
Chair: Anna Cairney

Manic Pixie Dream Girls and Boys: Emerging Archetypes in YA Realism and Romance  
Samira Korgan, St. John’s University

Double, Double, Toil, and Trouble: Dual Identities in the YA Novel”  
Sarah Coluccio, St John’s University

You Are What You Eat: Hunger and “Hunger Games”  
Phillip Grayson, St John’s University

Authorship and Authenticity in YA Publishing: Digital Media’s Contribution to the Rise of the Teen Author  
Anna Cairney, St. John’s University

1100  Women, Gender, and Sexuality 3: Feminist Media Studies  
*Wed, 02/15/2017 - 4:45pm - 6:15pm, Enchantment D*  
Chair: Stephanie Williams

“It Happened to Me”: The “Feminist” Tradition of Women’s Self-Exploitation  
Michelle Feda, Illinois State University

“So What Happens After He Climbs Up and Rescues Her?” Examining the Victim Narrative of Sex Work in Pretty Woman  
Jenny Duffy, Ryerson University

“I Know My Value”: A Feminist Critique of ABC and Marvel’s “Agent Carter”  
Stephanie Williams, West Texas A&M University

1102  Creative Writing (Poetry, Fiction) 3: Poetry  
*Wed, 02/15/2017 - 4:45pm - 6:15pm, Enchantment E*  
Chair: Terri Lynn Cummings

A Gaze Is A Group Of Raccoons  
Cameron Steele, University of Nebraska-Lincoln

Our Necropolis  
Carmela Lanza, University of New Mexico at Gallup

Terri Lynn Cummings, Independent Scholar
1104 Graphic Novels and Comics 3: Identity, Genre, and Rhetoric
Wed, 02/15/2017 - 4:45pm - 6:15pm, Enchantment F
Chair: Sarah Elizabeth Camp

Into the Woods: Reconfiguring Genre through Graphic Storytelling: An Examination of “Beautiful Darkness,” “Through the Woods,” and Other Hybrid Graphic Texts
Sarah Camp, Old Dominion University

Rhetoric and “The Silence of Our Friends”
Allison Bannister, Rensselaer Polytechnic Institute

“Zahra’s Paradise” as Epideictic Rhetoric
Jeff Kirchoff, Texas A&M University-Central Texas

1106 Music 3: Political Punks
Wed, 02/15/2017 - 4:45pm - 6:15pm, Fiesta I
Chair: Cody H. Smith, College of the Mainland

Shite ‘n’ Onions: Culture and Society through the Irish Punk Rock Movement
Nora Schillinger, Edinboro University of Pennsylvania

Fly Over This!: Kansan Post-Punk Legacy
Darren DeFrain, Wichita State University

Emperor Reagan: An Intellectual Approach to The Dead Kennedys
Drew Fulcher, University of Central Florida

“Everything is Going According to Plan”: KGB Oppression of Rock Music and Soviet Punks
Elizabeth Seelye, Central Washington University

1108 Television 3: Racialized Bodies and Fashionable Bodies
Wed, 02/15/2017 - 4:45pm - 6:15pm, Fiesta II
Chair: Paula Barnes

Return to the White House: ABC’s “Scandal” and Barbara Chase-Riboud’s Sally Hemings
Paula Barnes, Alabama A&M University

The Harsh “Reality” of Television: The Evolution of Black Bodies in “Big Brother”
Michelle Sherwin, Florida State University

We’re in this Together: Interracial Team Dynamics on “Major Crimes” and “Bosch”
Dustin Gann, Arizona State University

Subversive Fashion in Eighteenth-Century Amatory Fictions and “Broad City”
Emily Thomas, University of Arizona
1110 Horror 3: Roundtable: Horror Fiction: The Changing Literary Scene
Wed, 02/15/2017 - 4:45pm - 6:15pm, Fiesta III
Chair: Steffen Hantke

Steffen Hantke, Sogang University
Karen Renner, Northern Arizona University
Viv Eliot, Central Texas College

With the advent of cinema, horror fiction has often taken a backseat in the popular imagination. Aside from the slow burn enjoyed by the classics of the literary horror tradition, only a handful of blockbuster authors and bestselling books have clawed their way into the cultural spotlight. Behind Mary Shelley and Edgar Allen Poe, or Stephen King and Anne Rice, there is a wide and varied field of writers awaiting due recognition. This roundtable will survey this literary field, assess its qualities opposite the horror film, and give credit to forgotten, underestimated, and otherwise neglected horror fiction.

1112 Philosophy and Popular Culture 2: Imagined Worlds: Consciousness, Personhood, and Temporal Fidelity
Wed, 02/15/2017 - 4:45pm - 6:15pm, Fiesta IV
Chair: Damien Williams

Are You Being Watched? Simulated Universe Theory in “Person of Interest”
Damien Williams, Kennesaw State University

Cylons as the Best Picture of the Soul: Wittgenstein and the Problem of “Artificial” Persons
Diane Gall, Medicine Hat College

The Philosophy of Steampunk: Narcissistic Fantasy or Ideological Revolution?
Dara Fogel, University of Central Oklahoma

Mapping Spaces Real and Imagined in the Past and the Present: The Cultural Geography of Steampunk
Gordon Marshall, Baskent University

1114 Game Studies, Culture, Play, and Practice 4
Wed, 02/15/2017 - 4:45pm - 6:15pm, Grand Pavilion III
Chair: Kevin Moberly, Old Dominion University

Multimodal Rhetoric: Enthymemes, Enargeia, and Invented/Situated Ethos in Videogames
Rebekah Shultz Colby, University of Denver

Video Game Meta-Commentary
Richard Colby, University of Denver

Patiency at Play: Quick Time Rhetorical Events and the Other Side of Agency
David Riche, University of Denver

“World of Warcraft” Female and LGBTQA Friendly Guild Rhetorics
Megan Boeshart, Old Dominion University

The Most Realistic Simulation: Unraveling Procedurality in Sierra On-Line’s “Police Quest: Open Season”
Racquel M. Gonzales, University California, Irvine
1118  Film Theory and Aesthetics 1: Culture and Adaptation in Cinema of the 1930s and 1940s  
*Wed, 02/15/2017 - 4:45pm - 6:15pm, Grand Pavilion IV*
Chair: Jennifer Jenkins

**Mediated Fidelity: Steinbeck’s “The Pearl,” Mexicanidad, and Cross-Cultural Adaptation**  
Jennifer Jenkins, University of Arizona

**The Culture of Censorship and Adaptation in 1940s B-Noirs**  
Susan White, University of Arizona

**Culture, Casting, and Bilagáana Blunders: Depictions of Diné Womanhood in W.S. Van Dyke’s 1934 Adaptation of “Laughing Boy”**  
Amy Fatzinger, University of Arizona

1120  Biography, Autobiography, Memoir, and Personal Narrative 1  
*Wed, 02/15/2017 - 4:45pm - 6:15pm, Grand Pavilion V*
Chair: Linda Niemann

**Family Portraits: Mid-Twentieth Century Photography and Family Life**  
Patricia Marton, Independent Scholar

**Plausible Deniability**  
Philip Zwerling, University of Texas, Rio Grande Valley

**The Day of the Dead**  
Linda Niemann, Kennesaw State University

**Diasporic Identity Reconsidered**  
Aida Mehanoivic, Texas Woman’s University

1122  Special Event: SWPACA Annual Dine-Around  
*Wed, 02/15/2017 - 6:30pm - 8:00pm, Hotel Atrium (first floor)*
Chair: SWPACA Executive Team

Join us in the hotel Atrium on Wednesday night at 6:30 pm, as we walk to local eateries for dinner. Meet fellow SWPACA attendees and members of the SWPACA Executive Team and enjoy conversation and nearby Albuquerque cuisine.

1124  Supernatural (TV Series): Screening: “Supernatural” Viewer’s Choice Episode Screening and Trivia  
*Wed, 02/15/2017 - 8:15pm - 9:45pm, Grand Pavilion VI*
Chair: Mandy Holmes, California State University, San Bernardino, and Susan Nylander, Barstow Community College

In this screening, we will show a classic episode of “Supernatural” which will be determined by attendees. Following the episode, attendees are invited to play for prizes in “Supernatural” trivia games.
2000  Registration
Thur 2/16/2017 - 8:00am - 5:30pm, Registration Area, second floor

2002  Graduate Student Breakfast
Thur 2/16/2017 - 8:00am - 9:30am, Sendero
Chair: SWPACA Executive Team

Join us for the Fifth Annual Graduate Student Breakfast, hosted by the SWPACA Executive Team. All graduate and undergraduate students are welcome to attend; bring a friend, enjoy a light breakfast, and network with other emerging scholars.

2004  Film Studies 4: (Re)Framing Devices
Thu, 02/16/2017 - 9:45am - 11:15am, Boardroom East
Chair: Glenda Pritchett

(Re)Constructing a Canadian Hero: Terry Fox, Heritage Films, and a Heritage Minute
   Derek Foster, Brock University
“Let Us Make Beautiful Music Together:” The Music of “The Ladykillers”
   Jesse Ulmer, Virginia Commonwealth University in Qatar (VCUQatar)
“Love Is So Short, Forgetting Is So Long...”: A Study of Love, Memory and Forgetting in Wong Kar-Wai’s “In the Mood for Love” and Michel Gondry and Charlie Kaufman’s “Eternal Sunshine of the Spotless Mind”
   Sujoy Chakravarthi, Independent Scholar
Mel Gibson’s “Hacksaw Ridge”: The Anti-Warrior as Western Hero
   Glenda Pritchett, Quinnipiac University

2006  Music 4: Labors of Love
Thu, 02/16/2017 - 9:45am - 11:15am, Enchantment A
Chair: Brad Klypchak, Texas A&M University-Commerce

Community, Commemoration, and Musical Witnessing: The Holocaust Survivor Band
   Emily Allen, Florida State University
Lyrics of Love, Songs of Struggle: A History of Paredon Records
   Theo Gonzalves, University of Maryland Baltimore County
The Success of Being Anonymous
   Jane Alden, Wesleyan University
Mixtape Nostalgia: American Youth Culture and Memory
   Jehnie Reis, Point Park University
2008  Harry Potter Studies 4  
*Thu, 02/16/2017 - 9:45am - 11:15am, Enchantment B*
Chair: Christopher Bell

**The Fan Culture in a Mediated World: The Case of Brazilian Fan Site Potterish**  
Camila Oliveira, Independent Scholar

**Character Development in a Harry Potter Digital Fanedit**  
Alexandra Roane, Schreiner University  
Brian Bernard, Schreiner University

**“Where My Hermiones At?”: Wizard Rock Goes Hip Hop**  
Christopher Bell, University of Colorado, Colorado Springs

2010  Children’s / Young Adult Literature and Culture 4: Roundtable: Subjectivity in Young Adult Literature  
*Thu, 02/16/2017 - 9:45am - 11:15am, Enchantment C*
Chair: Cristina Rhodes

Cristina Rhodes, Texas A&M University-Commerce  
Victoria Scholz, Texas A&M University-Commerce  
Megan Opperman, Texas A&M University-Commerce

The rise in popularity of young adult literature over the past ten years reveals interesting commentary on western culture, and the use of technology and social media complicates issues of identity and subjectivity. This roundtable will serve as an introduction to Latinx, posthuman, and gender/sexuality studies, in addition to other areas of interest, within the field of young adult literature.

2012  Women, Gender, and Sexuality 4: Gender Identity and Performance  
*Thu, 02/16/2017 - 9:45am - 11:15am, Enchantment D*
Chair: Karina Vado, Michael Schoenecke Leadership Institute Fellow, University of Florida

**Gender Performance and Embodied Performativity in Ballroom Dance**  
Bernadette St. Amand, Louisiana State University

**Negotiating Queer Drag Performances in Online Spaces**  
Cassandra Collier, Arizona State University

**Pop Princess Gone Bad in the Garden of Eden: Examining Alaska Thunderfvck’s Britney Spears Allusion in Her Eve Portrayal**  
Nathaniel Hagemaster, Texas State University
2014 Creative Writing (Poetry, Fiction) 4: Roundtable: Poetry on Art: Mariachis and Train Yards in the Southwest  
*Thu, 02/16/2017 - 9:45am - 11:15am, Enchantment E*  
Chair: Steven Schneider  

Steven Schneider, University of Texas, Rio Grande Valley  
Marta Sanchez, Independent Artist  
Norma Cantu, Trinity University  

This panel presentation will feature readings, discussion, and artwork from two recent poetry-art book collaborations published by Wings Press, The Magic of Mariachi / La Magia del Mariachi by poet Steven Schneider and artist Reefka Schneider and Transcendental Train Yard by poet Norma Cantú and artist Marta Sánchez.

2016 Undergraduate Presentations 1: Post-Apocalyptic Performativity: Sex and Gender in “Mad Max: Fury Road”  
*Thu, 02/16/2017 - 9:45am - 11:15am, Fiesta I*  
Chair: Fiona Harris Ramsby  

Post-Apocalyptic Performativity: Sex and Gender in “Mad Max: Fury Road”  
Kyle Arias, Bloomfield College  

Post-Apocalyptic Performativity: Sex and Gender in “Mad Max: Fury Road”  
Fiona Harris Ramsby, Bloomfield College  

Women of the Wasteland: Dis-Membering Gender Discourses in “Mad Max: Fury Road”  
Jessi Melendez, Bloomfield College  

“Mad Max”: [Theory] Road and the Enactment of Humanism  
Jason Dorlean, Bloomfield College

2018 Television 4: Queer Readings  
*Thu, 02/16/2017 - 9:45am - 11:15am, Fiesta II*  
Chair: Melanie Cattrell, Blinn College  

“Whoa! Step Back! No One’s That Gay!”: Homophobic Dialogue in “Gilmore Girls”  
Marisa Stickel, University of North Carolina Wilmington  

Queering Age: New Perspectives in Recent Television Narratives  
Linda M. Hess, University of Frankfurt  

Quare-ing Hegemonic Masculinity: A Critical Analysis of “How to Get Away with Murder”  
Quinton Neal, Minnesota State University Mankato  

When Sex Doesn’t Sell Part 2: The Demise of Heterosexual Norms in “The Walking Dead”  
Caitlin Lamb, Southeast Missouri State University
Thursday - 2017 Southwest Popular/American Culture Association Conference

2020 Horror 4: Cinematic Horror
Thu, 02/16/2017 - 9:45am - 11:15am, Fiesta III
Chair: Kathryn Mann

Postmodernity in “It Follows”: Horror, Sexuality, and Simulacra
Suzy Woltmann, University of California, San Diego

Living Deliciously: “The Witch” and the Subversive Power of Uncolonized Land
Isaac Rooks, University of Southern California

The Sounds of Fear: An Analysis of Music in “The Conjuring” Films
Kathryn Mann, Texas Tech University

Dead Photos: Fear, Knowledge, and Jouissance in “Shutter”
Kiyomi Wilks, University of New Mexico

2022 Philosophy and Popular Culture 3: Are These Little Things?: Ethical Considerations in Popular Culture
Thu, 02/16/2017 - 9:45am - 11:15am, Fiesta IV
Chair: Kristie Musgrove

Emerson’s Self: The Batman
Kristie Musgrove, Lone Star College

Torturing Ourselves: Ethical Discourse in Popular Media and the Evolution of Orientalism
Philip Walsh, Mount Saint Mary’s University, Los Angeles

Civic Republicanism in “Pokémon: Black and White”: The Critique of Liberal Freedom by Team Plasma
Anthony Miller, Ryerson University

2024 Game Studies, Culture, Play, and Practice 5: “Pokémon Go”
Thu, 02/16/2017 - 9:45am - 11:15am, Grand Pavilion III
Chair: Ryan Moeller, Utah State University

Improving Game Play for Players with Disabilities: The Case for a More Accessible “Pokémon Go”
Nicole Dilts, Angelo State University

Gotta Watch ‘Em All: Surveillance, Social Gameplay, and Writing in Augmented Reality Games
Stephanie Vie, University of Central Florida

“Pokémon Go,” the World’s Most Popular Fitness App
Jamie Henthorn, Old Dominion University

Pokémon Go(es) Pori: Transgenerational Traces of Ludic Interferences in a Small Town Playscape
Katrina Heljakka, University of Turku
2026 Supernatural (TV Series) 3: Roundtable: Sex, Drugs, and Rock & Roll Never Forgets: The Music of “Supernatural”
Thu, 02/16/2017 - 9:45am - 11:15am, Grand Pavilion I-II
Chair: Susan Nylander

Susan Nylander, Barstow Community College
Mandy Taylor, California State University, San Bernardino
Gina Hanson, California State University, San Bernardino

In more than eleven seasons, Supernatural has consistently relied on classic rock to help tell its stories. In both diegetic and nondiegetic ways, the music furthers the narrative, sets the mood, and creates a sense of time and place. The show has used a few songs more than once, and in particular, one artist has been used multiple times. Bob Seger’s songs have been used more than any other individual artists’, and while other artists have been mentioned in dialogue, Dean has called Seger, “the greatest rock writer of all time.” It’s no accident that Seger’s tunes are used so often in the show as his music is music of the road, of the Midwest, and of the working class. Until the Men of Letters bunker gave them a homebase, Sam and Dean lived on the road, were Midwest born, and as sons of a mechanic are working class heroes. Aside from Seger’s music, many songs are used specifically for the boys’ sex scenes, both actual and imagined. The repeated songs and artists serve both as touchpoints in the narrative arcs and character development. For example, the twice used “Cherry Pie” by Warrant is irrevocably linked to Dean and strippers. This roundtable seeks to explore the implications of the repeated use of Bob Seger and other artists/songs in the series. Attendees are encouraged to consider and offer their own examples and interpretations.

2028 Grateful Dead 4: Literary Influences in the Grateful Dead
Thu, 02/16/2017 - 9:45am - 11:15am, Grand Pavilion IV
Chair: Matthew Armstrong

Emerson’s “Box of Rain”
Randy Prus, Southeastern Oklahoma State University

The Silver Apples of the Moon: The Echo of Yeats in the Psychedelic Tradition
Matthew Armstrong, University of North Carolina at Greensboro

2030 Science Fiction and Fantasy 4: Questions of Genre
Thu, 02/16/2017 - 9:45am - 11:15am, Grand Pavilion V
Chair: Susan Fanetti, California State University, Sacramento

We’re All Geeks Here, Right?: How Assuming Conformity Hurts Creators of Science Fiction and Fantasy
Zachary Jernigan, Independent Scholar

Undervalued in the Ivory Tower: Fantasy and Sci-Fi as Critical Studies Resources
Moses Allen, University of New Mexico

Divining Detours: Identifying Obstacles to Defining Science Fiction and Fantasy as Genres
Suanna H Davis, Abilene Christian University
Thursday 2032  Pedagogy and Popular Culture 1: Multicultural Pedagogy
Thu, 02/16/2017 - 9:45am - 11:15am, Grand Pavilion VI
Chair: Laura Dumin

Laoshi/Teacher or Walking the Line When Teaching: An Exercise in Teaching Argumentative Writing in China
   Tiffany Scarola, Bowling Green State University

Embodied Spirituality in Adult Learning: Lessons from Yoga and the Upanishads
   Gaurav Rajen, Independent Scholar

Teaching and Artificial Learning Communities: My Trip Through the Minority Student Landscape
   Laura Dumin, University of Central Oklahoma

2034 Mothers, Motherhood, and Mothering in Popular Culture 1: Film & Television
Thu, 02/16/2017 - 11:30am - 1:00pm, Boardroom East
Chair: Kathleen Lacey, University of Nebraska-Lincoln

“Mad Men,” Motherhood, and Memory: A Case Study of Joan Holloway / Harris / Holloway
   Aya Farhat, Baylor University
Oh (M)other, Where Art Thou?: On/No Mothers in Disney Films
   Beatrice Frasl, International Research Center for Cultural Studies

Mothers and Motherhood: Developing the Figure of the Mother from the 1990s to Now in the Media
   Bárbara Romero Petidier, University of Delaware

2036 War and Culture 1: Anti-War Protest
Thu, 02/16/2017 - 11:30am - 1:00pm, Enchantment A
Chair: Lance Duerfahrd

Art as Conscience: Women’s Anti-War Art
   Deborah Deacon, Harrison Middleton University

Diversifying the Narrative of 1960s Protest: Women as Activists in the Vietnam Anti-War Movement
   Jessica Hilburn, Edinboro University

James Nachtwey and the Anti-War Photograph
   Lance Duerfahrd, Purdue University

2038 Harry Potter Studies 5: Roundtable: The “Cursed Child” and “Fantastic Beasts”
Thu, 02/16/2017 - 11:30am - 1:00pm, Enchantment B
Chair: Christopher Bell
Thursday 2017 Southwest Popular/American Culture Association Conference

2040 Children’s / Young Adult Literature and Culture 5: Heroes Large and Small in Children’s and YA Literature
Thu, 02/16/2017 - 11:30am - 1:00pm, Enchantment C
Chair: Amanda Anderson

- The Existential Hero of Maurice Sendak’s “Higglety Piggelty Pop!”
  Michael Reed, University of Texas, Rio Grande Valley
- The Feral Child as Moral Teacher and Cultural Hero: Mowgli, Tarzan, Pan, and Huck
  Wendy Richardson, Independent Scholar
- Do Exactly As I Tell You and We Will Survive: “After Earth” Reconsidered
  Joseph Campbell, Casper College
- Of Mice and Knights: Quixotic Representations of The Arthurian Romance in Children’s Literature
  Amanda Anderson, Delaware State University

2042 Women, Gender, and Sexuality 5: Feminist Perspectives on Power
Thu, 02/16/2017 - 11:30am - 1:00pm, Enchantment D
Chair: Laurel Carlson

- Breaking (out of) the Mold: Hillary Clinton, Female Icons, and the Politics of Misogyny
  Elizabeth Johnston, Monroe Community College
- Friend or Crone?: Finding Sexuality and Safe Spaces for Aging Women in Jane Campion’s “Top of the Lake”
  Blythe Worthy, Sydney University
- “Do You Want to Look at Me?”: A Mulveyan Analysis of “Under the Skin”
  Laurel Carlson, University of Colorado Boulder

2044 Creative Writing (Poetry, Fiction) 5: Fiction
Thu, 02/16/2017 - 11:30am - 1:00pm, Enchantment E
Chair: Rebecca Clay

- Batman and the Joker - An Honest Fictional Account of How It Began
  Kenneth Ayers, Southern Utah University
- Proxy
  Paul Juhasz, Independent Scholar
- Making Joyce’s “Eveline” Contemporary
  Rebecca Clay, University of Texas at Dallas
2046 Graphic Novels and Comics 4: Politics and the Military
Thu, 02/16/2017 - 11:30am - 1:00pm, Enchantment F
Chair: Bryan Vizzini

Sex Symbols and Subject Matter Experts: The Role of Females in a Military Comic Book
Rachel Berryhill, Texas State University

Alyssa Johnson, Abilene Christian University

Reading Art Spiegelman’s “In the Shadow of No Towers”: 9/11 and the Paradigm of Traumatic Subjectivity
Swatie, University of Delhi

Reinventing Geopolitics in the Post-Vietnam Comic Book Universe: Latin America
Bryan Vizzini, West Texas A&M University

2048 Undergraduate Presentations 2: Practicing Fandom
Thu, 02/16/2017 - 11:30am - 1:00pm, Fiesta I
Chair: Jarrod Bolin, Jack E. Singley Academy

Fans and Anti-Fans: Dark Side and Light or Two Sides of the Same Coin?
Kimberly Terasaki, Arizona State University

eSports as Transformative Works
Noah Hilliker, Arizona State University

Creation of Visual Fanon
Baylee Hirschi, Arizona State University

Splitting the Chimera: The Narrative and Gameplay of “999”
Mirek Stolee, University of Notre Dame

2050 Adaptation: Literature, Film, and Culture 1: Adaptations of Classic Culture
Thu, 02/16/2017 - 11:30am - 1:00pm, Fiesta II
Chair: Connor Wilson

Adapting The Beats: Cultural Appropriation and Jack Kerouac’s “The Subterraneans”
Connor Wilson, Texas State University

Down the Rabbit Hole: “11/22/63,” Stephen King’s Historical Changeling
Betty Latham, Texas A&M University-Central Texas

Hemingway’s “A Way You’ll Never Be” as a Post-Traumatic Narrative
Wael Salam, University of Jordan

Edgar Allan Poe’s Recent Film and Television Adaptations (2000-2016)
Jihène Gati, University of Angers
2052 Horror 5: Roundtable: Back to the Eighties: “Stranger Things” and Horror Nostalgia

Thu, 02/16/2017 - 11:30am - 1:00pm, Fiesta III
Chair: Steffen Hantke, Sogang University

Hans Staats, Stony Brook University  
Viv Eliot, Central Texas College  
Elizabeth Sanderson, Trinity Christian College

The web television series “Stranger Things” (Netflix, 2016-present) has prompted a fiery debate on the cultural impact of horror in the 1980s. Ranging from the novels of Stephen King to the films of Amblin Entertainment and the fantasy tabletop role-playing game Dungeons & Dragons, “Stranger Things” illuminates a sentimental longing for the past. Following a Lovecraftian template for hallucinatory, occult, science-inflected horror storytelling, “Stranger Things” has captured the popular imagination and a generation of viewers raised on the films of Steven Spielberg, Wes Craven, and John Carpenter.

2054 African American / Black Studies 2: Literary Voices

Thu, 02/16/2017 - 11:30am - 1:00pm, Fiesta IV
Chair: Debbie Olson, Missouri Valley College

Fatherhood, Slavery, and Hunger in Charles Ball’s “Narrative of Slavery”  
Kathleen Kennedy, Missouri State University

Exposing the Black Man’s Burden in Alice Walker’s “The Third Life of Grange Copeland”  
Don Holmes, University of North Carolina at Chapel Hill

“The Story of Your People”: Black National Allegory and Exploitation in Percival Everett’s “Erasure”  
Garrett Hinson, University of Colorado, Boulder

Pauline Hopkins’s Mixed Race Utopias: An Afrofuturist Reading of “Of One Blood: Or, the Hidden Self”  
Karina Vado, University of Florida

2056 Game Studies, Culture, Play, and Practice 6

Thu, 02/16/2017 - 11:30am - 1:00pm, Grand Pavilion III
Chair: Marc Ouellette, Old Dominion University

The Exploration of Lived Experiences for Girls Who Game: A Collaborative Autoethnography  
Alexis Johnson, Arkansas Tech University  
Kirsten Dunn, Arkansas Tech University

Gameified Novels and Gender Disparities  
Sean Gandert, Florida Southern College

The Bodies of the War-Gamer or What It's Like to Be a Space Marine  
Samuel Tobin, Fitchburg State University

“Where's My Mommy?”: Dad-ification, Post-Feminism, and Indie Games  
John Vanderhoef, California State University, Dominguez Hills

“Without Shame On All Occasions”: Lucius Apuleius’s “The Golden Ass” and Gaming’s Jackass Aesthetic  
Adam Crowley, Husson University

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2058  Professional Development: Publishing with Rowman & Littlefield
Thu, 02/16/2017 - 11:30am - 1:00pm, Sendero
Chair: Lynnea Chapman King, SWPACA Executive Director

Stephen Ryan, Senior Editor for Rowman & Littlefield, will present “Moving Beyond the Academic Market: Turning a Monograph Project into a Reference Volume or General Interest Book.” During this session, he will discuss how to shape a monograph project into a reference work or general interest title that will appeal to public libraries.

2060  Grateful Dead 5: Roundtable: Who Speaks for the (Grateful) Dead?: A Roundtable on Power and Authority in Grateful Dead Scholarship
Thu, 02/16/2017 - 11:30am - 1:00pm, Grand Pavilion IV
Chair: Natalie Dollar

- Natalie Dollar, Oregon State University Cascades
- Beth Carroll, Appalachian State University
- Graeme Boone, Ohio State University
- Nicholas Meriwether, Haight Street Art Center

This roundtable will investigate who has the authority to speak about the Grateful Dead both in the culture and to others outside of the culture. What does it mean to have authority to make value arguments about the Grateful Dead? What are the implications for Grateful Dead scholars as they attempt to bring their scholarship into their own fields? How does the hegemony of Grateful Dead scholarship invite and reject other scholars to join the conversations?

2062  Science Fiction and Fantasy 5: Myth and History
Thu, 02/16/2017 - 11:30am - 1:00pm, Grand Pavilion V
Chair: Maia Posten

  Maia Posten, California State University, Sacramento
- Literary “Test Subjects” and the Making of the Model Minority: On the Representation of Japanese Americans in the Science Fiction of the Pacific War
  Tim Yamamura, Northern Arizona University
- Pride and Prejudice and Profit: Examining the Wormhole Between 18th Century Britain and Ferenginar
  Jesse Allen, Wichita State University
- Symbolical and Mythological Concepts in the Realm of Fairytale and Fantasy in Supernatural Movies and TV Series: A Study on Narrative Theory
  Narjes Azimi, Eastern Mediterranean University
2064  Pedagogy and Popular Culture 2: Mixed Media and Pedagogy  
*Thu, 02/16/2017 - 11:30am - 1:00pm, Grand Pavilion VI*
Chair: Kurt Depner, New Mexico State University, Doña Ana

- **Springsteeconomics: Teaching Economics through the Music of Bruce Springsteen**  
  Melissa Mahoney, University of North Carolina Asheville
- **Turn That Television On!: Teaching Basic Writers How to Conduct Interdisciplinary Research**  
  Joyce Stewart, University of Wyoming
- **We Made Biased Media, Now What?: How Garnering Graduate Attributes through Work**  
  Holly Hey, University of Toledo
- **Integrated Learning Inspired a Quest for Viewership beyond the Local Public Broadcasting System**  
  Debra Davis, University of Toledo
- **Found and Redacted: Inserting Creativity into Your Curriculum**  
  Amaris Ketcham, University of New Mexico
  Kevin Zepper, Minnesota State University Moorhead

2066  Mothers, Motherhood, and Mothering in Popular Culture 2: Literature  
*Thu, 02/16/2017 - 1:15pm - 2:45pm, Boardroom East*
Chair: Reine Bouton

- **Structure and a Lack of Compassion: The Role of Mother in “Like Water for Chocolate”**  
  Rebecca Trumino, St. John’s University
- **Blame and the Body: Establishing the Significance of Mary’s Physical Presence in “Long Day’s Journey into Night”**  
  Molly Hammond, Creighton University
- **Motherhood and Duality in George Saunders’ “Puppy”**  
  Reine Bouton, Southeastern Louisiana University

2068  Religion 2: History and Satire: Doña Teresa, Muscular Christianity, and the Babylon Bee  
*Thu, 02/16/2017 - 1:15pm - 2:45pm, Enchantment A*
Chair: Cori Knight, Michael Schoeneke Leadership Institute Fellow, University of California, Riverside

- **Doña Teresa and the Inquisition in New Mexico**  
  Dianne Layden, Central New Mexico Community College
- **Holy Unstable: “The Babylon Bee” and Postmodern Christian Satire**  
  Kaine Ezell, Oklahoma Baptist University
2070  Food and Culture 2: Foodways in Literature and Popular Culture  
*Thu, 02/16/2017 - 1:15pm - 2:45pm, Enchantment B*  
Chair: Rhiannon Scharnhorst  

“Where’s the Pie?”: Nostalgic and Apocalyptic Foodways in “Supernatural”  
Kelli Wilhelm, West Virginia University  
“Tastes Like Chicken”: A Food Analogy for Concern, Ambiguity, and Exoticism  
Quinn Valencourt, Brock University  
Blending Cultures: Food as a Hybrid Symbol of Communication in “The Last Report on the Miracles at Little No Horse” and “Green Grass, Running Water”  
Rhiannon Scharnhorst, Wichita State University

2072  Visual Arts 1  
*Thu, 02/16/2017 - 1:15pm - 2:45pm, Enchantment C*  
Chair: Nancy J. Kay, Independent Scholar  

New Age Spiritualism and Louise Nevelson: Mind Control, Alien Abductions, and the Circle of Dord Fitz  
Bonnie Roos, West Texas A&M University  
Amy Von Lintel, West Texas A&M University  
“At a Distance”: Strategies for Developing an Immaterial Global Art  
Aaron Vague, Wichita State University  
En Recuerdo de: The Dying Art of Mexican Cemeteries in the Southwest  
Bruce Jordan, Independent Scholar  
Embodied Protests: The Use of Graphic T-shirts as Dissent  
Cortney Smith, Oberlin College

2074  Rhetoric and Technical Communication 1: Social Inventions and Interventions in College Writing  
*Thu, 02/16/2017 - 1:15pm - 2:45pm, Enchantment D*  
Chair: Robert B. Galin, University of New Mexico at Gallup  

“There’s an App for That”: Using Technology to Foster Intentionality  
Tracy Lassiter, University of New Mexico at Gallup  
The Technology of Social Media and Activism: Why NoDAPL Matters as Much as Water  
Robin Murphy, East Central University  
The Creation of a Latinx Discourse Community through Social Media  
Liza Soria, University of Texas at El Paso  
#DiscourseCommunity: Synthesizing Comp Studies with Digital Texts  
Charles McGregor, University of Texas, Rio Grande Valley
2076 Film and History 2: Witches, Truckers, Interactive Representation, and Pedagogy
Thu, 02/16/2017 - 1:15pm - 2:45pm, Enchantment E
Chair: Brad L. Duren, Oklahoma Panhandle State University

“What Would You Say If I Told You I Was a Witch?”: A Cultural Analysis of Witches in Films Between 1934 and 1960
Skye Cranney, University of Wyoming

Images of Individualism in the Trucker Films of the 1970s
James Todd Uhlman, University of Dayton

Representing the Rural South in Interactive Documentary: An Exploration of Elaine McMillion Sheldon’s “Hollow”
Damiana Gibbons Pyles, Appalachian State University

2078 Native American / Indigenous Studies 1: Relational Reading, Digital Stories, and Native Storytelling
Thu, 02/16/2017 - 1:15pm - 2:45pm, Enchantment F
Chair: Margaret Vaughan, Metropolitan State University

Native Soul Creations
Abigail Thibodeaux, Rogers State University
Jeffrey Jackson, Rogers State University
Moriah Shelton, Rogers State University

A Relational Reading of Diane Glancy’s “Stone Heart: A Novel of Sacajawea”
Kat Hankinson, Stony Brook University

Traditional Oral Stories, Cultural Appropriation, Misappropriation, and the Digital World
Lynn Wulf, Pacifica Graduate Institute

2080 Undergraduate Presentations 3: Southern Utah University: Dynamic Duo: Female Partnerships as the Powerhouse of the Workplace
Thu, 02/16/2017 - 1:15pm - 2:45pm, Fiesta I
Chair: Lisa Arter, Southern Utah University

More Than a Hood and a Trip to Grandma’s: Positive Female Workplace Relationships at Granny’s Diner in “Once Upon a Time”
Charley Walquist, Southern Utah University

“Uteruses Before Duderuses”: Positive Female Work Relationships in “Parks and Recreation”
Alyssa Christensen, Southern Utah University

“I Will Follow Where You Lead”: Positive Female Workplace Relationships in “Gilmore Girls”
Shelbie Deatherage, Southern Utah University
2082 Asian Popular Culture / The Asian American Experience 1: Identities and Communities
Thu, 02/16/2017 - 1:15pm - 2:45pm, Fiesta III
Chair: Elaine Cho, Eastfield College

Decolonizing Cultural and Sacred Practices of Death: Over 90 Years of Community-Building through a Japanese American Mortuary
Precious Yamaguchi, Southern Oregon University

Torture and Hegelian Dialectics in “Tokyo Ghoul” (2014)
Justin Rogers, New Mexico Highlands University

Over Our Fallen Comrades: Mass Singing at South Korean Protests as a Musical Communion
Jarryn Ha, Case Western Reserve University

2084 African American / Black Studies 3: Art and Culture
Thu, 02/16/2017 - 1:15pm - 2:45pm, Fiesta IV
Chair: Debbie Olson, Missouri Valley College

Literary Collage and the Black Subject in “Citizen”
Paisley Green, Oregon State University

Borderless Artistic and Creativity Assessment (BACA): A Culturally Proficient Model for Measuring Adult Experiential Learning
Marjorie Williams-Cooper, University of Phoenix-Jersey City Campus
DeBorah Gilbert White, University of Phoenix

Piecing Together Her Independence: Sewing and Community in Alice Walker’s “The Color Purple”
Laura Patterson, Abilene Christian University

Ebony Magazine’s Date With A Dish: African American Food Writing and Black Middle Class Identity, 1946-1975
Daniel Aldridge, Davidson College

2086 Game Studies, Culture, Play, and Practice 7
Thu, 02/16/2017 - 1:15pm - 2:45pm, Grand Pavilion III
Chair: Steven Tan Conway, Swinburne University of Technology

Designing “Jazzy Minds”: Narrative through Musical and Visual Clues
Klew Williams, Worcester Polytechnic Institute
Yakin Najahi, Worcester Polytechnic Institute

Kickstarting Auteurship: How Crowdfunding Has Changed How We Design Games
Owen Leach, Mount Ida College

Artillery, History, and a Lot of Walking: A Critical Overview of the “Cannonball Trail” App
Kevin Moberly, Old Dominion University

Collectivism vs. Individualism: Societal Ideals in Video Games
Jennifer Allen, University of Texas at Austin

A View on the Integration of Traditional Chinese Culture in Online Game Design
Feng Chen, University of Arizona
Thursday

2090 Film Theory and Aesthetics 2: Women Protagonists and Feminist Theories
Thu, 02/16/2017 - 1:15pm - 2:45pm, Grand Pavilion IV
Chair: Amy Fatzinger, University of Arizona

Vengeance is Mine: Gender and Vigilante Justice in Mainstream Cinema
Paul Doro, University of Wisconsin-Milwaukee

Towards a Post-Human Life Under Capital: Alienation and Female Embodiment in “Under the Skin”
Anna Mirzayan, University of Western Ontario

Woman in Formation: A Feminist Analysis of Beyoncé’s “Lemonade”
Brecken Hunter Wellborn, University of North Texas

2092 Eco-Criticism and the Environment 1
Thu, 02/16/2017 - 1:15pm - 2:45pm, Grand Pavilion V
Chair: JV Fuqua

Would You Call the Present Age a Good One For Unicorns?: Unicorns as the Environmental Triumphant in Peter S. Beagle’s Fantasy
Keri Stevenson, University of New Mexico Gallup

Kurt Vonnegut’s “Galapagos” and Literary Darwinism
Larry Hartsfield, Fort Lewis College

Queer Affinities: Social Media and Interspecies Animal Friendship Videos
JV Fuqua, City University of New York/Queens College

2094 Crime and Culture 1: New Paradigms of Public Investigation
Thu, 02/16/2017 - 1:15pm - 2:45pm, Grand Pavilion VI
Chair: Darrell Hamlin

Depicting Delinquency: Identity and Power in “The First 48”
Jessica Zbeida, McLennan Community College

Who is Maura Murray?: Authorship in the Age of Virtual Reproducibility
M. Ryan Tsapatsaris, University of Pennsylvania

Always Watches, No Eyes: The Slenderman Stabbing as Performance
Taylor Black, New York University

Netflix, Podcasts, and the Court of Public Opinion
Darrell Hamlin, Fort Hays State University

2096 Special Event: SWPACA Film Series 1: “Father Unknown” with Filmmaker David Quint
Thu, 02/16/2017 - 1:15pm - 2:45pm, Grand Pavilion I-II
Chair: Lynnea Chapman King, SWPACA Executive Director

Captured on a camera phone as it happened, FATHER UNKNOWN is the true story of a man’s struggle to face the emptiness he carries inside. Disconnected from the people closest to him and haunted by the secrecy in his family, he records his desperate search for connection on a journey with the father he’s never truly known.
2098  Music 5: Race, Gender, and Society  
*Thu, 02/16/2017 - 3:00pm - 4:30pm, Boardroom East*  
Chair: Brad Klypchak, Texas A&M University-Commerce

“Beyond the Horizon”: Gendered Time in Bob Dylan and Joanna Newsom  
Michael Lee Gonzales, Texas State University  

Healing of Wounds: Chicana Music of the 21st Century  
Teresa Hernandez, University of Texas, Rio Grande Valley  

Fishbone and the Racial Politics of Alternative Rock in the 1990s  
Drew Fleming, City University New York Graduate Center  

“There is No ‘Them,’ There’s Only Us”: Community Activism in U2’s I+E Tour  
Clare Chiappetta, Southeastern Louisiana University

2100  Harry Potter Studies 6: Screening and Filmmaker Discussion  
*Thu, 02/16/2017 - 3:00pm - 4:30pm, Enchantment B*  
Chair: Michelle Dreiling

Screening and Filmmaker Discussion: “Remember to Turn on the Light”  
Michelle Dreiling, Wichita State University  
Lisa Kilmer, Wichita State University

The documentary film based on: ”Remember to Turn on the Light: An Autoethnographic Illumination of Identity through Adoption, Reunification, and Harry Potter.” This paper is a coming of age journey. Like Harry Potter in the books of the same name, my life story began with separation, identity negotiation, coming of age, then finally reunion. Critical moments along the journey include: my birth story, important childhood memories, my personal coming of age, and ultimately reunion with my maternal birth family. My social construction of self was foundational during each moment in this journey. This paper is grounded in psychological, family, identity, and developmental research to analyze my experiences. In order to achieve a comprehensive analysis, balance, goals, and needs are assessed at each stage of development. Parallels between my journey and Harry Potter's are used to draw additional insights, as literary, or critical theory, allow for the application and juxtaposition between text and lived experience in this interpretive context. Identity negotiation theory serves as a framework for understanding how these interactions shaped an ever-evolving identity in the pursuit of stability. The documentary film to accompany this academic paper seeks to shed light on the autoethnographic ruminations that inspired the writing; they are two sides to the same coin. In the documentary style, the authors/filmmakers are able to explore more fully the emotions, the narratives, and the timeline upon which identity negotiation takes place. The film leads the viewer through an audio/visual story of love, loss, reunification, and healing through interviews, visual explorations with time and place, and information grounded in the research. The presentation will include a showing of the short film, discussion of the process and product by the authors/filmmakers, and a question-and-answer session.
2102  Children’s / Young Adult Literature and Culture 6: Looking Beyond Genre Expectations in Children’s and YA Literature
Thu, 02/16/2017 - 3:00pm - 4:30pm, Enchantment C
Chair: Lisa Arter

Adventure in the Southwest Mountains: Samuel Woodworth Cozzens’s “Trail Hunters” Series
David Vaughan, Air Force Institute of Technology

Out of the Cupboard and into the Classroom: Children and the American Indian Literary Experience
Jim Charles, University of South Carolina Upstate

No Hope and Infinite Hope: Indigenous Teen Motherhood (Rarely) in YA Fiction
Celeste Trimble, Independent Scholar

Lemony Snicket and the Noir Narrative: Shaping the Millennial Generation’s Advocacy as Opposition to Generation X’s Apathy
Lisa Arter, Southern Utah University

2104  Women, Gender, and Sexuality 6: Fantastic Feminisms
Thu, 02/16/2017 - 3:00pm - 4:30pm, Enchantment D
Chair: Karina Vado, Michael Schoenecke Leadership Institute Fellow, University of Florida

Pagans and the Fight Against the Patriarchy: The Role of Feminism in the Women’s Spirituality Movement of the 1970s
Laura Cataldi, University of Wyoming

Constellations of Fantasy
Rikki Boucher, Simmons College

Sexual Politics and the Femme Fatale
Sophia Pavlos, Michigan State University

Why Jane Can’t Decode Her Own Body: NBC’s “Blindspot” as Re-Visioning of Parler-Femme
Kathryn (“Kate”) Lane, Northwestern Oklahoma State University

2106  Creative Writing (Poetry, Fiction) 6: Poetry
Thu, 02/16/2017 - 3:00pm - 4:30pm, Enchantment E
Chair: Dick Heaberlin

New Mexico Poems
MaryKate Azcuy, Monmouth University

Sand and Seagraves
William Feeler, Midland College

Cries of Loss: Four Poems of Pain
Barbara Meyer, California State University, Fullerton

Poems--Here and There
Dick Heaberlin, Texas State University
2108 Graphic Novels and Comics 5  
*Thu, 02/16/2017 - 3:00pm - 4:30pm, Enchantment F*

Chair: Sarah Elizabeth Camp, Old Dominion University

**Academics Assemble!: Superhero Studies in the College Classroom**
- Cheryl Carithers, Texas Christian University
- Will Eisner’s Technical Comics: The Problematic Role Model of Connie Rodd
  - Robert Watkins, Idaho State University
- “Kochikame” 1976-2016: Nostalgia in Japan’s Longest Running Serialized Manga
  - David Henry, University of Alaska Fairbanks
- Walking through Wakanda: A Critical Multimodal Analysis of Black Superhero Comic Books
  - Christopher Brown, Minnesota State University, Mankato
  - Brandon McCasland, Minnesota State University, Mankato
  - Sachi Sekimoto, Minnesota State University, Mankato
  - Kathryn Paris, Minnesota State University, Mankato

2110 Undergraduate Presentations 4: Southern Utah University: Construction and Deconstruction: Meaning in Monsters  
*Thu, 02/16/2017 - 3:00pm - 4:30pm, Fiesta I*

Chair: Jarrod Bolin, Jack E. Singley Academy

- “I’ve Been Making a Man”: Queering Mary Shelley’s “Frankenstein” to Create “The Rocky Horror Picture Show”
  - Carly Olsen, Southern Utah University
- Finding the Monster: The Application of Palimpsest in “Stranger Things”
  - Saskia Koch, Southern Utah University
- Morality without God in Mary Shelley’s “Frankenstein”
  - Alexis Hollingsworth, Southern Utah University
- “I’ve Got a Mind--Talk about That”: Buttercup and Deconstructing Femininity in “The Princess Bride”
  - Rebekah Tobler, Southern Utah University

2112 Adaptation: Literature, Film, and Culture 2: Adapting a Culture of Disability to Film and TV  
*Thu, 02/16/2017 - 3:00pm - 4:30pm, Fiesta II*

Chair: Chuck Hamilton

**Adapting the Disability Culture to Film**
- Chuck Hamilton, Northeast Texas Community College

**People with Disabilities in Film and Television**
- Coady Lapierre, Texas A&M University-Central Texas

**Adapting Disability Culture to Film as a Learning Aid in Teacher Education**
- Judy Hamilton, Northeast Texas Community College
2114 Horror 6: Histories of Horror  
*Thu, 02/16/2017 - 3:00pm - 4:30pm, Fiesta III*

Chair: Karen Renner

**Hindi Horror: Ghost Stories and the Tantric Imagination**  
Max Kramer, University of Leipzig

**Reigniting an Old Form: “The Witch” as American Folk Horror**  
Sean Mardell, Texas State University

**“American Horror Story” and the Origins of Evil**  
Karen Renner, Northern Arizona University

**“Gold-Bug” Variations: Cryptography in “The Silence of the Lambs”**  
Adrian Peever, St. Thomas University

2116 American West: Film and Literature 1: Women in the West  
*Thu, 02/16/2017 - 3:00pm - 4:30pm, Fiesta IV*

Chair: Larry A. Van Meter, Blinn College

**Agnes de Mille on “Rodeo”: The Paradox of an American Cowgirl’s Agency and Western Female Identity**  
Natalia Perez, Florida State University

**The Reversal of the Woman’s Role in the Western: Revisionism and Feminism in “The Homesman” (2014)**  
Ian Radzinski, Texas A&M University - Commerce, Texas

**Cowgirls and the Wild West in the Golden Age of Television**  
Vibiana Cvetkovic, Rutgers University

**No (Wo)Man’s Land: The Role of Feminist Characters in the Neo-Conservative Western**  
Shaylynn Lesinski, University of North Texas

2118 Game Studies, Culture, Play, and Practice 8  
*Thu, 02/16/2017 - 3:00pm - 4:30pm, Grand Pavilion III*

Chair: Matt Payne, University of Notre Dame

**Queer Time, Queer Subjectivity**  
Lisa Yamasaki, University of California, Los Angeles

**Archives of Play and Articulations of Self: An Examination of the Function of Homes in Video Games**  
Zachary Hill, University of Arizona

**“Working to a Home”: Open-World Exploration, Labor, and the Constructed, Virtual Place**  
Dan Cox, Old Dominion University

**Dystopian Futures’s Past: Exploring Terrifying Technological Abundance and Absence**  
Harrison Gish, University of California Los Angeles
2120 Grateful Dead 6: Musicology and the Dead  
*Thu, 02/16/2017 - 3:00pm - 4:30pm, Grand Pavilion IV*  
Chair: Mel Backstrom, McGill University

**Spiritual and Romantic Elation: Further Explorations in Voice Leading and Text Setting in Garcia/Hunter Songs**  
Heather Laurel, City College of New York

**The Road[s] ... (Not) Taken**  
Shaun O’Donnell, City College of New York

2122 Pedagogy and Popular Culture 3: Special Session on Tabletop Role-Playing Games and Philosophy  
*Thu, 02/16/2017 - 3:00pm - 4:30pm, Grand Pavilion VI*  
Chair: Kurt Depner, New Mexico State University, Doña Ana

**Would the Paladin Push the Fat Man? Exploring the Value of Tabletop Role-Playing Games for the Philosophy Classroom**  
Ryan Windeknecht, The University of Tennessee, Knoxville

This special session explores the value of tabletop role-playing games (RPGs) for the philosophy classroom. Specifically, it considers the use of two RPG elements, player characters (PCs) and monster encounters, for facilitating active engagement and critical reflection. We will begin by reviewing important aspects of experiential education that emphasize the interactive nature of teaching and learning. We will then consider some ways that RPGs can embody a similar interactive nature and thus support experiential education. Afterward, we will create PCs and run through a monster encounter based on the classic Trolley Problem thought experiment. The core of this presentation is the hands-on activity. First, we will create PCs. Among other things (e.g., class and race), we will choose ethical perspectives (i.e., Benthamite or Kantian). Then, we will run through a monster encounter and discuss what our PCs might do given their ethical perspectives.

2124 Special Event: SWPACA Film Series 2: “Six Word Adoption Memoir Project” with Filmmaker Andrew Ridghaus  
*Thu, 02/16/2017 - 3:00pm - 4:30pm, Grand Pavilion I-II*  
Chair: Lynnea Chapman King, SWPACA Executive Director

Short interviews with those individuals in an adoption journey to share their experience in a six-word memoir. Ridghaus and co-director Derek Frank are adoptees, fathers, media professors, and filmmakers.
Thursday

2126 Mothers, Motherhood, and Mothering in Popular Culture 3: How to Be a Proper Mother
Thu, 02/16/2017 - 4:45pm - 6:15pm, Boardroom East
Chair: Sarah Walden

Making Healthy Pregnancy Popular by “Prenatal Care”
Agnes Howard, Valparaiso University
Desire for Control: Mothers’ Self-Control for Childcare
Namhee Lee, Syracuse University
Mothers, Consumerism, and the Rhetoric of Self-Care
Sarah Walden, Baylor University

2128 Food and Culture 3: Social Constructions of Food
Thu, 02/16/2017 - 4:45pm - 6:15pm, Enchantment A
Chair: Matt Bereza

Refracting Wheat: How Gluten-free Breads Translate Wheat
Alissa Simon, Harrison Middleton University
How Pumpkin Pie Spice Became the Flavor of Fall
Sally Baho, University of the Pacific
Waste Plate: An Art and Social Science Collaboration on Food Waste
Lee Fearnside, Tiffin University
Matt Bereza, Tiffin University

2130 Harry Potter Studies 7
Thu, 02/16/2017 - 4:45pm - 6:15pm, Enchantment B
Chair: Kathryn McDaniel

Magical Bounds and Limits: “Harry Potter” and the Regulation of Magic
Zuleima Ugalde, California State University, Northridge
Secret-Keepers: Wizard Government and Magical Colonization in Harry Potter’s World
Kathryn McDaniel, Marietta College

2132 Biography, Autobiography, Memoir, and Personal Narrative 2
Thu, 02/16/2017 - 4:45pm - 6:15pm, Enchantment C
Chair: Linda Niemann, Kennesaw State University

Francy Pants II: The Story of a Life Well-Traveled
Patricia Hillen, Penn State Brandywine
Mabel Dodge Luhan’s “Edge of Taos Desert”: Romanticism and Art
John Samson, Texas Tech University
Negotiating Disorientation Between American Mass Media Presentations and Cultural Realities: “Sex and the City,” “Gossip Girl,” “Friends,” and “Desperate Housewives”
Elnaz Parviz, Wichita State University
In Omnia Paratus: Crisis Communication, “Gilmore Girls,” and the Pursuit of Perfection
Micah Fry, Wichita State University
2134  Women, Gender, and Sexuality 7: Queer Re-Presentations
Thu, 02/16/2017 - 4:45pm - 6:15pm, Enchantment D
Chair: Jamie Jones

Dethroning the Bachelor Queen: Desire, Gender Transgression, and Power in “Queen Christina” and “The Girl King”
   Teresa Caprioglio, University of New Mexico

Queer Cinema and John Cameron Mitchell’s Innovative Storytelling Approaches
   Kylo-Patrick Hart, Texas Christian University
   Janice McCall, Texas Christian University

Happily (N)Ever After?: The Enduring Tropes of Lesbian Pulp Fiction
   Jamie Jones, Texas Woman’s University

2136  Creative Writing (Poetry, Fiction) 7: Fiction
Thu, 02/16/2017 - 4:45pm - 6:15pm, Enchantment E
Chair: Marilyn Robitaille

Loss and Restoration
   Betsy Joseph, Independent Scholar

The Greenest Burial
   Eric Lackey, University of Kansas

Vanishing Point II
   Marilyn Robitaille, Tarleton State University

Becoming a Part of the Criminal Justice System: A Video Game Walkthrough
   Sean Gandert, Florida Southern College

2138  Native American / Indigenous Studies 2: Imagery, Depictions, and Stereotypes
Thu, 02/16/2017 - 4:45pm - 6:15pm, Enchantment F
Chair: Margaret Vaughan

The NCAA’s Approved Indian Mascots
   Spintz Harrison, Independent Scholar

Witches and Indians: Feminizing Witchcraft among the Seneca Iroquois
   Heather Thieken, University of Wyoming

Dances at Oka: Images of Indigenous People in Canada
   Andrea McIntosh, Independent Scholar

The Colonial Empire of the Garden in Selected Seed Catalog Narratives Told and Products Sold
   Margaret Vaughan, Metropolitan State University
Thursday

2140 Undergraduate Presentations 5: Performing Popular Culture
Thu, 02/16/2017 - 4:45pm - 6:15pm, Fiesta I
Chair: Jarrod Bolin, Jack E. Singley Academy

Torching the Last Frontier
   Kimberly Hawke, University of Texas, Rio Grande Valley
Heartless
   Sarah Laver, Southern Utah University
Scared as Hell: A Practice-Led Horror Project
   Derek Bauer, Minnesota State University Moorhead

2142 Adaptation: Literature, Film, and Culture 3: Adapting Divergent Cultures to Film
Thu, 02/16/2017 - 4:45pm - 6:15pm, Fiesta II
Chair: Jillian Saint Jacques

Dolores del Río in the “Mexico de Afuera”: Cultural Confluence and Nationalist Divergence from the Barrios to Hollywood
   Jonathan Alcantar, University of Northern Colorado
Up Against Dollo’s Law: False Turns, Devolution, and the Questionable Remainder in Sexual Subjivation
   Jillian Saint Jacques, Oregon State University
Sick Systems: “Orange is the New Black” Reconstructs Dante’s “Inferno”
   Amy Kesegich, Notre Dame College

2144 Horror 7: Roundtable: Bad Robot: Are Robots the New Zombies?
Thu, 02/16/2017 - 4:45pm - 6:15pm, Fiesta III
Chair: Steffen Hantke

   Steffen Hantke, Sogang University
   Hans Staats, Stony Brook University
   Karen Renner, Northern Arizona University

As the current cycle of zombie-themed horror staggers on mirthlessly, a recent spate of productions straddling the fence between horror and science fiction has brought the robot back to the forefront of fictional monsters. Ever since HAL 9000 refused to open the pod bay doors, we all remember how robots creeped us out: from Gort (“Klaatu barada nikto!”) to the latest model in the Terminator series. But there are new mechanical menaces in town. From original films like Automata (2014), Ex Machina (2015), and Chappie (2015), to franchise installments like Prometheus (2012) and remakes like Humans (2015) and Westworld (2016), robots are wreaking havoc all over the uncanny valley. Whether these robots films are announcing the start of a new cycle in the horror genre or the culture at large; whether the robot even qualifies as a genre marker of horror; and what exactly distinguishes these new robots from the long line of their predecessors--these are the questions this roundtable will discuss.
2146 African American / Black Studies 4: Identity Politics
*Thu, 02/16/2017 - 4:45pm - 6:15pm, Fiesta IV*
Chair: Debbie Olson, Missouri Valley College

Reontologizing the Concept of Race: Saldanha and Philosophizing the Epistemological Problem Against Cultural Identity and Ideological Textualization
Hue Woodson, University of Texas at Arlington

Voter Suppression: Then and Now
Hazel Rozema, University of Illinois at Springfield

Afrofeminism, Afromodernity, and Black American Affect in Literature
Erin Gaede, New York University

Narrative / Counter-Narrative: Black Prison Writers of the 1970s
Douglas Taylor, California State University, East Bay

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2148 Professional Development: Academic Publishing
*Thu, 02/16/2017 - 4:45pm - 6:15pm, Grand Pavilion I-II*
Chair: Lynnea Chapman King, SWPACA Executive Director

Professional Development: Academic Publishing
Join publishing representatives, journal editors, and scholarly authors for a panel and discussion on publishing. A Question and Answer session will be included. Panelists include, but are not limited to:
- Amy Damutz, Intellect
- Gerald Duchovnay, “Post Script”
- Katherine Larsen, “Journal of Fandom Studies”
- Elise McHugh, University of New Mexico Press
- Cynthia Miller, “Film and History”
- Marc Ouellette, “Reconstruction”
- Stephen Ryan, Rowman & Littlefield
- Shaun Vigil, Palgrave
- Lynn Zubernis, “Journal of Fandom Studies”

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2150 Zombie Culture 1: Gender and Sexuality
*Thu, 02/16/2017 - 4:45pm - 6:15pm, Grand Pavilion III*
Chair: Shelley Rees

Rules for Surviving Rape Culture from AMC’s “The Walking Dead”
Natalie Wilson, California State University San Marcos

Zombie Ex-Girlfriends: “Life After Beth,” “Burying the Ex,” and the Taboo of the Female Abuser
Ashley Szanter, Weber State University

The Queer and the Dead: Transgressive Sexuality in “Shaun of the Dead”
Shelley Rees, University of Science and Arts of Oklahoma
Thursday

2152 Special Event: Fire and Ice Reception  
_Thu, 02/16/2017 - 6:30pm - 8:00pm, Grand Pavilion IV-VI_  
Chair: SWPACA Executive Team

Come join our Executive Staff as we celebrate the official opening of the 38th annual meeting of the SWPACA. Hosted by the Hyatt Regency Hotel to honor our conference attendees, light refreshments and beverages will be available.

2154 Special Event: Third Annual SWPACA Game Night  
_Thu, 02/16/2017 - 8:15pm - 9:45pm, Grand Pavilion I-II_  
Chair: Kurt Depner, New Mexico State University, Doña Ana

For the third year in a row, we will get our “geek on” in style for our annual Southwest Popular/American Culture Association GAME NIGHT! The hosts of this session are expert geeks and will provide some fun, challenging, but easy-to-learn games that are anything but traditional, including European games of the year and Mensa award winners. Multiple tables will be available, so the more, the merrier. Snacks are also provided. Come out and enjoy an evening of comaraderie with your fellow conference attendees!

2156 Mystery Science Theater and the Culture of Riffing: Screening: “The Creeping Terror”  
_Thu, 02/16/2017 - 8:15pm - 9:45pm, Enchantement A_  
Chair: Robert Weiner, Texas Tech University

Join us for a special screening of “The Creeping Terror” (1964) as the crew of MST3K take on this sixties gem. Filled with lots of teenagers dancing and a town that is absolutely “terrified” of a carpet monster. Directed by and starring Vic Savage. This film has become so notorious that a documentary called “The Creep Behind the Camera” was released in 2014. Scholarly discussion to follow.
Friday  

2017 Southwest Popular/American  
Culture Association Conference

3000 Registration  
Fri, 02/17/2017 - 8:00am - 5:00pm, Registration Area, second floor

3002 Area Chair Breakfast  
Fri, 02/17/2017 - 8:00am - 9:30am, Sendero  
Chair: SWPACA Executive Team

Business meeting and breakfast for SWPACA Area Chairs, hosted by the Executive Team. All Area Chairs are encouraged to attend.

3004 Apocalypse, Dystopia, and Disaster 1: The Characters of the Post-Apocalypse  
Fri, 02/17/2017 - 9:45am - 11:15am, Boardroom East  
Chair: Shane Trayers

- Outwit, Outlast, Outplay: Jack as Best Survivor in “Lord of the Flies”  
  Shane Trayers, Middle Georgia State University
- Alice: Messianic Archetype in the Zombie Apocalyptic  
  Mary De Nora, Texas Tech University
- “You Ain’t No Nice Guy”: Larry Underwood, Choice, and Redemption in King’s Apocalyptic Fiction  
  Emily Tomusko, John Carroll University

3006 Politics 1: Managing Middle Earth  
Fri, 02/17/2017 - 9:45am - 11:15am, Enchantment A  
Chair: Adam Crowley, Husson University

- Locating Tolkien’s “Lord of the Rings” in Political Science  
  Jeffrey Dixon, Texas A&M University-Central Texas
- Tolkien through a Political Lens: Rediscovery and Literary Instruction  
  Amber Dunai, Texas A&M University-Central Texas
- Green Earth: Tolkien’s Environmentalism in American Politics  
  Bryan Law, Texas A&M University-Central Texas
- “It’s the Economy, Stupid!”: The Missing Structure of Trade and Economy in Middle-Earth  
  Evan Shiels, Texas A&M University-Central Texas

3008 Harry Potter Studies 8  
Fri, 02/17/2017 - 9:45am - 11:15am, Enchantment B  
Chair: Lauren Camacci

- Consider the Dementor: Harry Potter and the Construction of the Anthropocentric Villain  
  Tracy Bealer, Borough of Manhattan Community College
- Splinched: The Interstitial Characterization of Sirius Black  
  Marley Stuever-Williford, University of Colorado at Colorado Springs
- Unpolished Wisdom: Hagrid’s Blue Collar Masculinity  
  Lauren Camacci, Pennsylvania State University
3010 Libraries, Archives, Museums, and Popular Culture 1: Roundtable: “We’ll Hit Serious Research Mode!”: Libraries and Research Methods in Science Fiction and Fantasy
Fri, 02/17/2017 - 9:45am - 11:15am, Enchantment C
Chair: David Oberhelman

David Oberhelman, Oklahoma State University
Tamy Burnett, University of Nebraska-Lincoln
Janet Croft, Rutgers University
Kristine Larsen, Central Connecticut State University
David Emerson, Independent Scholar
Leslie Donovan, University of New Mexico

This roundtable discussion panel will focus on the representations of libraries, archives, and other repositories in science fiction and fantasy literature, television, film, graphic novels, and other formats and genres, as well as how the research process and information-seeking behavior is modeled by characters in those works. It will explore how knowing, and ultimately fighting evil or the supernatural depends upon access to information, often lost or obscure texts, lore, tradition, and other hidden or buried sources, as well as more contemporary internet and other futuristic technological information sources that must be searched, decoded, and integrated into existing, pre-technological knowledge. On the literary side, the panel will discuss works by authors such as H.G. Wells, J.R.R. Tolkien, Terry Pratchett, George R. R. Martin (“A Song of Ice and Fire” as well as the series “Game of Thrones”), J.K. Rowling, Neil Gaiman, and others. Television and other series such as “Buffy the Vampire Slayer”/Joss Whedon’s work, “Supernatural,” “Doctor Who,” and others, and films including “2001,” “The Librarian” films and series, “The Day After Tomorrow,” and others. The panel will demonstrate how the more established as well as the “independent” scholars of SFF must seek out arcane information and develop their own strategies to bring that ancient knowledge to bear upon their own times and struggles.

3012 Women, Gender, and Sexuality 8: Feminist Historiographic Approaches
Fri, 02/17/2017 - 9:45am - 11:15am, Enchantment D
Chair: Heather Chandler

Gendered Warfare: Gaining One Independence with the Loss of Another, the Misrepresented Revolutionary Women of the Irish War for Independence
Ariel Phillips, Edinboro University of Pennsylvania

Navajo Leadership: Historical to Present Diné Leaders Contributions by Diné Women
Trudie Jackson, Arizona State University

Elizabeth Willis DeHuff and the Fred Harvey: Indian Detour Couriers
Margaret Denny, Independent Scholar

“Dismantling the Patriarchy, One Newsletter at a Time”: Reconstructing Women’s Identity Through Newsletters
Heather Chandler, Texas A&M University-Central Texas
3014 Creative Writing (Poetry, Fiction) 8: Creative Non-Fiction
Fri, 02/17/2017 - 9:45am - 11:15am, Enchantment E
Chair: Jane Holwerda

The Last of Our Unreasonable Customs
Amaris Ketcham, University of New Mexico
The Best and the Brightest
Philip Weitl, Doane University
My Life Around Guns
Jane Holwerda, Dodge City Community College

3016 Native American / Indigenous Studies 3: Redefinitions and Counterstories
Fri, 02/17/2017 - 9:45am - 11:15am, Enchantment F
Chair: Margaret Vaughan, Metropolitan State University

The Photographic Portrayal of Native Americans: Pedagogical Implications for Research Writing Courses
Kamila Kinyon, University of Denver
The Intersection of Art & Activism in the work of Southwestern Queer Native American Artists
Sydney Freeland and Virgil Ortiz
Gordene MacKenzie, Merrimack College
“It Would Be Really Nice to Hear a Story”: How Alaska Native Culture and Collaborative Play Thrive in “Never Alone”
Heather McCracken, Winona State University

3018 Undergraduate Presentations 6: Visions and Revisions
Fri, 02/17/2017 - 9:45am - 11:15am, Fiesta I
Chair: Jarrod Bolin, Jack E. Singley Academy

Rewriting History with Frontier Imagery in “Red Dawn”
Nick Laureano, University of Notre Dame
“Hamilton”: A Study of Race, Class, and “High Art”
Shelby Burns, Sam Houston State University
Shanequa Brown, Sam Houston State University
Melissa Tackett-Gibson, Sam Houston State University
Heroes in Shadows and Villains in Darkness: The 9/11 Allegory of “The Dark Knight”
Misha Ponnuraju, University of California, Irvine
The Apocalyptic World: “The Walking Dead” and The Fall of Rome
Joseph Iman, Oklahoma Panhandle State University
3020 Adaptation: Literature, Film, and Culture 4: Adapting Philosophers to Film  
Fri, 02/17/2017 - 9:45am - 11:15am, Fiesta II  
Chair: Graciela Tissera

- The Fiction of Borges and Cortázar in Film: Exploring the Realm of Metaphysical Imagery  
  Graciela Tissera, Clemson University
- Gabriel García Márquez and Lisandro Naranjo: Recreating the Story of Margarito Duarte in the Film “Miracle in Rome” (1988)  
  Elouise Cram, Clemson University
- Cinematic Interpretation of “Aura” by Carlos Fuentes: Damiano Damiani’s “The Witch” (1966)  
  Rebecca McConnell, Clemson University

3022 Horror 8: Haunted Houses and Other Horrific Spaces  
Fri, 02/17/2017 - 9:45am - 11:15am, Fiesta III  
Chair: Viv Eliot

- The Legacy of the Marsten House: Stephen King’s “Salem’s Lot” as Resistance Literature  
  Jess Peacock, Chicago Theological Seminary
- “This Is Not for You”: Horror and Dark Vitalism in “House of Leaves”  
  Ethan Simonds, Independent Scholar
- Literary Necrogeography  
  Viv Eliot, Central Texas College

3024 American West: Film and Literature 2: Gender Concerns  
Fri, 02/17/2017 - 9:45am - 11:15am, Fiesta IV  
Chair: Vibiana Cvetkovic, Rutgers University

- Feminist Film Westerns in the 1940s  
  Mark Wildermuth, University of Texas of the Permian Basin
- Tejana Westerns: How “Forgetting the Alamo or Blood Memory” Negotiates, Resists, and Presents  
  Texas History in Frontier Fiction  
  Nicole Frisbey, Texas A&M University San Antonio
- Time, Perception, and “Death Comes for the Archbishop”  
  Amanda Middleton, Portland State University
- A Good Man With a Gun: The Justification of Violence in “Shane” and “Hondo”  
  Lorianne Reuser, Independent Scholar
3026  Game Studies, Culture, Play, and Practice 10
Fri, 02/17/2017 - 9:45am - 11:15am, Grand Pavilion III
Chair: Judd Ruggill, University of Arizona

Playing the Price: Direct Sales as Ludic System
Carly Kocurek, Illinois Institute of Technology

Beyond the Game: Examining Franchise and Platform Centrality in Game Studies
Randy Nichols, University of Washington Tacoma

Pay2Win: Exploring the Relationship between Microtransactions and Player Experience
Joshua J Zimmerman, Trinity Technology Group

“Choose a Music Device”: The Technological Innovations of Roberta Williams
Chris Hanson, Syracuse University

Fantasy World-Building in Transition, from Dice to BASIC
Matt Payne, University of Notre Dame

3028  Zombie Culture 2: Politics and Philosophy
Fri, 02/17/2017 - 9:45am - 11:15am, Grand Pavilion I-II
Chair: Brandon Kemper

The Ethical Dead: Should Post-Apocalyptic Ethics Inform Pre-Apocalyptic Reality?
Jordan Wadden, Ryerson University

March of the Borderland Dead: Drug Zones and Zombie Politics in “Fear the Walking Dead”
Vincent Basso, University of New Mexico

Evil Dead and the American Zombie Tradition
Brandon Kempner, New Mexico Highlands University
3030 Grateful Dead 7: Round Table: Social Movements and the Grateful Dead
Fri, 02/17/2017 - 9:45am - 11:15am, Grand Pavilion IV
Chair: Beth Carroll

Round Table: Social Movements and the Grateful Dead
  Rhoney Stanley, Independent Scholar
  Beth Carroll, Appalachian State University
  Natalie Dollar, Oregon State University Cascades

One of the most enduring features of the Grateful Dead phenomenon involves the perpetuation of 1960s aesthetics and values. Following the band throughout its fifty-year history, and continuing today, the Grateful Dead’s connection to the decade of the ‘60s has remained a defining element of its identity, so much so that a powerful stereotype marks the band and its fans as “throwbacks to the ‘60s.” This legacy of the 1960s in the Grateful Dead is seen most often in the counterculture—in psychedelic music, art, and drugs. However, as some scholars have noted, the legacy within the world of the Grateful Dead also includes a perpetuation of 1960s social movements, such as environmentalism, anti-war activism, feminism, and other movements that embraced a progressive set of values and a questioning or outright rejection of mainstream beliefs. This round table will trace the legacy of the 1960s social movements in the Grateful Dead, identifying the presence and endurance of these movements and values through the ‘70s, ‘80s, ‘90s, and into the 21st century. We will also consider how the Grateful Dead community allowed for the continuation and influence of 1960s values, as a counter-hegemonic force, on subsequent generations inside and beyond the world of the Grateful Dead.

3032 Biography, Autobiography, Memoir, and Personal Narrative 3
Fri, 02/17/2017 - 9:45am - 11:15am, Grand Pavilion V
Chair: Melinda McBee, Collin College, Central Park Campus

My Son, My Heart: A Memoir
  Dorothy Alexander, Independent Scholar

Reflection of a First-Generation College Student through Personal Narrative
  Kathleen Earnest, Northwestern Oklahoma State University

Lost Soul
  Mandy Jones, Milford High School

3034 Pedagogy and Popular Culture 4: The Freshman Classroom
Fri, 02/17/2017 - 9:45am - 11:15am, Grand Pavilion VI
Chair: Lisa Lisenbee

Multi-Modal Assignments in First-Year College English Courses
  Emma Wiley, Wichita State University

American Dystopia: Text and Context in Freshman Composition
  Vicki Sapp, Tarrant County College

Gather Your Evidence, Make Your Claims: Detectives and Freshman Writing
  CharLee Toth, Regis University

Writers Exploring Writing: The Study and Application of Popular Culture Genres in First-Year Composition
  Lisa Lisenbee, New Mexico State University
3036  Apocalypse, Dystopia, and Disaster 2: Issues, Culture, and Politics  
Fri, 02/17/2017 - 11:30am - 1:00pm, Boardroom East  
Chair: Shane Trayers, Middle Georgia State University  

It’s Raining Cats and Dogs: The Role of Ecology in Apocalyptic Expectations  
Dalicia Raymond, University of New Mexico  

Human Lives for Sale: How “Repo! The Genetic Opera” Mirrors the Issues of a Commercialized Medical System  
Katelynn Phillips, Bowling Green State University  

Multicultural Dystopias?: Untangling Cultural Convergences in Bacigalupi’s “Ship Breaker”  
Sarah Wilhoit, University of Arizona  

3038  Politics 2: Politics and Popular Culture  
Fri, 02/17/2017 - 11:30am - 1:00pm, Enchantment A  
Chair: Adam Crowley, Husson University  

Exploring the Intersection of Popular Culture and Partisan Polarization: A Q-Methodological Investigation Based on Hochschild’s “Strangers in Their Own Land”  
James Rhoads, Westminster College  

To the Top!: How Digital Grassroots Campaigns of Reddit Influenced the 2016 Presidential Election  
Wade McNutt, Independent Scholar  

The Situation We Face Is an Ugly One: Responding to Alleged Sexual Assault with Senatorial Suspension  
Philip Baruth, University of Vermont  

3040  Harry Potter Studies 9  
Fri, 02/17/2017 - 11:30am - 1:00pm, Enchantment B  
Chair: Tolonda Henderson  

Snigdha Nagar, English and Foreign Languages University  
Sayan Mukherjee, English and Foreign Languages University  

The Statue and the Sign: The Origins and Significance of the Memorials to the Potter Family  
Tolonda Henderson, George Washington University  

3042  Breaking Bad / Better Call Saul 1  
Fri, 02/17/2017 - 11:30am - 1:00pm, Enchantment C  
Chair: Nick Gerlich  

Breaking Theoretical: Why People Watched “Breaking Bad”  
Nick Gerlich, West Texas A&M University  

Streamline Moderne and Jimmy McGill  
Marc Valdez, Independent Scholar
3044 Women, Gender, and Sexuality 9: Feminine Subjectivity and Feminist Discourse(s)
Fri, 02/17/2017 - 11:30am - 1:00pm, Enchantment D
Chair: Mary Hoilman

Hell Is Other People
Toloo Riazi, University of California, Santa Barbara
Women’s Emotional Labor in Short Fiction by Gilman, Chopin, and Freeman
Robin Coffelt, University of North Texas
Breast Cancer Discourse: Discovery, Diagnosis and Disclosure by the Bad Grrls of Primetime
Amy Joy Lanou, University of North Carolina Asheville
The Madwomen in the Suburbs: The Psychoanalysis, Sexuality, and Eventual Self-Actualization of the Mid-20th Century Woman as Depicted in “The Bell Jar” and “Mad Men”
Mary Hoilman, Texas A&M-University-Commerce

3046 Creative Writing (Poetry, Fiction) 9: Poetry
Fri, 02/17/2017 - 11:30am - 1:00pm, Enchantment E
Chair: Mark Busby

Hecho en Mexico and Other Poems
Jerry Bradley, Lamar University
Poetry and Translation--A Reading and Discussion
Diane Thiel, University of New Mexico
Occult Sonnets and Other Poems
Joseph Chaney, Indiana University South Bend
Of Time and Age
Mark Busby, Texas State University

Fri, 02/17/2017 - 11:30am - 1:00pm, Enchantment F
Chair: Michelle Boyer

Analyzing Zombies as Colonizers and the Peoplehood Matrix in Stephen Graham Jones’s “The Gospel of Z”
Michelle Nicole Boyer, University of Arizona
Representations of Native Education in American Indian Literary Fiction
Kestrel Smith, University of Arizona
Scooby-Doo! Where Are You?: Finding the Trickster of Cultural Competence in Education
Kari Quiballo, University of Arizona
Michelle Nicole Boyer, University of Arizona
Friday

3050 Undergraduate Presentations 7: Singley Sessions 1: Genre and Culture
Fri, 02/17/2017 - 11:30am - 1:00pm, Fiesta I
Chair: Armana Haque

Cosplay Creating Coalescing Communities: How Fan Practices Unite National Circles
Armana Haque, Jack E. Singley Academy

Who Let the West in?: Changes and Distinctions between Traditional and Modern Films in Indian Cinema
Aakash Kothari, Jack E. Singley Academy

The Hand You’ve Been Dealt: How Mother India Uses the Epic Drama Genre to Create Ideological Repression
Muram Ibrahim, Singley Academy

How the Western World Loved the Bomb and Japan Never Stopped Worrying About It
Afza Mohammed, Jack E. Singley Academy

3052 Adaptation: Literature, Film, and Culture 5: Culture and Innovation in Adaptation
Fri, 02/17/2017 - 11:30am - 1:00pm, Fiesta II
Chair: Christopher Wydler

Cloudy with a Chance of...Fandom?: Fan Parody and Self-Adaptation in USA’s “Psych”
Tania Darlington, Northwestern State University

“A Girl Worth Fighting For”: Questions of Transculturation, Remediation, and Cultural Authenticity in Adaptations of the “Ballad of Mulan”
Joseph Giunta, New York University Tisch School of the Arts

Visualizing Adaptation: A Network Theory Approach to Marvel’s Transmedial “Civil War” Narratives
Christopher Wydler, Texas A&M University-Commerce

3054 Horror 9: Entertaining the Undead
Fri, 02/17/2017 - 11:30am - 1:00pm, Fiesta III
Chair: Kristine Larsen

“The Strain”: The Ultimate Work of Parasitic Horror
Kristine Larsen, Central Connecticut State University

Conspiracy, Murder, and a Vampire
Ryan Whittington, Florida State University

Without Death, Life is Meaningless: Narrative Life in Film
Luke Devenish, University of Melbourne
3056  American West: Film and Literature 3  
Fri, 02/17/2017 - 11:30am - 1:00pm, Fiesta IV  
Chair: Jose Jasso

David Milch’s Deadwood: “A Model of Christian Charity”?  
William Bartley, University of Saskatchewan  
Property or Mythic Violence?: Otero’s “The Real Billy the Kid”  
David Puthoff, University of New Mexico  
The Cowboy Lost His Land, His Home: Hollywood’s Big Budget Failure “Cowboys and Aliens” Versus Indie Success of “True Grit”  
Jose Jasso, Texas A&M University- Commerce  
The Fall of Pompey: White Supremacy in “The Man Who Shot Liberty Valance”  
Larry Van Meter, Blinn College

3058  Game Studies, Culture, Play, and Practice 11  
Fri, 02/17/2017 - 11:30am - 1:00pm, Grand Pavilion III  
Chair: Ken McAllister, University of Arizona

Watching Me Watching You: God, Surveillance, and Peter Molyneux  
Jason Thompson, University of Wyoming  
From Playing Field to Gameplay: Bodies, Practices, and Statistics in “FIFA 17”  
Tim Glaser, Braunschweig University of Art  
When Machines Start to Play: Walter Benjamin’s Concept of Zweite Technik in Relation to Cosmological, Technological, and Anthropological Theories of Game and Play  
Serjoscha Wiemer, Universität Paderborn  
“Read. React. Respond. Repeat.”: “Mr. Robot:1.51exfiltrati0n” and the Uncanny Decisions of Social Engineering  
Tobias Conradi, Brandenburgische Zentrum fÄ¼r Medienwissenschaften  
From Playing Field to Gameplay: Global Coach, Player Passport, and the Regimes of Measurement  
Rolf Nohr, Hochschule für Bildende Künste Braunschweig

3060  Professional Development: The Academic and Alt-Ac Job Searches: Resources, Discussion, and Support  
Fri, 02/17/2017 - 11:30am - 1:00pm, Sendero  
Chair: Kathleen Lacey, University of Nebraska-Lincoln

Going on the market? Already been on the market? Not looking for something in academia? In this special session, join faculty, professionals, and graduate students for a discussion about the job market and information about resources for the job search. Note that this is not a typical panel session with formal presentations; audience members are invited to share ideas, resources, and advice with one another to get a better understanding of how to prepare for and conduct both academic and alt-ac job searches.
3062 Grateful Dead 8: Music, Song, and the Philosophy of the Grateful Dead  
Fri, 02/17/2017 - 11:30am - 1:00pm, Grand Pavilion IV  
Chair: Brent Wood

On the Ontology of the Grateful Dead  
Kurt Torell, Pennsylvania State University-Greater Allegheny Campus
“One’s For Sport, and One’s for Blood”: The Dualities of “Jack Straw”  
Melvin Backstrom, McGill University
Ironic Intertextual Retrospective in “So Many Roads”  
Brent Wood, University of Toronto at Mississauga

3064 The Works of Joss Whedon 1: Beyond the Buffyverse  
Fri, 02/17/2017 - 11:30am - 1:00pm, Grand Pavilion V  
Chair: Susan Fanetti

Can Adaptation Be Canon? A Consideration of the Place for the Worlds of Marvel and Shakespeare within the Whedonverse(s)  
Susan Fanetti, California State University, Sacramento
“He’s Adopted”: The Chosen Family in Whedon’s Avengers Films  
Melody Cook, Middle Tennessee State University
“As It Ever Was, As It Ever Was”: The Cyclical and the Apocalyptic in Joss Whedon’s “Cabin in the Woods”  
Noah Jampol, The Bronx Community College

3066 Pedagogy and Popular Culture 5: Collaborative Pedagogy  
Fri, 02/17/2017 - 11:30am - 1:00pm, Grand Pavilion VI  
Chair: Maggie Melo

Teach Your Students To Be Slackers: Design Affordances and Activity Theory in Collaborative Productivity Platforms  
Jacob Broderick, George Mason University
Critical Analysis of Food Advertising Through the Lenses of Gender and Nutrition: A Collaborative Cross-Class Project  
Karin Peterson, University North Carolina Asheville
Teaching Technical Writing through Designing and Running Escape Rooms  
Maggie Melo, University of Arizona  
Antonnet Johnson, University of Arizona
3068  Special Event: SWPACA Film Series 3: “The Head of Joaquin Murrieta” with Filmmakers John Valdez and “Bendición del Agua” with Filmmakers Levi Romero, Olivia Romo, and Daniel Sonis
Fri, 02/17/2017 - 11:30am - 1:00pm, Grand Pavilion I-II
Chair: Lynnea Chapman King, SWPACA Executive Director

“The Head of Joaquin Murrieta” is an irreverent, entertaining, and often disturbing tale that tears open a painful and long ignored history: the lynching of Mexican Americans in the Southwest. For over a decade filmmaker John J. Valadez searched for the remains of Joaquin Murrieta, a legendary Mexican outlaw who blazed a trail of revenge and rebellion following the theft of his land, and the rape and murder of his wife. In the summer of 1853, Joaquin was killed by bounty hunters; they put his head in a jar, displayed it across California, and charged people a dollar to see their trophy. One hundred and sixty-two years later, Valadez is convinced he finally has the head. So together they embark on a quixotic, cross-country road trip through history, memory, and myth to bury the fabled head of Joaquin Murrieta, and finally lay to rest a dark and troubled past - one that has chilling parallels with the filmmaker's own family story.

“Bendición del Agua” is a cinematographic glance into New Mexico’s acequia cultural landscape as seen through the eyes of a young woman expressing both the loss and perseverance of traditions, language, and culture. The film seeks to give voice to communities that have maintained centuries’ old acequia traditions despite facing the challenges of development, rural gentrification, and cultural erosion. The film based on a poem by Olivia Romo, is a cinematic call-of-awakening for the honoring of ancestral traditions that will help lead toward a sustainable future through acts of respect, charity, resiliency, and a regard for water, land, and cultural preservation. The film, co-directed by Daniel Sonis and Levi Romero, was commissioned by the Western Folklife Center and premiered at the 2017 National Cowboy Poetry Gathering in Elko, Nevada.

3070  Apocalypse, Dystopia, and Disaster 3: History and Counter-History, Past and Future
Fri, 02/17/2017 - 1:15pm - 2:45pm, Boardroom East
Chair: Ji Hyun Lee

The Holocaust and the Apocalypse
Ji Hyun Lee, Cornell University

The New Manhattan, Old Humanity: Infestation and Human Annihilation in The Strain Trilogy
Gerardo M Muniz Villalon, Indiana University of Pennsylvania

Nuclear Disasters and the Nuclear Apocalypse: Impacts and Environmental Racism in Nuclear Films
Melissa Francis, University of New Mexico

Coming to Terms with Counter-History: The Scope and Limits of Afrofuturist Speculative Fiction
Renae Mitchell, University of New Mexico-Los Alamos
Friday

3072 Science, Technology, and Culture 1: Science and the Media
Fri, 02/17/2017 - 1:15pm - 2:45pm, Enchantment A
Chair: Aaron Adair, Independent Scholar

Intimacy and the Internet in Film and Television
Lauren Rosewarne, University of Melbourne

“Rick and Morty” and Trump and Metaphysics
Sara Waller, Montana State University

Disney’s Visions of Technological Progress at the 1964-65 New York World’s Fair
Jonathan Lillie, Loyola University Maryland

3074 Harry Potter Studies 10
Fri, 02/17/2017 - 1:15pm - 2:45pm, Enchantment B
Chair: Melissa Aaron

What Does the Prophet Profit?: A Comparison of the United States and Wizarding World’s Media
Holly Dameron, Abilene Christian University

“Loony, Loopy Lupin”: The Conversation Between Lupin’s Werewolf Narrative and the History of Mental Illness
Dana Woodcock, University of Washington

Melissa Aaron, Cal Poly Pomona

3076 Breaking Bad / Better Call Saul 2
Fri, 02/17/2017 - 1:15pm - 2:45pm, Enchantment C
Chair: Nick Gerlich, West Texas A&M University

“Caballo Sin Nombre”: Spectral Violence in the (Post)Western Borderlands of “Breaking Bad”
Chris Muniz, University of Southern California

Say My Name: Walter White as Rumpelstiltskin and Reading “Breaking Bad” as a Classic Fairy Tale--for Adults
Preston Wittwer, Brigham Young University

Breaking Binaries: How “Breaking Bad” Challenges TV Paradigms
Hayley Wilson, Middle Tennessee State University
3078 Rap and Hip-Hop Culture 2: Hip Hop and the Creation of Space and Identity
Fri, 02/17/2017 - 1:15pm - 2:45pm, Enchantment D
Chair: Robert Tinajero, Paul Quinn College

Providing a Blank Page: How Díaz’s “Hip Hop Novel” Creates a Space for the Marginalized
Abraham Fitzpatrick, Wichita State University

The World is a Ghetto: Kendrick Lamar, Black Lives Matter, and the Production of Space
Emily Howe, York University

Deutsche Frauen im deutschen Hiphop: Reflections on the P&E Method of Identity Discovery and Delivery
Amy Aiyegbusi, Indiana University Bloomington

3080 Literature 1: The Marginalized
Fri, 02/17/2017 - 1:15pm - 2:45pm, Enchantment E
Chair: Samantha Lay, University of West Alabama

Outer Landscape and Inner Landscape in Simon J. Ortiz’s “Men on the Moon”
Kanade Kurozumi, Hiroshima University

Travel, Discovery, and Fiction: The Western Gaze of the Angkor Empire
Cameron Green, University of Wyoming

The Power of Narrative Aesthetics from Joyce to Junot Diaz
Benjamin Hojem, Wichita State University

3082 Television 5: Family and Identity
Fri, 02/17/2017 - 1:15pm - 2:45pm, Enchantment F
Chair: Marisa Stickel, University of North Carolina Wilmington

The Ringleader, the Samurai and the Kid: An Analysis of the Development of the Familial Relationship between Michonne and the Grimes Family in “The Walking Dead”
Shelby Bowman, Wichita State University

Of Lorelai Born: Motherhood as Destiny and the #lastfourwords of “Gilmore Girls: A Year in the Life”
Melanie Cattrell, Blinn College

Sins of the Father: Paternal Creation in “Westworld”
Eli Turner, University of Arizona
Friday 2017 Southwest Popular/American Culture Association Conference

3084 Undergraduate Presentations 8: Singley Sessions 2: Genre, Heroism, and Choices
Fri, 02/17/2017 - 1:15pm - 2:45pm, Fiesta I
Chair: India Perry

Superheroes, They’re Villains Too: How the Portrayal of Superhumans Continues to Eliminate the Fluidity of Gender
India Perry, Jack E. Singley Academy

Choices are a Nuisance: How The Paradox of Choice as Explored by a “Mr. Nobody” and “Life After Life”
Ruht Lovos, Jack E. Singley Academy

Silence of the Lamb: An Investigation of TV’s Growing Representation of Women as Antiheroes
Olivia Najera, Jack E. Singley Academy

3086 Classical Representations in Popular Culture I
Fri, 02/17/2017 - 1:15pm - 2:45pm, Fiesta II
Chair: Benjamin Haller, Virginia Wesleyan College

A Dark Action Queen Arises: Cleopatra in Recent Comics
Gregory Daugherty, Randolph-Macon College

Classical Mythology in International Editorial Cartoons of the 21st Century
Thomas Sienkewicz, Monmouth College

Intertextual Architecture: The Art of Reading American Buildings Based on Greco-Roman Models
James Clauss, University of Washington

Phaedra in Suburbia: Euripides’s “Hippolytus,” Lessing’s “Golden Notebook”
Rick Oehling, University of Wisconsin Whitewater

3088 Captivity Narratives 1
Fri, 02/17/2017 - 1:15pm - 2:45pm, Fiesta III
Chair: B. Mark Allen, South Texas College

Displaced in Defeat: Black Hawk as a Tragic Hero
Imelda Wistey, Iowa State University

Translating “Tears in Abundance”: Hypocritical Identity, Native Lachrymosity, and Captivity in the Early Republican Novel
Andy Dorsey, California State University, Stanislaus

“Easier Imagined than Described”: The Production of Knowledge in Barbary Coast Captivity Narratives
Tobias Auboeck, University of New Orleans
3090  Chicano/a Literature, Film, and Culture 1: Decoding / Recoding the Performance of Race, Gender, and Sexuality in Art, Music, and Film
Fri, 02/17/2017 - 1:15pm - 2:45pm, Fiesta IV
Chair: Jocelyn Gomez

The Value of the Brown Body in “McFarland USA”
   Jocelyn Gomez, University of New Mexico
Existing within the Boundaries: Reclaiming Queer within the Heteronormative Tradition of Ballet Folklorico
   Jose Amaro, California State University, Northridge
Navigating through “Rebelde”
   David Guzman, California State University, Northridge
Queering La Malinche: The Transformation from Chingada to Panochona
   Christine Gilfrich, Simmons College

3092  Game Studies, Culture, Play, and Practice 12
Fri, 02/17/2017 - 1:15pm - 2:45pm, Grand Pavilion III
Chair: Samuel Tobin, Fitchburg State University

“Drove My Tractor Through Your ‘aystack Last Night”: Farm Simulator and a Defense of Hypo-ludicity
   Marc A. Ouellette, Old Dominion University
This Game Is Epic!: Genre Conventions and the Attempt to Manufacture Significance in Legacy Board Games
   Bill Carroll, Abilene Christian University
Dasein Design: Linking Phenomenology with Self-Determination Theory for Game Design
   Steven Conway, Swinburne University of Technology
Darth Vader Sends Glenn Quagmire Over the Top Tope!: Wrestling With Gamer Identity and Fandom in the “WWE2K” Series
   Theo Plothe, Walsh University

3094  Professional Development: Publishing with University of New Mexico Press
Fri, 02/17/2017 - 1:15pm - 2:45pm, Sendero
Chair: Elise McHugh, UNM Press

From a revised dissertation to a senior scholar’s latest book, memoirs and novels to guidebooks, university presses are an important part of the publishing world but can seem difficult to navigate. Elise McHugh, humanities editor at the University of New Mexico Press, will demystify the process of what UNM Press and university presses in general are looking for, how to submit your proposal, and what to expect when working with an academic publisher.
3096 Film Theory and Aesthetics 3: Consciousness, Imagination, and Realities
Fri, 02/17/2017 - 1:15pm - 2:45pm, Grand Pavilion IV
Chair: Amy Fatzinger, University of Arizona

Chained to Our Seats: Plato’s Cave and the Noetic Effects of Cinematic Apparatus
Ruochen Bo, University of New Mexico

The Nostalgia Effect: The Reality or Unreality of Visual Effects in the 21st Century
Peter Allen, University of Melbourne

“Saving Mr. Banks” from Mr. Banks: Reanimating the Referent and Reformulating the Indexical Quality of Cinema
Allen Redmon, Texas A&M University-Central Texas

Am I Paranoid if They Are Really Out to Get Me?: Cinematic Representations of Mental Health
Erin Heath, Wayland Baptist University

3098 The Works of Joss Whedon 2: Roundtable: It’s Happy Birthday Buffy! Reflecting on the 20th Anniversary of Buffy the Vampire Slayer
Fri, 02/17/2017 - 1:15pm - 2:45pm, Grand Pavilion V
Chair: Susan Fanetti

Susan Fanetti, California State University, Sacramento
Tamy Burnett, University of Nebraska-Lincoln
Lewis Call, California Polytechnic State University, San Luis Obispo

This roundtable discussion will celebrate the 20th anniversary of the premiere of the television series Buffy the Vampire Slayer with a wide-ranging discussion on the show’s narrative, its impact on media and culture, and its continuing legacy today.

3100 Disability Studies 1: The Rhetorical Role of Disability in Literature and Language Use
Fri, 02/17/2017 - 1:15pm - 2:45pm, Grand Pavilion VI
Chair: Lexey Bartlett, Fort Hays State University

The Strange Case of the Invalid and the Supercrip: Disability in London in “The Strange Case of Dr. Jekyll and Mr. Hyde”
Emily Maggiacomo, Independent Scholar

Pertaining to Septimus’s Death: Stigma and PTSD in Virginia Woolf’s “Mrs. Dalloway”
Catherine Kushan, George Washington University

Is It Really “Imitated Jamaican Vacation Dot”?: How the Deaf Community Interacts with English Media through Contemporary Closed Caption Practices
Victoria O’Hara, Texas Tech University
3102 Special Event: SWPACA Film Series 4: “Boxes (In Absentia)” with Filmmaker Jordan Horsch, “No I’m Not a Dentist” with Filmmaker Bobby Obermite, and “A Meal Out of Reach” with Filmmaker Ren Westerman
Fri, 02/17/2017 - 1:15pm - 2:45pm, Grand Pavilion I-II
Chair: Lynnea Chapman King, SWPACA Executive Director

“Boxes (In Absentia)” with filmmaker Jordan Horsch. In a world where everybody has a box (Epitome) of their own that follows them around, Greg, a lonely and depressed college student, has to find out where his has gone, all while dealing with the pressures of society.

“No I’m Not a Dentist” with filmmaker Bobby Obermite is a short documentary of art car artist Rex Rosenberg.

“A Meal Out of Reach” with filmmaker Ren Westerman. Despite the large agricultural industry present within the San Luis Valley, it is often difficult for families to find healthful foods. Due to the vastness of the land, some families need to travel long distances for fresh produce and often must make do with the processed and canned foods they find at the nearest gas station. A lot is being done to help those in need, but for some, their next meal is still a meal out of reach.

3104 Mothers, Motherhood, and Mothering in Popular Culture 4: Embodiments of the Maternal
Fri, 02/17/2017 - 3:00pm - 4:30pm, Boardroom East
Chair: Kathleen Lacey, University of Nebraska - Lincoln

Mothers Who Kill: Filicide and the Silences of Medea, Philomela, and Griselda
Rachel Snow, Texas State University

The “She-Viper”: Snake-Monster Mothers from Lilith to Echidna
Shaun Ford, Texas State University

Motherhood: An Exploration of Maternal Subjectivity and the Technological Unconscious
Prophecy Sun, Simon Fraser University

3106 Science, Technology, and Culture 2: Technology and Society
Fri, 02/17/2017 - 3:00pm - 4:30pm, Enchantment A
Chair: Aaron Adair, Independent Scholar

DNA and the Crisis of American Identity
Jenna Domeischel, Texas Tech University

Of Gods and Monsters: Science and Technology in the Anthropocene
Tama Weisman, Dominican University

Social Computing Anthropology: Techno-Social Convergence Theory
Rommel Salas, Turabo University
3108  Harry Potter Studies 11: Screening: Harry Potter Roulette! (Part 1)
Fri, 02/17/2017 - 3:00pm - 4:30pm, Enchantment B
Chair: Christopher Bell

It’s the return of Harry Potter Roulette! Join some of the world’s leading Harry Potter scholars in a screening of one of the eight Potter films, chosen at random, and a rousing scholarly discussion of the film afterwards. One of the highlights of the Harry Potter Studies track!

3110  Zombie Culture 3
Fri, 02/17/2017 - 3:00pm - 4:30pm, Enchantment C
Chair: Kyle William Bishop, Southern Utah University

Habituated Ways of Z-ing: The Intersection between Zombie and Rhetoric
   Eric Riddle, Oklahoma State University
The Evolution of the Zombie: From Shuffling and Groaning to Solving Crime
   Val Pexton, University of Wyoming
The Simulacra of Cultural Trauma: The Eulogizing of Fictional Deaths in “The Walking Dead”
   Sara Raffel, University of Central Florida
   Mark Kretzschmar, University of Central Florida
Apocalypse of the (Living) Dead
   George Sieg, University of New Mexico

3112  Women, Gender, and Sexuality 10: Roundtable: Everyone Gets F***ed: Performances of Masculinity in HBO’s “Game of Thrones”
Fri, 02/17/2017 - 3:00pm - 4:30pm, Enchantment D
Chair: Michele Malach

   Jennifer Gehrman, Fort Lewis College
   Candace Nadon, Fort Lewis College
   Betty Dorr, Fort Lewis College
   Michele Malach, Fort Lewis College

Performances of masculinity are at the heart of the battle for power that is HBO’s “Game of Thrones.” While patriarchy appears to be at the center of the narrative and masculinity is ostensibly valued, characters such as Tyrion, the dwarf; Varys, the Eunuch; Bran, the paraplegic boy; Theon, the victim; and Samwell the meek; among others undercut traditional masculinity at every turn, serving to deconstruct ideas of masculinity and masculinity’s relationship to power and hierarchy. These nontraditional portrayals give us insight into the societal expectations of masculinity as well as implications for the narrative. The opportunity to succeed in pursuing goals, to form loving relationships or even survive is undercut by unpredictable death and treachery. Yet neither the reinforcement nor transgression of gender norms ultimately serves the characters in Game of Thrones, as no character can ever feel that he has “won.” Rather, Game of Thrones’ examination of masculinity demonstrates the futility of all social constructions in gaining and maintaining power or even in staying alive, reinforcing the idea that true power belongs to narrative itself. This roundtable will discuss performances of masculinity in HBO’s “Game of Thrones,” focusing on both deviations from masculine norms and the appropriation of masculine norms by characters not considered “traditional men,” connecting Benioff and Weiss’ use of these characters to narrative development.
Friday

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3114 Creative Writing (Poetry, Fiction) 10: Fiction
Fri, 02/17/2017 - 3:00pm - 4:30pm, Enchantment E
Chair: Andrew Bourelle

Theology
Robert Johnson, Midwestern State University

Cash Money’s Life of Crime
Michaela Hansen, Texas State University

Heavy Metal: An Excerpt from the Novel
Andrew Bourelle, University of New Mexico

3116 Native American / Indigenous Studies 5: Depicting Repatriation in Film, the Erotic as Resistance, and Satire in Comics
Fri, 02/17/2017 - 3:00pm - 4:30pm, Enchantment F
Chair: Anthony Adah

The Art Repatriation Film as an Indigenous Film Genre
Anthony Adah, Minnesota State University Moorhead

Sovereign Erotics: The Erotic as Resistance
Sasha Khan, Simmons College

3118 Undergraduate Presentations 9: Remembering and Forecasting
Fri, 02/17/2017 - 3:00pm - 4:30pm, Fiesta I
Chair: Jennifer Velazquez

Whereof One Does Not Know, Thereof One achelor
Jennifer Velazquez, University of Texas at Austin

“Where Are We?”: The Future of LGBT Representation
Jasmine Hinojosa, North Lake College

Philosophy of Mind as Represented in “Ex Machina”
Elisha Lucero, University of British Columbia

3120 War and Culture 2: Memory and the Material World
Fri, 02/17/2017 - 3:00pm - 4:30pm, Fiesta II
Chair: Marie Stepanova, Charles University

“The Duality of Man, Sir:” Narration and Helmet Graffiti in the Vietnam War
Morgan Podraza, Independent Scholar

If These Boots Could Talk: The First World War Through Personal Effects
Peter Marotta, Abilene Christian University

Culture and Language of Czech Expats and Yugoslav Wars
Marie Stepanova, Charles University, Prague (Czech Republic)

Trickery and Deception in the Early Narrative of Carme Riera
Amy Sellin, Fort Lewis College
3122 Digital Humanities 1: Digital Cultures and Digital Worlds  
*Fri, 02/17/2017 - 3:00pm - 4:30pm, Fiesta III*  
Chair: David Oberhelman, Oklahoma State University  

**Loading More Guise: Identity, Embodiment, and the (Fragmented) Grindr Profile**  
Cody Jackson, Texas Woman’s University  

**A Digital Immersion into William Blake’s World**  
Steph Buongiorno, West Virginia University  

3124 Game Studies, Culture, Play, and Practice 13  
*Fri, 02/17/2017 - 3:00pm - 4:30pm, Grand Pavilion III*  
Chair: Judd Ruggill  

This is the business meeting and wrap-up session for the Game Studies, Culture, Play, and Practice Area.  

3126 Stardom and Fandom 1: Dissension, Criticism, Diversity, and Negotiating History Within Fandom and Canon  
*Fri, 02/17/2017 - 3:00pm - 4:30pm, Sendero*  
Chair: Lynn Zubernis, West Chester University of Pennsylvania  

**Time is On Their Side: Conflict and Reconciliation Between Mick Jagger and Keith Richards**  
Andee Baker, Independent Scholar  

**Whatever Happened to Natalie Wood?: The Fan Scrapbook in the 21st Century**  
Chandler Taylor, Louisiana State University  

**Feminist Killjoys, Comics Fans of Color, and Other Affect Aliens**  
Johnathan Flowers, Southern Illinois University  

**She Believes in Yesterday: Archiving Intimacy and Obsession with the Beatles Fangirls**  
Leah Steuer, University of California, Los Angeles  

3128 Grateful Dead 9: Sites and Eras in the Grateful Dead  
*Fri, 02/17/2017 - 3:00pm - 4:30pm, Grand Pavilion IV*  
Chair: Rick Monture  

**Chasing Banjo Joe: Jug Bands, Mother McCree’s and the Early Grateful Dead**  
Brian Felix, University of North Carolina Asheville  

**Conjuring the Warlocks: Creation Myths of the Grateful Dead**  
Nicholas Meriwether, Haight Street Art Center  

**From Ithaca to Buffalo, May 1977**  
Rick Monture, McMaster University
3130 Science Fiction and Fantasy 6: Character and Message  
*Fri, 02/17/2017 - 3:00pm - 4:30pm, Fiesta IV*  
Chair: Janet Croft  

**Hell and Back: Helena as Kore and Shaman in “Orphan Black”**  
Janet Croft, Rutgers University  
“*Orphan Black*”s Cinematic Treatment of Helena’s Transformation  
Yvonne Leach, Drexel University  
“Don’t Be Fooled By Me. I Wear a Mask”: Doctor Who, War, Trauma, and the Female  
Companions Who Helped Him on His Journey to Recovery  
Antoinette Winstead, Our Lady of the Lake University  
**McLuhan-Dom: Marshall McLuhan and the “Doctor Who” Fandom as an Extension of Man**  
Krista Hess, Indiana University of Pennsylvania

3132 The Works of Joss Whedon 3: Whedon, Gender, and Sexuality  
*Fri, 02/17/2017 - 3:00pm - 4:30pm, Grand Pavilion V*  
Chair: Lewis Call  

**“The Hammer is My Penis”: Dr. Horrible’s Critique of Masculine Sexualities**  
Lewis Call, California Polytechnic State University, San Luis Obispo  
**Joss Whedon’s Heroine Addiction: Defining a New Trope in the Whedonverse**  
Victoria Smurthwaite, Kutztown University  
**The Rape of Riley Finn: Interjacent Gender Narratives in “Buffy the Vampire Slayer”**  
Dustin Dunaway, Pueblo Community College  
Marley Stuever-Williford, University of Colorado at Colorado Springs

3134 Pedagogy and Popular Culture 6: Graphic Novels, Visual Media, and Pedagogy  
*Fri, 02/17/2017 - 3:00pm - 4:30pm, Grand Pavilion VI*  
Chair: Kurt Depner, New Mexico State University, Doña Ana  

**Smash Classroom: Defending The Universe from Boring Arguments**  
Megan McKinney, Doña Ana Community College  
**Adolescents, Plot Elements, …and Cartoons: Engaging Teaching Strategies**  
Kelli Bippert, Texas A&M University Corpus Christi  
**Distinguishing between Propaganda and Persuasion: Expanding Rhetoric through Graphic Novels**  
Gretchen Schwarz, Baylor University  
Amanda Gardner, Baylor University  
**“Steven’s Universe” Superhero Pedagogy**  
Tiffany Caesar, Michigan State University
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3136 Special Event: SWPACA Film Series 5: “NA II ES: Apache Coming of Age” with Filmmaker Dale Sonnenberg  
Fri, 02/17/2017 - 3:00pm - 4:30pm, Grand Pavilion I-II  
Chair: Lynnea Chapman King, SWPACA Executive Director

In 1883 the United States government banned Native American religious practices by passing the Indian Religion Crime Code. It remained illegal for young Apache women coming of age to dance the NA II ES sunrise ceremony, until the American Indian Religious Freedom Act was passed in 1978 by President Jimmy Carter.

3138 Apocalypse, Dystopia, and Disaster 4: Margaret Atwood and H.G. Wells  
Fri, 02/17/2017 - 4:45pm - 6:15pm, Boardroom East  
Chair: Shane Trayers, Middle Georgia State University

Margaret Atwood’s “MaddAddam” Trilogy and The Failure of Memory at the Edge of Apocalypse  
Dylan Winchock, California State University, San Marcos

The Dystopian Evolution of Comfort Food in Margaret Atwood’s “Oryx and Crake”  
Michelle Dinh, University of Washington

Thoroughly Modern Man: Modernism and Traditionalism in H.G. Wells’s “The War in the Air”  
Melissa Garza, Texas A&M-San Antonio

3140 Sociology of Popular Culture 1: The Social Power of Narratives  
Fri, 02/17/2017 - 4:45pm - 6:15pm, Enchantment A  
Chair: Bruce Day, Central Connecticut State University

“Black Boy” and “Lemonade”: Personal Memory and Collective Pain as Trauma in African-American Autobiography  
Hannah Bingham Brunner, Oklahoma Christian University

Love, Sex, and Violence: The Short Distance Between Heady Attraction and Predatory Threat in Young Adult Paranormal Romances  
Ananya Mukherjea, City University of New York

3142 Harry Potter Studies 12: Screening: Harry Potter Roulette! (Part 2)  
Fri, 02/17/2017 - 4:45pm - 6:15pm, Enchantment B  
Chair: Christopher Bell

Second back-to-back timeslot for the screening and scholarly discussion.
3144  Zombie Culture 4: Roundtable: When Did We Start Dating the (Un)Dead?
Fri, 02/17/2017 - 4:45pm - 6:15pm, Enchantment C
Chair: Jessica K. Richards, Weber State University

Jessica Richards, Weber State University
Ashley Szanter, Weber State University
William Lindenmuth, Shoreline Community College
George Sieg, University of New Mexico
Whitney Cox, University of Houston
Mandy Taylor, California State University, San Bernardino
Ashley Ruth Lierman, Independent Scholar

While vampires, werewolves, shapeshifters, and other paranormal love interests continue to dominate film and television, there’s been a recent increase in the sheer amount of zombie texts dealing with our (gross) love of the walking dead. Films and television series like Warm Bodies, iZombie, The Walking Dead, Burying the Ex, Life After Beth, and Pride and Prejudice and Zombies belong to the burgeoning sub-genre of zombie romance. While romantic subplots find their way into even the oldest zombie films (i.e. White Zombie), newer romances include considerations of human/human, zombie/human, and zombie/zombie lovers within both apocalyptic and non-apocalyptic settings. Where, or when, did we decide that zombies now fit into our old archetypes of the supernatural boy/girlfriend? How all of a sudden did zombie films, not only including but, featuring romance as a central plot device gain mainstream popularity? Should the decaying, ambulatory corpses we know as zombies become viable romantic partners? Though considerations of the role of sex within zombie film/television garners attention from popular and academic circles, zombie romance is an entirely different animal. Romance demands more than raw physicality, more than simple bodies-on-bodies attraction. Rather, romance requires emotional entanglement, reciprocity, and (perhaps most importantly) agency. We believe these questions and considerations warrant further conversation and study. Is this is simply a new evolution of the ever-expanding zombie genre? Is this the work of those darned Millennials? Can a creature so universally aligned with horror and terror survive the type of transformation necessary to become attractive? We welcome all enthusiasts and skeptics to join in on this discussion of romantic zombie narratives and what this means for the future of zombie culture.

3146  Creative Writing (Poetry, Fiction) 11: Poetry
Fri, 02/17/2017 - 4:45pm - 6:15pm, Enchantment E
Chair: Chip Dameron

Lesbian Love in 17 Syllables
Laura Foster-Eason, Collin College

Church Poems: Eucharists & Eulogies
John Yozzo, Independent Scholar

On Motherhood
Dianna Blake, California State University, Fullerton

China Sketchbook
Chip Dameron, University of Texas, Rio Grande Valley
3148 Native American / Indigenous Studies 6: Indigenous Communities  
*Fri, 02/17/2017 - 4:45pm - 6:15pm, Enchantment F*  
Chair: Stephen Sachs

**Harmonizing the Circle: An Overview on Overcoming the Fracturing of American Indian Communities**  
Stephen M. Sachs, Indiana University-Purdue University Indianapolis

**“The First People”: Exploring Truth and Reconciliation through Heritage Representations**  
Angela Specht, Athabasca Univeristy

**Assessment of the Effectiveness of Free, Prior, and Informed Consent in Promoting Indigenous Rights in Sta. Cruz, Zambales, Philippines**  
Lovely Mae Macaraeg, University of Santo Tomas  
Beya Marie Amaro, University of Santo Tomas

3150 Undergraduate Presentations 10: Investigations into Belonging  
*Fri, 02/17/2017 - 4:45pm - 6:15pm, Fiesta I*  
Chair: Jennifer Uriega

**Alternative Methods of Audience Interaction with National Cinema**  
Pascal Ibe, Drew University

**“Are All Rabbits Bad Drivers?”: Change of Theme and Genre In Pixar Films**  
Jennifer Uriega, Texas Woman’s University

**The Frivolity Of Evil**  
Azhizri Castro-Rios, Jack E. Singley Academy

**Genre Friction: A Discussion on Neo-Victorian Literature as Neo-Gothicism**  
Christa McDaniel, University of Arkansas at Monticello

3152 War and Culture 3: World War II and After  
*Fri, 02/17/2017 - 4:45pm - 6:15pm, Fiesta II*  
Chair: Robert Matson

**You Just Had To Be a Hero: World War II in Television Series in the 1950s and 1960s**  
Robert Matson, University of Pittsburgh at Johnstown

**In the Wake of Pearl Harbor: Censorship and Freedom of Press Issues in World War II Japanese Internment Camps**  
Krisha Perkins, West Texas A&M University

**Hitler’s Army in Downtown Boston: Popular Approval of the Christian Front’s Screening of “Sieg im Westen,” June, 1941**  
Charles Gallagher, Boston College

**The German Platoon of The Palmach: The Challenges of The First German Jewish Fighting Force in World War II Reflected in The Autobiographical Accounts of Its Veterans**  
Dirk Wendtorf, Florida State College

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3154 Fashion, Style, Appearance, and Identity 1: Roundtable: Fashioning the New Arctic: Apparel and Textile Design as a Localized Economic Development Strategy in Russia
Fri, 02/17/2017 - 4:45pm - 6:15pm, Fiesta III
Chair: Varvara Korkina

Madeline Meyer, University of Northern Iowa
April Torney, University of Northern Iowa
Annette Lynch, University of Northern Iowa
Varvara Korkina, University of Northern Iowa

Megatrends identified by Arctic researchers that have both current and future impact include increased urbanization, out-migration of young and well-trained people from rural regions, increased need to generate creative ways to empower communities to take charge of their own economic development, and the entrance of the Arctic culture into global society (TemaNord, 2011). The platform of our Arctic project rests on Victoria Rovine’s (2008) breakthrough work in the transformation of Malian mud cloth from a dying, outdated art practice to an income generating force embraced by young and old alike as a chic yet traditional art form, carrying the rural past into the urban future. Combining modern silhouettes and reworked textile prints drawn from traditional decorative patterns and animal skins, the research team will present a breakthrough empowerment apparel collection using the cultural strategy model of Douglas Holt and Douglas Cameron (2010). This branding strategy focuses on finding unfilled market niches for products that embody an ideology not yet fulfilled but eager for expression. The launch collection of this empowerment brand has the potential to play a fundamental role in creating a new cultural identity for indigenous youth, and like Malian mud cloth, open the door to sustainable, economic development arising out of a traditional art form while remaining relevant to a growing urban demographic.

Led by a geography graduate student who is a member of the indigenous Arctic population we are targeting, this project was launched by transformation of traditional beadwork and animal skin designs into computer aided design prints and patterns by a team of apparel design students enrolled in a fashion program in the United States. These print patterns were then printed as swatches and taken to Russia by the lead researcher to test market the designs within the indigenous Arctic population. Based on this research, a set of print patterns was chosen to move into the “Fashioning the New Arctic Collection” linked to the past by decorative patterns from traditional dress but restyled to appeal to a young urban consumer. Two undergraduate apparel design students working in collaboration with the geography graduate student developed and constructed the final apparel designs, under the direction of two apparel design professors.
3156 Chicano/a Literature, Film, and Culture 2: Borderless Issues: Chicanx Explorations of Boundaries, Learning, and Hope  
Fri, 02/17/2017 - 4:45pm - 6:15pm, Fiesta IV  
Chair: Christopher Carmona  

“La Locura Lo Cura”: Xicano Punks, Cartoonistas, and Other Border Crossers  
Santiago Vaquera-Vásquez, University of New Mexico  
The Last Frontier: Teaching Latinx Literature at a Primarily White Institution  
Jesus Montaño, Hope College  
Finding Hope, Creating Home: Strategies for Children Separated from Parents by Immigration in US Latinx Children’s and Young Adult Literature  
Regan Postma-Montaño, Hope College  
#RejectThisText: A Discussion on the Fight Against the Proposed Textbook, “Mexican American Heritage”  
Christopher Carmona, University of Texas, Rio Grande Valley  

3158 Computer Culture 1: Computer Mediated Interactions and Their Implications  
Fri, 02/17/2017 - 4:45pm - 6:15pm, Grand Pavilion III  
Chair: Natasha Chuk, School of Visual Arts  
Theorizing Mediated Immersion  
Peter Joseph Gloviczki, Coker College  
Who will the Singularity Benefit? Not Humans  
Andrew Chen, Minnesota State University Moorhead  
The Third-Person Effect Perceptions and Privacy Management Strategies among Twitter Users  
Yowei Kang, Kainan University  
“There’s This Game Called ‘Runescape’“: The Identity Formation of a Digital Technology Near-Peer Mentor  
Isabel Castellanos, University of Massachusetts Amherst  

3160 Stardom and Fandom 2: Negotiations of Fan/Creator Relationships  
Fri, 02/17/2017 - 4:45pm - 6:15pm, Grand Pavilion I-II  
Chair: KT Torrey  

Misapprehension, Consumption, and Love: Moving Beyond the Dialectic of Fans and Creators with NBC’s “Hannibal”  
KT Torrey, Independent Scholar  
Get [Shatner] a Life: Social Media, Power and Atavistic Interaction  
JSA Lowe, University of Houston  
Mel Stanfill, University of Central Florida  
“Speak Carefully and Listen Kindly”: Adapting Strategies of Nonviolent Communication to the Digital Arena of Fan/Creator Interactions  
Alena Karkanias, DePaul University
3162 Grateful Dead 10: Special Session: Quicksilver and the Promise of San Francisco
Rock
Fri, 02/17/2017 - 4:45pm - 6:15pm, Grand Pavilion IV
Chair: Graeme Boone

In its 1960s heyday, Quicksilver Messenger Service was considered one of the top rock bands on the San Francisco scene, comparable to, and for some, better than leading bands such as the Jefferson Airplane or the Grateful Dead, with whom they had a particularly close association. What was all the noise about? Close listening to the most ambitious tracks from their early albums, including ‘The Fool’ and ‘Who Do You Love,’ together with concert tapes from the mid-to-late 60s, shows us why they were so highly regarded, and why they deserve that reputation -- particularly as regards their improvisational skills, which, at their best, were arguably more compelling than those of any of their contemporaries, in San Francisco or anywhere else. Such an assessment depends on what one thinks ‘great rock ‘n’ roll’ should be all about; that will be part of the discussion.

3164 American Studies and American History 1
Fri, 02/17/2017 - 4:45pm - 6:15pm, Grand Pavilion V
Chair: Michael Emett

Hollow Masculinity: The Resurgence of the Saloon
Kayla Quigley, Simmons College

Hudson Stuck and Walter Harper, Across Alaska
Capper Nichols, University of Minnesota

“Or This Whole Affair is a Failure”: A Special Treasury Agent Experiences the Port Royal Experiment
Michael Emett, Independent Scholar

The Serial Solitude of Young Norman Bates in American Television
Denis Newiak, Brandenburg University of Technology Cottbus-Senftenberg

3166 Special Event: Keynote Speech and Peter C. Rollins Book Award and Graduate Student Awards Ceremony
Fri, 02/17/2017 - 6:30pm - 8:00pm, Grand Pavilion VI
Chair: SWPACA Executive Team

This signature event includes our keynote address by Ensley Guffey and K. Dale Koontz: “Crossing the Threshold: Examining the Delicate Task of Balancing Academic Rigor with Commercial Publishing to Create “Wanna Cook? The Complete, Unofficial Companion to ‘Breaking Bad.’” For further information about the keynote speakers, please see their biographies at the beginning of this program.

Following the keynote, we will also announce the winners of our 2017 Rollins Book Award and our 2017 Graduate Student Paper and Travel Awards. We welcome all presenters to attend, congratulate these scholars, and recognize their achievement and scholarly contributions to the study of popular and American Culture. Join us in honoring these outstanding individuals and our graduate student award recipients during our annual awards ceremony.
The Works of Joss Whedon Screening: “Once More with Feeling” and “Dr. Horrible’s Sing-Along Blog” Singalong
Fri, 02/17/2017 - 8:15pm - 9:45pm, Grand Pavilion I-II
Chair: Susan Fanetti

Annual singalong screening of the “Buffy the Vampire Slayer” musical episode, “Once More with Feeling,” as well as Joss Whedon’s online musical, “Dr. Horrible’s Sing-Along Blog.”
Saturday

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4000 Registration
Sat, 02/18/2017 - 8:00am - 12:00pm, Registration Area, second floor

4002 Apocalypse, Dystopia, and Disaster 5: Relationships, Intimacy, and Interaction
Sat, 02/18/2017 - 8:00am - 9:30am, Boardroom East
Chair: Heather Watson

Dangerous Traditions: Why Doing Unto Others Doesn’t Work in the Apocalypse
Heather Watson, Georgia Military College

Self-Contained, Yet Infected: Post-Soviet Apocalypse in Metro 2033
Anya (Anna) Hamrick, New York Institute of Technology

The Time of Returning: How the Emergence of Young Adult Dystopian Works Call for the Restitution of Intimacy
Ryan Dunham, Ohio University

4004 Sociology of Popular Culture 2: Place, Behavior, and Meaning
Sat, 02/18/2017 - 8:00am - 9:30am, Enchantment A
Chair: Bruce Day, Central Connecticut State University

Cultural Tourism and the Search for Authenticity Along Route 66
John Mitrano, Central Connecticut State University

Étienne Souriau’s Arguments for the Ontological Reality of Popular Culture Texts
Jeffrey Bussolini, City University of New York

Consumer Credit Card Behavior in South Dakota: Examining Results and Looking to the Future
Shannon Lane, Sam Houston State University

4006 Myth and Fairy Tales 1: Enduring Myths
Sat, 02/18/2017 - 8:00am - 9:30am, Enchantment B
Chair: Sheila Dooley, University of Texas, Rio Grande Valley

Maternal Heroics: Demeter and Clytemnestra as Crusaders for Their Stolen Daughters
Diana Dominguez, University of Texas, Rio Grande Valley

From Folk Ballad to Blockbuster: The Enduring Legend of Huā Múlán
Anni Perheentupa Mackey, San Diego State University

Anglo-French Arabian Nights: “The Thousand and One Nights” in European Myths and Fairy Tales
Haythem Bastawy, Leeds Trinity University

Music, Lead the Way: Music as Magic in North American Popular Culture
Heather Beltz, Texas Tech University
Saturday

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4008 Eco-Criticism and the Environment 2
Sat, 02/18/2017 - 8:00am - 9:30am, Enchantment C
Chair: Mikee Delony

Composing Niagara
Jamie Carr, Niagara University

The Power of Place in Diana Gabaldon’s “Outlander” Novels
Mikee Delony, Abilene Christian University

Walt Disney’s “The Living Desert”: Documentary or Docufiction?
Susan E. Swanberg, University of Arizona

4010 Rap and Hip-Hop Culture 3
Sat, 02/18/2017 - 8:00am - 9:30am, Enchantment D
Chair: Robert Tinajero, Paul Quinn College

#BlackBoyJoy: Chance the Rapper and the Disruption of Hip Hop Authenticity
Chvonne Parker, Old Dominion University

Maureen Ekundayo, Wichita State University

4012 Literature 2: Place
Sat, 02/18/2017 - 8:00am - 9:30am, Enchantment E
Chair: Samantha Lay, University of West Alabama

John Green’s “Paper Towns”: Despondency and Imagination in James Howard Kunstler’s Suburban Wasteland
Jane Wells, Muskingum University

Entropy Aisles and Imitation: James Howard Kunstler and the Postmodern Consumer Extraction Zone of Ann Pancake’s “Strange as this Weather Has Been”
Matt Wanat, Ohio University Lancaster

Inside the Cage: Flannery O’Connor’s Grotesque and Southern Identity
John Purfield, University of Colorado at Denver

Literature, Periodization, and Pop Culture
Diana Polley, Southern New Hampshire University

4014 Television 6: Creative Perspectives
Sat, 02/18/2017 - 8:00am - 9:30am, Enchantment F
Chair: Melanie Cattrell, Blinn College

The Asynchronous Split-Screen Montage: Constructing Dialectical Meaning in “Fargo,” Season 2
Kyle Bishop, Southern Utah University

What do Don Draper, Lisa Simpson, and Xena Have in Common?: The Use of Tarot Cards in Popular Television
Patrick Maille, Oklahoma Panhandle State University
From “Marathoning” to “Binge-Watching”: Addiction, Pathology, and TV Criticism
Heather Freeman, Florida Polytechnic University

4016 Undergraduate Presentations 11: Performing and Transforming Identity
Sat, 02/18/2017 - 8:00am - 9:30am, Fiesta I
Chair: Jarrod Bolin, Jack E. Singley Academy

Exemplifying the Culture of Dissent in the Long 1950s: Alcohol and Drugs in Allen Ginsberg’s “Howl and Other Poems”
Michael Diambri, Pacific Lutheran University

Who is Don Draper? Performing Identity in “Mad Men”
Andreas Kolaczko, Notre Dame College

Sherlock Holmes: The Adventures of a Man Divided
Jamison DeWeerd, Notre Dame College

Howling for You: Gender, Violence and Identity Formation in Glen Duncan’s “The Last Werewolf”
Marissa Ortosky, Notre Dame College

4018 Classical Representations in Popular Culture 2
Sat, 02/18/2017 - 8:00am - 9:30am, Fiesta II
Chair: Benjamin Haller

An Odyssean Parody: Epic Echoes in “Wind in the Willows”
Georgia Irby, College of William and Mary

Pirates, Lovers, and Adventure (Oh My!): Voyeurism and Literary Tropes in “The Princess Bride” (1987) and the Greek Novel
Christopher Saladin, Augustana College
Victoria Karnes, Augustana College

New England Trout and Midas in the Shadow of Monument Mountain: The Yankee Reception of Classical Mythology in Nathaniel Hawthorne’s “A Wonder Book”
Benjamin Haller, Virginia Wesleyan College

Ancient Connotations for the Heroic Journey of Katniss Everdeen
MaryKate Azcuy, Monmouth University

4020 Folklore Studies
Sat, 02/18/2017 - 8:00am - 9:30am, Fiesta III
Chair: Helen McCourt

Monsters of Appetite: Cannibalism and Incest as Folk Motifs in Appalachian Literature and Pop-Culture Depictions of Appalachia
Edward Karshner, Robert Morris University

Yeats, Lady Gregory, and Heaney: Searching for Magic in Irish Places
Susan Grimland, Collin College

Folklore and Community in “That Evenin’ Sun” by William Faulkner and “Sweat” by Zora Neale Hurston
Helen McCourt, Collin College - Spring Creek Campus
Saturday

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4022 Chicano/a Literature, Film, and Culture 3: Beyond Si Se Puede: Chicanx Politics in a Trump Era
Sat, 02/18/2017 - 8:00am - 9:30am, Fiesta IV
Chair: Jeanette Sanchez

“Chente for Hillary!” The Duality of the Borderless and Bodiless Mexican@ & Chican@ in the US Political Media Sphere
   Ricardo Reyna Jr., University of Nevada, Las Vegas
Lefts and (Immigrant) Rights: Oscar de la Hoya and the Intersection of Professional Boxing, Mexican Ethnic Identity, and Immigration Politics, 2006-2016
   Justin Garcia, Millersville University of Pennsylvania
Trump Won, Now What?: Finding Allies
   Jeanette Sanchez, Independent Scholar

4024 Computer Culture 2: Social and Personal Affordances of Computer Exchanges
Sat, 02/18/2017 - 8:00am - 9:30am, Grand Pavilion III
Chair: Andrew Chen, Minnesota State University Moorhead

The Keys Type Both Ways: The Harmful and Beneficial Implications of Sexual Fan Fiction
   Betty Dorr, Fort Lewis College
The Balancing Act Between Machine and Emotional Intelligence
   Natasha Chuk, School of Visual Arts
Faith, Authority, and Computer Culture
   Cassandra Nelson, United States Military Academy
Formatting Subjects: Social Relationality and Computer Science Graphs
   Neal Thomas, University of North Carolina
The lines between character and actor can blur when the actor takes the show on the road as part of a Convention. Preserving bodily autonomy and maintaining personal space can be issues when fans become customers and the stars become mere commodities. While the Convention circuit has become a cash cow for stars and corporate entities alike, Conventions take a physical and mental toll on both fans and stars. Buoyed by the promise of access, fans clamor to get every second of time possible. Indeed, the more limited the personal time with a celebrity is, the more fans are willing to pay for it. Does paying for access to their favorite celebrity give fans certain rights of purchase? Does the purchase of photo-ops and meet and greet events make fans more than consumers of a television show and consumers of the stars themselves? What is the limit and how does the very human celebrity deal with the loss of personal space when fans overstep their boundaries? These questions apply to not only physical but psychological spaces as well when fans get too personal with stories or come to assume a personal relationship where none exists. Social media can exacerbate these issues. In addition to these questions and issues, this roundtable will look at both the rise of conventions as business models that offer fans additional experiences, moving them from viewers to active participants alongside their favorite celebrities and the implications of these experiences. Attendees are welcome and encouraged to participate.

**4028 Grateful Dead 11: Philosophical Approaches to the Grateful Dead**

*Sat, 02/18/2017 - 8:00am - 9:30am, Grand Pavilion IV*

Chair: Jay Williams

**Untitled #1, or “The Kids They Dance. And They Shake Their Bones.”**

Stanley J. Spector, Modesto Junior College

**Grateful Dead and 4th Wall Poetics**

Granville Ganter, St. John’s University

**A Grateful Dead Aesthetic: From Avant-Garde to Kitsch**

Jay Williams, University of Chicago
4030 American Studies and American History 2  
_Sat, 02/18/2017 - 8:00am - 9:30am, Grand Pavilion V_  
Chair: TBD

**Seeing El Paso Photographed: Re-discovers One’s Hometown through Visual Methods**  
Michelle Carreon, Purdue University

**“So That Future Generations May Know The Majesty of the Earth”: The National Park Service in the 20th Century**  
Kathy Mason, University of Findlay

**Frescoes for Rev. Wheelock’s Library**  
Nathaniel Racine, Temple University

**It’s All Greek to Me**  
Carla Perez, University of the Incarnate Word

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4032 Pedagogy and Popular Culture 7: Online Learning  
_Sat, 02/18/2017 - 8:00am - 9:30am, Grand Pavilion VI_  
Chair: Kurt Depner, New Mexico State University, Doña Ana

**Teaching YouTube Best Practices**  
Mitzi Lewis, Midwestern State University

**Implementing a Social Media Strategy to Support a Career Search**  
Julie Hillery, University of New Mexico  
Ann Paulins, Ohio University

**Strategies for Effective Online Teaching in Promotion of Student Learning**  
Rosemary Papa, Northern Arizona University  
Mary Dereshiwsy, Northern Arizona University

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4034 Apocalypse, Dystopia, and Disaster 6: Minorities and Marginalized  
_Sat, 02/18/2017 - 9:45am - 11:15am, Boardroom East_  
Chair: Shane Trayers, Middle Georgia State University

**Clones, Cylons, Hosts, and Skin Jobs: Identifying with the Manufactured, Multiple Other in “Westworld”**  
Elizabeth LeDoux, Bentley University

**Humanity Learns a Lesson: Feminizing the Post-Apocalypse**  
Trenia Walker, University of New Mexico

**The Native American Nations of 2076: The Post-Colonial Vision of Indigenous Sovereignty in “Shadowrun”**  
Todd Morman, Central State University
4036 Theater and Performance Studies 1  
*Sat, 02/18/2017 - 9:45am - 11:15am, Enchantment A*  
Chair: Monica Ganas, Azusa Pacific University  

**We Hold These Truths to be Self-Evident: The Ethos-Building Intertextuality of “Hamilton: An American Musical”**  
Kalyn Prince, Abilene Christian University  

**Pretty Enough for LaBute: An Exploration of the Female Characters in Neil Labute’s “Fat Pig” and How it Reflects Society’s Socially Constructed View on Women and Beauty**  
Nicole Minardi, Texas Tech University  

**Christopher Marlowe’s “The Jew of Malta” as Response to Recusancy in Sixteenth Century England**  
Benjamin Copple, California State University Stanislaus  

**Alice Childress and Lorraine Hansberry Circling Broadway in the Fifties**  
Barbara Lewis, University of Massachusetts Boston  

4038 Myth and Fairy Tales 2: Reflections  
*Sat, 02/18/2017 - 9:45am - 11:15am, Enchantment B*  
Chair: Sheila Dooley, University of Texas Rio Grande Valley  

**Once Upon a Mirror: Illustrating the Magic Mirror in “Snow White”**  
Annie Hackett, New Mexico Highlands University  

**Fairy Tale Life is Overrated: Anne Sexton’s Re-Vision of Snow White**  
Courtney Pearson, Howard Payne University  

**The Process beneath Oscar Wilde’s “The Happy Prince”**  
Blanca Campos, University of Texas at El Paso  

**Emending the Grimm Results of Disney’s “Happily Ever After”**  
Tenille Nowak, University of Wisconsin - Stevens Point  

4040 Mystery / Detective Fiction 1: Diversity in Detection  
*Sat, 02/18/2017 - 9:45am - 11:15am, Enchantment C*  
Chair: Lexey Bartlett, Fort Hays State University  

**The Custom House Revisited: Laurie King’s Mary Russell Series and the Challenge of Female Legitimacy**  
Charla Strosser, Southern Utah University  

**Remapping Violence: Popular Perceptions of Justice in Women’s Detective Narratives across the US and Mexico Border**  
Natalia Ruiz, Eastern Washington University  

**The Native American Detective: Looking at Tony Hillerman’s “A Thief of Time” and Its Adaptation**  
Mary Stoecklein, University of Arizona  

**Cleaving the Type: Easy Rawlins, Property, and the Hard-Boiled Genre**  
Paul Bachand, Independent Scholar
Saturday

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4042 Motor Culture and the Road 1: Road Narratives
Sat, 02/18/2017 - 9:45am - 11:15am, Enchantment D
Chair: Lucie Stepanik

Automobility in “Oil!” (1927)’s American Imaginary
Lucie Stepanik, University of Alberta

“Stationary Trivalities”: European Perspectives on the Great American Roadside in Vladimir Nabokov’s “Lolita”
Elsa Court, Independent Scholar

4044 Literature 3: Ethics
Sat, 02/18/2017 - 9:45am - 11:15am, Enchantment E
Chair: Samantha Lay, University of West Alabama

Shannon Perri, Texas State University

The Places in Her Head: “Crazy” Ladies in Contemporary Literature
Jennifer Chichester, Grand Valley State University

Interpretation of Ethic Discourse and Deconstruction of Ethical Predicament in “Horns”
Sa Xiao, Shenzhen University

Reading “Infinite Jest” in the Golden Age of TV
Chris McCracken, University of Wisconsin - La Crosse

4046 War and Culture 4: Popular Culture
Sat, 02/18/2017 - 9:45am - 11:15am, Enchantment F
Chair: Jeremy Roberts

Colonialism and Culture: An Analysis of Cultural Appropriation in War in Katharine Burdekin’s “Swastika Night”
Caitie Garza, Texas A&M University-San Antonio

The Cold War Through Re-Runs: An Examination of the Intersection Between Popular Culture and the Cold War
Jeremy Roberts, University of Northern Iowa

The European Conflict in United States Comic Books 1938-1941
Riley Young, University of Central Oklahoma

More Than a Few Good Women: Silver Screen Portrayals of Women in the Military
Stacy Fowler, St. Mary’s University
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4048 Undergraduate Presentations 12: Dark Subjects and Subtext
Sat, 02/18/2017 - 9:45am - 11:15am, Fiesta I
Chair: Jarrod Bolin, Jack E. Singley Academy

Fanedited Lovecraftian Horror Lets the Narrative Shine
Thomas Uptergrove, Schreiner University

“Fifty Shades of Grey”: A Pure Woman’s Novel
Matraca Ochs, Fort Hays State University

The Bates Motel
Julie Estlick, University of Colorado at Colorado Springs

The Journey Out of Consumer Society: A Rebirth of Characters in “Infinite Jest”
Susannah Leonard, University of Science & Arts of Oklahoma

4050 Classical Representations in Popular Culture 3
Sat, 02/18/2017 - 9:45am - 11:15am, Fiesta II
Chair: Benjamin Haller, Virginia Wesleyan College

Foundational Myth and the Dangers of Hubris: Cowboys and Classics in “Westworld” (1973) and “The Lego Movie” (2014)
Kirsten Day, Augustana College

“How These Dead Bones Do Take on Flesh Given Half a Chance”: “The Theban Mysteries” by Amanda Cross
Sophie Mills, University of North Carolina at Asheville

Screening Men: Representations of Masculinity in Classical Epic Film
Jerry Pierce, Penn State Hazleton

“Casablanca” as an Aristotelian Tragedy
Sandra Hartl, University of Bamberg

4052 Advertising and Consumer Culture 1
Sat, 02/18/2017 - 9:45am - 11:15am, Fiesta III
Chair: Melissa Tackett-Gibson

Selling Intimates and Unsettling Intimacy: Victoria’s Secret Advertising and Couple Communication
Marcela Gimenez-Clough, Wichita State University

Textual Analysis of Health Care Brochures and Flyers Aiming to Promote Health Literacy about Type 2 Diabetes in Pakistan
Sumaira Abrar, University of New Mexico
Tasawar Shah, University of New Mexico

Barchair Tourism: Cocktail Culture and the Fetishistic Object of Ideology
Shannon McRae, State University of New York at Fredonia

Two Dads and a Baby: Depictions of Gay and Lesbian Families in Modern Advertising
Melissa Tackett-Gibson, Sam Houston State University

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4054 Philosophy and Popular Culture 4: Mapping Modernity in Art and Literature
Sat, 02/18/2017 - 9:45am - 11:15am, Fiesta IV
Chair: Susanne Claxton

Philosophy and Popular Culture: The Metaphysics of Modernity
Susanne Claxton, Southern New Hampshire University

Beyond “Pride and Prejudice”: Jane Austen and Friedrich Nietzsche on What Makes a Happy Marriage
William Lindenmuth, Shoreline Community College

Art as Alchemy: The Realization of Nature and Artist
Johanna Holbrook, Ryerson University

Death Sucks: The Philosophy Behind the Contagion of Vampirism
Ashley Bean, East Central University

4056 Computer Culture 3: Provocation, Morality, and Coordinated Play
Sat, 02/18/2017 - 9:45am - 11:15am, Grand Pavilion III
Chair: Natasha Chuk, School of Visual Arts

Interactive Violence: Patterns in Moral Panics Regarding Violence in Gaming
Andrew Confer, Edinboro University

The Last of Us: Morality and Realism in a Post-Apocalyptic Video Game World
Cody Dunmire, Indiana University of Pennsylvania

To Denounce the Evils of Truth and Love: Corporate Conspiracies and Crime Consortia in Pokémon
Sebastiaan Gorissen, University of New Mexico

“We Esports Now”: A Phenomenological Discussion and Defense of Esports
Jared MacAdam, Ryerson University

4058 Stardom and Fandom 4: Screening and Discussion: “Squee!: The Fangirl Documentary Project”
Sat, 02/18/2017 - 9:45am - 11:15am, Grand Pavilion I-II
Chair: Lynn Zubernis

This documentary web series explores the ups and downs of being a fangirl and celebrates fandom; its impact on identity development and effect on creativity and self expression. In dozens of interviews with self-identified fangirls including many celebrities (Lauren Tom, Amber Benson, Orlando Jones, Hannah & Hilly Hindi, Kim Rhodes, Briana Buckmaster, Naomi Novik, Heidi MacDonald, Bjo Trimble & more), “Squee!” celebrates fangirls, the fangirl community and their contributions to popular culture. “Squee!” is an upcoming (2017) web series by independent filmmaker/fangirl (Producer/Director) Hansi Oppenheimer. She previously created and produced the documentary “Color Me Obsessed: A Film About The Replacements.” Oppenheimer and co-writer/producer Dr. Lynn Zubernis, a clinical psychologist and professor who has written several books on fandom, will discuss the film and answer questions after the screening.
4060 Grateful Dead 12: Roundtable: Searching for the Sound: A Grateful Dead Listening Session
Sat, 02/18/2017 - 9:45am - 11:15am, Grand Pavilion IV
Chair: David Gans

David Gans, Truth and Fun, Inc.
Heather Laurel, City College of New York
Brian Felix, University of North Carolina Asheville
Shaun O’Donnell, City College of New York
Melvin Backstrom, McGill University

Focusing on selections from lesser-known Grateful Dead live performances, this session will explicate how the band’s music provided platforms for improvisation and encouraged the creation of the fabled X-factor that defined the concert experience.

4062 The Works of Joss Whedon 4: Culture and the ‘Verse
Sat, 02/18/2017 - 9:45am - 11:15am, Grand Pavilion V
Chair: Erin Giannini

“They Left Us Empty”: The Corporate Armies in “Dollhouse” and “Angel”
Erin Giannini, Independent Scholar

Buffy as Purveyor of PSAs
Brita Arrington, University of Texas at El Paso
Rachel Lloret Hinman, The University of Texas at El Paso

(Fan)Art that Talks Back: The Life and Afterlife of the Whedonverse
Liz Medendorp, Pueblo Community College

4064 Pedagogy and Popular Culture 8: Creative Pedagogy
Sat, 02/18/2017 - 9:45am - 11:15am, Grand Pavilion VI
Chair: Kurt Depner, New Mexico State University, Doña Ana

Urban Legends in the College Classroom
James Kirkland, East Carolina University

Is Teaching the New Orange?
Richard Hartsell, University Of South Carolina Upstate

“The Truth Lies in Our Head”: English 1000’s Response to “The Voice of Knowledge”
Alyx Steensma, California State University Stanislaus
4066 Mothers, Motherhood, and Mothering in Popular Culture 5: Work-Life Balance  
*Sat, 02/18/2017 - 11:30am - 1:00pm, Boardroom East*  
Chair: Kathleen Lacey, University of Nebraska - Lincoln  

Paid Leave’s Impact On Mothers’ Ability to Balance Work and Family: A Comparison of Sweden and the United States  
- Lauren Talbourdet, Simmons College  
“Free to Be...You and Me”: Masculinity and Child Care in the Age of Aquarius  
- Julie Willett, Texas Tech University  
Maternity and Memsahibs: The White Womb’s Burden in Colonial India  
- Ipshita Nath, University of Delhi

4068 Theater and Performance Studies 2: Unique Approaches  
*Sat, 02/18/2017 - 11:30am - 1:00pm, Enchantment A*  
Chair: Monica Ganas  

“Oh, the Humanity”: Remembering Early Modern Theatre through “Heathers”  
- Jessica Maerz, University of Arizona  
Under the Rooftree of God: Place, Consumption, and Competition in Tennessee Williams’s “The Gnädges Fräulein”  
- Amanda Hill, University of Central Florida  
Applied Shakespeare: Intersecting Shakespeare with Education, Community, and New Work  
- Kevin Rich, University of Colorado - Boulder  
A Comic Vision of Purgatory: Staging C.S. Lewis’s “The Great Divorce”  
- Monica Ganas, Azusa Pacific University

4070 Crime and Culture 2: Interrogating Violence and Punishment  
*Sat, 02/18/2017 - 11:30am - 1:00pm, Enchantment C*  
Chair: Darrell A. Hamlin, Fort Hays State University  

If It Bleeds, It Leads: The Massacre vs. The Peacekeepers: A Fantasy-Theme Analysis of Local and National News Coverage of the 2016 Hesston, Kansas Shooting  
- Kelsay Gardiepy, Wichita State University  
Why Doesn’t She Just Leave?: Examining the Violence Continuum and Power and Control in the Series “Blackstone”  
- Alexis Kopkowski, University of Arizona  
Imagining Public Safety: Utopic and Dystopic Film and TV Alternatives to Mass Incarceration  
- Michelle VanNatta, Dominican University
Saturday

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4072 Motor Culture and the Road 2: The Road and Spaces In-Between

*Sat, 02/18/2017 - 11:30am - 1:00pm, Enchantment D*

Chair: Rebecca Hartman

“Gasoline Gypsies”: Mobility, Suburbia, and the Strange Case of the Trailer Park
Rebecca Hartman, Eastern Oregon University

The Highway and the City of God
Adrian Drummond-Cole, University of California, Santa Cruz

Hotrod Golgotha: Poems From on the Road and in the Garage
W. Joe Hoppe, Austin Community College

4074 Supernatural (TV Series) 4: Fandom, Psychology, Space, and the Abject

*Sat, 02/18/2017 - 11:30am - 1:00pm, Enchantment E*

Chair: Jennifer Love

There’s a GIF For That: The Innovation of the Supernatural Fan-GIF
Katharine McCain, The Ohio State University

Imagine Me and You: Replacing Children’s Imaginary Companions with Real Beings in “Supernatural”
Lugene Rosen, Chapman University

Melissa Bruce, George Mason University

A Little Extra Cushion: Fat and the Abject in “Supernatural”‘s “The Purge” and “Doctor Who”‘s “Partners in Crime”
Jennifer Love, University of Michigan
4076 War and Culture 5: Roundtable: Changing the Collective Memory of Ordinary Men Who Endured Extraordinary Moments in Wartime

Sat, 02/18/2017 - 11:30am - 1:00pm, Enchantment F

Chair: Eric Gruver, University of North Texas

Eric Gruver, University of North Texas
Hayley Hasik, Stephen F. Austin State University
Sarah Miller, Texas Christian University
Joshua Reynolds, University of North Texas

The public memory of wartime usually diverges significantly from the realities of war encountered by soldiers and their families. Much of public memory of war originates from film and other media sources, and the challenge for professors and scholars of public memory lies in transforming what students think they know and how they know it into a more genuine appreciation of war and its effects on people whose stories do not appear in history books. Putting students in touch with oral histories and archival research allows—indeed, requires—them to create and re-create public memory, and the writing process provides the medium through which students shape and re-shape historical memory for all to read and experience. Studying, analyzing, and writing a narrative using oral histories is often an “organic” experience—that is, scholars and students alike never know where an oral history will take them because each veteran and his/her family endured different realities of the events in question. This particular roundtable will focus on and examines key moments in the lives and military careers of three World War II veterans and one Vietnam veteran using oral history interviews, some existing and others conducted by the students themselves. Along with additional primary and secondary sources, students will discuss new historical narratives—mini-biographies, if you will—of each individual’s wartime experiences, inserting heavy doses of transcriptions from the oral histories to let veterans tell their own stories. These works add to our collective memory of war and its effects on ordinary men who endured extraordinary moments in wartime.

4078 Undergraduate Presentations 13: Motivators and Demotivators in Gaming Culture

Sat, 02/18/2017 - 11:30am - 1:00pm, Fiesta I

Chair: Jarrod Bolin, Jack E. Singley Academy

Unleashing the Power of the Pokémon: Gamification as a Method for Increasing Participation in Social Behaviors
James Murphy, Pueblo Community College

“Diverse, but Not Too ‘Diverse’”: Social Identity, Oppression and Resistance in Fan Culture
Julia Stern, Bridgewater State University
Danielle Kohfeldt, California State University Long Beach

An Examination of Video Game Communities, Geek Culture, and the Marginalization of Female Gamers
Meghan Nigrelli, Bridgewater State University

Race, Culture, and Video Games
Nathan Arel, Minnesota State University Moorhead
4080 Film Studies 5: Roundtable on Lowbrow Critics  
*Sat, 02/18/2017 - 11:30am - 1:00pm, Fiesta II*  
Chair: Christopher Wydler-Texas A&M University Commerce

Join Joe Jasso, Ian Radzinski, Christopher Wydler, and others to discuss the exponential growth of lowbrow film critics (critics who use an unconventional medium to review and examine films) in online spaces. Such critics favor YouTube and podcasts over more print journals. In several cases, these critics find success that very few traditional scholars have found. For instance, Jeremy Jahns wrote a 2008 review of Transformers 2 and grew an audience of more than one million subscribers. He is not alone. Chris Stuckman and Grace Randolph host live shows with recurring content that has a consistent audience. These successes have earned these critics access previously reserved for highbrow critics. The present roundtable looks to discuss the implications of this shift with attendees.

4082 Linguistics 1  
*Sat, 02/18/2017 - 11:30am - 1:00pm, Fiesta III*  
Chair: Lisa Wagner

**Code-switching in Border Advertising: A Multimodal Analysis**  
Sheila Dooley, University of Texas Rio Grande Valley

**Cause Marketing to Women: A Case Study of Semiotic Trends in the Pinking of Print Ads**  
Lisa Wagner, University of Louisville

4084 Film and History 3: Mediating Historical Memory and Narrative  
*Sat, 02/18/2017 - 11:30am - 1:00pm, Fiesta IV*  
Chair: Brad L. Duren, Oklahoma Panhandle State University

**Narratives of Empire: “Spring on the Korean Peninsula”**  
Ery Shin, Stanford University

**Tragedy and Triumph: Narratives of Japanese Immigrant Women in Film**  
Sonia C. Gomez, University of Chicago

Aryong Choi-Hantke, Institute of Body and Mind
4086  Computer Culture 4: Language and Interaction  
*Sat, 02/18/2017 - 11:30am - 1:00pm, Grand Pavilion III*
Chair: Natasha Chuk, School of Visual Arts

**Gamification and Composition Studies**  
Amelia Reyes, Texas Tech University  
Matthew Stigler, Texas Tech University

**“Divekick” and Intertextuality**  
Ian Derk, Arizona State University

**There is a Two-Fold Silence-protagonist and Narrator: A Look at How Silent Protagonists Affect Storytelling in RPG Video Games**  
Craig Olsen, University of Arkansas at Monticello

**“Sans Lingua Franca”: Language and Power in “Metal Gear Solid V: The Phantom Pain”**  
Jason Cash, Southwestern Oklahoma State University

4088  Rhetoric and Technical Communication 2: New Ideas in Writing Curricula  
*Sat, 02/18/2017 - 11:30am - 1:00pm, Grand Pavilion I-II*
Chair: Robert B. Galin, University of New Mexico at Gallup

**Interns’ Impressions: Marketing Opposing Narratives on Writing Expectations at the University**  
Nancy Barron, Northern Arizona University  
Sibylle Gruber, Northern Arizona University

**An Introductory Technical Writing Course in a New Organizational Culture**  
Kyle Mattson, University of Central Arkansas

**Bringing the Workplace into a Cross-Campus Technical Writing/Communication Class: Story of an Experience**  
Rosario Durao, New Mexico Tech

**Navigating Pragmatic Versus Evaluative Prescriptivism When Teaching Future Professional Editors How to Edit**  
Daniel Baumgardt, University of Wisconsin-Whitewater

4090  Grateful Dead 13: The Sights of the Dead: Graphic Art, Cinema, and Video in the Grateful Dead Phenomenon  
*Sat, 02/18/2017 - 11:30am - 1:00pm, Grand Pavilion IV*
Chair: Robert G. Weiner

**The Lost Project of the Film Adaptation of The Sirens of Titan**  
Dennis Rothermel, California State University, Chico

**Sequential Art Meets the Dead: Grateful Dead Related Comics**  
Robert Weiner, Texas Tech University

**Little Fluffy Black Peter**  
Steven R. Hurlburt, Independent Scholar
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4092 The Works of Joss Whedon 5: Buffy at 20: New Approaches to the Buffyverse
*Sat, 02/18/2017 - 11:30am - 1:00pm, Grand Pavilion V*
Chair: Steve Bellin-Oka

“I Can’t Wait to Get My Hands on His Orbs”: Andrew Wells and the Present/Absent Gay Male in “Buffy the Vampire Slayer”
Steve Bellin-Oka, Eastern New Mexico University

“Let Yourself Love Me”: A Study of Gendered Sexual Trauma in “Buffy the Vampire Slayer”
Carol Erwin, Eastern New Mexico University

“I Hate Being Obvious. All Fangy and ‘Grr!’”: The Animal in “Buffy the Vampire Slayer”
Linda Sumption, Eastern New Mexico University

4094 Eclectica 1: The Spiritual, the Artistic, and the Sexual
*Sat, 02/18/2017 - 11:30am - 1:00pm, Grand Pavilion VI*
Chair: Gordon Marshall, Baskent University

Embodied Empathy through Mindfulness Meditation: A Practice of Compassion
Jules Kennedy, California Institute of Integral Studies

Mircea Eliade’s Sacred and Profane: A Rhetorical Analysis of the Santa Fe Opera Site
Virginia Jones, Arkansas Tech University

“Weak, without Provoking Strength”: The Critical Potential of Falsetto
Yael Dekel, Northwestern University
Fumi Okiji, Northwestern University

Sex in the Stacks: Or, the (Long) Overdue History of Library Shagging
Michael Courtney, Indiana University
Leanne Nay, Indiana University

4096 Eco-Criticism and the Environment 3
*Sat, 02/18/2017 - 1:15pm - 2:45pm, Enchantment C*
Chair: Jeremy Elliott, Abilene Christian University

Close to Home: Ecofeminism and Churchill’s “Far Away”
Caroline Davis, Texas Tech University

Toxic Capitalism and Eco-Thriller Critique
John Johnston, Emory University

Alexander Supertramp: Prince of Darkness
Eric Mordhorst, Independent Scholar
4098  Motor Culture and the Road 3: Nostalgia and Road Culture  
**Sat, 02/18/2017 - 1:15pm - 2:45pm, Enchantment D**  
Chair: Stacy Rusnak  

_The Decaying Beauty of America’s Motor City: Detroit on Screen_  
Stacy Rusnak, Georgia Gwinnett College  

_Revitalizing Route 66: Paving the Way for Automotive Nostalgia in Late 1900s Amarillo_  
Brian M. Ingrassia, West Texas A&M University  

_The Purpose of Art Lies Under a Mexican Desert Road: “Under California” and the Aesthetics of Time_  
David Villalvazo, Universidad de Guadalajara  

_Nostalgia and Freedom: The Representation of Road Culture in Lana Del Rey’s “Born to Die”_  
Jessica Dionne, University of North Carolina at Charlotte  

4100  War and Culture 6: Roundtable: The Arts and War  
**Sat, 02/18/2017 - 1:15pm - 2:45pm, Enchantment F**  
Chair: Steffen Hantke, Sogang University  

Steffen Hantke, Sogang University  
Deborah Deacon, Harrison Middleton University  
Lance Duerfahrd, Purdue University  
Robert Matson, University of Pittsburgh at Johnstown  

For millennia, the arts--poetry, literature, theater, music, painting, sculpture, photography, etc.--have played a role in society’s acceptance or rejection of war. Homer’s epics, The Iliad and The Odyssey, depict the glories, foibles, destruction and aftermath of war and its impacts on those who fought, those who were victimized by the fighting, and those left at home to await the results. Sculptors throughout the centuries have created likenesses of great military leaders and victories, and painters like Leonardo and musicians like Tchaikovsky glorified the successes of war while Picasso and others chose to highlight the horrors of war in paint and authors like Sigmund Freud and Tolstoy wrote of the disillusion that resulted from the aftermath of war. This panel examines whether the arts that reference war created in the years after World War II, especially the recent wars in the Middle East, have played a role in society’s acceptance or rejection of war, or whether such modes of expression are outdated in this technological era of instant information and self-aggrandizement. Such arts include, but are not limited to, poetry and fiction about war (such as Tim O’Brien’s The Things They Carried), films about the wars in Iraq and Afghanistan, photography (such as the recent exhibitions Aftermath: The Fallout of War and She Who Tells a Story) are relevant to society’s perception of the glories and horrors of war.
4102 Philosophy and Popular Culture 5: Philosophizing the Small Screen: The Good, the Bad, and Everything in Between
Sat, 02/18/2017 - 1:15pm - 2:45pm, Fiesta I
Chair: Justin Pack

**Eichmann in “The Wire”: Hannah Arendt and David Simon on Thoughtlessness**
Justin Pack, California State University, Stanislaus

**“The Sopranos”: Anxiety and Normativity**
David Smith, Ryerson University

**How the Troika of the Enterprise Illustrates Roddenberry’s Philosophy of Utopia**
Wendy Wood, University of Houston

**Spatial Proximity/Distance and Relationships in “Friends”**
Laila Khoshkar, Ryerson University

4104 Disability Studies 2: Humor and Acceptance in Disability Studies
Sat, 02/18/2017 - 1:15pm - 2:45pm, Fiesta III
Chair: Lexey Bartlett

**Laughing at Stuttering: Howard Stern’s “Wack Pack”**
Joseph Jordan, University of Tennessee, Chattanooga

**“Fake It ‘til You Make It”: Sham Disability in Popular Film**
Lexey Bartlett, Fort Hays State University

4106 Film and History 4: Democracy, Gaze Reversal, and Netflix
Sat, 02/18/2017 - 1:15pm - 2:45pm, Fiesta IV
Chair: Brad L. Duren, Oklahoma Panhandle State University

**Democracy at a Distance: Toward a Human History in the Films of Theo Angelopoulos and Miklos Jancso**
Zachariah Anderson, University of Wisconsin-Milwaukee

**Presidential Candidates, Netflix, and War: The Politics in Pop Culture**
Cody Coponiti, University of Science and Arts of Oklahoma
Anne Tsonetokoy, University of Science and Arts of Oklahoma

**Ride the Snake: Reversing the Imperial Gaze in Ciro Guerra’s “Embrace of the Serpent”**
Thomas Prasch, Washburn University
Saturday

4108  Rhetoric and Technical Communication 3: Writing, Rhetoric and Reason
_Sat, 02/18/2017 - 1:15pm - 2:45pm, Grand Pavilion I-II_
Chair: Robert Galin, University of New Mexico at Gallup

**Teaching Writing Implicitly**
Justin Kanzler, Northern Arizona University

**Introducing Interdisciplinary Mathematics to Writing Across the Curriculum**
Claire Seel, Northern Arizona University

**Microcopy as Microaggression: Reconciling Design, Function, and Competency in Online Environments**
Amanda Scott, Texas State University

**A Dramatist Examination of John Prine's “Sam Stone”**
Jamey Wood, Belmont University

4110  Grateful Dead 14: Round Table: Strangest I Could Find: What the Grateful Dead under Reagan May Tell Us About the Trump Years
_Sat, 02/18/2017 - 1:15pm - 2:45pm, Grand Pavilion IV_
Chair: Christian Crumlish

Christian Crumlish, Mediajunkie
Jay Williams, University of Chicago
Jesse Jarnow, Da Capo Press

Politics hovers nervously outside the comfort zone of the Grateful Dead family and its extended persisting-to-this-day community of fans, interested people, customers, and well wishers. But, as Peter Richardson so elegantly conveyed in his “No Simple Highway: A Cultural History of the Grateful Dead” (St. Martins, 2015) the Dead formed in a political climate dominated by Ronald Reagan, first as governor of California cracking down on students, protesters, and hippies, and later as president of the US, leader of a Ship of Fools that took one set of lessons from the Nixon years and endowed another set to its spiritual successors, George W. Bush and now the incoming president Trump. The Grateful Dead thrived in the 1980s alongside punk rock and zine culture, and numerous other popular outpourings of artistic expression, protest, free speech, transgression, and experimentation. Does the prospect of another charismatic, “unqualified,” norm-defying, potentially oppressive leader bring with it a contrapuntal voice from the people themselves, raging against the machine. This panel discussion will bring together a diverse group of 3-4 speakers who have studied or lived through reactionary times in the US or in other countries, and we will discuss the role of art, music, protest, and innovation in times of civic degradation.
4112 American Studies and American History 3  
*Sat, 02/18/2017 - 1:15pm - 2:45pm, Grand Pavilion V*

Chair: TBD

**An American Testament: The Work of E. L. Doctorow**  
Seth Johnson, Kent State University

**Toward an American Critical Theory**  
Horace Fairlamb, University of Houston-Victoria

**“You Can Be Railroaded into a Psycho Ward”: Grappling with the “Age of Psychology” in Mid-Century Working-Class Men’s Magazines**  
Victoria Hill, St. Edward’s University

**Patterns of Paranoia: The Neoliberal Surveillance State and Postmodern Subjecthood**  
Millie Hogue, University of Colorado Boulder

4114 Eclectica 2: Sports  
*Sat, 02/18/2017 - 1:15pm - 2:45pm, Grand Pavilion VI*

Chair: Gordon Marshall, Baskent University

**When Superhuman Becomes Human: Daniel Bryan and the Communicative Convergence of Health Promotion and Professional Wrestling**  
Gabriela Morales, University of New Mexico

**“I’ve Been in the Danger Zone!”: “Botchamania” as a Site of Cultural Convergence for the Modern Wrestling Fan**  
Mario Dozal, University of New Mexico

**“A Gallant Fullback”: Roy Allen Stamm and the Origins of Intercollegiate Football in New Mexico Territory, 1892-1896**  
Robert Barney, Western University

4116 Special Event: Tour of “Breaking Bad” and “Better Call Saul” Filming Sites  
*Sat, 02/18/2017 - 1:15pm start (approx. time 3-4 hours), Registration Table*

Panel Chair: Nick Gerlich, West Texas A&M University

Join us on this guided driving tour of iconic “Breaking Bad” and “Better Call Saul” filming sites in Albuquerque. The expected duration of the tour is: 3-4 hours. Space is limited, so pre-registration will be required. Pre-register at [http://southwestpca.org/brba-tour-registration](http://southwestpca.org/brba-tour-registration). Within the pre-registration period, space will be filled on a first-come, first-serve basis. If needed, a waiting list will be formed in case of cancellations. Registered participants will meet at the conference Registration Desk.

4118 Post-Conference Wrap-Up  
*Sat, 02/18/2017 – 3:00pm – Grand Pavilion I-II*

Panel Chair: SWPACA Executive Team

If your flights are scheduled for late Saturday or sometime Sunday, please join the Southwest PCA Executive Team for an informal get-together, wrapping up the conference. We’ll meet over coffee or adult beverages and cover the highlights of the 38th annual meeting. Come with stories and suggestions and relax for a bit!
Conference Staff

2017 Southwest Popular/American Culture Association Conference

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Area Chairs are volunteers who recruit and organize panels in an individual topic area, as well as help promote the annual conference and contribute to the effective running of it. If you are interested in serving as an area chair in the future, please contact Kelli Shapiro at kshapiro@southwestpca.org.

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**Apocalypse, Dystopia, and Disaster in Culture**
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**Asian Popular Culture / The Asian American Experience**
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**Beats, Counterculture, and Hipsters**
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