Popular and American Culture Studies

Many Faces, Many Voices: Intersecting Borders in Popular and American Culture

36th Annual SWPACA Conference
February 11 - 14, 2015
Albuquerque, New Mexico

If it’s not popular, it’s not culture.
Welcome to the 36th Annual Southwest Popular/American Culture Association Conference—we are so pleased that you have joined us this year. Our conference theme is *Many Faces, Many Voices: Intersecting Borders in Popular and American Culture,* and we look forward to sharing the week with the diverse group of scholars who join us here in Albuquerque this year.

In addition to the full range of presentations and sessions taking place this week, we are pleased to announce some new opportunities for participants in the 2015 conference. We are launching the Michael K. Schoenecke Leadership Institute, named in honor of one of the founders of the Southwest Popular/American Culture Association. The program serves as an opportunity for individuals interested in learning about the history of the SWPACA organization, its leadership, and the role the organization plays in promoting the study of popular/American culture. The Institute will provide the organization with a system by which the SWPACA will train individuals in organizational responsibilities to prepare them for future leadership roles, and Institute Fellows will have opportunities to shadow current leadership and contribute to organizational events and projects. We are pleased to announce that Kathleen Lacey is our inaugural Institute Fellow. Kathleen is a PhD candidate in the English department at the University of Nebraska-Lincoln, where she teaches courses in composition, literature, popular culture, and women’s and gender studies. We will be introducing Kathleen at several of our events, including the graduate student breakfast on Thursday morning, the Fire and Ice Reception on Thursday evening, and the Rollins Book Award Keynote Speech and Graduate Student Awards on Friday night. I know you will want to meet Kathleen in person at one of these events or at the registration table throughout the week.

On Wednesday, February 11, we are debuting the SWPACA pre-conference workshops. These three-hour sessions feature Levi Romero, 2012 New Mexico Centennial Poet Laureate; Stephen Ryan and Cynthia Miller, of Rowman & Littlefield Press; Kathy Merlock-Jackson, editor of the *Journal of American Culture*; John Bratzel and Mike Schoenecke, former Executive Directors of the National Popular/American Culture Association; Mike Marsden, past PCA President; Ken Dvorak, Past ACA President; and Carly Kocurek, among others. If you are unable to attend a workshop this year, you will want to watch for the announcement of the 2016 slate of pre-conference events. We are excited about this opportunity for participants to work in small groups with the wealth of talent these individuals represent.

We are also pleased to announce the second issue of *Dialogue: The Interdisciplinary Journal of Popular Culture and Pedagogy,* titled *Traversing Realities: Genres, Histories, and Politics in Popular Culture* and featuring articles ranging in topic from zombies and vampires to Shakespeare and Mister Rogers. Stop by the registration table and meet the editors, or visit our website at JournalDialogue.org. You will also have the opportunity to learn about the research of Kimberley Monteyne, this year’s Rollins Keynote speaker, and winner of the 2014 Peter C. Rollins Book Award for her book, *Hip Hop on Film: Performance Culture, Urban Space, and Genre Transformation in the 1980s* (University Press of Mississippi). Please plan to join us for the Rollins Keynote address and the graduate student awards ceremony, Friday night at 6:30 in Grand Pavilion 6.
We would like to recognize the continued support and contributions of our Area Chairs; these individuals are an indication of the strength of this organization, and we commend them once more on a job well done. Special thanks as well to members of the Executive Team for their year-round efforts to plan and execute our annual meeting. We also acknowledge the individuals who judged the graduate student awards; thank you for your time and interest in recognizing the next generation of popular culture scholars. Finally, thank you to the members of the Hyatt Regency team who assist us in welcoming you to our 36th meeting of the Southwest Popular/American Culture Association.

Enjoy your time here this week. Stop by the registration table and introduce yourselves to the Executive Team; share your ideas for the organization and areas. We look forward to spending the week with you.

Regards,
Lynnea Chapman King, SWPACA Executive Director
Ken Dvorak, SWPACA Treasurer
Kelli Shapiro, SWPACA Area Chair & Awards Coordinator
Tamy Burnett, SWPACA Public Relations Coordinator
Doug CohenMiller SWPACA Graphic Designer & Communications Coordinator
Anna CohenMiller Dialogue Managing Editor
Chris Trujillo, SWPACA Web/Video Specialist
Kathleen Lacey, SWPACA Michael K. Schoenecke Leadership Institute Fellow
Lauren Gray, SWPACA Michael K. Schoenecke Leadership Institute Liaison
Peter C. Rollins Book Award

Southwest Popular/American Culture Association 2015

Through the Peter C. Rollins Book Award, the Southwest Popular/American Culture Association (SWPACA) annually recognizes contributions to the study of popular and/or American culture and, in particular, works analyzing cultural and historical representations in film, television, and/or other visual media. Volumes receiving this award are distinguished by their methodology and research; monographs, reference works, and anthologies published within the last two calendar years are all eligible.

The Southwest Popular/American Culture Association is one of the leading academic associations dedicated to the study of popular and American culture; our annual meeting, at which each year’s winner is honored, is one of the largest such meetings in the world. Dr. Peter C. Rollins, for whom the award is named, is one of the association’s founders and most valued members; in addition, he is a highly-regarded and well-known scholar of popular and American culture. Over a period of thirty years, he helped both junior and senior scholars as Associate Editor of *The Journal of Popular Culture* and *The Journal of American Culture*, and as Editor-in-Chief of *Film & History: An Interdisciplinary Journal of Film and Television Studies* (www.filmhistory.org). In addition, Dr. Rollins’ book publications distinguish him among scholars. For example, his most recent publication *America Reflected: Language, Satire, Film, and the National Mind* (New Academia; 2010) provides the reader with a seasoned guide exploring the vagaries of American popular culture.

Further, he has edited or co-edited a number of notable volumes, such as *The Columbia Companion to American History and Film* (Columbia UP, 2004) and *Why We Fought: America’s Wars in Film and History* (UP of Kentucky, 2008). In his edited volumes, Dr. Rollins showcased the work of many individuals, highlighting his dedication to expanding the scholarly study of film and television.

The 2015 Peter C. Rollins Award recipient(s) will be announced on Friday, February 13, 2015 during the Awards Ceremony, 6:30 – 8:00 pm.

Starting in 2013, the Rollins Book Award judging committee determined that the breadth and quality of scholarship available for consideration necessitated recognition of volumes in three separate categories: Film/TV, Popular Culture, and the judging committee’s choice of specialized area of study, based on current trends in popular and American culture studies.

The Southwest Popular/American Culture Association is honored to host all 2014 winners at the 2015 conference at various special sessions, as detailed in the program.

Special thanks go to the 2014 Rollins Book Award Judging Committee: Hugh Foley, Alison Macor, and Rob Weiner.
# Peter C. Rollins Book Award  
Southwest Popular/American Culture Association 2015

## Past Rollins Book Award Winners:

<table>
<thead>
<tr>
<th>Category</th>
<th>Year</th>
<th>Winner</th>
<th>Title</th>
<th>Publisher</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Popular Culture</strong></td>
<td>2013</td>
<td>Julie Anne Taddeo and Cynthia J. Miller</td>
<td><em>Steaming into a Victorian Future: A Steampunk Anthology</em> (Scarecrow Press, 2012)</td>
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<tr>
<td><strong>Sequential Art/Comics and Animation Studies</strong></td>
<td>2013</td>
<td>Matthew J. Smith and Randy Duncan</td>
<td><em>Critical Approaches to Comics: Theories and Methods</em> (Routledge, 2011)</td>
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<tr>
<td><strong>Sequential Art/Comics and Animation Studies</strong></td>
<td>2012</td>
<td>Øyvind Vågnes</td>
<td><em>Zaprudered: The Kennedy Assassination Film in Visual Culture</em> (U of Texas P, 2011)</td>
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</tr>
<tr>
<td><strong>Sequential Art/Comics and Animation Studies</strong></td>
<td>2011</td>
<td>Alison Macor</td>
<td><em>Chainsaws, Slackers, and Spy Kids: 30 Years of Filmmaking in Austin, Texas</em> (U of Texas P, 2010)</td>
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</tr>
<tr>
<td><strong>Sequential Art/Comics and Animation Studies</strong></td>
<td>2010</td>
<td>Jeet Heer and Kent Worchester, eds.</td>
<td><em>A Comics Studies Reader</em> (UP of Mississippi, 2009)</td>
<td></td>
</tr>
<tr>
<td><strong>Sequential Art/Comics and Animation Studies</strong></td>
<td>2009</td>
<td>Adilifu Nama</td>
<td><em>Black Space: Imagining Race in Science Fiction Film</em> (U of Texas P, 2008)</td>
<td></td>
</tr>
<tr>
<td><strong>Sequential Art/Comics and Animation Studies</strong></td>
<td>2008</td>
<td>Katie Mills</td>
<td><em>The Road Story and the Rebel: Moving Through Film, Fiction, and Television</em> (Southern Illinois UP, 2006)</td>
<td></td>
</tr>
<tr>
<td><strong>Sequential Art/Comics and Animation Studies</strong></td>
<td>2007</td>
<td>M. Elise Marubbio</td>
<td><em>Killing the Indian Maiden: Images of Native American Women in Film</em> (UP of Kentucky, 2006)</td>
<td></td>
</tr>
</tbody>
</table>

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2014 Peter C. Rollins Book Award Winners:

Film/Television Category:

Kimberly Monteyne

_Hip Hop on Film: Performance Culture, Urban Space, and Genre Transformation in the 1980s_

UP of Kentucky, 2012

**Kimberly Monteyne** is currently an adjunct professor at the University of British Columbia, Vancouver, Canada. In addition to being honored with a Rollins Award, her first book, _Hip Hop on Film: Performance Culture, Urban Space, and Genre Transformation in the 1980s_, was recently selected as a _Choice_ Outstanding Academic Title. Dr. Monteyne teaches teen cinema, gothic film, international silent cinema, and the French New Wave. She is presently working on a book project entitled _The Pleasures of Public Health: Sideshows, Cinema, and the Stereopticon in Early Twentieth Century America._

Learn more about Kimberly’s research during her keynote address at the Rollins Book Award Keynote on Friday evening at 6:30 in Grand Pavilion 6

Popular Culture Category

Justin S. Vaughn and Lilly J. Goren, editors

_Women and the White House: Gender, Popular Culture, and Presidential Politics_

UP of Kentucky, 2012

**Justin S. Vaughn** is Assistant Professor of Political Science at Boise State University. A scholar of the American presidency, he has published more than two dozen articles and essays, as well as four books, including the award-winning _Women and the White House: Gender, Popular Culture and Presidential Politics_ (with Lilly Goren) and the forthcoming _Controlling the Message: New Media in American Political Campaigns_ (with Victoria A. Farrar-Myers). He has been interviewed by dozens of news organizations, including the New York Times, CBS, NPR, Politico, and the BBC, and has lectured across the country and abroad, in settings as diverse as Hong Kong, Slovenia, Belgium, and Russia. His current research focuses on the rise of what he calls the post-rhetorical presidency, along with a project that investigates how U.S. governors communicate with their publics as they seek to sell their policy agendas.

**Lilly J. Goren** is professor of political science and global studies at Carroll University in Waukesha, Wisconsin. She teaches American government, the presidency, politics and culture, gender studies, politics and literature, and political theory. Her research often integrates popular
culture, literature, and film as means to understanding politics. Her published books include *Women and the White House: Gender, Popular Culture, and Presidential Politics* (UP of Kentucky, 2012, co-edited with Justin Vaughn)—winner of both the 2014 Susan Koppelman Book Award and the 2014 Peter C. Rollins Book Award, *You’ve Come a Long Way, Baby: Women, Politics, and Popular Culture* (UP of Kentucky, 2009), and *Not in My District: The Politics of Military Base Closures* (Peter Lang, 2003), as well as articles in *Political Research Quarterly, White House Studies*, and Berkeley Electronic Press’s *The Forum*, and she has served as guest editor, with Justin Vaughn, for a special issue of *White House Studies* on the presidency and popular culture in 2010. Bloomsbury Academic Press will be publishing Goren’s latest work, co-edited with Linda Beail, in March, 2015: *Mad Men and Politics: Nostalgia and the Remaking of Modern America*. Goren has served as chair of the American Political Science Association’s Politics, Literature, and Film section and she has also served as an executive board member for the APSA’s Presidents and Executive Politics Section. She is currently working on revising a manuscript on the role of anger in modern democracies. She is a regular political commentator for both local and national media outlets. Professor Goren earned her A.B. in political science and English from Kenyon College and has an M.A. and a Ph.D. in political science from Boston College.

**Sequential Art/Comics and Animation Studies Category:**

**Philip Nel**

*Crockett Johnson and Ruth Krauss: How an Unlikely Couple Found Love, Dodged the FBI, and Transformed Children’s Literature*  
UP of Mississippi, 2012


**Join all the 2014 Rollins Book Award winners for an Q&A session on Friday morning at 9:45am in Sendero II.**
We are pleased to announce our inaugural Leadership Institute Fellow, Kathleen Lacey. Kathleen is a PhD candidate in the English department at the University of Nebraska-Lincoln, where she teaches courses in composition, literature, popular culture, and women’s and gender studies.

Mission
The Michael K. Schoenecke Leadership Institute will provide the organization with a system by which the SWPACA will train individuals in organizational responsibilities to prepare them for future leadership roles. Institute Fellows will have opportunities to shadow current leadership and contribute to organizational events and projects, including the annual conference, its academic journal *Dialogue: The Interdisciplinary Journal of Popular Culture and Pedagogy*, marketing and promotional venues, and all future projects that the SWPACA Leadership deems appropriate for the growth of the organization.

The Michael K. Schoenecke Leadership Institute is designed to provide graduate students with service and leadership experience, event management experience, and scholarly connections with the field of popular/American studies.

As members of the Institute, Fellows will have the opportunity to:

- Partner with established scholars to review topic area submissions, form area panels, chair area sessions, and facilitate area discussions.
- Participate in event planning for a long-standing international conference which hosts over 1000 participants annually.
- Learn the history of the popular/American culture movement established by Ray and Pat Browne, and the role of the Southwest Popular/American Culture Association in that movement.
- Assist the SWPACA Executive Team, which plans, organizes, and markets the organization’s annual conference.
- Establish connections with senior scholars in the field of popular/American culture studies.
- Interact with editors, publishers, and keynote presenters at conference special events.
- If interested, serve in an editorial assistant position with *Dialogue: The Interdisciplinary Journal of Popular Culture and Pedagogy*.
- Receive reduced registration and lodging rates as a part of the Institute Fellowship.
- Become eligible, upon successful completion of the Institute, to receive letters of recommendation from the Executive Team, Area Chair Mentor, and established popular/American Culture scholars.

Applications for the 2016-17 year will be accepted October 1- December 1, 2015. Visit southwestpca.org for details.
The following Academic Publishers are honored guests of the Southwest Popular/American Culture Association:

Edwin Mellon Press
Intellect
The Interdisciplinary Journal of Popular Culture and Pedagogy
Mcfarland Publishing
Rowman & Littlefield
Scholar’s Choice
University of New Mexico Press

Throughout the conference, these vendors will be present to meet and speak with conference attendees in the second floor atrium area. Vendors will have information about publishing opportunities, and they regularly offer conference attendees special rates on their publications. Your purchase and textbook orders make their efforts worthwhile. Remember, they value your work and make the investment to participate in our conference. Don’t miss out on this great opportunity!

Book Display Times
Wednesday, February 11, 2015
12:00 – 5:00 p.m.
Thursday, February 12, 2015
9:00 – 5:30 p.m.
Friday, February 13, 2015
9:00 – 5:30 p.m.
Saturday, February 14, 2015
9:00 – 1:00 p.m.
37th ANNUAL MEETING OF THE SOUTHWEST POPULAR/AMERICAN CULTURE ASSOCIATION

there’s something special in the air

#I❤️SWPACA

February 10-13, 2016, Albuquerque, New Mexico.

Share your love for Popular Culture and American Culture Studies

Join us for our 37th Annual Conference
February 10-13, 2016

Hyatt Regency Hotel & Conference Center
Albuquerque, New Mexico

Proposals Due: November 1, 2015
<table>
<thead>
<tr>
<th>Table of Contents</th>
<th>Southwest Popular/American Culture Association 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome</td>
<td>1</td>
</tr>
<tr>
<td>Peter C. Rollins Book Award</td>
<td>3</td>
</tr>
<tr>
<td>Peter C. Rollins Book Award Winners</td>
<td>5</td>
</tr>
<tr>
<td>Michael K. Shoenecke Leadership Institute</td>
<td>7</td>
</tr>
<tr>
<td><em>Dialogue</em> SWPACA Journal</td>
<td>8</td>
</tr>
<tr>
<td>Vendors</td>
<td>9</td>
</tr>
<tr>
<td>2016 Conference Dates</td>
<td>10</td>
</tr>
<tr>
<td>Table of Contents</td>
<td>11</td>
</tr>
<tr>
<td>Special Sessions</td>
<td>12</td>
</tr>
<tr>
<td>Roundtables</td>
<td>14</td>
</tr>
<tr>
<td>Schedule Overview</td>
<td>15</td>
</tr>
<tr>
<td><strong>Full Program</strong></td>
<td></td>
</tr>
<tr>
<td>Wednesday</td>
<td>25</td>
</tr>
<tr>
<td>Thursday</td>
<td>46</td>
</tr>
<tr>
<td>Friday</td>
<td>78</td>
</tr>
<tr>
<td>Saturday</td>
<td>110</td>
</tr>
<tr>
<td>Area Chairs</td>
<td>120</td>
</tr>
<tr>
<td>Conference Staff</td>
<td>125</td>
</tr>
<tr>
<td>Presenter Index</td>
<td>126</td>
</tr>
<tr>
<td>Map of Presentation Rooms</td>
<td>145</td>
</tr>
</tbody>
</table>

#SWPACA15 11 southwestpca.org
Special Sessions
Southwest Popular/American Culture Association 2015

Pre-Conference Workshops
1000 Pre-Conference Workshop: Cover Letter and Vita Workshop
   Wed, 02/11/2015 - 8:30am - 11:30am, Enchantment D
1002 Pre-Conference Workshop: Empathy Game Design: A Quick Introduction
   Wed, 02/11/2015 - 8:30am – 11:30am, Enchantment C
1004 Pre-Conference Workshop: From Concept to Book, with Cynthia Miller and Stephen Ryan
   Wed, 02/11/2015 - 8:30am – 11:30am, Enchantment A
1006 Pre-Conference Workshop: In the Beginning . . . Why Ray Browne Still Matters
   Wed, 02/11/2015 - 8:30am – 11:30am, Enchantment E
1008 Pre-Conference Workshop: Writing the Cultural Landscape with Levi Romero
   Wed, 02/11/2015 - 8:30am – 11:30am, Enchantment B

Business and Area Meetings
3000 Southwest Popular/American Culture Association Area Chair Business Meeting
   Fri, 02/13/2015 - 8:00am - 9:30am, Sendero J
3150 Game Studies, Culture, Play, and Practice 13: The GSCPPA Review
   Fri, 02/13/2015 - 4:45pm - 6:15pm, Enchantment F
3174 Native American/Indigenous Studies: Social Gathering/News-Sharing/Area Meeting
   Fri, 02/13/2015 - 8:15pm – 9:45pm, offsite (Tucanos Brazilian Grill, 110 Central SW)

Screenings
1112 Film and History: Screening: “Going Attractions: The Definitive Story of the American Drive-In Movie”
   Wed, 02/11/2015 - 8:15pm - 9:45pm, Enchantment B
1114 Graphic Novels, Comics, and Popular Culture: Screening: “X-Men: Days of Future Past” (Animated)
   Wed, 02/11/2015 - 8:15pm - 9:45pm, Grand Pavilion 6
2178 Harry Potter Studies: Screening: “Harry Potter” Roulette!
   Thu, 02/12/2015 - 8:15pm - 9:45pm, Enchantment E
   Thu, 02/12/2015 - 8:15pm - 9:45pm, Enchantment A
   Fri, 02/13/2015 - 8:15pm - 9:45pm, Enchantment A
3176 Science Fiction and Fantasy: The Works of Joss Whedon - Screening: “Once More with Feeling” and “Dr. Horrible’s Sing-Along Blog” Singalong
   Fri, 02/13/2015 - 8:15pm - 9:45pm, Grand Pavilion 1-2
Special Sessions
Southwest Popular/American Culture Association 2015

Special Events

1096 Pedagogy & Popular Culture 3: Special Session on Quality Matters & Online Education
   Wed, 02/11/2015 - 4:30pm - 6:00pm, Grand Pavilion 1-2
1109 Dining Out Event
   Wed, 02/11/2015 - 6:30pm - 8:00pm, Meet in Hyatt first-floor lobby
1110 Graphic Novels, Comics, and Popular Culture Area 10th Anniversary Roundtable: A Celebration
   Wed, 02/11/2015 - 6:30pm - 8:00pm, Grand Pavilion 6
2000 Graduate Student Breakfast
   Thu, 02/12/2015 - 8:00am - 9:30am, Sendero I
2098 Professional Development 1: Publishing with Rowman & Littlefield
   Thu, 02/12/2015 - 1:15pm - 2:45pm, Enchantment B
2164 Pedagogy & Popular Culture 8: Special Session on Geocaching as a Teaching Tool
   Thu, 02/12/2015 - 4:45pm - 6:15pm, Grand Pavilion 1-2
2176 Fire and Ice Reception: Hosted by the Hyatt Regency
   Thu, 02/12/2015 - 6:30pm - 8:00pm, Grand Pavilion 4-6
2180 Popular Culture Game Night
   Thu, 02/12/2015 - 8:15pm - 9:45pm, Grand Pavilion 1-2
2181 Special Performance: David Gans
   Thu, 02/12/2015 - 8:15pm - 9:45pm, Atrium
3016 Grateful Dead 7: Special Session on “Bird Song”
   Fri, 02/13/2015 - 9:45am - 11:15am, Grand Pavilion 4
3023 Rollins Award Winners Q&A
   Fri, 02/13/2015 – 9:45am – 11:15am, Sendero II
3094 Professional Development 2: Academic Publishing
   Fri, 02/13/2015 - 1:15pm - 2:45pm, Enchantment B
3170 Peter C. Rollins Book Award Keynote Speech and Graduate Student Awards Ceremony
   Fri, 02/13/2015 - 6:30pm - 8:00pm, Grand Pavilion 6
4025 Writing the Cultural Landscape with Levi Romero: Part 2
   Sat, 02/14/2015 - 9:45am - 11:15am, Enchantment D
4050 Post-Conference Wrap-Up
   Sat, 02/14/2015 - 1:15pm - 2:45pm, Atrium
4052 Special Event: Tour of “Breaking Bad” Filming Sites
   Sat, 02/14/2015 - 1:15pm, offsite (meet at Registration Desk)
Roundtables

Southwest Popular/American Culture Association 2015

Roundtables

1038 Science Fiction and Fantasy 1: Roundtable on Women in Tolkien
  
  **Wed, 02/11/2015 - 1:00pm - 2:30pm, Grand Pavilion 3**

1064 Horror (Literary and Cinematic) 2: Roundtable: The Horrors of War
  
  **Wed, 02/11/2015 - 2:45pm - 4:15pm, Enchantment A**

  
  **Fri, 02/13/2015 - 4:45pm - 6:15pm, Enchantment A**

1110 Graphic Novels, Comics, and Popular Culture Area 10th Anniversary Roundtable: A Celebration
  
  **Wed, 02/11/2015 - 6:30pm - 8:00pm, Grand Pavilion 6**

2064 Reality TV 2: Roundtable: Crisis or Challenge? Investigating the Decline in Reality TV Scholarship
  
  **Thu, 02/12/2015 - 11:30am - 1:00pm, Grand Pavilion 5**

2084 Game Studies, Culture, Play, and Practice 6: Roundtable: Game Studies Research Group
  
  **Thu, 02/12/2015 - 1:15pm - 2:45pm, Enchantment F**

2088 Grateful Dead 5: Roundtable: The Grateful Dead as Unseen Collaborator
  
  **Thu, 02/12/2015 - 1:15pm - 2:45pm, Grand Pavilion 4**

2130 Pedagogy & Popular Culture 7: Roundtable on Popular Culture & Media
  
  **Thu, 02/12/2015 - 3:00pm - 4:30pm, Grand Pavilion 1-2**

3014 Game Studies, Culture, Play, and Practice 9: Roundtable: The Promises/Challenges of Auteur Theory
  
  **Fri, 02/13/2015 - 9:45am - 11:15am, Enchantment F**

3042 Food and Culture 1: Roundtable: Food-Themed Composition Classrooms
  
  **Fri, 02/13/2015 - 11:30am - 1:00pm, Fiesta 4**

3058 Theatre and Performance Studies 2: Roundtable: Pedagogy, Performance Studies, and Popular Culture
  
  **Fri, 02/13/2015 - 11:30am - 1:00pm, Enchantment C**

3110 Food and Culture 2: Roundtable: Unpacking Hunger: The WSU Hunger Awareness Initiative
  
  **Fri, 02/13/2015 - 3:00pm - 4:30pm, Fiesta 4**

3114 Grateful Dead 10: Roundtable: Hearing the Dead: A Guided Listening Session
  
  **Fri, 02/13/2015 - 3:00pm - 4:30pm, Grand Pavilion 4**

3126 Pedagogy & Popular Culture 12: Roundtable on Popular Culture in Secondary Classrooms
  
  **Fri, 02/13/2015 - 3:00pm - 4:30pm, Grand Pavilion 1-2**

3138 Zombie Culture 4: Roundtable: What Is a Zombie?
  
  **Fri, 02/13/2015 - 3:00pm - 4:30pm, Enchantment A**

3152 Horror (Literary and Cinematic) 5: Roundtable: Are There Any Taboos (Left) in Horror?
  
  **Fri, 02/13/2015 - 4:45pm - 6:15pm, Sendero III**

4020 Pedagogy & Popular Culture 14: Roundtable on Academic Bullying
  
  **Sat, 02/14/2015 - 9:45am - 11:15am, Grand Pavilion 1-2**

4046 Science Fiction and Fantasy 15: Roundtable: Music, Moves, and Moods: Musical Rhetoric and Narrativity in “Supernatural”
  
  **Sat, 02/14/2015 - 11:30am - 1:00pm, Grand Pavilion 3**
Schedule Overview

Southwest Popular/American Culture Association 2015

Wed, 02/11/2015 - 8:30am – 11:30am
1000 Pre-Conference Workshop: Cover Letter and Vita Workshop — Enchantment D
1002 Pre-Conference Workshop: Empathy Game Design: A Quick Introduction — Enchantment C
1004 Pre-Conference Workshop: From Concept to Book with Cynthia Miller and Stephen Ryan — Enchantment A
1006 Pre-Conference Workshop: In the Beginning . . . Why Ray Browne Still Matters — Enchantment E
1008 Pre-Conference Workshop: Writing the Cultural Landscape with Levi Romero — Enchantment B

Wed, 02/11/2015 - 1:00pm - 2:30pm
1010 American West (Film and Literature) 1 — Enchantment D
1014 Children’s and Young Adult Literature and Culture 1: The Healing Power of Stories: Negotiating the Boundaries of Text and Self Through Active Reading — Enchantment B
1016 Cormac McCarthy 1 — Grand Pavilion 6
1018 Creative Writing 1: Poetry — Fiesta 2
1022 Graphic Novels, Comics, and Popular Culture 1: Narrative Structure — Fiesta 4
1024 Grateful Dead 1 — Grand Pavilion 4
1026 Harry Potter Studies 1: Potter and Identity, Part One — Enchantment E
1028 Horror (Literary and Cinematic) 1: The Literary Heritage — Enchantment A
1030 Pedagogy & Popular Culture 1: Rhetorical Texts — Grand Pavilion 1-2
1034 Punk Music and Culture 1: Gender, Race, and Locality — Grand Pavilion 5
1036 Rap and Hip Hop Culture 1: Hip Hop Beyond America — Sendero III
1038 Science Fiction and Fantasy 1: Roundtable on Women in Tolkien — Grand Pavilion 3
1040 Television 1: Alternate Realities — Enchantment C
1042 Undergraduate Presentations 1: Defining Identities from Behind the Movie Camera — Fiesta 1
1044 Women, Gender, and Sexuality 1: Narrative in Cultural Contexts — Sendero II

Wed, 02/11/2015 - 2:45pm - 4:15pm
1046 American West (Film and Literature) 2 — Enchantment D
1048 Chicano/a Literature, Film, and Culture 2: Chican@’s Performing Their Identities: Film, Television, Theatre — Sendero
1050 Children’s and Young Adult Literature and Culture 2: Unexpected Constructions of Identity — Enchantment B
1052 Creative Writing 2: Fiction — Fiesta 2
1054 Creative Writing Pedagogy 1 — Grand Pavilion 6
1056 Game Studies, Culture, Play, and Practice 2 — Enchantment F
1058 Graphic Novels, Comics, and Popular Culture 2: Marvel Comics — Fiesta 4
1060 Grateful Dead 2 — Grand Pavilion 4
1062 Harry Potter Studies 2: Love and Patronus(-es? -i?) — Enchantment E
1064 Horror (Literary and Cinematic) 2: Roundtable: The Horrors of War — Enchantment A
1066 Pedagogy & Popular Culture 2: Storytelling Across the Curriculum: Multimodal Cultural Artifacts — Grand Pavilion 1-2

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Schedule Overview

Southwest Popular/American Culture Association 2015

1068 Philosophy and Popular Culture 2: The Silver Screen Meets Theory: Thinking and Knowledge in/through Film — Fiesta 3
1070 Punk Music and Culture 2: Anarchy and Market Economies — Grand Pavilion 5
1072 Rap and Hip Hop Culture 2: Hip Hop and Gender Studies — Sendero III
1074 Science Fiction and Fantasy 2: The Works of Joss Whedon: Subversions and Anxieties — Grand Pavilion 3
1078 Undergraduate Presentations 2: Gazing and Borders — Fiesta 1
1080 Women, Gender, and Sexuality 2: Gender Issues in Television, Film, and Media — Sendero II

Wed, 02/11/2015 - 4:30pm - 6:00pm

1082 Beats and Counterculture 1: Being Beat in the Square World — Enchantment D
1083 Breaking Bad 5: Roundtable: What Kind of Man? Masculinity in “Breaking Bad” — Fiesta 1
1084 Chicano/a Literature, Film, and Culture 3: Chicana Feminist Constructions — Sendero I
1086 Children’s and Young Adult Literature and Culture 3: Expanding the Boundaries of Gender — Enchantment B
1088 Creative Writing 3: Mixed Forms — Fiesta 2
1090 Game Studies, Culture, Play, and Practice 3 — Enchantment F
1092 Harry Potter Studies 3: Teaching Potter — Enchantment E
1094 Horror (Literary and Cinematic) 3: Film and Television — Enchantment A
1096 Pedagogy & Popular Culture 3: Special Session on Quality Matters & Improving Online Education — Grand Pavilion 1-2
1098 Philosophy and Popular Culture 3: Memory and New (or Possibly Future) Horizons — Fiesta 3
1100 Rap and Hip Hop Culture 3: Hip Hop and Identity Construction — Sendero III
1102 Science Fiction and Fantasy 3: The Invisible, the Buried, and the Other in Contemporary Texts — Grand Pavilion 3
1104 Steampunk and Neo-Victorianism 1: Meanings of Gender and Identity through Costume and Fashion in Steampunk — Fiesta 4
1106 Television 3: Television and Race — Enchantment C
1108 Women, Gender, and Sexuality 3: Nasty Girls, Mean Girls — Sendero II

Wed, 02/11/2015 - 6:30pm - 8:00pm

1109 Dining Out Event — Meet in Hyatt first-floor lobby
1110 Graphic Novels, Comics, and Popular Culture Area 10th Anniversary Roundtable: A Celebration — Grand Pavilion 6
Schedule Overview

Southwest Popular/American Culture Association 2015

Wed, 02/11/2015 - 8:15pm - 9:45pm
1112 Film and History: Screening: “Going Attractions: The Definitive Story of the American Drive-In Movie” — Enchantment B
1114 Graphic Novels, Comics, and Popular Culture: Screening: “X-Men: Days of Future Past” (Animated) — Grand Pavilion 6

Thu, 02/12/2015 - 8:00am - 9:30am
2000 Graduate Student Breakfast — Sendero I

Thu, 02/12/2015 - 9:45am - 11:15am
2002 Apocalypse, Dystopia, and Disaster in Culture 1: Apocalypse - Time and Historical Period/Influence — Enchantment D
2006 Creative Writing 4: Poetry — Fiesta 2
2008 Disability Studies 1: Representations and Intersections in Film, TV, and Popular Fiction for Adults and Children — Sendero III
2010 Experimental Writing and Aesthetics 1: Vision and Production — Enchantment B
2012 Game Studies, Culture, Play, and Practice 4 — Enchantment F
2014 Graphic Novels, Comics, and Popular Culture 3: Women in Comics — Fiesta 4
2016 Grateful Dead 3 — Grand Pavilion 4
2018 Harry Potter Studies 4: Potter and Identity, Part Two — Enchantment E
2020 Pedagogy & Popular Culture 4: Teaching with Film & Television — Grand Pavilion 1-2
2022 Philosophy and Popular Culture 4: Textuality and The Human Condition — Fiesta 3
2024 Reality TV 1: Culture and Power — Grand Pavilion 5
2026 Science Fiction and Fantasy 4: Representations of (Human) Being in “Supernatural” — Grand Pavilion 3
2028 Science, Technology, and Culture — Enchantment A
2030 Television 4: Television and Women — Enchantment C
2032 Undergraduate Presentations 3: Representation and Crossing Borders — Fiesta 1
2034 Women, Gender, and Sexuality 4: Motherhood and Mothering — Sendero II

Thu, 02/12/2015 - 11:30am - 1:00pm
2036 American Studies and American History 1: Historical Identity Through Space and Place — Enchantment C
2038 Asian Popular Culture / The Asian American Experience 1: Film, Games, and Art in Japan — Sendero I
2040 Beats and Counterculture 2: Hip Hip Hipsters and the Counterculture — Enchantment D
2042 Breaking Bad 2: Violence & Morality — Grand Pavilion 6
2044 Creative Writing 5: Fiction — Fiesta 2
2046 Disability Studies 2: Challenging Cultural Representations of Disability in Literature — Sendero III
2048 Film and History 1: Amulets, Color-Coding, and Identity — Enchantment B
2050 Game Studies, Culture, Play, and Practice 5 — Enchantment F
2052 Graphic Novels, Comics, and Popular Culture 4: War and Revolution — Fiesta 4
2054 Grateful Dead 4 — Grand Pavilion 4

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2056 Libraries, Archives, Museums, & Popular Culture 1: Technology and Tale-telling: Connecting with Readers in the Tech Age — Fiesta 3
2058 Myth and Fairy Tales 1 — Enchantment E
2060 Pedagogy & Popular Culture 5: The First-Year College Experience — Grand Pavilion 1-2
2062 Rap and Hip Hop Culture 4: The Cypher Session: Rhetoric, Composition, Politics, and Fashion — Enchantment A
2064 Reality TV 2: Roundtable: Crisis or Challenge? Investigating the Decline in Reality TV Scholarship — Grand Pavilion 5
2066 Science Fiction and Fantasy 5: A Game of Thrones — Grand Pavilion 3
2068 Undergraduate Presentations 4: Investigating National Cinema — Fiesta 1
2070 Women, Gender, and Sexuality 5: Queer Issues and Portrayals — Sendero II

Thursday, 02/12/2015 - 1:15pm - 2:45pm
2072 American Studies and American History 2: Cultural Constructions of Race, Gender, and Class In Media and Literature — Enchantment C
2074 Apocalypse, Dystopia, and Disaster in Culture 2: Apocalypse and Future — Enchantment D
2078 Chicano/a Literature, Film, and Culture 4: Mirando Pa’trás y Pa’delante: Rejuvenating, Re-envisioning, and Revitalizing Nuevomexicano/a Literature — Enchantment A
2080 Children’s and Young Adult Literature and Culture 4: Subversive (?) Tropes in Dystopian YA fiction — Sendero III
2082 European Popular Culture and Literature 1: Icons and Iconographies — Grand Pavilion 6
2084 Game Studies, Culture, Play, and Practice 6: Roundtable: Game Studies Research Group — Enchantment F
2086 Graphic Novels, Comics, and Popular Culture 5: Myth and History — Fiesta 4
2088 Grateful Dead 5: Roundtable: The Grateful Dead as Unseen Collaborator — Grand Pavilion 4
2090 Harry Potter Studies 5: Potter and Imagery — Enchantment E
2094 Literature 1: “Once Upon a Time There Was a Werewolf...“: Shapeshifting from Charles Perrault to Anne Rice — Fiesta 2
2096 Pedagogy & Popular Culture 6: Traversing Borders — Grand Pavilion 1-2
2098 Professional Development 1: Publishing with Rowman & Littlefield — Enchantment B
2100 Science Fiction and Fantasy 6: Utopias and Dystopias in Modern and Contemporary Popular Culture — Grand Pavilion 3
2102 Shakespeare in Popular Culture 1: Shakespeare in Verbal and Material Cultures — Grand Pavilion 5
2104 Steampunk and Neo-Victorianism 2: Examining Foundations, Foundational Texts, and Female Identity — Sendero II
2106 Undergraduate Presentations 5: (Re)Discovering “The Lord of the Rings”: Insights from Studying Abroad in New Zealand — Fiesta 1
Schedule Overview

Southwest Popular/American Culture Association 2015

Thu, 02/12/2015 - 3:00pm - 4:30pm

2108 American Studies and American History 3: Challenges to American Identities — Enchantment C
2110 Apocalypse, Dystopia, and Disaster in Culture 3: Disasters — Enchantment D
2112 Breaking Bad 3: Philosophy & History — Grand Pavilion 6
2114 Children’s and Young Adult Literature and Culture 5: Alternate Texts; Alternate Modes of Reading — Sendero III
2116 Creative Writing 6: Poetry — Fiesta 2
2118 Film and History 2: Class Conflict, Cultural Boundaries, and Historical Contexts — Enchantment B
2120 Game Studies, Culture, Play, and Practice 7 — Enchantment F
2122 Graphic Novels, Comics, and Popular Culture 6: Myth, Space, and Diversity — Fiesta 4
2124 Grateful Dead 6 — Grand Pavilion 4
2126 Harry Potter Studies 6: The Potterverse — Enchantment E
2130 Pedagogy & Popular Culture 7: Roundtable on Popular Culture & Media — Grand Pavilion 1-2
2132 Religion 1: Quintessentially American — Sendero I
2134 Science Fiction and Fantasy 7: Science Fiction Literature — Grand Pavilion 3
2136 Shakespeare in Popular Culture 2: New Approaches to Adapting Shakespeare — Grand Pavilion 5
2138 Television 5: What Our Icons Teach Us — Enchantment A
2140 Undergraduate Presentations 6: Images of Health in Today’s Young Generation — Fiesta 1
2142 Women, Gender, and Sexuality 6: Literary Constructions of the Female Self — Sendero II

Thu, 02/12/2015 - 4:45pm - 6:15pm

2144 Apocalypse, Dystopia, and Disaster in Culture 4: Dystopia — Enchantment D
2146 Asian Popular Culture / The Asian American Experience 3: Asian Identity — Fiesta 3
2148 Biography, Autobiography, Memoir, and Personal Narrative 1 — Enchantment C
2152 Consumer Culture and Advertising 1 — Enchantment A
2154 Creative Writing 7: Creative Non-Fiction — Fiesta 2
2156 Film and History 3: Biopics, Walter Matthau, and Gen-X High Schoolers — Enchantment B
2158 Game Studies, Culture, Play, and Practice 8 — Enchantment F
2160 Graphic Novels, Comics, and Popular Culture 7: Fandom, Teaching, and Gotham — Fiesta 4
2162 Myth and Fairy Tales 2: Analyzing “Snow White and the Huntsman” — Enchantment E
2164 Pedagogy & Popular Culture 8: Special Session on Geocaching as a Teaching Tool — Grand Pavilion 1-2
2166 Philosophy and Popular Culture 5: Ethics, Judgment and Current Events — Sendero III
2168 Religion 2: Miracles, Satanism, and the Occult — Sendero I
2170 Science Fiction and Fantasy 8: The Works of Joss Whedon - Identity and Presence in the Whedonverse — Grand Pavilion 3

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Schedule Overview

Southwest Popular/American Culture Association 2015

2172 Undergraduate Presentations 7: Sport - It’s Not Black and White Anymore — Fiesta 1
2174 Women, Gender, and Sexuality 7: Social and Political Issues — Sendero II

Thu, 02/12/2015 - 6:30pm - 8:00pm
2176 Fire and Ice Reception: Hosted by the Hyatt Regency — Grand Pavilion 4-6

Thu, 02/12/2015 - 8:15pm - 9:45pm
2180 Popular Culture Game Night — Grand Pavilion 1-2
2181 Special Performance: David Gans — Atrium
2182 Zombie Culture: Screening: “They Came Back (Les Revenants)” (2004) — Enchantment A

Fri, 02/13/2015 - 8:00am - 9:30am
3000 Southwest Popular/American Association Area Chair Business Meeting — Sendero I

Fri, 02/13/2015 - 9:45am - 11:15am
3002 Apocalypse, Dystopia, and Disaster in Culture 5: Setting-Based and/or Environmental Works — Fiesta 3
3004 Creative Writing 8: Poetry — Fiesta 2
3006 Crime and Culture 1: Archetypes of the System — Sendero III
3008 Fashion, Style, Appearance, & Identity 1 — Grand Pavilion 6
3010 Film Studies 1: The Human Condition on Film — Grand Pavilion 5
3012 Film Theory and Aesthetics 1: Gender and/in Cinema — Fiesta 4
3014 Game Studies, Culture, Play, and Practice 9: Roundtable: The Promises/Challenges of Auteur Theory — Enchantment F
3016 Grateful Dead 7: Special Session on “Bird Song” — Grand Pavilion 4
3018 Motor Culture and the Road 1: Images of the Road Through Space and Time — Enchantment D
3020 Native American/Indigenous Studies 1: Portrayals of Identity — Enchantment E
3022 Pedagogy & Popular Culture 9: Multimodality & Maker Culture — Grand Pavilion 1-2
3023 Rollins Award Winners Q&A — Sendero II
3024 Science Fiction and Fantasy 9: Masculinity, Fraternity, and Sexuality in “Supernatural” — Grand Pavilion 3
3026 Theatre and Performance Studies 1: Political & Physical Movement(s) — Enchantment C
3028 Undergraduate Presentations 8: Mixing Messages in Media I — Fiesta 1
3030 War and Culture 1: War in Popular Media — Enchantment B
3032 Zombie Culture 1: Politics and Culture — Enchantment A

Fri, 02/13/2015 - 11:30am - 1:00pm
3034 Apocalypse, Dystopia, and Disaster in Culture 6: Apocalypse - Purpose, Language, and Narrative — Fiesta 3
3036 Biography, Autobiography, Memoir, and Personal Narrative 2 — Enchantment D
3037 Breaking Bad 4: The Man, The Myth — Sendero II
### Schedule Overview

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>3038</td>
<td>Eco-Criticism and the Environment 1: Violence and Environmental Connection — Sendero III</td>
</tr>
<tr>
<td>3040</td>
<td>Folklore Studies 1 — Grand Pavilion 6</td>
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<tr>
<td>3042</td>
<td>Food and Culture 1: Roundtable: Food-Themed Composition Classrooms — Fiesta 4</td>
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<tr>
<td>3044</td>
<td>Game Studies, Culture, Play, and Practice 10 — Enchantment F</td>
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<tr>
<td>3046</td>
<td>Grateful Dead 8 — Grand Pavilion 4</td>
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<tr>
<td>3048</td>
<td>Literature 2: Intersections — Fiesta 2</td>
</tr>
<tr>
<td>3050</td>
<td>Native American/Indigenous Studies 2: Indigenous Epistemologies/Knowing — Enchantment E</td>
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<td>3052</td>
<td>Pedagogy &amp; Popular Culture 10: Online Tools &amp; Learning — Grand Pavilion 1-2</td>
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<td>3054</td>
<td>Rhetoric and Technical Communication 1: Rhetorical Analysis: Public Discourses and Texts — Enchantment B</td>
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<tr>
<td>3056</td>
<td>Science Fiction and Fantasy 10: “The Hunger Games” — Grand Pavilion 3</td>
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<tr>
<td>3060</td>
<td>Undergraduate Presentations 9: Mixing Messages in Media II — Fiesta 1</td>
</tr>
<tr>
<td>3062</td>
<td>Visual Arts 1: Contemplating the Body — Grand Pavilion 5</td>
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<tr>
<td>3064</td>
<td>Women, Gender, and Sexuality 8: Performance &amp; Media Response — Sendero I</td>
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<td>3066</td>
<td>Zombie Culture 2: Literature and Rhetoric — Enchantment A</td>
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**Fri, 02/13/2015 - 1:15pm - 2:45pm**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>3068</td>
<td>Adaptation: Literature, Film, and Culture 1: Current Theory and Practice in Adaptation — Sendero II</td>
</tr>
<tr>
<td>3070</td>
<td>Classical Representations 1: The Classical World in Film and Literature — Enchantment D</td>
</tr>
<tr>
<td>3072</td>
<td>Creative Writing 9: Fiction — Fiesta 2</td>
</tr>
<tr>
<td>3074</td>
<td>Digital Humanities 1: Digital Tolkien: Quantifying Masculinity in J. R. R. Tolkien’s “The Hobbit” — Fiesta 1</td>
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<td>3076</td>
<td>Eco-Criticism and the Environment 2: Making Meaning and Relating to Environment — Sendero III</td>
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<td>3078</td>
<td>Film Theory and Aesthetics 2: Non-fiction Film — Fiesta 4</td>
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<td>3080</td>
<td>Game Studies, Culture, Play, and Practice 11 — Enchantment F</td>
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<td>3082</td>
<td>Geek and Popular Culture 1: What Geekdom Means Today — Grand Pavilion 6</td>
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<td>3084</td>
<td>Grateful Dead 9 — Grand Pavilion 4</td>
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<tr>
<td>3086</td>
<td>Harry Potter Studies 7: Potter Explorations — Enchantment C</td>
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<td>3088</td>
<td>Mystery/Detective Fiction 1: The Diverse World of Detection: Martinique, Cuba, Harlem, and the Far Reaches of America — Sendero I</td>
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<td>3090</td>
<td>Myth and Fairy Tales 3 — Enchantment E</td>
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<tr>
<td>3092</td>
<td>Pedagogy &amp; Popular Culture 11: Teaching Outside the Box — Grand Pavilion 1-2</td>
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<td>3094</td>
<td>Professional Development 2: Academic Publishing — Enchantment B</td>
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<td>3096</td>
<td>Science Fiction and Fantasy 11: Fans, Philosophy, and Filk in Doctor Who — Grand Pavilion 3</td>
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<td>3098</td>
<td>Stardom and Fandom 1: Transformed and Transformative: Fanworks, Fan Culture, and Identity — Fiesta 3</td>
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<td>3100</td>
<td>Visual Arts 2: Contemplating Gender, Place, and Materials — Grand Pavilion 5</td>
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<tr>
<td>3102</td>
<td>Zombie Culture 3: Film and Television — Enchantment A</td>
</tr>
</tbody>
</table>
Fri, 02/13/2015 - 3:00pm - 4:30pm
3104 Adaptation: Literature, Film, and Culture 2: Seeing Self in Recurring Adaptation — Sendero II
3106 Classical Representations 2: The Classics in the Literature and Classrooms of the Present Day — Enchantment D
3108 Digital Humanities 2: New Digital Landscapes: Distant Reading, Stylometry, and Virtual Reality — Fiesta 1
3110 Food and Culture 2: Roundtable: Unpacking Hunger: The WSU Hunger Awareness Initiative — Fiesta 4
3112 Game Studies, Culture, Play, and Practice 12 — Enchantment F
3114 Grateful Dead 10: Roundtable: Hearing the Dead: A Guided Listening Session — Grand Pavilion 4
3116 Horror (Literary and Cinematic) 4: Social and Philosophical Horrors — Sendero III
3118 Linguistics 1 — Grand Pavilion 6
3120 Literature 3: Americas — Enchantment C
3122 Music 1: Music in Television and Film — Fiesta 2
3124 Mystery/Detective Fiction 2: From Noir to Nancy Drew Knockoffs: Tradition and Subversion in Detective Fiction — Sendero I
3128 Religion 3: Ethnicity and Religion — Enchantment B
3130 Rhetoric and Technical Communication 2: Medical & Political Communications: Constructing and Embodying Knowledge — Enchantment E
3132 Science Fiction and Fantasy 12: Topics in “Supernatural” Fandom — Grand Pavilion 3
3134 Stardom and Fandom 2: Gender Expectations in Celebrity Narratives and Fandom Identities — Fiesta 3
3136 War and Culture 2: Gaze and Discourse from the Civil War to Vietnam — Grand Pavilion 5
3138 Zombie Culture 4: Roundtable: What Is a Zombie? — Enchantment A

Fri, 02/13/2015 - 4:45pm - 6:15pm
3140 Adaptation: Literature, Film, and Culture 3: Revealing Identity Through Adaptation — Sendero II
3144 Computer Culture 1: Memory, Identity, Power, and Data — Enchantment D
3146 Digital Humanities 3: Digital Humanities in the Classroom and in the Archives — Fiesta 1
3148 Food and Culture 3: From Fried Dough to Chili Queens- Food, Ethnicity, and Culture — Fiesta 4
3150 Game Studies, Culture, Play, and Practice 13: The GSCPPA Review — Enchantment F
3152 Horror (Literary and Cinematic) 5: Roundtable: Are There Any Taboos (Left) in Horror? — Sendero III
3154 Literature 4 — Enchantment C
3156 Material Culture and the Built Environment 1 — Grand Pavilion 6
3158 Music 2: Music and Its Societal Implications — Fiesta 2
3160 Pedagogy & Popular Culture 13: Teaching Outside the Box #2 — Grand Pavilion 1-2
3162 Religion 4: On-Line Religion — Enchantment B

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Schedule Overview

Southwest Popular/American Culture Association 2015

3164 Rhetoric and Technical Communication 3: Embodying Identities; Putting Bodies to Work — Enchantment E
3166 Science Fiction and Fantasy 13: Fantasy Literature — Grand Pavilion 3
3168 Stardom and Fandom 3: Physical, Virtual, and Psychological Spaces in Sports Fandom — Fiesta 3

Fri, 02/13/2015 - 6:30pm - 8:00pm
3170 Peter C. Rollins Book Award Keynote Speech and Graduate Student Awards Ceremony — Grand Pavilion 6

Fri, 02/13/2015 - 8:15pm - 9:45pm
3172 Mystery Science Theater: Screening: The Films of Joe Don Baker - “Final Justice” — Enchantment A
3174 Native American/Indigenous Studies: Social Gathering/News-Sharing/Area Meeting — offsite (Tucanos Brazilian Grill, 110 Central Ave SW)
3176 Science Fiction and Fantasy: The Works of Joss Whedon - Screening: “Once More with Feeling” and “Dr. Horrible’s Sing-Along Blog” Singalong — Grand Pavilion 1-2

Sat, 02/14/2015 - 9:45am - 11:15am
4000 Alfred Hitchcock 1: Hitchcock and Theory — Enchantment C
4002 Computer Culture 2: The Human-Computer Effect — Sendero I
4004 Creative Writing 10: Poetry — Fiesta 2
4006 Eclectica 1: Crossing Boundaries, Cultural and Physical — Fiesta 3
4008 Eco-Criticism and the Environment 3: Using Nature — Enchantment A
4010 Film Studies 2: Ideological Contests on Film — Fiesta 1
4012 Film Theory and Aesthetics 3: Poetics and Realism — Fiesta 4
4014 Grateful Dead 11 — Grand Pavilion 4
4016 Music 3: The Creation of Musical Genres and Communities — Enchantment E
4018 Mystery Science Theater and the Culture of Riffing 1 — Grand Pavilion 6
4020 Pedagogy & Popular Culture 14: Roundtable on Academic Bullying — Grand Pavilion 1-2
4024 Women, Gender, and Sexuality 9: Science Fiction & the Supernatural — Sendero II
4025 Writing the Cultural Landscape with Levi Romero: Part 2

Sat, 02/14/2015 - 11:30am - 1:00pm
4026 Alfred Hitchcock 2: Hitchcock and Associations — Enchantment C
4028 Captivity Narratives 1: Captivity in Literature — Grand Pavilion 5
4030 Creative Writing 11: Fiction — Fiesta 2
4032 Eclectica 2: Digital Producers, Texts, and Audiences and the Mediation of Sociocultural Debates — Fiesta 3
4034 Eco-Criticism and the Environment 4: Sacred Nature — Enchantment A
Schedule Overview

Southwest Popular/American Culture Association 2015

4036  Film Studies 3: Realizing Realism — Fiesta 1
4038  Grateful Dead 12 — Grand Pavilion 4
4040  Music 4: Mythmaking and Storytelling in Heavy Metal and Bluegrass Music — Enchantment E
4044  Poetry and Poetics (Critical) 1 — Grand Pavilion 6
4046  Science Fiction and Fantasy 15: Roundtable: Music, Moves, and Moods: Musical Rhetoric and Narrativity in “Supernatural” — Grand Pavilion 3
4048  Women, Gender, and Sexuality 10: Graphics, Games, and Gender Hierarchies — Sendero II

Sat, 02/14/2015 - 1:15pm
4050  Post-Conference Wrap-Up — Atrium
4052  Special Event: Tour of “Breaking Bad” Filming Sites — offsite (meet at Registration)
1000 Pre-Conference Workshop: Cover Letter and Vita Workshop
*Wed, 02/11/2015 - 8:30am – 11:30am, Enchantment D*
Panel Chair: Tamy Burnett

In this hands-on workshop, recent graduates and graduate students are invited to bring copies of a current cover letter and vita, to be reviewed and revised with the assistance of scholars who have served as members of search committees.

Limited to 10 participants; $15 registration fee.

To register for this workshop, please email Lynnea Chapman King at lchapmanking@southwestpca.org.

1002 Pre-Conference Workshop: Empathy Game Design: A Quick Introduction
*Wed, 02/11/2015 - 8:30am – 11:30am, Enchantment C*
Panel Chair: Carly Kocurek

Led by Carly Kocurek (Illinois Institute of Technology), participants will explore the emerging genre of empathy games, which includes titles such as “Depression Quest,” “Spent,” “That Dragon,” “Cancer,” and “dys4ia,” and work collaboratively to conceptualize games of their own. No technical knowledge or prior experience is necessary.

The workshop is limited to 10 participants, and the goal is for participants to leave with a game concept and list of potential development tools. The limited number of participants will ensure that everyone involved will get the time and attention they need.

If you would like to enroll in the workshop, please email a 100-250 word statement of interest to the Area Research Coordinator (Jennifer deWinter at jdewinter@wpi.edu) and Carly Kocurek (ckocurek@iit.edu).

Nota bene: There is no charge for the workshop (for registered conference presenters/attendees).

1004 Pre-Conference Workshop: From Concept to Book with Cynthia Miller and Stephen Ryan
*Wed, 02/11/2015 - 8:30am – 11:30am, Enchantment A*
Panel Chair: Cynthia Miller

Wondering how to turn that terrific idea, conference paper, or article into a book-length publication? This workshop, conducted by author and editor Cynthia Miller and Stephen Ryan, Senior Editor for Rowman & Littlefield, will focus on practical suggestions for moving from
“I’ve got a great idea” to a book proposal, and beyond. We’ll talk about how to recognize the difference between an idea suited to a chapter and one that will carry a whole volume, how to add breadth and dimension to existing article-length work, and the nuts-and-bolts of how to draft a proposal to submit to a publisher. Feel free to bring material from current projects to discuss and work on!

Limited to 10 participants; $15 registration fee.

To sign up for this workshop, please email Lynnea Chapman King at lchapmanking@southwestpca.org.

1006 Pre-Conference Workshop: In the Beginning . . . Why Ray Browne Still Matters

*Wed, 02/11/2015 - 8:30am – 11:30am, Enchantment E*

Panel Chair: Ken Dvorak

Ray Browne founded the Popular Culture Association in 1970, in part, as a reaction to the elitist academic organizations of his day. He helped make the term “popular culture” synonymous with common culture; today “pop culture” is discussed everywhere—from the classroom to the board room. Professor Browne established two associations, fostered two reviewed journals, established a popular culture library at Bowling Green State University, and wrote/edited a collection of books on subjects as varied as Mark Twain and detective fiction. In this age of STEM and workforce development, it is essential that Browne’s engagement with and love for the humanities be required study for a new generation of higher ed scholars.

This retrospective of Browne’s career and legacy will include a round table discussion, screening of a rare interview that Browne gave at Bowling Green State University, and a question and answer period. Discussants include Kathy Merlock Jackson, Professor of Communication, Past President of ACA and Editor of the “Journal of American Culture”; John Bratzel, Past PCA/ACA Executive Director; Mike Schoenecke, former PCA/ACA Executive Director; Michael Marsden, past PCA President; and moderator Ken Dvorak, past President of the ACA and current SWPACA Treasurer/Conference Coordinator.

Limited to 10 participants; $15 registration fee.

To sign up for this workshop, please email Lynnea Chapman King at lchapmanking@southwestpca.org.
**1008 Pre-Conference Workshop: Writing the Cultural Landscape with Levi Romero**  
*Wed, 02/11/2015 - 8:30am – 11:30am, Enchantment B*
Panel Chair: Levi Romero

Led by 2012 New Mexico Poet Laureate Levi Romero, Writing the Cultural Landscape is an informal writing workshop that will provide the opportunity for conference attendees to immerse themselves in Albuquerque’s cultural environment. Beyond the beauty of the city’s mountains, sunsets, architecture, and the Rio Grande, is a landscape vibrant with people, culture, stories, and a history that spills out of its ancient past right into the present-day. Students will engage in group discussion, writing prompts, and field exercises that will inspire them to experience and write the cultural landscape stitched across Albuquerque’s urban fabric. Plazas, mercados, street-life, cultural centers/galleries, and informal community gathering places will provide a backdrop for the writing material. Participants will have the opportunity to present a piece from their field-writing exercises at a subsequent session on Saturday.

Limited to 10 participants; $15 registration fee.

Levi Romero’s work focuses on cultural landscapes studies and sustainable building methodologies of northern New Mexico, including centuries-old traditions of acequia systems, molinos, salas, and other agrarian and cultural contexts related to the upper Rio Grande watershed. His documentary work is often presented through an interdisciplinary studies format that includes lecture, video/audio, and literary presentation. Romero’s latest book publication, *Sagrado: A Photopoetics Across the Chicano Homeland* (co-authored with Spencer Herrera and Robert Kaiser), was awarded the 2014 New Mexico-Arizona Book Award in Multicultural Subject. His two collections of poetry are *A Poetry of Remembrance: New and Rejected Works* and *In the Gathering of Silence*. He was awarded the post of New Mexico Centennial Poet Laureate in 2012. He teaches in the Chicana/o Studies and Community and Regional Planning programs at the University of New Mexico.

To register for this workshop, please email Lynnea Chapman King at lchapmanking@southwestpca.org

**1010 American West (Film and Literature) 1**  
*Wed, 02/11/2015 - 1:00pm - 2:30pm, Enchantment D*
Panel Chair: TBA

Returning the Cowboy’s Gaze: Cinematic Unsettling of Racial Constructs in the Western Landscapes
   - Sophie Ell, University of New Mexico
   - “The Searchers” and “Dallas Buyers Club”: Social Upheaval on Two Frontiers
     Tyler Dukes, Texas State University
   - “A Throbbing New World”: Disappearing Homosexuality in the John Wayne Movie
     Larry Van Meter, University of Central Oklahoma
Wednesday

Southwest Popular/American Culture Association 2015

1014 Children’s and Young Adult Literature and Culture 1: The Healing Power of Stories: Negotiating the Boundaries of Text and Self Through Active Reading

*Wed, 02/11/2015 - 1:00pm - 2:30pm, Enchantment B*

Panel Chair: Kimberly Karshner

The Levels of Knowledge in Traditional and Counter Traditional Stories
- Sunny Dooley, Navajo Nation

The New Mythology: Negotiating the Boundary Between Arrestive and Generative Storytelling
- Edward Karshner, Robert Morris University

Talking to Monsters: Using Creative Invention to Overcome Trauma
- Kimberly Karshner, Lorain County Community College

1016 Cormac McCarthy 1

*Wed, 02/11/2015 - 1:00pm - 2:30pm, Grand Pavilion 6*

Panel Chair: Richmond B. Adams

Leavening Humor in Cormac McCarthy’s “Cities of the Plain”
- Mark Busby, Texas State University

“For This World Also Which Seems to Us a Thing of Stone and Flower and Blood Is Not a Thing at All but Is a Tale”: Interrogating the Western Myth in Cormac McCarthy’s “The Crossing”
- Ellie Parr, University of Wyoming

Reconceptualizing the South/Southwest Through McCarthy’s Rewriting of Faulkner’s Mythic Beast of the American Frontier: Movement and Concepts of Territoriality in Cormac McCarthy’s “The Crossing”
- Thomas Cody, University of South Carolina

Water: The Struggle for Power in Cormac McCarthy’s “Blood Meridian or the Evening Redness in the West”
- Sonya Groves, Our Lady of the Lake University

1018 Creative Writing 1: Poetry

*Wed, 02/11/2015 - 1:00pm - 2:30pm, Fiesta 2*

Panel Chair: Amaris Ketcham

Poems from “Like That”
- Sybil Pittman Estess, Independent Scholar

Thrift Store Values: A Creative, Recycled, Upcycled Reading
- Kevin Zepper, Minnesota State University Moorhead

A Poetic Inventory of the Sandia Mountain Wilderness
- Amaris Ketcham, University of New Mexico
1022 Graphic Novels, Comics, and Popular Culture 1: Narrative Structure
*Wed, 02/11/2015 - 1:00pm - 2:30pm, Fiesta 4*
Panel Chair: Maite Urcaurregui, University of Colorado, Boulder

The Musealization of Graphic Narratives
Pamela J. Rader, Georgian Court University

Creating Sound in Comics
Julie Kaiser, Western Illinois University

Murder of Women, Anatomy of Time: Constructions of the Biopolitical in Alan Moore and Eddie Cambell’s “From Hell”
Daniel Kasper, University of Arizona

Bechdel’s “Fun Home”: Constructing Narrative, Constructing Self
Maite Urcaurregui, University of Colorado, Boulder

1024 Grateful Dead 1
*Wed, 02/11/2015 - 1:00pm - 2:30pm, Grand Pavilion 4*
Panel Chair: Nicholas Meriwether, University of California, Santa Cruz

Why Are There So Many Religious Jewish Deadheads in Israel?
Bethe Schoenfeld, Western Galilee College
Robert Schoenfeld, Independent Scholar

All the Pages Are My Days: What Can Principles of Torah and Talmud Study Contribute to Future Grateful Dead Scholarship and Deadhead Identity?
Kay Robin Alexander, Independent Scholar

Again Around the Ring: Timelessness, Revelation, and Sacred Wandering in Robert Hunter’s “Eagle Mall Suite”
Sarah Moser, Independent Scholar

1026 Harry Potter Studies 1: Potter and Identity, Part One
*Wed, 02/11/2015 - 1:00pm - 2:30pm, Enchantment E*
Panel Chair: Christopher Bell, University of Colorado, Colorado Springs

Harry’s Ghosts: Harry Potter and the Legacy of Trauma
Avnee Paranjape, University of Regina

Women and Violence in the “Harry Potter” Series
Patrick McCauley, Chestnut Hill College

Just Another Pretty Face: Emma Watson and the Disempowerment of Hermione Granger
Linda Robinson, University of Wisconsin, Whitewater
1028 Horror (Literary and Cinematic) 1: The Literary Heritage
Wed, 02/11/2015 - 1:00pm - 2:30pm, Enchantment A
Panel Chair: Juliane Schlag

Dan Simmons’s “Drood”, or The Mesmerizing of the Reader
  Juliane Schlag, Martin Luther University
The King in Yellow: Lovecraftian Mythos and Creole Occultism in HBO’s “True Detective”
  Jillian Gilmer, University of Colorado, Boulder
New Blood for Dracula: Scott Snyder’s and Stephen King’s “American Vampire”
  Alyx Steensma, California State University, Stanislaus

1030 Pedagogy & Popular Culture 1: Rhetorical Texts
Wed, 02/11/2015 - 1:00pm - 2:30pm, Grand Pavilion 1-2
Panel Chair: Erik Walker

Love Always: “The Perks of Being a Wallflower” as a Rhetorical Text
  Andrew Bourelle, University of New Mexico
H.G. Wells’s Expose of Empire: A Canonical Text Meets Its Pop Culture Spin. Result? Student Critical Thinking
  Kathy Roark-Diehl, New Mexico State University, Alamogordo
Using YA Fiction to Challenge Heteronormative Perspectives
  Megan Marshall, University of Wyoming
From Militarization of Police to Ebola Quarantines: Helping Students Speak About, Read About, & Write About our Current (Dystopian) World
  Erik Walker, Plymouth South High School

1034 Punk Music and Culture 1: Gender, Race, and Locality
Wed, 02/11/2015 - 1:00pm - 2:30pm, Grand Pavilion 5
Panel Chair: Bryan L. Jones

Punk’s Not Dead in East LA: Los Punkeros’ Use of Locality and Cultural Integration for Eastside Catharsis
  Alicia Nunez, California Lutheran University
Educator/Enemy: Intersections of Race, Gender, and Riot Grrrl
  Elisabeth Maselli, University of Delaware
Punk Kills the Sexist: The Punk Feminism of Pussy Riot
  Bryan L. Jones, Oklahoma State University
1036 Rap and Hip Hop Culture 1: Hip Hop Beyond America
*Wed, 02/11/2015 - 1:00pm - 2:30pm, Sendero III*
Panel Chair: Robert Tinajero

  Sihang Wang, Lancaster University
- Urban Terrorism: Resurrection of Hip Hop in the Middle East
  Miniature Malekpour, University of Sydney
- Blues Idiom and Post-Colonial Transformation of Western Forms of the Sacred and Niccolo Machiavelli’s “The Prince” in Tupac Shakur/Makaveli’s “The Don Killuminati”: The 7 Day Theory
  Pierre-Damien Mvuyekure, University of Northern Iowa
  Marci Swank, University of Northern Iowa

1038 Science Fiction and Fantasy 1: Roundtable on Women in Tolkien
*Wed, 02/11/2015 - 1:00pm - 2:30pm, Grand Pavilion 3*
Panel Chair: Lesley A. Donovan

Panel Title: Roundtable: If Not for Éowyn (or Galadriel, Lúthien, Arwen...): What Tolkien’s Women Mean in the 21st Century

Leslie A. Donovan, University of New Mexico
Robin Reid, Texas A&M University, Commerce
Kristine Larsen, Central Connecticut State University
Janet Brennan Croft, Rutgers University
Melanie A. Rawls, Florida A&M University

Since the earliest scholarship on “The Lord of the Rings” and “The Silmarillion”, critics have discussed how the works of J. R. R. Tolkien seem either to ignore women or to place them on unattainable pedestals. Yet, other scholarship has sought to remedy such claims that Tolkien’s fiction has nothing useful or modern to say about women by interpreting women in Tolkien’s works and life as enacting essential, rather than merely supportive roles. For this roundtable, participants will discuss with each other and the audience how Tolkien’s female characters have affected our lives as fantasy readers, Tolkien studies scholars, modern feminists, and popular culture fans. We will not only reconsider what female characters such as Éowyn, Galadriel, and Lúthien have meant to the development of popular culture in the past, but also what less studied (such as Nienna, Yavanna, Shelob) or newly developed figures (Tauriel, Arwen in Jackson’s film versions) have to say about popular culture’s reactions to and expectations of women in the twenty-first century. Participants will be primarily authors featured in the forthcoming collection from the Mythopoeic Press, *Perilous and Fair: Women in the Works and Life of J. R. R. Tolkien*. 

#SWPACA15 31 southwestpca.org
**Wednesday**

**Southwest Popular/American Culture Association 2015**

**1040 Television 1: Alternate Realities**
*Wed, 02/11/2015 - 1:00pm - 2:30pm, Enchantment C*
Panel Chair: Monica Ganas

- Dragonslayer and Dragon in the BBC’s “Sherlock”
  Lynnette Porter, Embry-Riddle Aeronautical University
- “True Blood”’s Unfulfilled Promise: How “Deviant” Sexuality is Normalized
  Genvieve DesGeorges, New Mexico State University
- A Human Half and an Alien Half: Spock as a Divided Subject
  Danielle Sanfilippo, University of Rhode Island
- “Attack on Titan”: The Definitions of Goodness and Safety
  Megan Mendiola, Texas Tech University

**1042 Undergraduate Presentations 1: Defining Identities from Behind the Movie Camera**
*Wed, 02/11/2015 - 1:00pm - 2:30pm, Fiesta I*
Panel Chair: Raymond A. Hall

- Can I See Your Tattoo?: The Literacy of Body Art
  Kathryn Rutkowski, Norwich University
- Batmen: Investigating Masculinity Through the Lens of a Comic Icon
  Spencer Stephens, Texas Lutheran University
- Insatiable Appetites: Personifying a Cultural Fear of Fat through Zombies
  Meagan May, Texas A&M University, Commerce

**1044 Women, Gender, and Sexuality 1: Narrative in Cultural Contexts**
*Wed, 02/11/2015 - 1:00pm - 2:30pm, Sendero II*
Panel Chair: Jennifer Wojton

- “Let Them Know That Men Did This”: Medusa, Rape, and Narrative Silence in Cultural Mythology
  Elizabeth Johnston, Monroe Community College
- Visualizing Difference: Graphic Design, Critical Practices, and Popular (Hetero)Sexist Paradigms
  Jennifer Wojton, Embry-Riddle Aeronautical University
  Caroline Porter, University of Kansas
1046 American West (Film and Literature) 2
*Wed, 02/11/2015 - 2:45pm - 4:15pm, Enchantment D*
Panel Chair: Monica Montelongo Flores

Joe Leaphorn, Walt Longmire, and the History Class (or English Class)  
Amy Denton, University of Southern New Hampshire
Juyeon Jang, Sogang University
Welcome to the Great Northern: Dislocating the West and the Border in David Lynch’s “Twin Peaks”  
Monica Montelongo Flores, Texas Tech University

1048 Chicano/a Literature, Film, and Culture 2: Chican@’s Performing Their Identities: Film, Television, Theatre
*Wed, 02/11/2015 - 2:45pm - 4:15pm, Sendero I*
Panel Chair: Jeanette Sanchez

Hopscotch the Cross: Existential Crisis in Tomás Rivera and Chicano/a Life  
Julian Sanchez, University of New Mexico
Chican@: Exiles in Our Lands, Our Bodies, and Our Minds  
Christopher Carmona, University of Texas, Brownsville
The Rape of Captain Aceveda: Machismo, Power, and Chicano/a Identity in the Television Show “The Shield”  
Ricardo Reyna Jr., University of Nevada, Las Vegas
Onate’s Claiming of New Mexico: Early Spanish Theatre on the Rio Grande  
Jeanette Sanchez, University of Washington

1050 Children’s and Young Adult Literature and Culture 2: Unexpected Constructions of Identity
*Wed, 02/11/2015 - 2:45pm - 4:15pm, Enchantment B*
Panel Chair: Valerie Cato

The Representation of Work and the Construction of Identities in “Os Colegas” and “Oliver Twist”  
Dayse Paulino de Ataide, Universidade Tecnológica Federal do Paraná
Injustice and Inconsistency: Law, Order, and Agency in Alice’s Worlds  
Bridget Shingleton, University of Dayton
Writing Historical Fiction for Children  
Patricia Marton, Independent Scholar
Breaking Bad Indian: Alexie’s Arnold in “Absolutely True Diary” and Violating Readers’ Expectations of YA Indian Literature  
Valerie Cato, Georgia Regents University
1052 Creative Writing 2: Fiction
*Wed, 02/11/2015 - 2:45pm - 4:15pm, Fiesta 2*
Panel Chair: Michael Dooley

Trapper’s Treasure
  - Michael Dooley, Tarleton State University

GSM
  - Skyler Hutchison, Independent Scholar

The Birds on Peach Street
  - Anabel Graff, Texas State University

  - Brianna Naughton, California State University, Fullerton

1054 Creative Writing Pedagogy 1
*Wed, 02/11/2015 - 2:45pm - 4:15pm, Grand Pavilion 6*
Panel Chair: Julie Chappell

Study Abroad in Quiolepec
  - Linda Niemann, Kennesaw State University

Soldiers and Runners: Pedagogical Metaphors Shared by Creative and Rhetorical Writing Instruction
  - Karen Schiler, Oklahoma City University

So You Want to Write Good Dialogue? “True Detective” Can Teach You
  - Valerie Pexton, University of Wyoming

1056 Game Studies, Culture, Play, and Practice 2
*Wed, 02/11/2015 - 2:45pm - 4:15pm, Enchantment F*
Panel Chair: Ken McAllister

Simulacraft: “Minecraft” as a Postmodern Artefact
  - Nathan Hall, Baylor University

Healing Potions: Video Games as a Tool for Coping with Loss and Trauma
  - Mari Landgrebe, Texas State University

How to Evaluate Video Game Art
  - Daniel Nesmith, Independent Scholar

Race and Ethnicity in Video Games: A Reflection of Social Reality
  - Pedro A. Gonzalez, Jr., Saint Thomas University
1058 Graphic Novels, Comics, and Popular Culture 2: Marvel Comics
*Wed, 02/11/2015 - 2:45pm - 4:15pm, Fiesta 4*
Panel Chair: Rob Weiner, Texas Tech University

Entering the Evil World of the Best Villains in Comic Books: A New Look at Modern Evil and Its Representation in the Marvel and DC Worlds
   Kimberly Lewis, California State University, Northridge
How Milo Manara Became a “Scheduling Problem” for Marvel Comics: The Fan and Public
An American Ideal: How Captain America Helps Us Define and Understand American Values
   Jyllian Roach, University of New Mexico

1060 Grateful Dead 2
*Wed, 02/11/2015 - 2:45pm - 4:15pm, Grand Pavilion 4*
Panel Chair: Paul Friedlander

Bob Dylan’s Secret Answer Record: The Uncle John Connection
   Scott Warmuth, Independent Scholar
The Music May Be Playing the Band but the Band Is Playing the Hall: The Wall of Sound and the Grateful Dead
   Helen Baldovinos, Independent Scholar
More, Leave Them Wanting More: A Further Exploration into Grateful Dead Set Contours
   Paul Friedlander, California State University, Chico

1062 Harry Potter Studies 2: Love and Patronus(-es? -i?)
*Wed, 02/11/2015 - 2:45pm - 4:15pm, Enchantment E*
Panel Chair: Mariacarmen Camacho

How Love Protects and Unites People through the Patronus Charm
   Rocio Camarena, Universidad Panamericana
Patronus and Dears: Lily and James Potter as Harry’s Protection
   Danny Guzmán, Universidad Panamericana
Romantic Love in a Patronus
   Hilda Santiago, Universidad Panamericana
1064 Horror (Literary and Cinematic) 2: Roundtable: The Horrors of War
Wed, 02/11/2015 - 2:45pm - 4:15pm, Enchantment A
Panel Chair: Steffen Hantke

Steven Holmes, University of Hawaii, Manoa
Hans Staats, Stony Brook University
Karen Renner, Northern Arizona University

From fiction to film, from comics to digital gaming, the horror genre has been engaged as much in the exploitation as in the critical interrogation of war as an occasion for violence, monstrosity, and abjection. How horror frames historical warfare, how horror combines the fantastic and the realistic, and how horror situates itself toward the political and personal gravity that come with the subject of war: these are some of the question this panel will try to tackle.

1066 Pedagogy & Popular Culture 2: Storytelling Across the Curriculum: Multimodal Cultural Artifacts
Wed, 02/11/2015 - 2:45pm - 4:15pm, Grand Pavilion 1-2
Panel Chair: Erik Walker

The Story of Self: Becoming a Professional through Reflective Practice
Shadow Armfield, Northern Arizona University
Digital Narrative and Cultural Remembering
Trent Kays, University of Minnesota
Postcards: Visual Storytelling
Dawn Armfield, Frostburg State University
Arabs’ Stereotypes Revisited: Lessons from Cognitive Science and Literary Studies
Mohammed Albalawi, Kent State University

1068 Philosophy and Popular Culture 2: The Silver Screen Meets Theory: Thinking and Knowledge in/through Film
Wed, 02/11/2015 - 2:45pm - 4:15pm, Fiesta 3
Panel Chair: Simone Mahrenholz

The Divergence of Humanity through Conscious Evolution: Comparing Nietzsche’s Übermensch in 2014’s “Transcendence” and “Lucy”
Alexandra Nakelski, Peninsula College
Technology, Loneliness, and the Preservation of Narratives
Sean Petranovich, Loyola University Chicago
The Paradoxical Status of the Concept of “Sur-Western”: The Case of Anthony Mann’s “Man of the West”
Natacha Pfeiffer, Université Saint-Louis, Bruxelles
Thinking in Film - How to Cinematographically Undermine the Blood-Brain-Barrier
Simone Mahrenholz, University of Manitoba
Wednesday  
Southwest Popular/American Culture Association 2015

1070 Punk Music and Culture 2: Anarchy and Market Economies  
*Wed, 02/11/2015 - 2:45pm - 4:15pm, Grand Pavilion 5*

Panel Chair: Bryan L. Jones

- Punk Perceptions: A Subaltern Study of Anarchy  
  Frankc Berlanga-Medina, University of Arkansas
- What Vision Is Left and Is Anyone Asking? Crass and the Old/New Anarchisms  
  M. Blake Wilson, Binghamton University
- From Punk to Alternative: An Art Worlds Perspective Using the Meat Puppets as an Empirical Example  
  Matthew Smith-Lahrman, Dixie State University

1072 Rap and Hip Hop Culture 2: Hip Hop and Gender Studies  
*Wed, 02/11/2015 - 2:45pm - 4:15pm, Sendero III*

Panel Chair: Robert Tinajero

- The Nicki & Iggy Effect  
  Marcus Haynes, Georgia Gwinnett College
- “Shorty Wanna Be a Thug”: The Dynamics of Gender in Rap Groups  
  Amanda Scott, Texas State University
- Blurred Lines: Women, Rap, and Hip Hop  
  Denisha Harris, Cal State University, San Bernardino

1074 Science Fiction and Fantasy 2: The Works of Joss Whedon: Subversions and Anxieties  
*Wed, 02/11/2015 - 2:45pm - 4:15pm, Grand Pavilion 3*

Panel Chair: Susan Fanetti

- “They Want to See Us Punished”: Subverting the Sexual Tropes of Horror Cinema in “The Cabin in the Woods”  
  Lewis Call, California Polytechnic State University, San Luis Obispo
- Anxieties of Adolescent Sexualities in “Buffy the Vampire Slayer”  
  Ashley Wood, Oklahoma State University
*Wed, 02/11/2015 - 2:45pm - 4:15pm, Enchantment C*
Panel Chair: Patricia L. Dooley, Wichita State University

Netflix and “Cable Jumping”
  Chelsea Pini, Wichita State University

Netflix Original Programming
  Jen Bookhout, Wichita State University

Parasocial Interaction and Netflix
  Robyn Davis, Wichita State University

Binge-Watching: The Emergence of Instant Gratification Television Culture
  Ryan Stoldt, Wichita State University

1078 Undergraduate Presentations 2: Gazing and Borders
*Wed, 02/11/2015 - 2:45pm - 4:15pm, Fiesta 1*
Panel Chair: Raymond A. Hall

The Demons Behind the Camera: Found Footage and American Gothic
  Rachel Howard, University of Central Oklahoma

Prostitutes of Paris: Manet and His Models
  Lauren Burkhalter, Texas A&M University, Commerce

My Brief Wondrous Love Affair with Junot Diaz
  Katelyn Linnell, Crosby High School

1080 Women, Gender, and Sexuality 2: Gender Issues in Television, Film, and Media
*Wed, 02/11/2015 - 2:45pm - 4:15pm, Sendero II*
Panel Chair: Pat Tyrer

Mothering as Myth: White Bad Moms and the (Im)possibilities of Privilege for Cultural Transformation
  Susana Martínez Guillem, University of New Mexico
  Lisa Flores, University of Colorado

Bad Mothers: Morality and Maternal Sexuality in Contemporary Popular Culture
  Lauren Petrino, University of Miami

Bend and Don’t Break: Rigidity, (Mr.) Glass, and the Shattering of the Myths of Male Hardness in “Unbreakable”
  Owen Horton, University of Kentucky

Inscribing Masculinity in Western Film
  Pat Tyrer, West Texas A&M University
1082 Beats and Counterculture 1: Being Beat in the Square World
*Wed, 02/11/2015 - 4:30pm - 6:00pm, Enchantment D*
Panel Chair: Josette Lorig

“Almost Nothing Remains in a Narrative Context”: William S. Burroughs, Brion Gysin, and “The Exterminator”
  William Nesbitt, Beacon College
“On the Road”: The Travel in the Beat Style
  Anna Wyrwik, Jagiellonian University
Beat Women Memoirs and the Creation of Female Community
  Josette Lorig, University of Colorado, Boulder

*Fri, 02/13/2015 - 4:45pm - 6:15pm, Enchantment A*
Panel Chair: Nick Gerlich

  Bridget Cowlishaw, Independent Scholar
  Brian Cowlishaw, Northeastern State University
  Susan Johnston, University of Regina
  Nick Gerlich, West Texas A&M University
  Ian Dawe, Independent Scholar
  Jeff Pettis, Independent Scholar

Panelists will engage in a roundtable discussion on scholarship about “Breaking Bad” and masculinity, including readings from the panelists’ book on the topic.

1084 Chicano/a Literature, Film, and Culture 3: Chicana Feminist Constructions
*Wed, 02/11/2015 - 4:30pm - 6:00pm, Sendero I*
Panel Chair: Corina Carmona

Latinas in the Los Angeles Street Art Culture
  Marina Alvarez, California Lutheran University
The Mestiza in Ysleta: Reading Troncoso’s “From This Wicked Patch of Dust” through Anzaldua’s “Borderlands/La Frontera”
  James Cochran, Baylor University
Demonizing the Female Body and Spirit: What Movies about Demonic Possession Say about the Female Body
  Corina Carmona, Texas Tech University
1086 Children’s and Young Adult Literature and Culture 3: Expanding the Boundaries of Gender

*Wed, 02/11/2015 - 4:30pm - 6:00pm, Enchantment B*

Panel Chair: Lisa Arter

- Good Mothers and Bad Mothers in Girls’ Fiction
  - Keiko Tanaka, Shizuoka Sangyo University
- Independent Presses to Mainstream Successes: The History and Future of LGBTQ Picture Books
  - Catharine Kane, Simmons College
- Revealing Contemporary Constructions of Sexualities: Expressions of Queer Fantasies and Heterosexual Desires in Chicana/o-Latina/o Children’s Literature
  - Cecilia Aragón, University of Wyoming
- Children’s Perceptions of Gender
  - Lisa Arter, Southern Utah University

1088 Creative Writing 3: Mixed Forms

*Wed, 02/11/2015 - 4:30pm - 6:00pm, Fiesta 2*

Panel Chair: Marilyn Robitaille

- Dance of the Dead and Other Story-poems
  - Jennifer Reimer, Bilkent University
- Selected Poems
  - Adam Wright, University of North Texas
- Emphemera
  - Marilyn Robitaille, Tarleton State University

1090 Game Studies, Culture, Play, and Practice 3

*Wed, 02/11/2015 - 4:30pm - 6:00pm, Enchantment F*

Panel Chair: Marc Ouellette

- “Portal 2”: Gendered Identities through Space Exploration
  - Lisa Yamasaki, University of California, Los Angeles
- Don’t Dox Me, Bro: Gamergate, Gaming Culture, and the Perpetuation of Gender Binaries
  - Bianca Batti, Purdue University
- Protecting Lara Croft: “Tomb Raider” and Disconnecting from the Avatar
  - Patrick Sutton, Old Dominion University
- Queering Spira: Gender, Power, and Defeat in “Final Fantasy X”
  - David Corwin, George Mason University
1092 Harry Potter Studies 3: Teaching Potter
*Wed, 02/11/2015 - 4:30pm - 6:00pm, Enchantment E*
Panel Chair: Christopher Bell

Alohomora!: Unlocking Harry Potter’s World through Psychology and Writing
  Alicia Skipper, San Juan College
  Kate Fulton, San Juan College
Crossing into the Wizarding World
  Elizabeth Morrow Clark, West Texas A&M University
Using Magic in the “Harry Potter” Series to Facilitate Student Understanding of Science in an Interdisciplinary Undergraduate Course
  Karen Wendling, Chestnut Hill College

1094 Horror (Literary and Cinematic) 3: Film and Television
*Wed, 02/11/2015 - 4:30pm - 6:00pm, Enchantment A*
Panel Chair: Steffen Hantke

From “Cannibal Holocaust” to “Paranormal Activity”: The Rise and Fall of Found Footage and Cinéma Vérité Devices in Contemporary Horror Films
  Adam Wright, University of North Texas
Projections: Seeing Tobe Hooper’s “Lifeforce” Through The Stereoscopic Lenses of Jung’s Psychoanalytic Dialectic and Feminist Discourse
  Luke Hunter James-Erickson, University of Colorado, Denver
The Return of the Witches
  Gabriel Eljaiek-Rodriguez, Lawrence University

1096 Pedagogy & Popular Culture 3: Special Session on Quality Matters & Improving Online Education
*Wed, 02/11/2015 - 4:30pm - 6:00pm, Grand Pavilion 1-2*
Panel Chair: Kurt Depner

Christine Trapp, New Mexico State University, Alamogordo
  Kathy Roark-Diehl, New Mexico State University, Alamogordo

Course level and “module” level objectives are the core component to the Quality Matters rubric, and though the argument is often made by faculty that students don’t care or even understand what faculty mean by alignment of objectives, institutions have new expectations which are changing the face of online course design and implementation.

As part of NMSU Alamogordo’s Quality Assurance Team, we hope to demonstrate for new online instructors, or those hoping to move into online instruction, the importance of the Quality Matters Rubric and its application. Both presenters are Quality Matters Master Reviewers and have had each of their online courses meet Quality Matters Standards; furthermore, between the two, we have reviewed over 32 courses through the Quality Matters Program in the last 18 months. Join us for an informal discussion of how Quality Matters has raised the bar for online instruction as well as helpful tips for implementation and student success stories.
Wednesday

1098 Philosophy and Popular Culture 3: Memory and New (or Possibly Future) Horizons
Wed, 02/11/2015 - 4:30pm - 6:00pm, Fiesta 3
Panel Chair: Nadja Ben Khelifa

- Philosophy and Science Fiction
  - Damien Williams, Kennesaw State University
  - Abjection, Objectophilia, and Queer Identity in Japanese Tentacle Hentai
    - Derek Price, Metropolitan State University of Denver
  - Islamophobia and Crafted Ignorance: The Case of War Memorializations in Western Multicultural Societies
    - Roxana Akhbari, University of Alberta
  - Hiding and Storing: The Movement of Memories in and through Michael Haneke’s “Caché”
    - Nadja Ben Khelifa, Freie Universität Berlin

1100 Rap and Hip Hop Culture 3: Hip Hop and Identity Construction
Wed, 02/11/2015 - 4:30pm - 6:00pm, Sendero III
Panel Chair: Robert Tinajero

- “Black Male in Short Shorts. I’m Double Suspect”: Complicating Conceptions of Authentic Blackness and Masculinity in Hip-Hop Through Childish Gambino’s “Camp” Album
  - Erin Watley, University of New Mexico
- No Freedom of Expression for Black Men: Gangsta Rap Lyrics as Criminal Evidence?
  - Stephanie Jirard, Shippensburg University
- Rep Yo Set!: Hip Hop and Constructions of Home
  - Chvonne Parker, Old Dominion University

1102 Science Fiction and Fantasy 3: the Invisible, the Buried, and the Other in Contemporary Texts
Wed, 02/11/2015 - 4:30pm - 6:00pm, Grand Pavilion 3
Panel Chair: Rikk Mulligan

- The Woman in Contemporary Science Fiction: Empowered, Invisible, or Nonexistent?
  - Allison Hargett, University of Colorado, Boulder
- Programmed Emotion: Recapturing Affect in Postmodernism through Empathy for Machines
  - Katherine Akey, University of Colorado, Boulder
- Then and Now: Otherness and Changes of Perception in “Grimm”
  - Gianna Martella, Western Oregon University
- It’s Alive!: “Penny Dreadful” as Palimpsestic Creature
  - Shelley Rees, University of Science and Arts of Oklahoma
Wednesday

Southwest Popular/American Culture Association 2015

1104 Steampunk and Neo-Victorianism 1: Meanings of Gender and Identity Through Costume and Fashion in Steampunk

*Wed, 02/11/2015 - 4:30pm - 6:00pm, Fiesta 4*

Panel Chair: Gordon Marshall

Democratization of Steampunk through Costume
  Samantha Viksnins, George Mason University
Reinterpreted Heroines: The Empowerment of Women through Steampunk Fashion
  Cristina Perez, Universidad Complutense de Madrid
Grafting the Past on the Body of the Present: Steampunk Culture, Gender, and Desire
  Gordon Marshall, Istanbul Aydin University

1106 Television 3: Television and Race

*Wed, 02/11/2015 - 4:30pm - 6:00pm, Enchantment C*

Panel Chair: Monica Ganas

“The Wire”, Realism, and American Apartheid
  Gregor Campbell, University of Guelph
What “The West Wing”’s Charlie Young Suggests about Race in 21st Century America
  Will Dawkins, Portland Community College
Fear of a Black Writers’ Room: The Exclusion of the African-American Perspective in Television Drama
  Jackie Brown, Independent Scholar

1108 Women, Gender, and Sexuality 3: Nasty Girls, Mean Girls

*Wed, 02/11/2015 - 4:30pm - 6:00pm, Sendero II*

Panel Chair: Jill C. Jones

Television’s Rise of the Anti-Heroine: Searching for the Female Walter White
  Amanda Gomez, Sul Ross State University
How We Pit Girls against Each Other: Bella, Hermione, and Katniss Duke It Out
  Kathleen Lacey, University of Nebraska, Lincoln
“Nasty Girls”: Gender, Sexuality and CrossFit
  Jane Drexler, Salt Lake Community College
We Have Met the Mean Girl and She Is Us: Mean Girls, Power, and the American Female Coming-of-Age Text
  Jill C. Jones, Rollins College
1109 Dining Out Event  
*Wed, 02/11/2015 - 6:30pm - 8:00pm, Meet in Hyatt first-floor lobby*
Panel Chair: SWPACA Executive Staff

Plan to join your friends and colleagues at the Wednesday evening Dining Out event, where a fantastic array of Albuquerque restaurants are available for you to choose from. Don’t miss out on the fun! We’ll meet in the lobby of the hotel that evening at 6:30 and select dining locations and groups.

1110 Graphic Novels, Comics, and Popular Culture Area 10th Anniversary Roundtable: A Celebration  
*Wed, 02/11/2015 - 6:30pm - 8:00pm, Grand Pavilion 6*
Panel Chair: Rob Weiner, Texas Tech University

Robert Weiner, Texas Tech University  
Shelley Barba, Texas Tech University  
Brandon Kempner, New Mexico Highlands University  
Pamela J. Rader, Georgian Court University  
Sarah Camp, Old Dominion University

This panel is a celebration of ten years of sequential art, graphic novels, comics, and the quality scholarship that has been such a large part of SWPACA. It just goes to show that “Comics are not just for kids anymore.” Well, they really never were. Come enjoy a lively discussion about the role of comics in academia and reminisce with area chair Rob Weiner and the other panelists about the history of the area. Oh, and this is also Rob’s 20th year as a presenter and area chair for the SWPACA. Never forget the “fun lover” within each of us!

1112 Film and History: Screening: “Going Attractions: The Definitive Story of the American Drive-In Movie”  
*Wed, 02/11/2015 - 8:15pm - 9:45pm, Enchantment B*
Panel Chair: Brad Duren, Oklahoma Panhandle State University

GOING ATTRACTIONS is the definitive story of the drive-in movie. A product of post World War II optimism, the drive-in movie theater emerged as the perfect blend of entertainment and car culture. Fueled by the baby boom, drive-ins became an integral part of the American teenage experience. But in the late 60s, the culture changed drastically in the United States, sending the drive-in business into a downward spiral for almost three decades with successive blows from political and economic conditions and new inventions like the multi-plex and home video. In light of the recent resurgence of drive-in theaters, GOING ATTRACTIONS studies the factors that affected the drive-in’s dramatic rise, decline and rebirth, and examining how American culture and family have evolved in the last 60 years.
1114 Graphic Novels, Comics, and Popular Culture: Screening: “X-Men: Days of Future Past” (Animated)

*Wed, 02/11/2015 - 8:15pm - 9:45pm, Grand Pavilion 6*

Panel Chair: Rob Weiner, Texas Tech University

The 2014 film *X-Men: Days of Future Past* was a huge success and one of the best X-Men movies in the franchise, but it was adapted before as part of the 1990s animated television series. Many do not know or have not seen this adaptation of the famous Chris Claremont story, and you now have an opportunity to see this adaptation and think about it. What do the two adaptations say about the translation of original sequential art storytelling to the big and small screen?
Thursday

2000 Graduate Student Breakfast
Thu, 02/12/2015 - 8:00am - 9:30am, Sendero I
Panel Chair: SWPACA Executive Team

Join us for the Third Annual Graduate Student Breakfast, hosted by the SWPACA Executive Team. All graduate students are welcome to attend; bring a friend, enjoy a light breakfast, and network with other emerging scholars.

2002 Apocalypse, Dystopia, and Disaster in Culture 1: Apocalypse - Time and Historical Period/Influence
Thu, 02/12/2015 - 9:45am - 11:15am, Enchantment D
Panel Chair: Shane Trayers

From the Gunslinger to the Road Warrior: The Post Apocalyptic and the Western in Cinema
Casey Ratto, Washington State University
“WWI Apocalypse”: The Recent Documentary and its Place within Current Apocalyptic Film Trends
Daniel VanderKolk, Independent Scholar
“Hollow Men” and the Kurtzian Warrior in “Apocalypse Now Redux”
Jason Archbold, Justus Liebig University Giessen and Macquarie University
Repetition in/of the Apocalypse: Freud and Time Loops
Ji Hyun Lee, Cornell University

2004 Breaking Bad 1: “Breaking Bad,” Broken Down
Thu, 02/12/2015 - 9:45am - 11:15am, Grand Pavilion 6
Panel Chair: Nick Gerlich

“Breaking Bad,” the Heist, and Generic Revision
Matt Wanat, Ohio University Lancaster
“Breaking Bad”—Morality Play Meets Heisenberg’s Uncertainty Principle: “Actions Have Consequences”
Len Engell, Quinnipiac University
“Breaking Bad” and “Django Unchained”: Strange Bedfellows
Glenda Pritchett, Quinnipiac University
The Arc of “W.W.”: Imperial Selfhood and the Metastatic Poetry of “Breaking Bad”
Timothy Dansdill, Quinnipiac University
Thursday

2006 Creative Writing 4: Poetry
Thu, 02/12/2015 - 9:45am - 11:15am, Fiesta 2
Panel Chair: William Jones

Sojourner
Melanie A. Rawls, Florida A&M University
A Chupacabra in New Mexico: Poetry about Chupacabras and Other True Things
Juan Perez, The House of the Fighting Chupacabras
Yes, Tarantulas in Paradise, and More
Kelly Weber, Wayne State College
Putting the Words Together Just Right
William Jones, Tarleton State University

2008 Disability Studies 1: Representations and Intersections in Film, TV, and Popular Fiction for Adults and Children
Thu, 02/12/2015 - 9:45am - 11:15am, Sendero III
Panel Chair: Lexey Bartlett, Fort Hays State University

Could You Put a Little More Makeup on my Wheelchair? The Distortion and Glamorization of Physical Disability in “The Intouchables”
Katie Smith, Radford University
Frighteningly Flawed, Horribly Humorous, or Complexly Crafted: Representations of Disability in Young Adult Literature
Michelle Hudrlik, California State University, San Bernardino
Chatter That Matters: A New Path to Progressive Understandings of Disability through the Online Discussion of Popular Novels
Joanna Rankin, York University

2010 Experimental Writing and Aesthetics 1: Vision and Production
Thu, 02/12/2015 - 9:45am - 11:15am, Enchantment B
Panel Chair: Laura Winton

Investigating the Integrity of Expression in Experimental Creative Writing Practices and the Dispersion of the I in Cultural Exposure and Reproduction
Pawel Cholewa, Central Queensland University
Portraiture
Jaime Malloy, University of Dayton
Using Surrealist Techniques to Teach Composition
Laura Winton, Scott Community College / Brown-Mackie College
2012 Game Studies, Culture, Play, and Practice 4  
*Thu, 02/12/2015 - 9:45am - 11:15am, Enchantment F*

Panel Chair: David O’Grady

- A Seat at the Table: Hospitality, Recruiting, and Otherness in Board and Table-top Gaming  
  Bill Carroll, Abilene Christian University
- I’d “Tap” That: Male Gaze and “Magic: The Gathering”  
  Kelley Rowley, Cayuga Community College
- Female Representation and Sexualization in Tabletop Gaming  
  Anne Winchell, Texas State University

2014 Graphic Novels, Comics, and Popular Culture 3: Women in Comics  
*Thu, 02/12/2015 - 9:45am - 11:15am, Fiesta 4*

Panel Chair: Shelley Barba, Texas Tech University

- A New “Sailor Moon”? The American Magical Girl in “Bee and PuppyCat”  
  Margaret Emma Brandl, Texas Tech University
- Where the Girls Are (and Aren’t): The Impact of Depictions of Women at Work in British Comics for Girls  
  Joyce Stewart, University of Wyoming
- The Queer and the Color of “Blue Is the Warmest Color”  
  Bianca Marie Carpio, Pace University
- Comics and Theory and Mending the Broken Sign in Bechdel’s “Fun Home”  
  Clifford Marks, University of Wyoming

2016 Grateful Dead 3  
*Thu, 02/12/2015 - 9:45am - 11:15am, Grand Pavilion 4*

Panel Chair: Rebecca Adams

- What’s Shaking on Shakedown Street?: Conceptualizing Parking Lots as Affinity Spaces in Jam Band Fan Culture  
  Anthony Neely, University of Texas, San Antonio
- “Through Other Eyes on Other Days…”: Grateful Dead in Iroquois Territory, 1969-1995  
  Rick Monture, McMaster University
- A Life Course Perspective on Deadheads  
  Rebecca Adams, University of North Carolina, Greensboro
Thursday

Southwest Popular/American Culture Association 2015

2018 Harry Potter Studies 4: Potter and Identity, Part Two
Thu, 02/12/2015 - 9:45am - 11:15am, Enchantment E
Panel Chair: Christopher Bell

Harry Potter: An Identity within Two Worlds
    Regina Cabreira, Federal Technological University, Paraná
Genetics: Muggles Versus Wizards
    Ryane Colette, West Texas A&M University

2020 Pedagogy & Popular Culture 4: Teaching with Film & Television
Thu, 02/12/2015 - 9:45am - 11:15am, Grand Pavilion 1-2
Panel Chair: Erik Walker

Pedagogical Practices Using Television
    Bryanna Bynum, Independent Scholar
Unusual Approaches to Composition Pedagogy through Blind Assessment, Unusual Examples, and “The Daily Show”
    Tiffany Scarola, Northwestern Oklahoma State University
Pop Culture! STAT! Using Medical Television to Teach Critical Thinking Skills in an Academic Support Program for Conditionally-Admitted First-Year Students
    Harry Whitlock, University of Wyoming
Teaching with Film and Television: Traversing the Spectator/Writer Border
    Jennifer Bankard, University of Southern California

2022 Philosophy and Popular Culture 4: Textuality and The Human Condition
Thu, 02/12/2015 - 9:45am - 11:15am, Fiesta 3
Panel Chair: Neema Parvini

Living Text: Fanfiction as Contemporary Narrative Form
    Jordan Stewart-Rozema, Emory University
On Loving the Bad
    Vida Yao, University of North Carolina, Chapel Hill
The Space Between: Intersecting Borders Between the Self and the Other
    Burcu Gurkan, Istanbul Sehir University
2024 Reality TV 1: Culture and Power
*Thu, 02/12/2015 - 9:45am - 11:15am, Grand Pavilion 5*
Panel Chair: Dalyn Luedtke, Norwich University

“Josh, Say Yes”: “Project Runway” as Marriage-Equality Advocate
  David Weiss, University of New Mexico
Ridiculous Representations: Ridicule and Reality TV
  Greg Grewell, New Mexico State University
“Freakality”: Psychological Reality Television as the Modern-Day Freak Show
  Elizabeth Brownlow, Texas Woman’s University
Reality Television and Moral Philosophy
  Samuel Reis-Dennis, University of North Carolina, Chapel Hill

2026 Science Fiction and Fantasy 4: Representations of (Human) Being in “Supernatural”
*Thu, 02/12/2015 - 9:45am - 11:15am, Grand Pavilion 3*
Panel Chair: Jennifer Love

God Has Left the Building: Angels in a Post-Derridian “Supernatural”
  Guadalupe Rincon, California State University, San Bernardino
“Our Quality of Life Is Crap”: “Supernatural”, “Roseanne”, and the Horrors of Socioeconomic Erasure
  Erin Giannini, Independent Scholar
No One Can Talk to a Horse: Transgressing Boundaries and Human-Animal Interactions in “Supernatural”’s “Dog Dean Afternoon”
  Jennifer Love, Independent Scholar

2028 Science, Technology, and Culture
*Thu, 02/12/2015 - 9:45am - 11:15am, Enchantment A*
Panel Chair: Warren Kay

National Cultural Differences in Perspectives on Hospital Information Systems Acceptance
  Hsien-Cheng Lin, National Kaohsiung First University of Science and Technology
The Codes of Intimacy Between Us: A Textual Analysis of Exclusive Linguistic Performances on Smartphone Multimedia Message Service (MMS)
  Hong-Chi Shiau, Shih-Hsin University
Gojira/Godzilla: Hubris, Humanity, and the Edges of Science
  Ananya Mukherjea, City University of New York, Staten Island
2030 Television 4: Television and Women  
**Thu, 02/12/2015 - 9:45am - 11:15am, Enchantment C**  
Panel Chair: Monica Ganas

My Library Don’t Want None Unless You Got Buns Hun: Exploring the Librarian Stereotype in Popular Television Shows  
Delores Amorelli, University of South Florida  
“Real Women” Really?: Lifetime’s Reality Programming  
Monica Ganas, Azusa Pacific University

2032 Undergraduate Presentations 3: Representation and Crossing Borders  
**Thu, 02/12/2015 - 9:45am - 11:15am, Fiesta 1**  
Panel Chair: Jarrod Bolin

“I’m Obsessed With the Mess That’s America”: Hollywood’s Role in Inhibiting Foreign National Cinema  
Jennifer Velazquez, Jack E. Singley Academy  
Armana Haque, Jack E. Singley Academy  
“Wolverines!!!”: A Nationalistic Perspective on Foreign Threats  
Athziri Castro, Jack E. Singley Academy  
Gender and Sexual Orientation in “Star Trek”  
Jasmine Hinojosa, Jack E. Singley Academy

2034 Women, Gender, and Sexuality 4: Motherhood and Mothering  
**Thu, 02/12/2015 - 9:45am - 11:15am, Sendero II**  
Panel Chair: Marie Geraldine Rademacher

Motherhood Issues in the Latina Culture: A Paradoxical State  
Joann Furlow Allen, Oral Roberts University  
Are You My Mother?: The Battle between Biological Mother and Surrogate Mother in Kaye Gibbons’s “Charms for the Easy Life”  
Christina LaFon, Radford University  
According To Pregnancy Books, Only White Women Get Pregnant  
Carrie Murphy, Independent Scholar  
Portrayal of a Multiple-Faceted Woman: Narcissistic Mother in “American Beauty” (1999)  
Marie Geraldine Rademacher, Freie Universität Berlin
Thursday Southwest Popular/American Culture Association 2015

2036 American Studies and American History 1: Historical Identity Through Space and Place  
*Thu, 02/12/2015 - 11:30am - 1:00pm, Enchantment C*
Panel Chair: Deborah Marinski

Building for the Future while Celebrating the Past: Infrastructure Improvements and Municipal Centennial Anniversaries  
Dustin Gann, Arizona State University
Shannon Lujan, Arizona State University
Housing for the Urban Poor: The Changing Face of US Public Housing Design  
Mike Brown, Independent Scholar

2038 Asian Popular Culture / The Asian American Experience 1: Film, Games, and Art in Japan  
*Thu, 02/12/2015 - 11:30am - 1:00pm, Sendero I*
Panel Chair: Debbie Scally

Yaoi & Yuri: Subversion of Heterosexism & Heteronormativity through the Female Voice  
Rie Martinez, New Mexico State University
There’s No Such Thing as a Free Goldfish: Deconstructing “Ponyo” from an Adult Perspective  
Angela Drummond-Mathews, University of North Texas, Dallas
Learning Game Marketing Future From “Resident Evil”: Transformation in Japan From Virtual to Reality  
Kayo Shintaku, University of Arizona
The Flower of Japanese Womanhood: Rin Nadeshico, the Yamato Nadeshiko, and the Schoolgirl  
Debbie Scally, University of Texas, Dallas

2040 Beats and Counterculture 2: Hip Hip Hipsters and the Counterculture  
*Thu, 02/12/2015 - 11:30am - 1:00pm, Enchantment D*
Panel Chair: Sean Cashbaugh

Charles Olson and the American Counterculture of the 1950s and ‘60s  
Craig Stormont, Farmingdale State College / Suffolk County Community College
Counter Culture Narratives and the Power of Genre  
Robert Davis, University of Oklahoma
One Nation Underground: Cold War Culture and the Spatiality of Hip  
Sean Cashbaugh, University of Texas, Austin
Hipsters Past and Present: The Never-Ending Quest for Authenticity  
Casey Kessenich, Istanbul Aydin University
Thursday

2042 Breaking Bad 2: Violence & Morality
Thu, 02/12/2015 - 11:30am - 1:00pm, Grand Pavilion 6
Panel Chair: Nick Gerlich

Going West in “Breaking Bad”: Violence, Morality, and the Evolution of the Western
   Amanda Knopf, University of Colorado
Men of Legacy: “Breaking Bad’s” Solution to Mortality
   Ian Dawe, Independent Scholar
Breaking Good, Breaking Bad: Doubling and Morality in “Breaking Bad”
   Eli Turner, University of Arizona

2044 Creative Writing 5: Fiction
Thu, 02/12/2015 - 11:30am - 1:00pm, Fiesta 2
Panel Chair: Anabel Graff

The Jeweler
   Suzanne Arakawa, California State University, San Bernardino
The Umbrella
   Kenneth Ayers, Southern Utah University

2046 Disability Studies 2: Challenging Cultural Representations of Disability in Literature
Thu, 02/12/2015 - 11:30am - 1:00pm, Sendero III
Panel Chair: Lexey Bartlett, Fort Hays State University

(Ab)Normalizing Literature, Art, and Thought in Margery Kempe’s “The Book of Margery Kempe” and Tennessee Williams’s “A Streetcar Named Desire”
   Mary Halfrinann, University of Texas, San Antonio
Queer or Crippled? An Analysis of Ability in “Stone Butch Blues”
   Storm Pilloff, University of North Carolina at Wilmington
Autism Spectrum Disorder and the Dilemma of Unreliable Narration in Popular Fiction
   Megan Cassidy, Schenectady County Community College
2048 Film and History 1: Amulets, Color-Coding, and Identity
Thu, 02/12/2015 - 11:30am - 1:00pm, Enchantment B
Panel Chair: Brad L. Duren, Oklahoma Panhandle State University

Color-Coding History and Disease: Chan-wook Park’s films from “Joint Security Area” to “Stoker”
  Aryong Choi-Hantke, Institute of Body and Mind
Documentaries of Cultura Boricua in the U.S. and the Making of Puerto Rican Disaporic Identities
  Ilia Rodriguez, University of New Mexico
Amulets and Philippine Cinema
  Jeffrey Lubang, De La Salle University, Dasmarinas
  Benjamin Rose, University of Central Oklahoma

2050 Game Studies, Culture, Play, and Practice 5
Thu, 02/12/2015 - 11:30am - 1:00pm, Enchantment F
Panel Chair: Steven Conway

What Seeketh Thee?: The Cyclic Failure of the Heroic Quest in the “Dark Souls” Series
  Jay Gentry, University of Wyoming
War-Play: The Fictional Battlefront in War Games
  Juan Valdez, University of Wyoming
Jumping the Gun: An Examination of Gun Mechanics in Games and Their Real World Counterparts
  Owen Leach, Mount Ida College
We Built This City: Metonymies and Allegories of New York in Post-9/11 Games
  Jason Thompson, University of Wyoming
  Marc Ouellette, “Reconstruction: Studies in Contemporary Culture”

2052 Graphic Novels, Comics, and Popular Culture 4: War and Revolution
Thu, 02/12/2015 - 11:30am - 1:00pm, Fiesta 4
Panel Chair: Bianca Marie Carpio, Pace University

First Contact: Dell, Charlton, and Vietnam, 1962-66
  Bryan Vizzini, West Texas A&M University
“These Things Breed War”: Representations of Super-Men and American Isolationism, 1935-1942
  Annalee Hollingsworth, University of Northern Iowa
Regendering Revolutions through Graphic Novels: A Comparative Analysis of Cuban, Iranian and Mau Mau Revolutions
  Mich Nyawalo, Shawnee State University
The Cold War Influence on Marvel Comics
  Dexter Nelson II, University of Central Oklahoma
Thursday

2054 Grateful Dead 4

Thu, 02/12/2015 - 11:30am - 1:00pm, Grand Pavilion 4
Panel Chair: Barry Barnes

“So Far Within, So Far Beyond, So Far Everywhere In Between – So Far (1987)”
   Dennis Rothermel, California State University, Chico
On the Road with the Dead: Video from the Scene at Red Rocks and Telluride 1987
   Barry Barnes, Nova Southeastern University

2056 Libraries, Archives, Museums, & Popular Culture 1: Technology and Tale-telling: Connecting with Readers in the Tech Age

Thu, 02/12/2015 - 11:30am - 1:00pm, Fiesta 3
Panel Chair: Janet Brennan Croft

Reading Literature as a Popular Cultural Performance: The Case of the Bushwick Book Club
   Magnus Persson, Malmö University
Library Support for MOOCs
   Claire E. Nickerson, University of California, Los Angeles
Multimodal Inventions, Transnational Interventions: Decolonizing Imaginaries at an Online Social Change Museum
   Elizabeth Bentley, University of Arizona
Using Narratives: Fables, Stories and Myths in Library Instruction
   Todd Quinn, University of New Mexico
   Paulita Aguilar, University of New Mexico

2058 Myth and Fairy Tales 1

Thu, 02/12/2015 - 11:30am - 1:00pm, Enchantment E
Panel Chair: Jacquelyn Weeks

A Heroine Emerges in Three Animal Bridegroom Tales
   Dulce Haviland, Hollins University
Will I Still Be Brave: Examining Female Agency in Catherynne M. Valente’s Fairyland Series
   Jennifer Shelby, University of South Alabama
“Like Water for Chocolate”: A Cinderella Story Gone Amiss?
   Paulia Bailey, Fort Hays State University
2060 Pedagogy & Popular Culture 5: The First-Year College Experience
Thu, 02/12/2015 - 11:30am - 1:00pm, Grand Pavilion 1-2
Panel Chair: Erik Walker

Walkers Ate My Science Homework: A First-Year Student Seminar Course on Science and “The Walking Dead”
  - Kristine Larsen, Central Connecticut State University
Why Not #CancelSwift: Popular Satire and Race in the First-Year Writing Classroom
  - Kate Huber, University of Central Oklahoma
“Why Are You Buying Comics for Class?”: A Pop Culture Curriculum for First-Year Composition
  - Mariam Kushkaki, Arizona State University
Catching Borderline Comp Students and Transporting Them to Safety: The Three Pigs, Pygmalion, Eliza and Sherlock
  - Margaret Wintersole, Laredo Community College

2062 Rap and Hip Hop Culture 4: The Cypher Session: Rhetoric, Composition, Politics, and Fashion
Thu, 02/12/2015 - 11:30am - 1:00pm, Enchantment A
Panel Chair: Robert Tinajero

People’s Instinctive Travels and the Paths to Rhythms: Hip-Hop’s Continuation of the Enduring Tradition of African and African American Rhetorical Forms and Tropes
  - Timothy Welbeck, Temple University
Soundbombing the College
  - Phil Campbell, Cabrini College
Mic Checks and Balances: Politically Conscious Hip-Hop’s Engagement with the Presidency of Barack Obama
  - Kareem Muhammad, Livingstone College
“What’s That Jacket, Margiela”: Luxury and Avant Garde Fashion in Hip Hop
  - Anya Kurennaya, Parsons The New School for Design
2064 Reality TV 2: Roundtable: Crisis or Challenge? Investigating the Decline in Reality TV Scholarship  
*Thu, 02/12/2015 - 11:30am - 1:00pm, Grand Pavilion 5*
Panel Chair: Dalyn Luedtke

Dalyn Luedtke, Norwich University  
Ken Dvorak, SWPACA

While the presence of reality television on our screens remains significant, reality TV scholarship has experienced a dramatic decline in recent years, which raises questions about the popular and scholarly significance of the genre in general and also suggests that our conception of reality TV, and perhaps the very name, is limited. Though early scholarship thoroughly explored the various ways that reality programming can be defined, changes in technologies, programming, and audiences challenge some of those early conclusions. In other words, what is reality TV now and how does it fit into a post-television world? What, for instance, are the intersections between satire and reality TV? How has reality TV continued to innovate as the biggest reality programs, like *American Idol* and *Survivor*, have lost cultural cache? Dalyn Luedtke and Ken Dvorak will begin by framing the discussion with a brief overview of reality TV scholarship trends, drawing on their own scholarly work and their time spent chairing the reality TV section of the SWPACA Conference. However, the goal of the roundtable is to open up discussion about how reality television itself and its significance have evolved over the past 15 years, what questions have yet to be answered, and what the direction of future scholarship might look like.

2066 Science Fiction and Fantasy 5: A Game of Thrones  
*Thu, 02/12/2015 - 11:30am - 1:00pm, Grand Pavilion 3*
Panel Chair: Susan Johnston

Reconfiguring the Nation: House Lannister and the Collapse of U.S. Hegemony  
Anne Ellingham Krogh, University of Wyoming  
The Haunting of Harrenhal: Rethinking the Revenant Gothic in “A Song of Ice and Fire”  
Susan Johnston, University of Regina

2068 Undergraduate Presentations 4: Investigating National Cinema  
*Thu, 02/12/2015 - 11:30am - 1:00pm, Fiesta 1*
Panel Chair: Jarrod Bolin

“You Apologize! In Their Language, In Our Land! Where Is Your Honor?”  
Christian Cazares, Jack E. Singley Academy  
“Be the Leaf”: Influences of Asian Cinema in “The Legend of Korra”  
Emely Alvarenga, Jack E. Singley Academy  
Breaking Borders: Hollywood Presence in Foreign Adaptations  
Jennifer Uriega, Jack E. Singley Academy  
“You Can’t Fence This Shit In!”: “Orphan Black” as Allegory of Canadian Cinema  
Jarrod Bolin, Jack E. Singley Academy
2070 Women, Gender, and Sexuality 5: Queer Issues and Portrayals
*Thu, 02/12/2015 - 11:30am - 1:00pm, Sendero II*
Panel Chair: Nathaniel Hagemaster

Montgomery Clift’s Queer Performances in the Films of Fred Zinnemann
  Kylo-Patrick Hart, Texas Christian University
Being Queer in Puerto Rico: Destroying the “Pato” Image the Island Created
  Gabriel Acevedo, University of Puerto Rico, Mayaguez Campus
Constructing the “Spooky Queen”: Hyper Gender Portrayals and Androgyny in Horror Movies
Contributing to Alternative Drag Identities
  Nathaniel Hagemaster, Texas State University

2072 American Studies and American History 2: Cultural Constructions of Race, Gender, and Class In Media and Literature
*Thu, 02/12/2015 - 1:15pm - 2:45pm, Enchantment C*
Panel Chair: Deborah Marinski

  Mitch Kachun, Western Michigan University
“True Grit” and the “Wool Hat Boys”: Mattie Ross and the Culture of Southern Post Bellum Politics
  Richmond Adams, Northwestern Oklahoma State University
Vietnam In South Dakota: The Media’s Depiction of the Wounded Knee Occupation
  Jared Eberle, Oklahoma State University

2074 Apocalypse, Dystopia, and Disaster in Culture 2: Apocalypse and Future
*Thu, 02/12/2015 - 1:15pm - 2:45pm, Enchantment D*
Panel Chair: Shane Trayers

Futures of Bewilderment: Genre and Slow Death in Charlie Booker’s “Black Mirror” and Colson Whitehead’s “Zone One”
  Justin Omar Johnston, Stony Brook University
(No) Time Enough At Last: Queer Futurity in the Post-Apocalyptic Narrative
  Carling Kaiser, California State University, Long Beach
Mothers of “Monsters” and Their Hybrid Children in American Apocalyptic Film
  Shane Trayers, Middle Georgia State College, Macon
2076 Asian Popular Culture / The Asian American Experience 2: Asian Music and Literature  
*Thu, 02/12/2015 - 1:15pm - 2:45pm, Sendero I*  
Panel Chair: Debbie Scully

Simplicity, yet Complexity: Politics of Aesthetic Affect in Julie Otsuka’s “The Buddha in the Attic”  
Yu-yen Liu, Huafan University  
The Transculturization of PSY’s “Gangnam Style” Music Video: Problems of Speed, Space, and Style  
Jongkeyong Kim, Chung-Ang University  
The Cambodian-American Musical Experience  
LinDa Saphan, College of Mount Saint Vincent

2078 Chicano/a Literature, Film, and Culture 4: Mirando Pa’trás y Pa’delante: Rejuvenating, Re-envisioning, and Revitalizing Nuevomexicano/a Literature  
*Thu, 02/12/2015 - 1:15pm - 2:45pm, Enchantment A*  
Panel Chair: Juan Gallegos

Revitalizing Northern New Mexican Cuentos for the Twenty-First Century: A Reading of “Good Friday”  
Ishmael Mondragon, New Mexico Highlands University  
A Return to the Land: the Rejuvenation of Chicano/a Culture in Anaya’s “Bless Me, Ultima” and “Heart of Aztlan”  
Sara Vigil, New Mexico Highlands University  
American Capitalism and Southwestern Folklore: Fabiola Cabeza de Baca’s “We Fed Them Cactus”  
Amanda Amstutz, University of New Mexico  
Constructing New Frameworks: Re-envisioning Nuevomexicano/a Literature as Theory  
Juan M Gallegos, New Mexico Highlands University

2080 Children’s and Young Adult Literature and Culture 4: Subversive (?) Tropes in Dystopian YA fiction  
*Thu, 02/12/2015 - 1:15pm - 2:45pm, Sendero III*  
Panel Chair: Heidi Bardenhagen

Heterotopic Tropes: Trains of Thought  
Ronald Dean Straight, University of Texas, Brownsville  
“Genders Can Be Neither True nor False”: The Subversion of Gender in “The Hunger Games” and “Lord Of The Rings”  
Victoria Vandenberg, Lamar University  
Savior Needed – Must Be Female: Young Women Protagonists in YA Dystopian Literature  
Heidi Bardenhagen, Lamar University
2082 European Popular Culture and Literature 1: Icons and Iconographies
Thu, 02/12/2015 - 1:15pm - 2:45pm, Grand Pavilion 6
Panel Chair: Brian Patton

007 vs. The Hidden Persuaders: Bond and the Discourse of Thought Control
  Brian Patton, King’s University College at Western University

The Catharsis of Anxiety in the James Bond Franchise
  Elyn Achtymichuk, University of Saskatchewan

The Reception of Russian Fairy Tales in Polish Romantic Literature: the Case of J.A. Gliński
  Katia Vandenborre, New York University

2084 Game Studies, Culture, Play, and Practice 6: Roundtable: Game Studies Research Group
Thu, 02/12/2015 - 1:15pm - 2:45pm, Enchantment F
Panel Chair: Rachel Hutchinson

  Rachael Hutchinson, University of Delaware
  Meghann Matwichuk, University of Delaware
  Troy Richards, University of Delaware
  Phillip Penix-Tadsen, University of Delaware
  Daniel Chester, University of Delaware
  Juliet Dee, University of Delaware

This roundtable consists of six members of the newly established Game Studies Research Group at the University of Delaware. Coming from various disciplines across the university, our mission has been to learn from each other about our different approaches to video games as well as encounter new ideas through shared readings and lectures. With two members taking a Cultural Studies approach to games from Latin America and Japan, two members taking a Media Effects approach to violence and gender representation in games, as well as a professor of game design who encourages an independent and personal approach to developing a video game, it has been an interesting learning curve as we adjust to new methodologies and theories. We would like to share our experiences in setting up a research group on campus, securing a grant from the Interdisciplinary Humanities Research Center, and expanding library resources for the study of games on campus. We would also like to discuss with our colleagues and peers some possibilities for directions we can take the group now we are firmly established on campus.
2086 Graphic Novels, Comics, and Popular Culture 5: Myth and History
Thu, 02/12/2015 - 1:15pm - 2:45pm, Fiesta 4
Panel Chair: Shelley Barba, Texas Tech University

The Reconfiguration of Myth and the Apocalypse in Ian Edginton and Francesco Trifoglia’s “Hinterkind” Series
   Sarah Camp, Old Dominion University
“Most Glorious and Most Terrible”: The Historian as Imperial Architect in Alan Moore’s “From Hell”
   Carol Fox, Oklahoma State University
Healing Historical Amnesia: Invitational Rhetoric, Public Memory, and Representations of Slavery in Graphic Novels
   Jess Boykin, Arizona State University

2088 Grateful Dead 5: Roundtable: The Grateful Dead as Unseen Collaborator
Thu, 02/12/2015 - 1:15pm - 2:45pm, Grand Pavilion 4
Panel Chair: Susan Balter-Reitz
   Rhoney Stanley, Independent Scholar

Roundtable discussion on how the Grateful Dead acts as unseen collaborator, fostering by its core values, its music, and the message in the music, creativity and innovation—especially in the arena of community. Examples: collaboration in writing memoir; using the experience of community to cocreate Burning Man.

2090 Harry Potter Studies 5: Potter and Imagery
Thu, 02/12/2015 - 1:15pm - 2:45pm, Enchantment E
Panel Chair: Christopher Bell

From Propaganda to Agenda Setting: How “The Daily Prophet” Articles Echo Wartime Sentiments and Framing and Priming Techniques
   Judith Roberts, Louisiana Tech
More than Moving Images: The Visual Culture of “Harry Potter”
   Tolonda Henderson, George Washington University
   Amy Von Lintel, West Texas A&M University
Heroes and Horcruxes: The Symbolism of Dumbledore’s Army
   Christopher Bell, University of Colorado, Colorado Springs
Thu, 02/12/2015 - 1:15pm - 2:45pm, Fiesta 3
Panel Chair: Marilyn McKinley Parrish

Dire Warnings and Outrageous Adventures: The Cross-Currents of 19th-Century Narratives of Prostitution
Carla Rineer, Millersville University

The Archival Record of the Lancaster YWCA: 125 Years of Women Confronting and Crossing Borders
Tracey Weis, Millersville University

Rural Women Journalists: Uncovering Stories, Discovering New Voices
Theresa Russell-Lorett, Millersville University

Marilyn Parrish, Millersville University

2094 Literature 1: “Once Upon a Time There Was a Werewolf . . . “:
Shapeshifting from Charles Perrault to Anne Rice
Thu, 02/12/2015 - 1:15pm - 2:45pm, Fiesta 2
Panel Chair: James Kirkland

“The Wolf Gift”: Anne Rice’s Werewolf in Disguise: Bertrand Caillet, Louis de Pointe du Lac, Edward Cullen, Dexter Morgan, Shadow Man: Who Do You See?
Alexandra Reuber, Tulane University

The Wolf and Little Red: Temptation and Treason in Fairytale, Literature, and Fantasy
Karen Kwasny, Saint Leo University

“Many Are the Deceivers. . . “: The Werewolf in Ancient and Modern Guise
James Kirkland, East Carolina University

2096 Pedagogy & Popular Culture 6: Traversing Borders
Thu, 02/12/2015 - 1:15pm - 2:45pm, Grand Pavilion 1-2
Panel Chair: Erik Walker

Voices of Alternative Licensed Teachers in Southwest NM
Trinidad Tolar, Western New Mexico University

Faceless, Voiceless Class Interaction: Distant Learning in Saudi Arabia
Gamil Alamrani, Jazan University

Facilitating ESL Instruction in the Writing Center: For a Local to Global Approach
David Aguilar, University of Texas, Brownsville
2098 Professional Development I: Publishing with Rowman & Littlefield  
*Thu, 02/12/2015 - 1:15pm - 2:45pm, Enchantment B*
Panel Chair: Stephen Ryan, Senior Editor, Rowman & Littlefield

Moving Beyond the Academic Market: Turning a Monograph Project into a Reference Volume or General Interest Book

Stephen Ryan, Senior Editor for Rowman & Littlefield, discusses how to shape a monograph project into a reference work or general interest title that will appeal to public libraries.

2100 Science Fiction and Fantasy 6: Utopias and Dystopias in Modern and Contemporary Popular Culture  
*Thu, 02/12/2015 - 1:15pm - 2:45pm, Grand Pavilion 3*
Panel Chair: Anne Smith

Demigods, Aristocrats, and Heroes, Oh My! The Inversion of Classical Mythology in the World of “Tarzan of the Apes”

- Owen Smith, Stephen F. Austin State University
- A Fly in the Ointment: Utopia and Dystopia in “Star Trek”
  - Kelly Salsbery, Stephen F. Austin State University
- “Star Trek”’s Mirror Universe Episodes and U.S. Military Culture through the Eyes of the Other
  - Steffen Hantke, Sogang University
- The Riddle of Utopia and the Utopia of Riddle: Voldemort’s Perfect World
  - Anne Smith, Stephen F. Austin State University

2102 Shakespeare in Popular Culture 1: Shakespeare in Verbal and Material Cultures  
*Thu, 02/12/2015 - 1:15pm - 2:45pm, Grand Pavilion 5*
Panel Chair: Jessica M. Maerz

Killing Desdemona: Staging Sexual Violence in Graphic Novels of “Othello”

- J. Caitlin Finlayson, University of Michigan, Dearborn

Want to Understand Shakespeare’s Plays? Read Comics.

- Joy Sterrantino, Southern Utah University

The Hollow Speech: Adapting Henry V’s St. Crispin’s Day Speech

- Colleen Etman, College of Charleston

The Mona Lisa Effect and Hamlet’s “To Be, or Not to Be”

- Joseph Chaney, Indiana University, South Bend
2104 Steampunk and Neo-Victorianism 2: Examining Foundations, Foundational Texts, and Female Identity
Thu, 02/12/2015 - 1:15pm - 2:45pm, Sendero II
Panel Chair: Gordon Marshall

Philosophy From an Imagined Past: Proto-Steampunk Literary Influences in “Bioshock”
Christopher Vian, University of Central Oklahoma

Why Slapping Gears on It Won’t Do: Visual Epistemology and Steampunk
R. D. Jones, Eastern Michigan University

Victorian Traces: 21st Century Femininity in “The League of Extraordinary Gentlemen” and “Stoker”
Heather Freeman, Florida Polytechnic University

From Mina Harker to Mina Murray: Rationalizing the Female Identity in a Patriarchal Empire
Alejandra Ortega, Wake Forest University

2106 Undergraduate Presentations 5: (Re)Discovering “The Lord of the Rings”: Insights from Studying Abroad in New Zealand
Thu, 02/12/2015 - 1:15pm - 2:45pm, Fiesta I
Panel Chair: Kyle William Bishop

The Journey to Fearlessness: Finding Apotheosis in Jackson’s “The Lord of the Rings” Trilogy
Jenifer Drew, Southern Utah University

Fear and Superiority Complex in “The Lord of the Rings”
Mandy Jones, Southern Utah University

You CAN Take It with You!: Embodying Home through Item Objectification in “The Lord of the Rings”
Melanie Jensen, Southern Utah University

2108 American Studies and American History 3: Challenges to American Identities
Thu, 02/12/2015 - 3:00pm - 4:30pm, Enchantment C
Panel Chair: Deborah Marinski

Renaming the Fort: Fort William, Fort John, and Fort Laramie
Kathryn McKee, University of Wyoming

Charity vs. Justice: The Subtle Values Underlying Nonprofit Organizations and How They Can Damage More than They Mend
Rosalie Bouck, Pacifica Graduate Institute

“Urban Gorillas” and “The End of Education” in Rodriguez’s “Hunger of Memory”
Antonio Rionda, University of Miami
2110 Apocalypse, Dystopia, and Disaster in Culture 3: Disasters

*Thu, 02/12/2015 - 3:00pm - 4:30pm, Enchantment D*

Panel Chair: Shane Trayers

- Researching and Feeling Disaster in “The Grapes of Wrath”
  Joshua Mann, Stanford University
- The Golden Age of Television Nuclear Disaster: 1983-1984
  Kathleen Mollick, Tarleton State University
- Teaching Dystopia and Disaster in First-Year Seminars and Freshman Composition Courses
  Kamila Kinyon, University of Denver

2112 Breaking Bad 3: Philosophy & History

*Thu, 02/12/2015 - 3:00pm - 4:30pm, Grand Pavilion 6*

Panel Chair: Nick Gerlich

- “Breaking Bad” and Dionysian Consciousness: An Exploration into the Madness of Walter White from a Depth Psychological and Mythic Perspective
  Bobbette Small, Pacifica Graduate Institute
- “Up the Turquoise Trail” with the White Family: Native American History as Foreshadowing in “Breaking Bad”
  Marc Valdez, Independent Scholar
- Saul Goodman from “Breaking Bad” as a Sophistic Being
  Jo Anna Phillips, University of New Mexico

2114 Children’s and Young Adult Literature and Culture 5: Alternate Texts; Alternate Modes of Reading

*Thu, 02/12/2015 - 3:00pm - 4:30pm, Sendero III*

Panel Chair: Jay Casey

- All the Cool Kids Are Doing It: Using Cartoons to Redefine the Diary in “Diary of a Wimpy Kid” and “Dork Diaries”
  Rachel Rickard, The Ohio State University
- When Things Fall Apart: How the Breakdown of Movable Books Encourages Reader Agency
  NaToya Faughnder, University of Florida
- From Talking Animals to Dismemberment: How Are Graphic Novels Helping Young Readers Remember The Great War?
  Jay Casey, University of Arkansas
Thursday

Southwest Popular/American Culture Association 2015

2116 Creative Writing 6: Poetry
Thu, 02/12/2015 - 3:00pm - 4:30pm, Fiesta 2
Panel Chair: Dorothy Alexander

Loaves and Fishes in an Election Year
Millard Dunn, Indiana University Southeast

Tepid Grace and Other Poems
Michelle Villanueva, University of Nevada, Las Vegas

My Spanish Poems with My Translations and Images
Dickie Heaberlin, Texas State University

Taking the Long Way Home
Dorothy Alexander, Independent Scholar

2118 Film and History 2: Class Conflict, Cultural Boundaries, and Historical Contexts
Thu, 02/12/2015 - 3:00pm - 4:30pm, Enchantment B
Panel Chair: Ron Briley, Sandia Preparatory School

“Did You Dream?”: Crossing Cultural Boundaries through Psychoanalysis in “Jimmy P” (2013)
Thomas Prasch, Washburn University

“Heaven’s Gate” (1980): European Class Conflict Comes to the American West
Ron Briley, Sandia Preparatory School

2120 Game Studies, Culture, Play, and Practice 7
Thu, 02/12/2015 - 3:00pm - 4:30pm, Enchantment F
Panel Chair: Matt Payne

“But Our Princess Is in Another Castle!”: Examining Changing Video Game Industry Dynamics
Randy Nichols, Bentley University

The Planner’s Tale: Inside a Japanese Mobile Game Studio
Bryan Hikari Hartzheim, Reitaku University

Rebooting the Movie-Game: The Effects of Transmedia Storytelling and the Mobile Market
James Fleury, University of California, Los Angeles

And Wipe Away the Debt: Video Games and the Great Recession
Adam Crowley, Husson University
Thursday Southwest Popular/American Culture Association 2015

2122 Graphic Novels, Comics, and Popular Culture 6: Myth, Space, and Diversity
Thu, 02/12/2015 - 3:00pm - 4:30pm, Fiesta 4
Panel Chair: Maite Urcaegui, University of Colorado, Boulder

An Ecocritical Look at Mythic Spaces and Nationalistic Sentiment in Bill Willingham’s “Jack of Fables: Americana”
Amy Desuza, California State University, Long Beach

Encouraging Civic Engagement and Diversity through the Graphic Novel
Kristin Collins-Breyfogle, Mercyhurst University

The “Superhero Diversity Race”
Johnathan Flowers, Southern Illinois University, Carbondale

2124 Grateful Dead 6
Thu, 02/12/2015 - 3:00pm - 4:30pm, Grand Pavilion 4
Panel Chair: Jay Williams

When the Story Teller Speaks: Investigating Meta Narratives about the Grateful Dead
Susan Balter-Reitz, Montana State University, Billings

The Last Great American Adventure
Timothy Ray, West Chester University of Pennsylvania

Barry’s Question: The Beat in the Lyrics of the Grateful Dead
Jay Williams, “Critical Inquiry”

2126 Harry Potter Studies 6: The Potterverse
Thu, 02/12/2015 - 3:00pm - 4:30pm, Enchantment E
Panel Chair: Christopher Bell

I’ve Just Seen a Face: Prosopographia and the Changing “Potter” Book Covers
Lauren Camacci, Pennsylvania State University

Collective Memory and Fan Identification: The “Harry Potter” Facebook Experience
Chin-Ting Lee, Independent Scholar

Harry Potter and the Violations of Cultural Expectancies
Bethany Thompson, West Texas A&M University
2128 Libraries, Archives, Museums, & Popular Culture 3: The Eccentric, The Humorous, and The Southwest

Thu, 02/12/2015 - 3:00pm - 4:30pm, Fiesta 3
Panel Chair: Janet Brennan Croft

Don’t Act Like You’re Not Impressed: “Anchorman” Comes to the Newseum
  Derek Foster, Brock University
The Tony Hillerman Portal: An Online Digital Research Archive at the University of New Mexico
  Kevin Comerford, University of New Mexico
Eclectic Collecting: The Roswell Museum and Art Center’s Southwest
  Sara Woodbury, Roswell Museum and Art Center
Saucer Cults, ESP, and the Search for Eschatological Ultimates: The Curious Library World of Louis Shores
  Michael Courtney, Indiana University

2130 Pedagogy & Popular Culture 7: Roundtable on Popular Culture & Media

Thu, 02/12/2015 - 3:00pm - 4:30pm, Grand Pavilion 1-2
Panel Chair: Erik Walker

Deepti Kharod, University of Texas, San Antonio
Cinthia Rodriguez, University of Texas, San Antonio
Rebecca Stortz, University of Texas at San Antonio
Margaret Hilburn-Arnold, University of Texas, San Antonio
Kelli Bippert, University of Texas, San Antonio
Jennifer Hooper, University of Texas, San Antonio

Popular culture, including television, literature, and film media, often portrays a snapshot of our world through the perspectives of compelling fictional and historical characters. Popular media draws its audience with the promise of entertainment, while providing common spaces through which counternarratives to traditional notions of learning and teaching can be told. Through a sociocultural lens, we provide six examples from various forms of popular media to explore how society, culture, and tacit experiences intersect with learning and teaching in and out of the classroom.

As members of an interdisciplinary doctoral program in education, we bring to our development as teacher educators and educational researchers a wide range of experiential and disciplinary views on what it means to learn and teach. To help us develop a shared context for unpacking these complex concepts collaboratively, we gathered and analyzed examples of learning/teaching from popular media. These included an exploration of a newcomer’s experiences in a women’s prison in the Netflix series Orange Is the New Black, how a young boy becomes a diabolical criminal in the movie Megamind, and the story of a documentary maker turned artist in the film Exit through the Gift Shop. These media helped us reveal the oft-hidden thinking about learning and teaching.
Thursday

2132 Religion 1: Quintessentially American
Thu, 02/12/2015 - 3:00pm - 4:30pm, Sendero I
Panel Chair: Cori Knight

Billy Graham the Nixon Operative: The Preacher’s White House Involvement during the Nixon Administration
    David Settje, Concordia University Chicago
Mormons Building Bridges: Using Online Communities to Connect Borders Between Faith and Sexual Orientation
    Breeanne Martin, Utah State University
Hobby Lobby’s “Sincerely Held Religious Beliefs”: The Problem of Theological Terminology in American Politics and Jurisprudence
    Brent Hege, Butler University
Pilgrimage as Paradigm for Understanding Spiritual Running
    Warren Kay, Merrimack College

2134 Science Fiction and Fantasy 7: Science Fiction Literature
Thu, 02/12/2015 - 3:00pm - 4:30pm, Grand Pavilion 3
Panel Chair: Brian Cowlishaw

The Walking Dread: Disability in Matheson’s “I Am Legend”
    Haydn Woodward, University of Colorado Denver
Scientists vs Monsters in Victorian Science Fiction
    Jae-uk Choo, Chung-Ang University
    Kyu-Jeoung Lee, Chung-Ang University
Ender Wiggin: The Hero with a Thousand Feelings
    Zachary Young, Independent Scholar
Buggers, Piggies and Difference: “Speaker for the Dead” and Ethical Philosophy
    Zachary Way, Ryerson University

2136 Shakespeare in Popular Culture 2: New Approaches to Adapting Shakespeare
Thu, 02/12/2015 - 3:00pm - 4:30pm, Grand Pavilion 5
Panel Chair: Jessica M. Maerz

“I Seek Your Wise and Learned Counsel, Please, How I Might Best Adapt My Modest Plays Unto Conventions of the Modern Day”; Or, Shakespeare Goes to High School
    Karen Libman, Grand Valley State University
Engaging Shakespeare in the Classroom: Towards a New Language for Adaptation Studies
    Jessica Maerz, University of Arizona
Thursday

Southwest Popular/American
Culture Association 2015

2138 Television 5: What Our Icons Teach Us
Thu, 02/12/2015 - 3:00pm - 4:30pm, Enchantment A
Panel Chair: Monica Ganas

Bearing Witness to America’s Decline: The Bear as Political Trope in “The Colbert Report’s” “Threat Down”
   Lynn Zimmerman, Notre Dame College
Stephen Colbert and the Entertainment Persona: Ethos of Re-Curating Identity
   Alaina Beaver (Feltenberger), University of Colorado, Boulder
Lessons about the Past, from the Future: Learning History with Captain Z-Ro
   Cynthia Miller, Emerson College

2140 Undergraduate Presentations 6: Images of Health in Today’s Young Generation
Thu, 02/12/2015 - 3:00pm - 4:30pm, Fiesta 1
Panel Chair: Moorea Coker

When Children Are Sick: The Caulfield Syndrome
   Hannah McKeon, Crosby High School
Gazing into Construction; Temporality and Movement as Ideological Apparatus
   Keegan Cook, Crosby High School
[RE]image of the Body: Gender in a New Skin
   Zachary Leonard, Crosby High School
Memory and Sardines: Delicately Smoked Was my Childhood in English Class
   Alyssa Meyer, Crosby High School

2142 Women, Gender, and Sexuality 6: Literary Constructions of the Female Self
Thu, 02/12/2015 - 3:00pm - 4:30pm, Sendero II
Panel Chair: Allison Sharp

Hemingway’s Powerful Women: Independence, Power, and Control
   Jacqueline Vilandre, Independent Scholar
Hemingway’s New Women: Catherine Barkley and Brett Ashley
   Maria Georgiou, Weber State University
The Language of Inscription: Male Privilege and Female Linguistic Absence
   Melissa Schultheis, University of Colorado, Boulder
Transcending the Binaries: Chick-lit, the Bildungsroman, and the Female Self
   Allison Sharp, Independent Scholar
2144 Apocalypse, Dystopia, and Disaster in Culture 4: Dystopia
Thu, 02/12/2015 - 4:45pm - 6:15pm, Enchantment D
Panel Chair: Heather Watson

Get Rich or Die Trying: The Emphasis on Class and Currency in Modern Dystopian Literature and Film
   Heather Watson, Georgia Military College
Pleading Insanity: Loss of Language in Dystopian Works
   Debojyoti Dan, Naba Ballygunge Mahavidyalaya
Freedom in the Fire: The Evolution of Hope as a Result of the Human Apocalypse in Contemporary Dystopic Literature
   Brian Fendrick, Weber State University
Destruction and Resurrection: New/Old Visions for America in YA Dystopian Fiction
   Charlotte Speilman, York University

2146 Asian Popular Culture / The Asian American Experience 3: Asian Identity
Thu, 02/12/2015 - 4:45pm - 6:15pm, Fiesta 3
Panel Chair: Debbie Scally

The Tabloid Press and the Creation of National Culture in 19th Century Japan
   Paul Clark, West Texas A&M University
“Broken Up and Inside Out”: Theorizing Vietnamese American Identity through Young Adult Novels-in-Verse
   Sandra Cox, Pittsburg State University
The Ambivalent Identity: Exploring the Influences of Colonization to the Filipino/Filipino American Identity and Culture
   Jessica Crespo, Clarion University of Pennsylvania
“Long Live the Arab Worker”: The Practice of Arab Nationalism as Political Identity in the United Farm Workers Movement
   Neama Alamri, University of California, Merced

2148 Biography, Autobiography, Memoir, and Personal Narrative 1
Thu, 02/12/2015 - 4:45pm - 6:15pm, Enchantment C
Panel Chair: Linda Niemann

Shopping: Tourism and Traditional Art
   Linda Niemann, Kennesaw State University
Fulfillment: Diary of an Amazonian Picker
   Paul Juhasz, Lehigh Carbon Community College
America the Beautiful in Spite of It All: The Art of the Ethnic Autobiography
   Bea Gyimah, Baton Rouge Community College
2152 Consumer Culture and Advertising 1
 Thu, 02/12/2015 - 4:45pm - 6:15pm, Enchantment A
Panel Chair: Chair TBA

Igniting Response: General Motors Turns Crisis into Bolstered Bottom Line
Jennifer Harker, West Texas A&M University
Driving in the Desert: Modernism and Middlebrow Tourism in New Mexico
Elizabeth Oliphant, University of Pittsburgh
Reinscribing Subculture: Commodification and Boundary Work in “Traditional” Tattooing
David Strohecker, University of Maryland, College Park

2154 Creative Writing 7: Creative Non-Fiction
 Thu, 02/12/2015 - 4:45pm - 6:15pm, Fiesta 2
Panel Chair: Rayshell Clapper

Black and Blue Angels
   Barrie Bradley, Independent Scholar
Drift Migration
   Danielle Dubrasky, Southern Utah University
Ray’s Hell
   Rayshell Clapper, Seminole State College

2156 Film and History 3: Biopics, Walter Matthau, and Gen-X High Schoolers
 Thu, 02/12/2015 - 4:45pm - 6:15pm, Enchantment B
Panel Chair: Brad L. Duren

Walter Matthau Reporting: The Duster at Kearney Army Air Field–Film, Military and Journalistic History Converge in World War II
   Robert Foresman, University of Nebraska, Kearney
Changing Lives: The American Women’s Biopic
   Angela Beauchamp, Skidmore College
“What’s Your Damage?”: “Heathers” and Generation X 25 Years Later
   Brad Duren, Oklahoma Panhandle State University
2158 Game Studies, Culture, Play, and Practice 8
Thu, 02/12/2015 - 4:45pm - 6:15pm, Enchantment F
Panel Chair: Judd Ruggil

The When of Alternative Game Play: Incorporating Low-Tech Games into Theory and Practice
   Stephanie Vie, University of Central Florida
“I Apologize If This Sounds Too Corporate”: Gaming, Liberal Arts, and the Place of the University
   Ron Scott, Walsh University
It’s Not Just About the Cabinet...
   Michael De Anda, Illinois Institute of Technology
There is No Word for Work in the Dragon Tongue: Labor, Language, and Loss in “Skyrim”
   Kevin Moberly, Old Dominion University

2160 Graphic Novels, Comics, and Popular Culture 7: Fandom, Teaching, and Gotham
Thu, 02/12/2015 - 4:45pm - 6:15pm, Fiesta 4
Panel Chair: Rob Weiner, Texas Tech University

Superhero Fandom in the Digital Age
   Shelley Barba, Texas Tech University
Batman, Gotham, and the Superstructure
   Dustin Shepherd, California State University, San Bernardino
Using Graphic Novels in the College Classroom
   Allison Schulz, Independent Scholar

2162 Myth and Fairy Tales 2: Analyzing “Snow White and the Huntsman”
Thu, 02/12/2015 - 4:45pm - 6:15pm, Enchantment E
Panel Chair: Jacquilyn Weeks

In Dark Woods: A Re-Examining And Revising Of “Snow White and The Huntsman”
   Maria Nazos, University of Nebraska, Lincoln
Reflection and Recognition: The Role of the Mirror in “Snow White and the Huntsman”
   Brita Thielen, University of Nebraska, Lincoln
Glimpses of Change: Mothers in “Snow White and the Huntsman”
   Stevie Seibert Desjarlais, University of Nebraska, Lincoln
Geocaching is an exciting, outdoor, goal-based activity in which a global positioning system or smart phone is used to find hidden containers and special locations throughout the world. Through the aid of the geocaching.com website, users are able to download latitude/longitude coordinates of millions of available geocaches that draw them to interesting places. Geocachers may also choose to define a location using the website and draw people to it. Because geocaching is location-based teaching, using this means is directly applicable to the fields of geography, earth sciences, and history classes, but the possibilities within other fields are endless.

This hand-on presentation and activity will be broken into four segments. The first segment will provide the basics of geocaching, including accessing the website and learning about the different types of geocaches that can be found/placed on the landscape. The second segment will include a presentation of actual examples of existing geocaches that provide learning-based opportunities. The third segment will include the creation of a learning-based activity for use in geocaching from a set of known coordinates. The final segment will include a field test of this activity leading to a hidden geocache somewhere adjacent to the conference hotel.

Debating Young Earth Creationism: The Ethics of Debating (or Not Debating) Anti-Science in Popular Culture
  Tyler Hiebert, Wichita State University
The Ethics Wars of “A Few Good Men”
  Horace Fairlamb, University of Houston, Victoria
Wars Without Events
  Ameen Mettawa, University of Florida
The Corrupting Influence of Oprah
  Martha Satz, Southern Methodist University
2168 Religion 2: Miracles, Satanism, and the Occult
Thu, 02/12/2015 - 4:45pm - 6:15pm, Sendero I
Panel Chair: Warren Kay

The Narrative Origins of the Miraculous Dirt of Chimayó
Brett Hendrickson, Lafayette College
Satanism: The Myths, The Legends, The Literacy
Christine Olding, Kent State University
The (Oc)Cult(ure) of Holy Death in Los Estados Unidos
George Sieg, University of New Mexico

2170 Science Fiction and Fantasy 8: The Works of Joss Whedon - Identity and Presence in the Whedonverse
Thu, 02/12/2015 - 4:45pm - 6:15pm, Grand Pavilion 3
Panel Chair: Susan Fanetti

The “Girl Power Bit”: Buffy The Vampire Slayer’s Witches Change The World
Kimberly Wells, Northwestern State University
“It’s Good to Be Me”: Buffy’s Resistance to Renaming
Janet Brennan Croft, Rutgers University
River as Argumentative Meme: Embodying the Other through Phenomena
Robin Murphy, East Central University
Speaking without Speech: Hush, Hush, and Touch: Transformation of Language in “Buffy the Vampire Slayer”
Saskia Koch, Southern Utah University

2172 Undergraduate Presentations 7: Sport: It’s Not Black and White Anymore
Thu, 02/12/2015 - 4:45pm - 6:15pm, Fiesta 1
Panel Chair: Raymond A. Hall

From Invisibility to Equality: African American Males and their Assimilation in Professional Sports from 1920 to 2014
Mia Patterson, Central Washington University
From One Field to Another: An Exploration of the Relationship Between Whites and Blacks
Camille Colgan, Central Washington University
Saving Hometown Ideology: How Texas Football Films Create “The Good Life”
Jordan Eilers, Crosby High School
Thursday

Southwest Popular/American Culture Association 2015

2174 Women, Gender, and Sexuality 7: Social and Political Issues
Thu, 02/12/2015 - 4:45pm - 6:15pm, Sendero II
Panel Chair: Patricia Tyrer

HIV/AIDS Education in Contemporary African American Women’s Literature
   Danielle Nixon, University of Nevada
“I (Heart) Boobies”: Gender and Sexuality in Breast Feeding Advocacy and Breast Cancer Campaigns
   Jennifer Rothchild, University of Minnesota, Morris
Liberation through Writing Speculative Fiction
   Damian Serbu, Independent Scholar

2176 Fire and Ice Reception: Hosted by the Hyatt Regency
Thu, 02/12/2015 - 6:30pm - 8:00pm, Grand Pavilion 4-6
Panel Chair: SWPACA Executive Team

Come join our Executive Staff as we celebrate the official opening of the 36th annual meeting of the SWPACA. Hosted by the Hyatt Regency Hotel to honor our conference attendees, light refreshments and beverages will be available.

2178 Harry Potter Studies: Screening: “Harry Potter” Roulette!
Thu, 02/12/2015 - 8:15pm - 9:45pm, Enchantment E
Panel Chair: Christopher Bell, University of Colorado, Colorado Springs

Join us for the first annual Harry Potter Studies Screening Roulette! The titles of all eight “Harry Potter” films will be placed into a hat and one will be drawn out at random for a live screening. Following the film, a scholarly discussion will be led by Dr. Christopher Bell, chair of Harry Potter Studies, and a panel of scholars from a variety of disciplines. Be there for the start of a SWPACA tradition!

2180 Popular Culture Game Night
Thu, 02/12/2015 - 8:15pm - 9:45pm, Grand Pavilion 1-2
Panel Chair: Kurt Depner, New Mexico State University

Let’s get our “geek on” in style for our 1st annual Popular & American Culture GAME NIGHT! The hosts of this session are expert geeks and will provide some fun, challenging, but easy-to-learn games that are anything but traditional, including European games of the year and Mensa award winners. Multiple tables will be available, so the more, the merrier. Our Executive Team will provide drinks & munchies for the whole endeavor (although I’m not sure Mountain Dew and Twinkies will be on the menu). Come out and enjoy an evening of comaraderie with your fellow conference attendees!
2181 Special Performance: David Gans
Thu, 02/12/2015 - 8:15pm - 9:45pm, Atrium
Panel Chair: Nick Meriwether

Grateful Dead caucus regular David Gans is a working musician as well as a writer and radio producer. He performs for the SWPACA Deadhead group every year, and this time we’re bringing his performance to the rest of the SWPCA community.

Steeped in the music, roots, and traditions of the Grateful Dead (and their considerable range of influences, to which he adds several of his own), David Gans brings his stellar blend of Grateful Dead songs, originals, and other American roots music to the SWPACA. His acclaimed “solo electric” performances have entranced crowds across the country with their blend of country-blues-style fingerpicking, loop-based improvisations, and sweetly-sung ballads, both original and borrowed. His music expresses wry observations of the music-festival subculture and the larger world along with soulful and passionate political commentary, all mixed with favorites from the folk-rock canon of the last 50 years. In the grand tradition of Dead-inflected improvisation, it’s never the same show twice, and always worth a listen.

Thu, 02/12/2015 - 8:15pm - 9:45pm, Enchantment A
Panel Chair: Robert Weiner, Texas Tech University

Related to our zombie roundtable and what constitutes a zombie, we are proud to screen They Came Back (Les Revenants), a French film considered by many to be one of the best zombie films of the last decade. 70 million people return from their graves with conscious ability not unlike a child and have to relearn everything and reintegrate into society. Are these “returned dead” really zombies or something else entirely?
Friday

Southwest Popular/American Culture Association 2015

3000 Southwest Popular/American Association Area Chair Business Meeting
Fri, 02/13/2015 - 8:00am - 9:30am, Sendero I
Panel Chair: Southwest PCA Executive Team

Business meeting for SWPACA Area Chairs, hosted by the Executive Team. All Area Chairs are encouraged to attend.

3002 Apocalypse, Dystopia, and Disaster in Culture 5: Setting-Based and/or Environmental Works
Fri, 02/13/2015 - 9:45am - 11:15am, Fiesta 3
Panel Chair: Shane Trayers

Dust, Disease, Death, and Deity: Deconstructing the Dust Bowl
   Neil Shumsky, Virginia Tech
1960s Apocalyptic Texts and Rise of Ecological Architecture in New Mexico
   Alissa de Wit-Paul, Rochester Institute of Technology
“Zones of Sacrifice”: Vital Materiality, Place and the Geo-Industrial Unmaking of Treece, Kansas
   Joy Fuqua, Queens College/City University of New York
Creatures and Crisis: Apocalyptic Environmental Visions in Miyazaki’s “Nausicaä of the Valley of the Wind” and “Princess Mononoke”
   Gwendolyn Morgan, Le Moyne College

3004 Creative Writing 8: Poetry
Fri, 02/13/2015 - 9:45am - 11:15am, Fiesta 2
Panel Chair: James Henry Knippen

Mad Habits of a Life
   Julie Chappell, Tarleton State University
Confessing My Crimes
   Jerry Bradley, Lamar University
Poetry and Translation
   Diane Thiel, University of New Mexico
Cross-Pollination in the Garden of Ghosts
   James Knippen, Texas State University
Friday

3006 Crime and Culture 1: Archetypes of the System
Fri, 02/13/2015 - 9:45am - 11:15am, Sendero III
Panel Chair: Darrell A. Hamlin, Fort Hays State University

Irish Buccaneers and Entrepreneurs in Gene Kerrigan’s “The Rage”
       Shirley Peterson, Daemen College
Bad Cop/Good Cop, Romance/Assault: Gendered Violence and Justice in Popular Television
       Victoria Adams, University of Arizona
“They’re Clutching at Straws, Aren’t They?”: Norman Mailer’s Muddied Representation of the United States Legal System in “The Executioner’s Song”
       Claire Pelonis, California State University, Long Beach
The Profiled Pulp: Race, Ethnicity, and Crime in the “Doc Savage” Pulp Novels, 1933 - 1949
       October Surprise, Rogue Sociology

3008 Fashion, Style, Appearance, & Identity 1
Fri, 02/13/2015 - 9:45am - 11:15am, Grand Pavilion 6
Panel Chair: Carla Perez

Frail and Fashionable: Updating the “Thin Ideal” in the Age of Social Media
       Nicki Karimipour, University of Florida
       Tameka Ellington, Kent State University
Designing Across Borders
       Theresa Ann Lopez, University of the Incarnate Word
Up-dating a Traditional Mexican Apparel Design
       Carla Perez, University of the Incarnate Word

3010 Film Studies 1: The Human Condition on Film
Fri, 02/13/2015 - 9:45am - 11:15am, Grand Pavilion 5
Panel Chair: Chair TBA

Metamorphoses and Character Archetypes in “Howl’s Moving Castle” and “Spirited Away”
       Winnie Khaw, University of Wisconsin, Eau Claire
I Came, I Saw, but I Did Not Conquer: Humiliating Patriarchy and Reconfiguring Voyeurism in Mike Leigh’s “Naked”
       Chris Christiansen, Southern Utah University
3012 Film Theory and Aesthetics 1: Gender and/in Cinema  
*Fri, 02/13/2015 - 9:45am - 11:15am, Fiesta 4*
Panel Chair: Amy S. Fatzinger

An Original Dialogue between Cinema and Philosophy: “Hannah Arendt” by Margarethe Von Trotta  
Alessio Tommasoli, Università Europea di Roma

Female Identity, Animal Voice and Sonic Style: Multivocality in “Wanda” (USA 1970)  
Annette Brauerhoch, University of Paderborn

The Spectator and The Surreal Girl: The Female Gaze in Jean Cocteau’s “La Belle et La Bete” and Catherine Breillat’s “La Belle Endormie”  
Cameron Steele, University of Nebraska, Lincoln

“Where Are Your Women?”: Searching for Native Female Protagonists in Feature Films Since 1998
Amy Fatzinger, University of Arizona

3014 Game Studies, Culture, Play, and Practice 9: Roundtable: The Promises/Challenges of Auteur Theory  
*Fri, 02/13/2015 - 9:45am - 11:15am, Enchantment F*
Panel Chair: Jennifer deWinter

Jennifer deWinter (Worcester Polytechnic Institute): Shigero Miyamoto  
Carly Kocurek (Illinois Institute of Technology): Brenda Laurel  
Matthew Payne (University of Alabama): Richard Garriott  
Dean O’Donnell (Worcester Polytechnic Institute): Sid Meier  
Wendi Sierra (St. John Fisher College): Todd Howard  
Jason Thompson (University of Wyoming): Peter Molyneaux

This roundtable aims to contribute to the study of and discourse surrounding game design by focusing on human agents. This panel derived from a simple question: What would it mean to consider game designers the way we frequently consider film directors? So often, discourse around game design has to do with design components: how to integrate puzzles, how to write a game story, how to design a level. This approach, of course, has value, situated as it is in teaching the basic mechanics of game creation. However, designers concern themselves not with the component parts but with the whole experience, translating those experiences into systems. The act of play turns systems back into experiences, there for players to share with the game designer’s vision. Influential game designers create new systems, new experiences, shaping future games and the experiences of players.
3016 Grateful Dead 7: Special Session on “Bird Song”
*Fri, 02/13/2015 - 9:45am - 11:15am, Grand Pavilion 4*
Panel Chair: David Gans

Graeme Boone, Ohio State University

An analysis of the musical construction and expressive world of this beloved Grateful Dead song, plus an overview of its evolution from the early 1970s to the mid 1990s. We shall consider its juxtaposition of different modes and harmonic approaches, the changes in its arrangement, and the adjustment of its improvisational horizon across time.

3018 Motor Culture and the Road 1: Images of the Road Through Space and Time
*Fri, 02/13/2015 - 9:45am - 11:15am, Enchantment D*
Panel Chair: Stacy Rusnak, Georgia Gwinnett College

The Shifting Sands of Authenticity: People and Places on Route 66
Bruce Day, Central Connecticut State University
On the Road with Ed Ruscha: “Twentysix Gasoline Stations”
Britten LaRue, University of Texas, Dallas
Come in Your Car, Just as You Are: The American Drive-in Movie Theater, 1933-1950
John Vari, University of Texas, Austin
Holiday Dust-up: Off-road in the Borrego Valley
Capper Nichols, University of Minnesota

3020 Native American/Indigenous Studies 1: Portrayals of Identity
*Fri, 02/13/2015 - 9:45am - 11:15am, Enchantment E*
Panel Chair: Robert B. Galin, University of New Mexico at Gallup

American Indian Young Adult Literature
Jim Charles, University of South Carolina Upstate
Eric Gansworth’s Patriot Act: Dramatizing the Way Borders Define and Delimit Indian Identity
Nicholle Dragone, Black Hills State University
In/Out of Step: Indigenous Dance in Indigenous Films
Anthony Adah, Minnesota State University, Moorhead
Expanding Jamaica Kincaid’s “Garden of Empire” to Interpret a North Dakota Seed Catalog
Margaret Vaughan, Metropolitan State University
3022 Pedagogy & Popular Culture 9: Multimodality & Maker Culture  
*Fri, 02/13/2015 - 9:45am - 11:15am, Grand Pavilion 1-2*  
Panel Chair: Kurt Depner

New Literacies and Youth Cultures in the Classroom  
Vittorio Marone, University of Texas, San Antonio

Exploring Multimodality through Film and Textual Analysis  
Tiffany Bourelle, University of New Mexico

Making Sense: An Exploration of Making Culture in the Composition Classroom  
Maggie Melo, University of Arizona  
Anushka Peres, University of Arizona

3023 Rollins Award Winners Q&A  
*Fri, 02/13/2015 – 9:45am – 11:15am, Sendero II*  
Panel Chair: Rob Weiner, Rollins Book Award Judging Committee

Join the Rollins Book Award Winners for a discussion time, featuring Kimberly Monteyne, author of “Hip Hop on Film: Performance Culture, Urban Space, and Genre Transformation in the 1980s,” Justin S. Vaughn and Lilly J. Goren, editors of “Women and the White House: Gender, Popular Culture, and Presidential Politics,” and Philip Nel, author of “Crockett Johnson and Ruth Krauss: How an Unlikely Couple Found Love, Dodged the FBI, and Transformed Children’s Literature.” These accomplished scholars will be available to answer questions on their research as well as academic publishing more broadly.

3024 Science Fiction and Fantasy 9: Masculinity, Fraternity, and Sexuality in “Supernatural”  
*Fri, 02/13/2015 - 9:45am - 11:15am, Grand Pavilion 3*  
Panel Chair: Lugene Rosen

“Carry on My Wayward Son”: Establishing Fraternity through Feminine Sacrifice in “Supernatural”  
Brittani Mulkey, University of Science and Arts of Oklahoma

“Mom’s Never Coming Back”: The Winchesters’ Search for Identity  
Roxanne Schwab, Loyola University Chicago

“Gay Love Can Pierce through the Veil of Death and Save the Day”: Queer Intertextual Slippages and Failed Hegemonic Masculinity in “Supernatural”  
Brynn Raymond, University of Colorado, Boulder

Love at First Geek: Extended Adolescence and Male Friendship as Exhibited by the Ghostfacers  
Lugene Rosen, Chapman University
3026 Theatre and Performance Studies 1: Political & Physical Movement(s)
Fri, 02/13/2015 - 9:45am - 11:15am, Enchantment C
Panel Chair: Lynn Sally

Flamenco on the Edges: A Curiosity
Laura Bernhardt, Buena Vista University
Guantanamo Force-Feeding Demonstrations: The Messy Politics of Activist Recreations of Torture
Mathew Sandoval, University of California, Los Angeles
From Burning Bras to Baring All: Performing New Feminism on the Neo Burlesque Stage
Lynn Sally, Metropolitan College of New York

3028 Undergraduate Presentations 8: Mixing Messages in Media I
Fri, 02/13/2015 - 9:45am - 11:15am, Fiesta 1
Panel Chair: Jarrod Bolin

“And BURSTS into Song”: The Bollywood Influence on Hollywood
Farhan Rahman, Jack E. Singley Academy
“It Will Shock You How Much It Never Happened”: “Mad Men” Contra Nostalgia
Brennan Miene, Jack E. Singley Academy
Intersecting Borders: Horror Films and Female Representation
Monica Flores, Jack E. Singley Academy
“Japanimation”: A Look into American Essentialist Views of Japanese National Cinema
Pascal Ibe, Jack E. Singley Academy

3030 War and Culture 1: War in Popular Media
Fri, 02/13/2015 - 9:45am - 11:15am, Enchantment B
Panel Chair: Steffen Hantke

“Barefoot Gen”: The Continued Influence of the Most Significant Anti-Nuclear War Manga Ever Published
Tomoko Masumoto, Kanda University of International Studies
Operation Chambermaid: War Comics and the Visual Gothic
Hans Staats, Stony Brook University
“You Are Not In Control”: “Spec Ops: The Line” and the Banality of War
Steven Holmes, University of Hawaii, Manoa
The Invisible Enemy: The “Bandit” of the Mexican Revolution Through the Satirist Writing of Texas National Guardsman, Jodie P. Harris
Nicholas Villanueva, University of Wisconsin, La Crosse
3032 Zombie Culture 1: Politics and Culture  
*Fri, 02/13/2015 - 9:45am - 11:15am, Enchantment A*  
Panel Chair: Brandon Kemper

History Is What Bites: Race, Zombies, and the Limits of Biopower  
Jessica Hurley, University of Pennsylvania  
Re-Composing Zombie Politics: Evolved Zombies and Female Saviors  
Natalie Wilson, California State University, San Marcos  
Carnival Feasting: Dana Schutz, “Land of the Dead”, and Processing Collective Trauma  
Heather Castro, Temple University  
TTU Humans Versus Zombies: Nerf Guns Up!  
Enrique Luna, Texas Tech University

3034 Apocalypse, Dystopia, and Disaster in Culture 6: Apocalypse—Purpose, Language, and Narrative  
*Fri, 02/13/2015 - 11:30am - 1:00pm, Fiesta 3*  
Panel Chair: Shane Trayers

Questioning Utopian Narratives in Cormac McCarthy’s “The Road” and Jim Crace’s “The Pesthouse”  
Natalie Boldt, Trinity Western University  
Civil Defense and Religion: A Cult of the Apocalypse  
Lewis Haber, Cornell University  
Why Praise the Sun?: The Experience of Lost Purpose in “Dark Souls”  
Ian Derk, Arizona State University  
Kyu: A Semantic Analysis of “Kin-Dza-Dza”  
Michael Smith, Purdue University

3036 Biography, Autobiography, Memoir, and Personal Narrative 2  
*Fri, 02/13/2015 - 11:30am - 1:00pm, Enchantment D*  
Panel Chair: Melinda McBee, El Centro College

“American Notes” as Dickensian Memoir  
Kathryne Ford, Australian National University  
Writing a Home: Meena Alexander’s “Fault Lines” as Testimonio  
Courtney Holroyd, University of Wyoming  
Traveling Across Identities: Iranian-American Women’s Memoir and the Production of the Recursive Self  
Andrea Modarres, University of Washington, Tacoma  
The Effect of Writing and Reading the Memoir: When the Personal becomes the Literary  
Patricia Gott, University of Wisconsin, Stevens Point
3037 Breaking Bad 4: The Man, The Myth  
*Fri, 02/13/2015 - 11:30am - 1:00pm, Sendero II*

Panel Chair: Nick Gerlich

Walt and His Fans “Breaking Bad”  
Lane Mann, University of Texas, Austin

We Can Be Walter White, Just For One Day  
Pete Figler, University of Arizona

Bad Childhood: Archetypes of American Childhood in “Breaking Bad”  
Patricia Peknik, Bentley University

3038 Eco-Criticism and the Environment 1: Violence and Environmental Connection  
*Fri, 02/13/2015 - 11:30am - 1:00pm, Sendero III*

Panel Chair: Luke Morgan

Lost Connection: An Ecocritical Exploration of E.L. Doctorrow’s “The Waterworks”  
Monica Linford, Weber State University

Like Desperadoes Waiting for a Train: Fantasy and Fulfillment in Edward Abbey’s “The Monkey Wrench Gang”  
Eric Mordhorst, New Mexico Highlands University

“The Land Had Swallowed Them Up”: Allegory and Environment in “Blood Meridian”  
Luke Morgan, Texas Tech University

3040 Folklore Studies 1  
*Fri, 02/13/2015 - 11:30am - 1:00pm, Grand Pavilion 6*

Panel Chair: Phyllis Bridges

The Texas Freemason: A Study of the Grand Lodge of Texas and the Order of the Eastern Star  
Helen McCourt, Collin College, Spring Creek Campus

Revisiting Dog Ghosts  
Angela Johnson, Texas Woman’s University

Hearth and Havoc: The Disparate Domains of Loki  
Rachel Green, Texas Woman’s University

Where There Is a Will There is Folklore  
Phyllis Bridges, Texas Woman’s University
3042 Food and Culture 1: Roundtable: Food-Themed Composition Classrooms  
*Fri, 02/13/2015 - 11:30am - 1:00pm, Fiesta 4*
Panel Chair: Charlotte Howe

Panel Title: Food: It’s Not Just for Dinner Anymore

Louise Bown, Salt Lake Community College  
Stephanie Maenhardt, Salt Lake Community College  
Lisa Packer, Salt Lake Community College  
Charlotte Howe, Salt Lake Community College

We will each share what we, and our students, bring to the table in our food-themed composition courses. “Food is our common ground, a universal experience,” says the award-winning chef, educator and food champion, James Beard. This philosophy is echoed in the following statement from the food writer and blogger Molly Wizenberg, who states, “When I walk into my kitchen today, I am not alone. Whether we know it or not, none of us is. We bring fathers and mothers and kitchen tables, and every meal we have ever eaten. Food is never just food. It’s also a way of getting at something else: who we are, who we have been, and who we want to be.”

Using Freire’s definition of “authentic education,” as being carried on “by the teacher with the student,” we have developed a savory approach to first-year composition: Use a theme of FOOD to bring teachers and students together at the table. As the theme for this year’s conference notes, we intersect borders as we sit down at the table or create a place at the table for those who do not have one.

3044 Game Studies, Culture, Play, and Practice 10  
*Fri, 02/13/2015 - 11:30am - 1:00pm, Enchantment F*
Panel Chair: Kevin Moberly

“The Influence of the Environment”: Climate Change Discourse and Game-based Learning  
Megan McKittrick, Old Dominion University

“Do You Want to Taste Me?”: Examining Sugary Discourses of Power on the Virtual Female Body  
Zachary Hill, Old Dominion University

Being Chided by a CGI Castrati: The Rhetoric of Insistent Design and Ecological Empowerment in Fitness Games  
Maury Brown, Old Dominion University
3046 Grateful Dead 8
Fri, 02/13/2015 - 11:30am - 1:00pm, Grand Pavilion 4
Panel Chair: Ulf Olsson

Dante, Berio, and the Bay Area Labyrinth, 1965
Jane Alden, Trinity College, Dublin

Crashes in Space: Aspects of Improvisation in the Grateful Dead
Ulf Olsson, Stockholm University

The Grateful Dead Show as the Mozart Theater for Madmen Only
Jaime Baldovinos, Independent Scholar

3048 Literature 2: Intersections
Fri, 02/13/2015 - 11:30am - 1:00pm, Fiesta 2
Panel Chair: Shelley Rees

Faces, Voices, and Borders in Selected Novels of David Mitchell: Contemporary Literature as Cultural Criticism
Victoria Gaydosik, Southwestern Oklahoma State University

Christopher Isherwood: The Problems That Occur When Members of the Gay Community Identify with Other Marginalized Groups
Laurel Cooper, Western Washington University

The Geography of Translation: Literary Translation as Cultural Representation
Constantine Hadjilambrinos, University of New Mexico
Diane Thiel, University of New Mexico

To Remember Is to Forget Is to Remember
Rohan Ghatak, St John’s College

3050 Native American/Indigenous Studies 2: Indigenous Epistemologies/Knowing
Fri, 02/13/2015 - 11:30am - 1:00pm, Enchantment E
Panel Chair: Margaret Vaughan, Metropolitan State University

Preserving the Circle: Thoughts on Preserving Indigenous Traditional Knowledge
Stephen Sachs, Indiana University-Purdue University Indianapolis

Indigenous Visions of Justice
John G Hansen, University of Saskatchewan

Collateral Damage: Jaune Quick-to-See Smith’s Call-to-Action to Americans to Identify with Environmental Issues
Michelle Lanteri, New Mexico State University

Representations of Indigenous Females in Canonical Literature: The Base to Dismantle
Isabel Dulfano, University of Utah
3052 Pedagogy & Popular Culture 10: Online Tools & Learning
Fri, 02/13/2015 - 11:30am - 1:00pm, Grand Pavilion 1-2
Panel Chair: Kurt Depner

Demystifying Creativity in Ad Copy Writing: an Online Course for Serious Copywriters
Madeline McCullough, Wichita State University

Using YouTube as an Efficient Teaching Tool: One Click Away to Save You Class Time
Julia So, University of New Mexico

Using E-resources to Increase Students’ Engagement with Full-length Literary Texts
Isabel Meusen, University of South Carolina

Rigorous Fun: Using Wikis and Blogs in Literature Courses to Promote Substantive Undergraduate Research
Diana Dominguez, University of Texas, Brownsville

3054 Rhetoric and Technical Communication 1: Rhetorical Analysis: Public Discourses and Texts
Fri, 02/13/2015 - 11:30am - 1:00pm, Enchantment B
Panel Chair: Meagan Rodgers

Benjamin Cline, Western New Mexico University

A Clash of Intersecting Rhetorics: Pre- and Post-9/11 Depictions of Evil in Speculative Fiction Literature
Nate Cloyd, Old Dominion University

The Two World Condition: Bakhtin’s Carnival Spirit in the Tumblr Blog “kill-whitepeople”
Jennifer Fierke, Texas Tech University

Rhetorics of Privilege: Silence as Compliance, Silence as Resistance
Meagan Rodgers, University of Science and Arts of Oklahoma

3056 Science Fiction and Fantasy 10: “The Hunger Games”
Fri, 02/13/2015 - 11:30am - 1:00pm, Grand Pavilion 3
Panel Chair: Anna Gurley

“I’m Very Hard to Catch...So Don’t Count Me Out”: The Alliance between Rue and Katniss as Rhetorical Disturbance in Suzanne Collins’s “The Hunger Games”
Anna Gurley, University of Oklahoma

Border Crossing and the People’s Revolution: Dystopian Politics in “The Hunger Games”
Bruce Martin, Independent Scholar

May the Odds Be Never In Your Favor: Hegemonic Revelation in “The Hunger Games”
Melinda Stewart, University of Central Florida
3058 Theatre and Performance Studies 2: Roundtable: Pedagogy, Performance Studies, and Popular Culture
Fri, 02/13/2015 - 11:30am - 1:00pm, Enchantment C
Panel Chair: Lynn Sally, Metropolitan College of New York

Panel Title: All the World’s a Stage: Using Pedagogy, Performance Studies, & Popular Culture to Enliven the Classroom

This special roundtable session will focus on sharing teaching strategies and innovative lesson plans for using popular culture and performance studies to improve pedagogy. Using the metaphor of the classroom as a theatre, the presentation will use theatre practitioner Augusto Boal’s notion of “spect-actors” to rethink the student’s and teacher’s role in a democratic classroom. The roundtable will include lesson plans, from concept to handouts, as well as an open discussion of what works in our classrooms. Please bring your ideas and resources to share. For those interested, you may share your lesson plans on a Teaching Community Blog maintained by Lynn Sally, area chair of Theatre & Performance Studies and moderator of this panel.

3060 Undergraduate Presentations 9: Mixing Messages in Media II
Fri, 02/13/2015 - 11:30am - 1:00pm, Fiesta 1
Panel Chair: Michael Baker

Tyler Perry Films Present Regressive Perspectives on African American Males
Tarshia Thompson, Jack E. Singley Academy
“You Will Never See the Whole Picture”: Totalitarian Governments Reflected in “Hotline Miami”
Alejo Ibarra, Jack E. Singley Academy
How The Culture of Spoken Word Poetry and Music Therapy Can Coincide To Help Resolve Teenage Depression
Eli Lucero, Jack E. Singley Academy
“It’s Not Racist, It’s Tribal”: Profound Recurrences of Stereotypes in American Cinema
Ahphsana Haque, Jack E. Singley Academy

3062 Visual Arts 1: Contemplating the Body
Fri, 02/13/2015 - 11:30am - 1:00pm, Grand Pavilion 5
Panel Chair: Nancy J. Kay

Selfie Reliance
Chelsea Worthington, University of New Mexico
Written on the Body: Art and the Body Autograph
Bonnie Roos, West Texas A&M University
Queer Wallpaper or Ancient History? Revisiting Andy Warhol’s “Sex Parts”
Nancy Kay, Merrimack College
3064 Women, Gender, and Sexuality 8: Performance & Media Response  
**Fri, 02/13/2015 - 11:30am - 1:00pm, Sendero I**  
Panel Chair: Sarah Lindsey Beck

“You and I”: Identity and the Performance of Self in Lady Gaga and Beyoncé  
Ashanka Kumari, University of Nebraska, Lincoln

Subversion’s “Blurred Lines”: An Examination of Female Subordination in Performances of Parody  
Sarah Lindsey Beck, University of New Mexico

3066 Zombie Culture 2: Literature and Rhetoric  
**Fri, 02/13/2015 - 11:30am - 1:00pm, Enchantment A**  
Panel Chair: Kyle William Bishop

Contagious Laughter: the Role of Humor in Zombie Literature  
Elizabeth Hageman, University of Dayton

Night of the Literary Zombies: Alden Bell and M.S. Carey  
Brandon Kempner, New Mexico Highlands University

Scott Maiorca, Baker University

A Zombie with a Different Name: The Zuvembie in Adaptations of Robert E. Howard’s “Pigeons from Hell”  
April Kent, New Mexico Highlands University

3068 Adaptation: Literature, Film, and Culture 1: Current Theory and Practice in Adaptation  
**Fri, 02/13/2015 - 1:15pm - 2:45pm, Sendero II**  
Panel Chair: Chuck Hamilton

Spectral Traction: Recent Hauntings in Adaptation and Emergence  
Jillian Saint Jacques, Oregon State University

Renegotiating the Borders of Adaptation Studies  
Laurence Raw, Başkent University

Adapting a Personalized Religious Culture to the Web: A New Paradigm  
Chuck Hamilton, Texas A&M University, Central Texas
**Friday**

**Southwest Popular/American Culture Association 2015**

**3070 Classical Representations 1: The Classical World in Film and Literature**
_Fri, 02/13/2015 - 1:15pm - 2:45pm, Enchantment D_
Panel Chair: Benjamin Haller

- Licentious Ladies: Lesbian Deviance in Starz’s “Spartacus”
  - Jerry Pierce, Penn State Hazleton
- Carmen Virumque Cano: Representation of the Trojan War in Popular Music
  - Georgia Irby, College of William and Mary
- Jules Dassin’s Frustration on Cold War Doctrines in “Never on Sunday” (1960) and “A Dream of Passion” (1978)
  - Leanne Glass, University of Newcastle
- Shattering the Walls of Dystopia: Humanistic Heroism in “Snowpiercer” and the Cena Trimalchionis
  - Benjamin Haller, Virginia Wesleyan College

**3072 Creative Writing 9: Fiction**
_Fri, 02/13/2015 - 1:15pm - 2:45pm, Fiesta 2_
Panel Chair: Jane Holwerda

- Abigail at the Funeral
  - Amy Gottfried, Hood College
- Chop
  - Robert Johnson, Midwestern State University
- American Zombie Beauty
  - Philip Baruth, University of Vermont
- Faith Healer
  - Jane Holwerda, Dodge City Community College

**3074 Digital Humanities 1: Digital Tolkien: Quantifying Masculinity in J. R. R. Tolkien’s “The Hobbit”**
_Fri, 02/13/2015 - 1:15pm - 2:45pm, Fiesta 1_
Panel Chair: David Oberhelman

- The Processes of Performing Masculinity in J. R. R. Tolkien’s “The Hobbit”
  - Robin Reid, Texas A&M University, Commerce
  - Christian Hempelmann, Texas A&M University, Commerce
3076 Eco-Criticism and the Environment 2: Making Meaning and Relating to Environment  
*Fri, 02/13/2015 - 1:15pm - 2:45pm, Sendero III*
Panel Chair: Eric Stottlemyer

Of Butterfly Seeds and Airplane Contrails: How Raising a Toddler Has Transformed My Relationship to the Earth  
Eric Stottlemyer, Wake Forest University

Rhetorical Exploration of Evolution and Creationism  
Erin Fitzgerald, University of New Mexico

“An Academical Village”: Images of Thomas Jefferson’s Environmental Vision in Popular Culture Today  
Elizabeth Collins, University of Northern Iowa

3078 Film Theory and Aesthetics 2: Non-fiction Film  
*Fri, 02/13/2015 - 1:15pm - 2:45pm, Fiesta 4*
Panel Chair: Trisha Lendo

A Descriptive Esthetic in Avant-Garde Films  
Lydie Delahaye, Paris 8 University

The Aesthetics of Loss in the Found Footage Film  
Jason Landrum, Southeastern Louisiana University

Amateur Auteurs: The Long Beach Cinema Club’s Lost Legacy  
Trisha Lendo, University of California, Los Angeles

3080 Game Studies, Culture, Play, and Practice 11  
*Fri, 02/13/2015 - 1:15pm - 2:45pm, Enchantment F*
Panel Chair: Jason Thompson

Time to Play: Towards a Typology of Game Temporalities  
Chris Hanson, Syracuse University

The Magic of Vicious Circles, or The Freedom of Play as the Burden to Choose  
Tobias Conradi, Braunschweig University of Art

Marking Time: Simulation as Non-decision  
Theo Röhle, Hochschule für Bildende Künste Braunschweig

Push the Button!, or “A Series of Interesting Choices”  
Rolf Nohr, Hochschule für Bildende Künste Braunschweig
3082 Geek and Popular Culture 1: What Geekdom Means Today
Fri, 02/13/2015 - 1:15pm - 2:45pm, Grand Pavilion 6
Panel Chair: Kathryn Lane

Disturbed Nerds Issue Disturbing Warnings
  Kathleen Earnest, Northwestern Oklahoma State University
Nerds On-Screen: Negotiating Intellectual Versus Physical Prowess
  Bethany Taylor, Independent Scholar
Weaponizing the Genius: How “Scorpion” Is Changing the Way America Sees Geeks
  Kathryn Lane, Northwest Oklahoma State University

3084 Grateful Dead 9
Fri, 02/13/2015 - 1:15pm - 2:45pm, Grand Pavilion 4
Panel Chair: Mark Mattson

A Preliminary Taxonomy of Deadhead Humor
  Jesse Jarnow, Independent Scholar
What Does “Just Exactly Perfect” Mean for Deadheads?: An Expanded Analysis
  Scott Deetz, Independent Scholar
  Bob Trudeau, Independent Scholar
Personal and Psychological Aesthetics of Transcendent Performances by the Grateful Dead and Related Bands
  Mark Mattson, Fordham University

3086 Harry Potter Studies 7: Potter Explorations
Fri, 02/13/2015 - 1:15pm - 2:45pm, Enchantment C
Panel Chair: Daniel Archer

Fantasy, Recovery, Escape and Consolation in “Harry Potter”: Four Steps to the Maturation of Character
  Gisele dos Santos da Silva, Federal University of Paraná
Domination and the Machine: An Exploration of the Unforgivable Curses in “Harry Potter”
  Daniel Archer, Abilene Christian University
Blurring Boundaries: Fantasy and the Crossover Phenomenon—A Case Study of J.K. Rowling’s “Harry Potter” Series
  Sindhu Jose, The English and Foreign Languages University
3088 Mystery/Detective Fiction 1: The Diverse World of Detection:
Martinique, Cuba, Harlem, and the Far Reaches of America
Fri, 02/13/2015 - 1:15pm - 2:45pm, Sendero I
Panel Chair: Lexey Bartlett, Fort Hays State University

Crimes and Punishment: Policing and Readerly Praxis in Patrick Chamoiseau’s “Solibo Magnificent”
Rhonda Frederick, Boston College
“The Perfect Crime of Pedrito Mendrugo”: Eat That Egg, Cuban Bastard!
Carmen Vidal-Lieberman, New Mexico Highlands University
Tales of Harlem Murder: Rudolph Fisher’s Detective as a Cultural Hero
Marie Carrier, Texas Woman’s University
Jack Reacher: Places and Faces in America
Shannan Rosebrock, University of Texas, San Antonio

3090 Myth and Fairy Tales 3
Fri, 02/13/2015 - 1:15pm - 2:45pm, Enchantment E
Panel Chair: Jacquilyn Weeks

What Women Ought to Be: Gazing at the Grimms’ Comatose, Snow-White Damsel in Distress
Courtney Pearson, Howard Payne University
Boundary Crossings: (T)here Lie the Tricksters
Daniel Hocutt, Old Dominion University
The Fecundity of Blandings Castle in a World at War
Troy Gregory, Wayland University

3092 Pedagogy & Popular Culture 11: Teaching Outside the Box
Fri, 02/13/2015 - 1:15pm - 2:45pm, Grand Pavilion 1-2
Panel Chair: Kurt Depner

Vampires Suck…So Does Writing
Lynette Kirschner, Leuphana Universität
Come to the Table: Discussion on Engaging Students through Pop Music and Technology
Vicky Beauchamp, University of Texas, San Antonio
McLuhan, Dreyfus & Dreyfus, and Teaching Games
Mia Kalish, Dona Ana Community College
The 7 Wonders of Pedagogy: Learning Styles and Antoine Bauza
Kurt Depner, New Mexico State University
3094 Professional Development 2: Academic Publishing  
_Fri, 02/13/2015 - 1:15pm - 2:45pm, Enchantment B_  
Panel Chair: Lynnea Chapman King, Executive Director, SWPACA  

Join publishing representatives, journal editors, and scholarly authors for a panel and discussion on publishing. A Question and Answer session will be included.

3096 Science Fiction and Fantasy 11: Fans, Philosophy, and Filk in “Doctor Who”  
_Fri, 02/13/2015 - 1:15pm - 2:45pm, Grand Pavilion 3_  
Panel Chair: Aya Esther Hayashi  

The Doctor as an Existential Hero: “Doctor Who” Through the Lens of Albert Camus’s “The Rebel” and “The Myth of Sisyphus”  
Macy McDonald, Oklahoma State University  
Scarves and Spoilers: Exploring Fan Inclusion within New “Who”  
Elizabeth Laughlin, Colorado University, Boulder  
“Hey Rosie T.!”: Fan Song and the Reinterpretation of a Companion  
Aya Esther Hayashi, Graduate Center, City University of New York

3098 Stardom and Fandom 1: Transformed and Transformative: Fanworks, Fan Culture and Identity  
_Fri, 02/13/2015 - 1:15pm - 2:45pm, Fiesta 3_  
Panel Chair: Lynn Zubernis  

The Transformative World of Fan Fiction: When an Author’s Ownership Collides with Fair Use  
Gino Canella, University of Colorado, Boulder  
The Globalization of Japanese Anime/Manga Fan Culture: Multilingual and Multinational Fanfiction  
Chloe Mais, University of Minnesota  
Parodic Fanfiction as Liminal Space in the Case of “A Very Potter Musical”  
Ciara Smith, Louisiana State University  
Making Christianity Cool: Evangelical Pop Stars, Music, and Identity  
Baerbel Harju, University of Munich
Friday

Southwest Popular/American Culture Association 2015

3100 Visual Arts 2: Contemplating Gender, Place and Materials
*Fri, 02/13/2015 - 1:15pm - 2:45pm, Grand Pavilion 5*
Panel Chair: Nancy J. Kay

- Georgia O’Keeffe as a Popular Image: The Artist’s Dilemma
  Ester OFearghail, New Mexico Highlands University
- Modern Art in the Department Store: Florine Stettheimer, Wanamaker’s and the New York Avant-Garde of the 1920s
  Heather Hole, Simmons College
- Medium as Habitat
  Gabriele Gambaro, Università degli Studi di Palermo
- Creating Digital Materiality: Feminism, Online Communities and Yarn Bombing
  Alla Myzelev, State University of New York, Geneseo

3102 Zombie Culture 3: Film and Television
*Fri, 02/13/2015 - 1:15pm - 2:45pm, Enchantment A*
Panel Chair: Rob Weiner

- Unnatural Selection: (De)Evolution and the Future of Zombie Television
  Kyle Bishop, Southern Utah University
- Zombie Movies Do Not Need Zombies
  Eric Riddle, Weber State University
- Haiti to Hollywood: The Role of the Zombie in Contemporary Culture
  Maria Moreno, Mars Hill University

3104 Adaptation: Literature, Film, and Culture 2: Seeing Self in Recurring Adaptation
*Fri, 02/13/2015 - 3:00pm - 4:30pm, Sendero II*
Panel Chair: Charlent Green

- The Distance between the Stereotypes of Jews in the Polish Culture and the View of Jews in “Inglourious Basterds”
  Joanna Rak, Nicolaus Copernicus University
- Sam Shepard’s Developing Self-Referential Characters in “The Unseen Hand” and “Cowboy Mouth”
  Emine Tatkan, Selçuk University
- “Gone Girl”: From Page to Screen
  Cyndy Hendershot, Arkansas State University
  Charlene Green, Collin College, Preston Ridge

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3106 Classical Representations 2: The Classics in the Literature and Classrooms of the Present Day  
_Fri, 02/13/2015 - 3:00pm - 4:30pm, Enchantment D_  
Panel Chair: Benjamin Haller

The Past in Popular Culture: Making the Classical World Accessible in the Present  
Kimberly Busby, Angelo State University  
“Is This Really How You See Us?”: The Discipline of Classics in “The Secret History,” “The Amber Fury,” and “The Lake of Dead Languages”  
Sophie Mills, University of North Carolina, Asheville  
Ancient America: Ghosts of the Past in Oates’ “Carthage”  
Rick Oehling, University of Wisconsin

3108 Digital Humanities 2: New Digital Landscapes: Distant Reading, Stylometry, and Virtual Reality  
_Fri, 02/13/2015 - 3:00pm - 4:30pm, Fiesta 1_  
Panel Chair: David Oberhelman

Distant-Reading Gendered Gothic Motifs  
Lawrence Evalyn, University of Victoria  
Stylometry and the Seldon Crisis: Can Mathematics Detect Stylistic Changes in Asimov’s Foundation Series  
Daniel Look, St Lawrence University
3110 Food and Culture 2: Roundtable: Unpacking Hunger: The WSU Hunger Awareness Initiative
Fri, 02/13/2015 - 3:00pm - 4:30pm, Fiesta 4
Panel Chair: Michelle Dreiling

Michelle Dreiling, Wichita State University
Tyler Hiebert, Wichita State University
Alexander Donnell, Wichita State University

The Wichita State University Hunger Awareness Initiative has been studying the nature and scope of hunger and raising awareness in the community for three years. During that time, a variety of methods have been tried, tested, and revised. Throughout this process, the five pillar model of grassroots initiatives was developed. This model includes the elements necessary to the success of any grassroots initiative: collaborators, media, events, research, and community engagement. Collaborators were found to add to the scope of influence, and allowed the initiative to share perspectives with diverse stakeholders. Both traditional and social media have been found to add an audience outside the direct community. When best practices are utilized in social media, it is found to supplement engagement sought through the other four pillars of the model. Events are a cornerstone to the model, providing for a level of hands-on engagement unattainable through other outlets. Community members who become engaged in events tend to be more active participants in the initiative as a whole. Quantitative research allows for a clear picture of the community as a whole, and qualitative research allows initiative members to learn about the in-depth issues our community members are experiencing or have experienced. Surveys were conducted on community members at a Hunger Awareness event to gauge views on local issues related to Hunger Insecurity. It was found that respondents adopted a proactive, pro-political and pro-local reaction to fighting hunger insecurity. Of special interest were the thematic issues related to the use of religious organizations in distributing food, the perceived shame in receiving aid and the use of community gardens in fighting hunger insecurity. Both methodology and findings will be discussed.

3112 Game Studies, Culture, Play, and Practice 12
Fri, 02/13/2015 - 3:00pm - 4:30pm, Enchantment F
Panel Chair: Randy Nichols

A Rift in the Oculus: Some Consequences of Virtual Reality for Videogame Design and Interface Aesthetics
   David O’Grady, University of California, Los Angeles
“More Pirate!”: A Model for the Ideation Phase of Design
   Steven Conway, Swinburne University of Technology
Toy Play, Comics, and Transmedia Storytelling: Tracing, Drawing, and Toying with Connections of 2D and 3D Character Stories
   Katriina Heljakka, University of Turku
Live Streaming Rhetorics: How Twitch.tv Recontextualizes Performance, Spectatorship, and Play
   Matthew Beale, Old Dominion University
3114 Grateful Dead 10: Roundtable: Hearing the Dead: A Guided Listening Session
Fri, 02/13/2015 - 3:00pm - 4:30pm, Grand Pavilion 4
Panel Chair: David Gans

David Gans, Independent Scholar
Mark Mattson, Fordham University
Graeme Boone, Ohio State University
Jesse Jarnow, Independent Scholar
Barry Barnes, Nova Southeastern University
Nicholas Meriwether, University of California, Santa Cruz

This round table discussion will feature insights into the Grateful Dead’s compositions and performances.

3116 Horror (Literary and Cinematic) 4: Social and Philosophical Horrors
Fri, 02/13/2015 - 3:00pm - 4:30pm, Sendero III
Panel Chair: Steffen Hantke

What Goes on Behind Closed Doors: Horror Film as Allegory for Familial Abuse and Its Effects on Society and the Individual
Antoinette Winstead, Our Lady of the Lake University
The Horror of Borders: Transgressing Genre in Stephen Graham Jones’s “It Came from del Rio”
Cecile Heim, University at Buffalo
“Solid Flesh Would Melt”: Body Horror and the Rise of Metropolitan Existentialism
Caleb Tardio, University of Colorado Boulder
Youth Group Violence and the Feral Child Narrative
Karen Renner, Northern Arizona University

3118 Linguistics 1
Fri, 02/13/2015 - 3:00pm - 4:30pm, Grand Pavilion 6
Panel Chair: Maria Eugenia Trillo, Western New Mexico University

The Effects of Explicit Phonetics Instruction on L2 Spanish Pronunciation
Lisa Wagner, University of Louisville
Gravemarker Inscriptions in Brownsville, Texas: Dialogues at the Borders of Life and Death
Sheila Dooley, University of Texas, Brownsville
National Public Radio: The Poor Man’s Ambien
Phillip Harvey, University of Central Oklahoma
Many Faces, Not So Many Voices: Elite Language Ideals from Ancient Greece to Modern America
Hilary Wainwright, University of New Mexico
3120 Literature 3: Americas  
**Fri, 02/13/2015 - 3:00pm - 4:30pm, Enchantment C**
Panel Chair: Shelley Rees

- Romantic Strain in American and British Poetry: A View  
  Rajeswar Pal, Al Jouf University
- Fighting for a Place Beyond Race: Rebellion in the Works of Zora Neale Hurston  
  Gardner Stevenett, Southern Utah University
- Leslie Marmon Silko’s “Ceremony” and a Changing of Existence: Ontological Holism in Tayo’s Transformation  
  Chris Martinez, New Mexico Highlands University
- At the Intersection of Myths: Race and Childhood Innocence in Early-Twentieth-Century American Literature  
  Linda Joyce Brown, Ashland University

3122 Music 1: Music in Television and Film  
**Fri, 02/13/2015 - 3:00pm - 4:30pm, Fiesta 2**
Panel Chair: Cody H. Smith

- The Use of Diegetic Music in “Ocean’s Eleven” and “Ocean’s 11”  
  Rachel Whelan, University of South Carolina
- Nostalgia’s Soundtrack: “Mad Men” and Reconstructed Musical Identity  
  Erin O’Quinn, University of North Carolina, Wilmington

3124 Mystery/Detective Fiction 2: From Noir to Nancy Drew Knockoffs: Tradition and Subversion in Detective Fiction  
**Fri, 02/13/2015 - 3:00pm - 4:30pm, Sendero I**
Panel Chair: Zachary Kastens

- Dark Places: History, Memory and Crime in the Personal Noir of James Ellroy  
  Darrell Hamlin, Fort Hays State University
- Teetering on the Thin Blue Line: Corrupting Forces in Ellroy’s “The Black Dahlia”  
  Lexey Bartlett, Fort Hays State University
- “Too Much Time Spent with Nancy Drew”: Martha Grimes’s Girl Detective  
  Margaret Mitchell, University of West Georgia
- Stop Asking Questions/Get a Weapon: Subverting Hardboiled Masculine Tropes in “Unleashed”  
  Zachary Kastens, Baylor University
3126 Pedagogy & Popular Culture 12: Roundtable on Popular Culture in Secondary Classrooms
Fri, 02/13/2015 - 3:00pm - 4:30pm, Grand Pavilion 1-2
Panel Chair: Jeff Clayton

Moorea Coker, Lamar University
Jarrod Bolin, Jack E. Singley Academy
Zachary Leonard, Crosby High School
Keegan Cook, Crosby High School
Hannah McKeon, Crosby High School
Emely Alvarenga, Jack E. Singley Academy

This roundtable will focus on the value of popular culture and film in the secondary classroom. Through collaboration and mentoring, several high school students share their experiences of being introduced to the world of popular culture and film studies as ways of learning. This panel will reveal the revolutionary nature of critical pedagogy when applied to both film and popular culture as ways for secondary students to cross borders in the curriculum. Lead by two educators from different Texas secondary schools and accompanied by students who participated in a crowdfunded learning environment, this roundtable will reveal the potential for advanced studies in nontraditional settings.

3128 Religion 3: Ethnicity and Religion
Fri, 02/13/2015 - 3:00pm - 4:30pm, Enchantment B
Panel Chair: Warren Kay

Syncretism Embodied: The Afro-Caribbean Roots of la Santa Muerte
Jessica Kindrick, Angelo State University

Hip-hop, Spirituality & Empowerment From the South Bronx to South America
Walter Hidalgo, Independent Scholar

From Humorous Sidekicks to Wise Mentors: Black and Latino Characters in the Films of the Sherwood Baptist Church
Eleanor Hersey Nickel, Fresno Pacific University
3130 Rhetoric and Technical Communication 2: Medical & Political Communications: Constructing and Embodying Knowledge  
Fri, 02/13/2015 - 3:00pm - 4:30pm, Enchantment E  
Panel Chair: Meagan Rodgers

Female Athlete Triad: Constructing Health and Illness for Gendered Bodies  
Kari Putterman, Virginia Tech

Feminist Rhetorics of Birth: Embodied Knowledge in Women’s Online Birth Stories  
Marlena Stanford, Salt Lake Community College

The Culture of Autism: Disability or Differently Abled? Differences in How the American and Mexican Cultures View Autism  
Nicole Dilts, Angelo State University

Vistas of Chaos: “The Onion” and Political Communication  
Wilton Wright, Texas Christian University

3132 Science Fiction and Fantasy 12: Topics in “Supernatural” Fandom  
Fri, 02/13/2015 - 3:00pm - 4:30pm, Grand Pavilion 3  
Panel Chair: Tamy Burnett

Lycans and Werewolves and Shifters, Oh My!: Gender- and Genre-Bending in “Supernatural” and Its Fandom  
Bridget Kies, University of Wisconsin, Milwaukee

Notational Erotics: Locating Female Desire in “Supernatural” Slash Fanfiction  
JSA Lowe, University of Houston

3134 Stardom and Fandom 2: Gender Expectations in Celebrity Narratives and Fandom Identities  
Fri, 02/13/2015 - 3:00pm - 4:30pm, Fiesta 3  
Panel Chair: Lynn Zubernis

“At Least That’s What People Say”: Taylor Swift Engages With Her Metanarrative on “1989”  
Scott Interrante, Hunter College

The Quiet Man Myth, Sexuality, and Irish Catholicism: Gabriel Byrne and the Celebrity Persona  
Cherie Turpin, University of the District of Columbia

My Little Pony Meets Heavy Artillery: Military Bronies and American Masculinity  
Sadie Smiles, University of Texas, Austin

Following the Republic’s New Actresses: Sex, Morality, and Literati Fandom in Beijing Opera, 1912-1916  
Jiacheng Liu, Carnegie Mellon University
3136 War and Culture 2: Gaze and Discourse from the Civil War to Vietnam
Fri, 02/13/2015 - 3:00pm - 4:30pm, Grand Pavilion 5
Panel Chair: Steffen Hantke

Steve Carter, University of Colorado, Colorado Springs

War, Women, and the Female Gaze: Contingent Pacifism and Virginia Woolf’s “Three Guineas”
Candace Nunag-Hicks, University of Colorado, Denver

Re-Claiming the Civil War Dead in A Native American Community: History and Commemoration at Stockbridge-Munsee
Luke Ryan, Georgia Gwinnett College

Bordering Obscenity and Pornography: Looking at Photography in the American Civil War
Emily Godbey, Iowa State University

3138 Zombie Culture 4: Roundtable: What Is a Zombie?
Fri, 02/13/2015 - 3:00pm - 4:30pm, Enchantment A
Panel Chair: Robert Weiner

Robert Weiner, Texas Tech University
Kyle Bishop, Southern Utah University
Brandon Kempner, New Mexico Highlands University

This panel will address the definition of a zombie from its voodoo roots and before to today’s notion that a zombie can be an infected living being. There is a huge debate among fandom as to what constitutes an actual zombie. Are there many kinds of zombies or is a zombie one defined “thing” that can be pinned down? Does a zombie have to come out of the grave? Does a zombie have to be dead? Is the so called “living zombie” actually a zombie? What about the debate between walkers and runners?
3140 Adaptation: Literature, Film, and Culture 3: Revealing Identity Through Adaptation
Fri, 02/13/2015 - 4:45pm - 6:15pm, Sendero II
Panel Chair: Anne Torrusio

Gestalt Theory in “V for Vendetta”: Projections of Discontent
Michael Baker, Texas A&M University, Commerce

Escapism and Dependency in Christopher Isherwood’s “A Single Man” and Tom Ford’s Filmic Adaptation
Jocelyn Marshall, Western Washington University

Local Adjustments and Cultural Differences in “The Killing”
Kathrine Skretting, Norwegian University of Science and Technology

“Twisted, Perverted, Crippled”: Performing Disability in the Film Adaptation of Walter Tevis’s “The Hustler” (1961)
Ann Torrusio, University of Missouri, St. Louis

3144 Computer Culture 1: Memory, Identity, Power, and Data
Fri, 02/13/2015 - 4:45pm - 6:15pm, Enchantment D
Panel Chair: Natasha Chuk

Motivational Origins and Power Dynamic Situations of Program Use
Andrew Chen, Minnesota State University Moorhead

New Media, New Methods: Innovative Approaches to the Study of Media and Memory in the Age of Sharing
Peter Joseph Gloviczki, Coker College

Fitness Wearables and Trends, a Theoretical Approach
Lulú De Panbehchi, Virginia Commonwealth University

SnapChat Beyond Selfies: Exploring Gaming, Group Work, and Identity Through SnapChat
Precious Yamaguchi, Cedar Crest College

3146 Digital Humanities 3: Digital Humanities in the Classroom and in the Archives
Fri, 02/13/2015 - 4:45pm - 6:15pm, Fiesta I
Panel Chair: David Oberhelman

Okstateshakespeare: Digital Humanities in Undergraduate Group Projects
David Oberhelman, Oklahoma State University

Archiving with Git Push: GitHub, Technology, and the Commit History as a Continuing Artifact
Meagan Cooney, Independent Scholar

A STEAM (Af)Faire: Critical Making and the Undergraduate Videogame Research Symposium
Sibylle Gruber, Northern Arizona University
Nancy Barron, Northern Arizona University
3148 Food and Culture 3: From Fried Dough to Chili Queens—Food, Ethnicity, and Culture
*Fri, 02/13/2015 - 4:45pm - 6:15pm, Fiesta 4*
Panel Chair: Meagan Duever

Deficit Ideologies and Cultural Appropriation in San Antonio Public Food Spaces
Lee Ann Epstein, University of Texas, San Antonio

Cooking Identity: Constructing Identity in “The Language of Baklava”
Megan Foster, New Mexico State University

Elephant Ears, Beavertails, and Doughboys: Mapping the Boundaries of Fried Dough Using Twitter
Meagan Duever, Kansas State University

Identity, Culture, and Border Crossing: “The Language of Baklava” & Popular Literacy
Kayla Bruce, Arizona State University

3150 Game Studies, Culture, Play, and Practice 13: The GSCPPA Review
*Fri, 02/13/2015 - 4:45pm - 6:15pm, Enchantment F*
Panel Chair: Ryan Moeller

Ryan Moeller, Utah State University
Jennifer deWinter, Worcester Polytechnic Institute
Kenneth McAllister, University of Arizona/Learning Games Initiative
Judd Ruggill, Arizona State University

This is the conference review and business meeting for the Game Studies, Culture, Play, and Practice Area.

3152 Horror (Literary and Cinematic) 5: Roundtable: Are There Any Taboos (Left) in Horror?
*Fri, 02/13/2015 - 4:45pm - 6:15pm, Sendero III*
Panel Chair: Steffen Hantke

Gabriel Eljaiek-Rodriguez, Lawrence University
Alyx Steensma, California State University, Stanislaus
Robert Weiner, Texas Tech University
Juliane Schlag, Martin Luther University

From splatterpunk to torture porn, horror in fiction and film has a reputation to be transgressive, even radical. Though horror can cover opposite ends of the political spectrum, drawing attention from conservative and progressive censors, its transgressive potential seems predicated on anaesthetics of provocation and escalation, leaving the question whether there are things even the most hardcore horror text does not dare not do.
3154 Literature 4  
Fri, 02/13/2015 - 4:45pm - 6:15pm, Enchantment C  
Panel Chair: Shelley Rees

Cultural Attitudes of Disease as Applied to “Wuthering Heights”  
  Ray Clines, Jacksonville University  
Medieval Literature and the Detective  
  Antony Oldknow, Independent Scholar  
Serpent Power: Spontaneous Kundalini Awakening in Forster’s “A Passage to India”  
  Leah Larson, Our Lady of the Lake University  
“Life in the Iron Mills”, Animals, and Reformist Fiction  
  Marc Dziak, San Juan College

3156 Material Culture and the Built Environment 1  
Fri, 02/13/2015 - 4:45pm - 6:15pm, Grand Pavilion 6  
Panel Chair: Dustin Gann

Spanish Colonial Revival Ironwork  
  Frank Turley, Independent Scholar  
I Dream of Adobe: A Phenomenology of the Sonoran Homestead  
  Sarah Warren, Western University  
The Ongoing Material Presence of Skiing in New Mexico and Colorado  
  Troy Lovata, University of New Mexico  
The Tall Building Hemispherically Considered  
  Nathaniel Racine, Temple University

3158 Music 2: Music and Its Societal Implications  
Fri, 02/13/2015 - 4:45pm - 6:15pm, Fiesta 2  
Panel Chair: Cody H. Smith

Music: A Weapon Against the Social Ills of Society  
  Natasha Houston, Wichita State University  
Paternal Origins and Popular Ragtime  
  Chani Marchiselli, Saint Anselm College  
Proceed With Caution: A Lyrical Analysis of Songs About Abortion  
  Jessica Noduman, Augustana College
3160 Pedagogy & Popular Culture 13: Teaching Outside the Box #2
Fri, 02/13/2015 - 4:45pm - 6:15pm, Grand Pavilion 1-2
Panel Chair: Jeff Clayton

From “Star Trek” to Intercultural Understanding: Pop Culture References in Deconstructing Ethnocentrism
   Adam Beaver, University of Colorado, Boulder
Service Learning from Both Sides of the Desk
   Laura Dumin, University of Central Oklahoma
The Education of a Young Graduate Student: Autoethnography of a Composition Instructor and Writing Center Consultant
   Laura Tunningley, Oklahoma State University
Acting White in a Public Place for 30 Minutes
   Karen Bettez Halnon, Penn State Abington

3162 Religion 4: On-Line Religion
Fri, 02/13/2015 - 4:45pm - 6:15pm, Enchantment B
Panel Chair: Brent Hegge

“And Joining Us Is His Talking Duck - and HIS Son, a Lizard”: A Slice of American Religious Life in the Webcomic “Sheldon”
   Cori Knight, University of California, Riverside
Paradigms of the Religious Network Society
   Adam Bajan, Simon Fraser University
B’nai Tumblr: How Jewish Bloggers Create Space and Engender Identity in the Intersectional Social Network
   Sean Sagan, University of California, Riverside

3164 Rhetoric and Technical Communication 3: Embodying Identities; Putting Bodies to Work
Fri, 02/13/2015 - 4:45pm - 6:15pm, Enchantment E
Panel Chair: William Carney

Invention Just Got Inked: Tattooing a New Understanding of Rhetorical Theory
   Rachel Lanier Bragg, West Virginia University Institute of Technology
Visual Rhetoric and the Corporeal Medium: A Study of Tattoo in Identification
   Kaleb Heinemann, University of Texas, El Paso
“South Park,” Avatars, and Limits to Identity Creation in Cyberspace
   William Tunningley, Oklahoma State University
Going Outside and Playing Well With Others: Developing Service Learning Opportunities and Internships at a Small Liberal Arts College
   William Carney, Cameron University
3166 Science Fiction and Fantasy 13: Fantasy Literature  
*Fri, 02/13/2015 - 4:45pm - 6:15pm, Grand Pavilion 3*
Panel Chair: Brian Cowlishaw

Why “She” Stayed: A Look at the Staying Power of H Rider Haggard’s Original Lost World Novel  
  Alan Rosenfeld, Independent Scholar
Darwin and the Fantastic in William Hope Hodgson’s “The Boats of the ‘Glen-Carrig’”  
  Luz Elena Ramirez, California State University, San Bernardino
Treebeard as a Green Knight: A Celtic Parallel for Tolkien’s Ents  
  Sarah Sprouse, Texas Tech University

3168 Stardom and Fandom 3: Physical, Virtual and Psychological Spaces in Sports Fandom  
*Fri, 02/13/2015 - 4:45pm - 6:15pm, Fiesta 3*
Panel Chair: Lynn Zubernis

Fans, Media, and Organizations: Hashtagging the 2013 MLB World Series  
  Allison Levin, Independent Scholar
Going Back Home: Examining America’s Soft Spot Through the Journey of LeBron James  
  Kevin Morris, Syracuse University
Stars Within and Without: Recognizing Stadiums as Stars, Sensational Forms, and Purveyors of Values  
  Anthony Santoro, Heidelberg University

3170 Peter C. Rollins Book Award Keynote Speech and Graduate Student Awards Ceremony  
*Fri, 02/13/2015 - 6:30pm - 8:00pm, Grand Pavilion 6*
Panel Chair: SWPACA Executive Team

This signature event includes the presentation of the Rollins Book Awards for 2014 and the Rollins Book Award Keynote Address.

We will also announce the winners of our 2015 Graduate Student Awards for the best papers by graduate students on a variety of subjects. We welcome all presenters to attend, congratulate these scholars, and recognize their achievement and scholarly contributions to the study of popular and American Culture.

Join us in honoring these outstanding individuals and our graduate student award recipients during our annual awards ceremony.
3172 Mystery Science Theater: Screening: The Films of Joe Don Baker—"Final Justice"
Fri, 02/13/2015 - 8:15pm - 9:45pm, Enchantment A
Panel Chair: Robert Weiner, Texas Tech University

Come see the great and riffable Joe Don Baker in “Final Justice,” aired during the show’s tenth season. This hilarious romp features Baker as a Texas cop who goes to Malta to avenge and apprehend an Italian gangster who killed his partner. Some mental hygiene shorts will precede the main feature (always a favorite part of our screenings). Scholarly discussion will follow the screening.

3174 Native American/Indigenous Studies: Social Gathering/News-Sharing/Area Meeting
Fri, 02/13/2015 - 8:15pm – 9:45pm, Offsite (Tucanos Brazilian Grill, 110 Central Ave SW)
Panel Chair: Margaret Vaughan, Metropolitan State University

This will be a multi-purpose gathering to share your experiences, thoughts and ideas regarding the Native American/Indigenous Studies Presentation Area. We will meet at 8:15pm Friday at Tucanos Brazilian Grill, within walking distance of the conference at 110 Central Avenue SW.

3176 Science Fiction and Fantasy: The Works of Joss Whedon - Screening: “Once More with Feeling” and “Dr. Horrible’s Sing-Along Blog” Singalong
Fri, 02/13/2015 - 8:15pm - 9:45pm, Grand Pavilion 1-2
Panel Chair: Susan Fanetti, California State University – Sacramento

Annual singalong screening of the “Buffy the Vampire Slayer” musical episode, “Once More with Feeling,” as well as Joss Whedon’s online musical, “Dr. Horrible’s Sing-Along Blog.”
4000 Alfred Hitchcock 1: Hitchcock and Theory
Sat, 02/14/2015 - 9:45am - 11:15am, Enchantment C
Panel Chair: Samantha Lay

The Merry Widow and the Train Whistle: Morality in the Soundscape of Alfred Hitchcock’s “Shadow of a Doubt”
   Carolyn Condon, Columbia University
Beyond the Dream Sequence: Surrealism in Alfred Hitchcock’s “Spellbound”
   Dustin Sells, Oklahoma State University
The Incidental MacGuffin: Equivalence and Substitution
   Gary McCarron, Simon Fraser University
A View to a Kill: Panopticism in Alfred Hitchcock’s “Rear Window”
   Samantha Lay, University of Houston

4002 Computer Culture 2: The Human-Computer Effect
Sat, 02/14/2015 - 9:45am - 11:15am, Sendero I
Panel Chair: Precious Yamaguchi

Talking with Technology: The Rhetoric of the Personified Computer
   Spencer Harris, Missouri State University
Database Aesthetics: How Computer Logic Shapes the Moving Image in Digital Art
   Natasha Chuk, School of Visual Arts
Switch Off All Apparatuses?: The Construction of Electronic Technology in Spike Jonze’s “Her”
   Robert Winkler, University of Giessen, Germany

4004 Creative Writing 10: Poetry
Sat, 02/14/2015 - 9:45am - 11:15am, Fiesta 2
Panel Chair: Mimi Overhulser

Monster Poetry
   Amy Kesegich, Notre Dame College
Wrinkle and Mechanism
   Hugh Tribbey, East Central University
Frank and Jesse Point and Grin
   James Bowden, Independent Scholar
A Miniature Seat in the Office of Finance
   Mimi Overhulser, New Mexico Highlands University
4006 Eclectica 1: Crossing Boundaries, Cultural and Physical
Sat, 02/14/2015 - 9:45am - 11:15am, Fiesta 3
Panel Chair: Jeffrey Clayton

“Puella Magi Madoka Magica” and “Wuthering Heights”: Love and Emotion in Japanese Animation and British Romanticism
  Steven Kumpf, California State University, Sacramento
Playing the Savage: Professional Wrestling’s Portrayal of the Exotic through James “Kamala” Harris
  Mario Dozal, University of New Mexico
Thoughts on Yoga and Philosophy: Ancient to Post-Modern
  Gaurav Rajen
Infiltrating the “Secret Workings of Cities”: Urban Exploration and Postmodern Travel Writing
  Jeff Clayton, Lee College

4008 Eco-Criticism and the Environment 3: Using Nature
Sat, 02/14/2015 - 9:45am - 11:15am, Enchantment A
Panel Chair: Jeremy Elliott

Domestic Partnerships: Mary Austin’s Vision of Participatory Environmentalism in “The Land of Little Rain”
  Kayla Sanderson, Abilene Christian University
Hinterland No More: The Premonition of Wilderness Destruction in Cooper’s “The Pioneers”
  Henry Busby, University of Wyoming

4010 Film Studies 2: Ideological Contests on Film
Sat, 02/14/2015 - 9:45am - 11:15am, Fiesta 1
Panel Chair: Joel Gwynne

Inauthentic Pods: Existential Authenticity as Horror in “Invasion of the Body Snatchers”
  Deanna Rodriguez, Texas State University
Negotiating Ideologies Old and New: Representations of Gender in “Dark Passage”
  Kenna Neitch, Texas Tech University
Good Teachers, Bad Teachers and Transgressive Comedic Performance in Popular American Cinema
  Joel Gwynne, National Institute of Education, Singapore
4012 Film Theory and Aesthetics 3: Poetics and Realism
Sat, 02/14/2015 - 9:45am - 11:15am, Fiesta 4
Panel Chair: James Straub

Invisible Directors: Touching the Visual Geographies in “The Secret in Their Eyes”
Ricardo Sarmiento, Universidad de Los Andes
Getting Real: Realism, War and the Counter-cinema in Malick’s “The Thin Red Line” and Klimov’s “Come and See”
James Straub, University of California, Davis

4014 Grateful Dead 11
Sat, 02/14/2015 - 9:45am - 11:15am, Grand Pavilion 4
Panel Chair: Chaone Mallory

Keeping the Music Out of Our Eyes: Grateful Dead Dance Culture(s) and Musical Interpretation; A Study in Embodimentality
Steven Brown, Independent Scholar
You’re my Woman: Interrogating Gender in GD Through Narrative, Memoir and as Participant/Observer
Chaone Mallory, Villanova University
“It’s a Hand-Me Down”: Collective Improvisation and the Grateful Dead Phenomenon
Mary Goodenough, Independent Scholar

4016 Music 3: The Creation of Musical Genres and Communities
Sat, 02/14/2015 - 9:45am - 11:15am, Enchantment E
Panel Chair: Cody H. Smith

Let the Good Times Roll from Sam Heard to Jimi Hendrix: Transmission and Transformation of a Louisiana Blues Line on Commercial Recordings
Charles Gower Price, West Chester University of Pennsylvania
Zumba: A Transnational Art Form and Its Constructed “Global Party”
Lucero Tenorio, Oklahoma State University
Indie-Classical
Peter Kay, Independent Scholar
East-West Hybridity in the Work of Arab-American Composers in the US
Hicham Chami, University of Florida
4018 Mystery Science Theater and the Culture of Riffing 1  
*Sat, 02/14/2015 - 9:45am - 11:15am, Grand Pavilion 6*  
Panel Chair: Rob Weiner, Texas Tech University  

Robotic, All Too Robotic: Kierkegaard and Nietzsche On Board the Satellite of Love  
Asher Gelzer-Govatos, Washington University, St. Louis  

Sting, Debbie Reynolds, and God: “Mystery Science Theater 3000” as Cultural Palimpsest  
Andrew Todd, University of Tennessee  

Next Sunday, A.D.: The Sociocultural Value of Riffing and Its Future With Fans Of “Mystery Science Theater 3000”  
William Skelly, University of Dayton  
“Keep Your Stupid Comments in Your Pocket!”: Riffing as Collective Composition and the Cult of The Room  
Bri Lafond, Norco College

4020 Pedagogy & Popular Culture 14: Roundtable on Academic Bullying  
*Sat, 02/14/2015 - 9:45am - 11:15am, Grand Pavilion 1-2*  
Panel Chair: Kurt Depner  

Donna Alden, Dona Ana Community College  
Anthony Gordon, New Mexico State University, Dona Ana  
Victoria Gonzalez, Dona Ana Community College  

Academic bullying is a national phenomenon that has pervaded both University and Community College campuses. In this roundtable, we will define academic bullying, provide examples, and discuss preventative policies. Ultimately we hope to engage all of the attendees and participants in a productive dialogue regarding the problem, the impact, and the possible solutions.

4022 Science Fiction and Fantasy 14: The Works of Joss Whedon - Parody, Satire, and Morality: Classical and Traditional Resonance in the Works of Joss Whedon  
*Sat, 02/14/2015 - 9:45am - 11:15am, Grand Pavilion 3*  
Panel Chair: Susan Fanetti  

An Introduction to Joss Whedon as Shakespearian Moralist  
J D Rabb, Lakehead University  
John M Richardson, Lakehead University  

“Come on, Jules. Life Is Risk”: Neoliberal Horror in “Cabin in the Woods”  
Lance Conley, Michigan State University
4024 Women, Gender, and Sexuality 9: Science Fiction & the Supernatural
Sat, 02/14/2015 - 9:45am - 11:15am, Sendero II
Panel Chair: Julia Whitfield

Engendering Power, Establishing Paradise: Envisioning Justice in Feminine Supernatural Communities
  Julia Whitfield, University of Texas, San Antonio
  Daniel Farias, Independent Scholar
“Take Your Shirt Off; I Want to Look at You”: Is “Outlander” Dazzling Us with a Shifting Gaze?
  Kristin Bundesen, Walden University
One of a Kind: The Feminist Faces of “Orphan Black”
  Courtney Harchaoui, University of Cincinnati

4025 Writing the Cultural Landscape with Levi Romero: Part 2
Sat, 02/14/2015 - 9:45am - 11:15am, Enchantment D
Panel Chair: Levi Romero

Subsequent to the pre-conference workshop on Wednesday morning, join workshop participants as they share their work generated earlier in the week.

4026 Alfred Hitchcock 2: Hitchcock and Associations
Sat, 02/14/2015 - 11:30am - 1:00pm, Enchantment C
Panel Chair: Jennifer Jones

Hitchcock’s Temporal Objects
  Tina Wasserman, School of the Museum of Fine Arts
Silent Blondes: The Heroines of Alfred Hitchcock’s “Blackmail” and “The Lodger”
  Joan McGettigan, Texas Christian University
For the Love of Madness: The Encounter between Film, Art and Frame in Hitchcock’s “Vertigo”
  Jennifer Jones, Texas A&M University, Commerce
Saturday

Southwest Popular/American Culture Association 2015

4028 Captivity Narratives 1: Captivity in Literature
Sat, 02/14/2015 - 11:30am - 1:00pm, Grand Pavilion 5
Panel Chair: B. Mark Allen

Home Is Where The Heart Is: The Juxtaposition of House and Home in Toni Morrison’s “Beloved”
   Sadaf Husain, University of Utah
The Kink in Captivity
   Jennifer Jacobs, Radford University
Gunslingers and Guilt: Captivity in James O’Barr’s “The Crow”
   Joshua Lindsey, Northeastern State University
Political and Social Captivity: Mutant and Non-Mutant Contact Zones
   Virginia Garrett-Cannon, Northeastern State University

4030 Creative Writing 11: Fiction
Sat, 02/14/2015 - 11:30am - 1:00pm, Fiesta 2
Panel Chair: Vanessa Carlisle

Mi Hijo
   Stephen Weatherburn, New Mexico Highlands University
Breathing at Dawn
   Virginia Garrett-Cannon, Northeastern State University
Tulip 89
   Kit Givan, University of Central Oklahoma
Prison Visit
   Vanessa Carlisle, University of Southern California

4032 Eclectica 2: Digital Producers, Texts, and Audiences and the Mediation of Sociocultural Debates
Sat, 02/14/2015 - 11:30am - 1:00pm, Fiesta 3
Panel Chair: Jeffrey Clayton

Too Close for Comfort: Cultural Proximity and Mediated Suffering in Online News Coverage of the 2014 Ebola Outbreak
   Stephen Griego, University of New Mexico
YouTube and the Dynamics of Participatory Communication in Online Environments
   Kimm Oostman, University of New Mexico
“The Gay Scenes Are Too Much”: A Discourse Analysis of Viewer Reactions to Same-Sex Scenes in “Scandal” and “How to Get Away with Murder” on Twitter
   Godfried Asante, University of New Mexico
Discursive Strategies in International Public Health Campaigns about Gardasil
   Emily A. Lilo, University of New Mexico
4034 Eco-Criticism and the Environment 4: Sacred Nature
Sat, 02/14/2015 - 11:30am - 1:00pm, Enchantment A
Panel Chair: Joan Latchlaw

Environmental Deification: Exploring Immanence in Miyazaki and Shinkawa Kazue
Allison Arcos, California State University, Long Beach
The Repercussions of “The Round House”
Jenna Johnson, Abilene Christian University
Marge Piercy Repairs the World through Poetry
Joan Latchaw, University of Nebraska, Omaha

4036 Film Studies 3: Realizing Realism
Sat, 02/14/2015 - 11:30am - 1:00pm, Fiesta 1
Panel Chair: Eric Lackey

Cinematic Realism vs. Formalism in Portraying Reality vs. Fantasy
Scott Ennis, Academy of Art University
Slugs and Saloons: A Cultural Expansion on the Leone and McCarthy Affliction to Westerns
Justin Oney, Florida State University
How “Little Big Man” Changed Perceptions of Native Americans
Robert Galin, University of New Mexico, Gallup
Cinematic Realism and Contemporary US Cinema of Immigrant Labor
Eric Lackey, University of Kansas

4038 Grateful Dead 12
Sat, 02/14/2015 - 11:30am - 1:00pm, Grand Pavilion 4
Panel Chair: Nicholas Meriwether

Clio’s Garcia
Joe Jupille, University of Colorado, Boulder
So Many Roads: A Post-Conference Assessment
Nicholas Meriwether, University of California, Santa Cruz
4040 Music 4: Mythmaking and Storytelling in Heavy Metal and Bluegrass Music
Sat, 02/14/2015 - 11:30am - 1:00pm, Enchantment E
Panel Chair: Cody H. Smith

“Ballad of the Queen”: Dido and the Aeneid in Heavy Metal
   Lissa Crofton-Sleigh, Santa Clara University
The Walnut Valley Festival: Bluegrass, Storytelling, and Community
   Hannah Watkins, Wichita State University
Texas Rangers’ Revenge or Ghost Story?: The Myth of Texas’s Headless Horseman in Heavy Metal Music
   Cody Smith, College of the Mainland

4042 Pedagogy & Popular Culture 15: Teaching & Visual Rhetoric
Sat, 02/14/2015 - 11:30am - 1:00pm, Grand Pavilion 1-2
Panel Chair: Kurt Depner

Film Analysis in a College Success Course: Deconstructing Fallacies and Accounting for the Void to Collocate Student Expectations with Personal Responsibility
   Tasha Vice, South Plains College
Filtered History
   Kim Beil, Stanford University
Many Faces, Many Voices: Telling Personal Stories with Technology
   Barbara Zang, Worcester State University

4044 Poetry and Poetics (Critical) 1
Sat, 02/14/2015 - 11:30am - 1:00pm, Grand Pavilion 6
Panel Chair: Scarlett Higgins

North of Boston: The Modernization of Poetics
   Joanne Ben, Southern New Hampshire University
   Danielle Dubrasky, Southern Utah University
“At the Mercy of Editorial Selection”: Amy Lowell, Ezra Pound, and the Audience of Modern Poetry
   Paul Bellew, University of Oregon
4046 Science Fiction and Fantasy 15: Roundtable: Music, Moves, and Moods: Musical Rhetoric and Narrativity in “Supernatural”
Sat, 02/14/2015 - 11:30am - 1:00pm, Grand Pavilion 3
Panel Chair: Erin Giannini

Mandy Taylor, California State University, San Bernardino
Susan Nylander, Barstow Community College
Gina Hanson, California State University, San Bernardino
Elisa Urmston, Victor Valley College

This roundtable seeks to explore the role(s) and effect(s) of music in “Supernatural.” From the onset of the series, music has been integral to its storylines, character development, and overall tone. Specifically, the series turns around classic rock, featuring bands such as Kansas, Boston, AC/DC, and others. “Carry On Wayward Son” by Kansas is the show’s unofficial theme song. Indeed, most longtime viewers can name powerful musical moments, if not by episode title, then by artist and song. However, the place of music in the series is not limited to the overt use of songs. Myriad references to music are in the dialogue, the titles, and recaps, and more. Interstitial music composed for the show by Lennert and Gruska also creates a “Supernatural” signature that complements the skillful and thoughtful use of classic rock.

Some questions we hope to answer are: How does the use of specific songs/titles further the narrative, complicate the story/story arc? How does the use of the songs, combined with the visuals, create (new or first time) associations for viewers? How does the use of music throughout the show (recaps, textual references, etc.) work to create those associative moments that (re)define the viewers’ relationship to the music and the show/characters?

4048 Women, Gender, and Sexuality 10: Graphics, Games, and Gender Hierarchies
Sat, 02/14/2015 - 11:30am - 1:00pm, Sendero II
Panel Chair: Emily L. Thomas

Dissecting the Heroine: US Comic’s Wonder Woman VS Japanese Manga’s Sailor Moon
Rachel Cantrell, Texas A&M University, Commerce

Gender, Gamergate, and the Middle Ages: Second Verse, Same as the First
Laura Sims, Texas State University

“Game-Pod Goddesses”: Love, Sexuality, and Female Cyberpunks in “eXistenZ” and “Eternal Sunshine of the Spotless Mind”
Emily Thomas, University of Arizona
Saturday

4050 Post-Conference Wrap-Up
Sat, 02/14/2015 - 1:15pm, Atrium
Panel Chair: SWPACA Executive Team

If your flights are scheduled for late Saturday or sometime Sunday, please join the Southwest PCA Executive Team for an informal get-together, wrapping up the conference. We’ll meet over coffee or adult beverages and cover the highlights of the 36th annual meeting. Come with stories and suggestions and relax for a bit!

4052 Special Event: Tour of “Breaking Bad” Filming Sites
Sat, 02/14/2015 - 1:15pm, offsite (meet at Registration Desk)
Panel Chair: Nick Gerlich, West Texas A&M University

Guided driving tour of iconic “Breaking Bad” filming sites in Albuquerque. Expected duration: 3-3.5 hours. Pre-registration will be required. Details TBA.
Area Chairs

Southwest Popular/American Culture Association 2015

Adaptation: Literature, Film, and Culture
Chuck Hamilton, Texas A&M University, Central Texas, crh2751@gmail.com

Alfred Hitchcock
Michael Howarth, Missouri Southern State University, Howarth-M@mssu.edu

American Studies and American History
Deborah Marinski, Ohio University, Southern Campus, marinski@ohio.edu

American West: Film and Literature
Larry Van Meter, University of Central Oklahoma, larry.vanmeter@gmail.com

Apocalypse, Dystopia, and Disaster in Culture
Shane Trayers, Middle Georgia State College, Macon, trayers.shane@gmail.com

Arab Culture in the U.S.
Lutfi Hussein, Mesa Community College, lutfi.hussein@yahoo.com

Asian Popular Culture / The Asian American Experience
Debbie Scally, University of Texas, Dallas, sensei0918@yahoo.com

Beats and Counterculture
Christopher Carmona, University of Texas, Brownsville, beatswtxpca@gmail.com

Biography, Autobiography, Memoir, and Personal Narrative
Melinda McBee, El Centro College, mcbree58@verizon.net

Breaking Bad
Nick Gerlich, West Texas A&M University, ngerlich@wtamu.edu

Captivity Narratives
B. Mark Allen, South Texas College, bmallen@southtexascollege.edu

Chicano/a Literature, Film, and Culture
Jeanette Sanchez, University of Washington, jeannie8@u.washington.edu

Children in Film
Debbie Olson, University of Texas, Arlington, debbieo@okstate.edu

Children’s/Young Adult Literature and Culture
Diana Dominguez, University of Texas, Brownsville, gypsycholar@rgv.rr.com

Classical Representations in Popular Culture
Benjamin Haller, Virginia Wesleyan College, bhaller@vwc.edu

Computer Culture
Natasha Chuk, School of Visual Arts, natychuk@gmail.com
Area Chairs

**Southwest Popular/American Culture Association 2015**

**Consumer Culture and Advertising**
Michelle Kaiserlian, Austin Community College, mkaiserl@umail.iu.edu

**Cormac McCarthy**
Richmond Adams, Northwestern Oklahoma State University, memtiger1984@yahoo.com

**Creative Writing (Poetry, Fiction)**
Jerry Bradley, Lamar University, jerry.brady@lamar.edu

**Creative Writing Pedagogy**
Julie Chappell, Tarleton State University, chappell@tarleton.edu

**Crime and Culture**
Darrell Hamlin, Fort Hays State University, dahamlin@fhsu.edu

**Digital Humanities**
David Oberhelman, Oklahoma State University, d.oberhelman@okstate.edu

**Disability Studies**
Lexey Bartlett, Fort Hays State University, labartlett@fhsu.edu

**Eclectica**
Jeff Clayton, Lee College, jclayton@lee.edu

**Eco-Criticism and the Environment**
Jeremy Elliott, Abilene Christian University, jke10a@acu.edu

**European Popular Culture and Literature**
M. Catherine Jonet, New Mexico State University, mjonet@nmsu.edu

**Experimental Writing and Aesthetics**
Hugh Tribbey, East Central University, htribbey@ecok.edu

**Fashion, Style, Appearance, & Identity**
Carla Perez, University of the Incarnate Word, perezc@uiwtx.edu

**Film and History**
Brad Duren, Oklahoma Panhandle State University, duren@opsu.edu

**Film Studies**
Allen Redmon, Texas A&M University, Central Texas, allen.redmon@tamuct.edu

**Film Theory and Aesthetics**
Jennifer L. Jenkins, University of Arizona, jenkinsj@u.arizona.edu

**Folklore Studies**
Phyllis Bridges, Texas Woman’s University, phri41@msn.com
Area Chairs
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Food and Culture
Laura Anh Williams, New Mexico State University, lawill@nmsu.edu

Game Studies, Culture, Play, and Practice
Judd Ruggill, Arizona State University, jruggill@gmail.com

Geek and Popular Culture
Kathryn Lane, Northwestern Oklahoma State University, kelane@nwosu.edu

Graphic Novels, Comics, and Popular Culture
Robert Weiner, Texas Tech University, rweiner5@sbcglobal.net

Grateful Dead
Nicholas Meriwether, University of California, Santa Cruz, nicholas@ucsc.edu

Harry Potter Studies
Christopher Bell, University of Colorado, Colorado Springs, cbell3@uccs.edu

Horror (Literary and Cinematic)
Steffen Hantke, Sogang University, steffenhantke@gmail.com

James Bond, Espionage, and Eurospy
Michele Brittany, Independent Scholar, spyfi.superspies@gmail.com

Libraries, Archives, Museums, & Popular Culture
Janet Brennan Croft, Rutgers University, janet.b.croft@rutgers.edu

Linguistics
Maria Eugenia Trillo, Western New Mexico University, trillomariae@gmail.com

Literature (General)
Shelley Rees, University of Science and Arts of Oklahoma, srees@usao.edu

Material Culture and the Built Environment
Lisa Schrenk, University of Arizona, lschrenk@email.arizona.edu

Motor Culture and the Road
Stacy Rusnak, Georgia Gwinnett College, srusnak@ggc.edu

Music: Traditional, Political, Popular
Cody Smith, College of the Mainland, codyhsmith@gmail.com

Mystery Science Theater and the Culture of Riffing
Robert Weiner, Texas Tech University, rweiner5@sbcglobal.net

Mystery/Detective Fiction
Lexey Bartlett, Fort Hays State University, labartlett@fhsu.edu
Area Chairs

Myth and Fairy Tales
Jacquilyn Weeks, Indiana University - Purdue University Indianapolis, weeksj@iupui.edu

Native American/Indigenous Studies
Margaret Vaughan, Metropolitan State University, Margaret.Vaughan@metrostate.edu

Neo-Victorianism and Steampunk
Gordon Marshall, Istanbul Aydin University, gordmarshall@gmail.com

Pedagogy and Popular Culture
Kurt Depner, New Mexico State University, kudepner@nmsu.edu

Pedagogy and Popular Culture
Erik Walker, Plymouth South High School, ErikMWalker@aol.com

Philosophy and Popular Culture
Burcu Gurkan, Istanbul Sehir University, philswpca@gmail.com

Poetry and Poetics (Critical)
Scarlett Higgins, University of New Mexico, shiggins@unm.edu

Politics
Jeff Birdsong, Northeastern Oklahoma A & M College, jbirdsong@neo.edu

Punk Music and Culture
Bryan L. Jones, Oklahoma State University, bryan.1.jones@okstate.edu

Rap and Hip-Hop Culture
Robert Tinajero, Paul Quinn College, hiphopcfp@hotmail.com

Reality TV
Dalyn Luedtke, Norwich University, dalyn@norwich.edu

Religion
Warren Kay, Merrimack College, kayw@merrimack.edu

Rhetoric and Technical Communication
Meagan Rodgers, University of Science and Arts of Oklahoma, meagan.rogers@gmail.com

Science Fiction and Fantasy - Doctor Who and/or Torchwood
Erin Giannini, Independent Scholar, egiannini37@gmail.com

Science Fiction and Fantasy - A Game of Thrones
Brian Cowlishaw, Northeastern State University, cowlshb@nsuok.edu

Science Fiction and Fantasy - General
Rikk Mulligan, Association of Research Libraries, rikk.mulligan@gmail.com
Area Chairs

Southwest Popular/American Culture Association 2015

Science Fiction and Fantasy - The Hunger Games
Brian Cowlishaw, Northeastern State University, cowlishb@nsuok.edu

Science Fiction and Fantasy - Literature
Brian Cowlishaw, Northeastern State University, cowlishb@nsuok.edu

Science Fiction and Fantasy - Supernatural (TV series)
Tamy Burnett, Southwest Popular/American Culture Association, tburnett@southwestpca.org

Science Fiction and Fantasy - The Works of Joss Whedon
Susan Fanetti, California State University, Sacramento, sfanetti@csus.edu

Science, Technology, and Culture
Warren Kay, Merrimack College, kayw@merrimack.edu

Shakespeare in Popular Culture
Jessica Maerz, University of Arizona, jmaerz@email.arizona.edu

Stardom and Fandom
Lynn Zubernis, West Chester University of Pennsylvania, lzubernis@wcupa.edu

Television
Monica Ganas, Azusa Pacific University, Mganas@apu.edu

Theatre and Performance Studies
Lynn Sally, Metropolitan College of New York, lsally@mcny.edu

Undergraduate Presentations
Raymond A. Hall, Central Washington University, hallray@cwu.edu

Visual Arts
Nancy Kay, Merrimack College, kayn@merrimack.edu

War and Culture
Steffen Hantke, Sogang University, steffenhantke@gmail.com

Women, Gender, and Sexuality
Pat Tyrer, West Texas A&M University, ptyrer@wtamu.edu

Zombie Culture
Robert Weiner, Texas Tech University, rweiner5@sbcglobal.net
Conference Staff

Southwest Popular/American Culture Association 2015

SWPACA Executive Director
Lynnea Chapman King, PhD; lchapmanking@southwestpca.org

SWPACA Treasurer
Ken Dvorak, PhD; krdvorak@southwestpca.org

SWPACA Area Development & Awards Coordinator
Kelli Shapiro, PhD; kshapiro@southwestpca.org

SWPACA Public Relations and Rollins Book Award Coordinator
Tammy Burnett, PhD; tburnett@southwestpca.org

SWPACA AV/Media Consultant
Chris Trujillo; ctrujillo@southwestpca.org

SWPACA Graphic Designer and Social Media Coordinator
Doug CohenMiller; dcohenmiller@journaldialogue.org

Dialogue Journal Managing Editor
Anna CohenMiller, PhD; acohenmiller@journaldialogue.org

SWPACA Michael K. Schoenecke Leadership Institute Fellow
Kathleen Lacey, klacey@southwestpca.org

SWPACA Michael K. Schoenecke Leadership Institute Liaison
Lauren Grey, laurengray27@hotmail.com
Acevedo, Gabriel; University of Puerto Rico - Mayaguez Campus; gabriel.acevedo4@upr.edu; 2070
Achtymichuk, Elyn; University of Saskatchewan; elyn.achtymichuk@gmail.com; 2082
Adah, Anthony; Minnesota State University, Moorhead; adahan@mnstate.edu; 3020
Adams, Rebecca; University of North Carolina at Greensboro; r_adams@uncg.edu; 2016
Adams, Richmond; Northwestern Oklahoma State University; memtiger1984@yahoo.com; 2072
Adams, Victoria; University of Arizona; victoriaa@email.arizona.edu; 3006
Aguilar, David; University of Texas, Brownsville; david.aguilar101@utb.edu; 2096
Aguilar, Paulita; University of New Mexico; paulita@ unm.edu; 2056
Akey, Katherine; University of Colorado, Boulder; katherine.akey@colorado.edu; 1102
Akhrari, Roxana; University of Alberta; rakhbari@ualberta.ca; 1098
Alamrani, Gamil; Jazan University; gamil_alamrani@yahoo.com; 2096
Alamri, Neama; University of California, Merced; nalamri@ucmerced.edu; 2146
Albalawi, Mohammed; Kent State University; malbalaw@kent.edu; 1066
Alden, Donna; Dona Ana Community College; dalden@ nmsu.edu; 4020
Alden, Jane; Trinity College, Dublin; jalden01@wesleyan.edu; 3046
Alexander, Dorothy; Independent Scholar; villagebookspress@yahoo.com; 2116
Alexander, Kay Robin; Independent Scholar; kayrobin@duke.edu; 1024
Allen, Joann Furlow; Oral Roberts University; joallen@oru.edu; 2034
Alvarenga, Emely; Jack E. Singley Academy; emmyalvarenga@gmail.com; 2068, 3126
Alvarez, Marina; California Lutheran University; mmalvare@callutheran.edu; 1084
Amorelli, Delores; University of South Florida; damorell@mail.usf.edu; 2030
Amstutz, Amanda; University of New Mexico; amamstutz12@unm.edu; 2078
Aragon, Cecilia; University of Wyoming; cearagon@uwyo.edu; 1086
Araakawa, Suzanne; California State University, San Bernardino; Shimarak@gmail.com; 2044
Archbold, Jason; Justus Liebig University Giessen and Macquarie University;
        jason.archbold@students.mq.edu.au; 2002
Archer, Daniel; Abilene Christian University; dla10a@acu.edu; 3086
Arcos, Allison; California State University, Long Beach; arcos727@gmail.com; 4034
Armfield, Dawn; Frostburg State University; damarmfield@frostburg.edu; 1066
Armfield, Shadow; Northern Arizona University; shadow.armfield@nau.edu; 1066
Arter, Lisa; Southern Utah University; lisaarter@suu.edu; 1086
Asante, Godfried; University of New Mexico; asantg@unm.edu; 4032
Ayers, Kenneth; Southern Utah University; kcayers2@gmail.com; 2044
Bailey, Paula; Fort Hays State University; plbailey@fhsu.edu; 2058
Bajan, Adam; Simon Fraser University; abajan@sfu.ca; 3162
Baker, Michael; Texas A&M University - Commerce; mbaker22@gmail.com; 3140
Baldovinos, Helen; Independent Scholar; helen.baldovinos@morganstanley.com; 1060
Baldovinos, Jaime; Independent Scholar; jbaldo@aal.com; 3046
Balter-Reitz, Susan; Montana State University, Billings; susan.balterreitz@msubillings.edu;
        2124
Bankard, Jennifer; University of Southern California; bankard@usc.edu; 2020
Barba, Shelley; Texas Tech University; shelley.barba@gmail.com; 1110, 2160
Bardenhagen, Heidi; Lamar University; heidi.bardenhagen@lamar.edu; 2080
Barnes, Barry; Nova Southeastern University; barry@nova.edu; 2054, 3114
Barron, Nancy; Northern Arizona University; nancy.barron@nau.edu; 3146
Bartlett, Lexey; Fort Hays State University; labartlett@fhsu.edu; 3124
Baruth, Philip; University of Vermont; pbaruth@uvm.edu; 3072
Batti, Bianca; Purdue University; bbatti@purdue.edu; 1090
Beale, Matthew; Old Dominion University; mbeal009@odu.edu; 3112
Beauchamp, Angela; Skidmore College; abqbeach@gmail.com; 2156
Beauchamp, Vicky; University of Texas, San Antonio; v.beauchamp@sbcglobal.net; 3092
Beaver (Feltenberger), Alaina; University of Colorado, Boulder;
   Alaina.Feltenberger@Colorado.edu; 2138
Beaver, Adam; University of Colorado, Boulder; Adam.Beaver@Colorado.edu; 3160
Beck, Sarah Lindsey; University of New Mexico; Sbeck01@unm.edu; 3064
Beil, Kim; Stanford University; kbeil@stanford.edu; 4042
Bell, Christopher; University of Colorado, Colorado Springs; cbell3@uccs.edu; 2090, 2178
Bellew, Paul; University of Oregon; bellew@uoregon.edu; 4044
Ben Khelifa, Nadja; Freie Universität Berlin; nadja_benkhelifa@yahoo.de; 1098
Ben, Joanne; Southern New Hampshire University; joanne.ben@spartans.ut.edu; 4044
Bentley, Elizabeth; University of Arizona; elizabethbentley@email.arizona.edu; 2056
Berlanga-Medina, Frank; University of Arkansas; fberlan@uark.edu; 1070
Bernhardt, Laura; Buena Vista University; bernhardt@bvu.edu; 3026
Bippert, Kelli; University of Texas at San Antonio; kelli.bippert@utsa.edu; 2130
Bishop, Kyle; Southern Utah University; bishopk@suu.edu; 3102, 3138
Boldt, Natalie; Trinity Western University; natalie.boldt@mytwu.ca; 3034
Bolin, Jarrod; Jack E. Singley Academy; jbolin@irvingisd.net; 2068, 3126
Bookhout, Jen; Wichita State University; jebookhout@wichita.edu; 1076
Boone, Graeme; Ohio State University; boone.44@osu.edu; 3016, 3114
Bouck, Rosalie; Pacifica Graduate Institute; rosalie.bouck@gmail.com; 2108
Bourelle, Andrew; University of New Mexico; abourelle@unm.edu; 1030
Bourelle, Tiffany; University of New Mexico; tbourell@unm.edu; 3022
Bowden, James; Independent Scholar; jhbowden@twc.com; 4004
Bown, Louise; Salt Lake Community College; louise.bown@slcc.edu; 3042
Boykin, Jess; Arizona State University; Jessica.Boykin@asu.edu; 2086
Bradley, Barrie; Independent Scholar; barriescardinobradley@gmail.com; 2154
Bradley, Jerry; Lamar University; jerry Bradley@lamar.edu; 3004
Brandl, Margaret Emma; Texas Tech University; margaret.e.brandl@ttu.edu; 2014
Brauerhoch, Annette; University of Paderborn; ab676@upb.de; 3012
Bridges, Phyllis; Texas Woman’s University; pbri41@msn.com; 3040
Briley, Ron; Sandia Preparatory School; rbriley@sandiaprep.org; 2118
Brown, Jackie; Independent Scholar; JBrownndemia@aol.com; 1106
Brown, Linda Joyce; Ashland University; lbrown3@ashland.edu; 3120
Brown, Maury; Old Dominion University; mbrown168@odu.edu; 3044
Brown, Mike; Independent Scholar; MRSGoody@gmail.com; 2036
Brown, Steven; Independent Scholar; stevekind03@yahoo.com; 4014
Brownlow, Elizabeth; Texas Woman’s University; ebrownlow@twu.edu; 2024
Bruce, Kayla; Arizona State University; kayla.bruce@asu.edu; 3148
Bundesen, Kristin; Walden University; KBundesen@mac.com; 4024
Burkhalter, Lauren; Texas A&M University - Commerce; laurenbunrhalter55@gmail.com; 1078
Busby, Henry; University of Wyoming; hbusby@uwyo.edu; 4008
Busby, Kimberly; Angelo State University; kimberly.busby@angelo.edu; 3106
Busby, Mark; Texas State University; mb13@txstate.edu; 1016
Bynum, Bryanna; Independent Scholar; bryanna.bynum@laverne.edu; 2020
Cabrera, Regina; Federal Technological University of Paraná; rhcabreira@gmail.com; 2018
Call, Lewis; California Polytechnic State University, San Luis Obispo; lcall@calpoly.edu; 1074
Camacci, Lauren; Pennsylvania State University; lrc174@psu.edu; 2126
Camarena, Rocío; Universidad Panamericana; rochiocm7@gmail.com; 1062
Camp, Sarah; Old Dominion University; scamp030@odu.edu; 1110, 2086
Campbell, Gregory; University of Guelph; gregor@uoguelph.ca; 1106
Campbell, Phil; Cabrini College; pjc55@cabrini.edu; 2062
Canella, Gino; University of Colorado at Boulder; gino.canella@colorado.edu; 3098
Cantrell, Rachel; Texas A&M University - Commerce; rnm.cantrell@gmail.com; 4048
Carlisle, Vanessa; University of Southern California; vanessa.carlisle@gmail.com; 4030
Carmona, Christopher; University of Texas, Brownsville; beatswtxpca@gmail.com; 1048
Carmona, Corina; Texas Tech University; corinacarmonaart@gmail.com; 1084
Carney, William; Cameron University; wcarney@cameron.edu; 3164
Carpio, Bianca Marie; Pace University; themilogi@gmail.com; 2014
Carrier, Marie; Texas Woman’s University; mcARRIER1@twu.edu; 3088
Carroll, Bill; Abilene Christian University; william.carroll@acu.edu; 2012
Carter, Steve; University of Colorado at Colorado Springs; steve.carter12@gmail.com; 3136
Casey, Jay; University of Arkansas; jhcasey@uar@gmail.com; 2114
Cashbaugh, Sean; University of Texas, Austin; SFCashbaugh@utexas.edu; 2040
Cassidy, Megan; Schenectady County Community College; cassidme@sunysccc.edu; 2046
Castro, Athziri; Jack E. Singley Academy; athcastro@stu.irvingisd.net; 2032
Castro, Heather; Temple University; heather.castro@temple.edu; 3032
Cato, Valerie; Georgia Regents University; vcato@gru.edu; 1050
Cazares, Christian; Jack E. Singley Academy; chrcazares@gmail.com; 2068
Chami, Hicham; University of Florida; hichamchami@ufl.edu; 4016
Chaney, Joseph; Indiana University - South Bend; jchaney@iusb.edu; 2102
Chappell, Julie; Tarleton State University; chappell@tarleton.edu; 3004
Charles, Jim; University of South Carolina Upstate; jcharles@uscupstate.edu; 3020
Chen, Andrew; Minnesota State University Moorhead; andrewsw@gmail.com; 3144
Chester, Daniel; University of Delaware; chester@udel.edu; 2084
Choi-Hantke, Aryong; Institute of Body and Mind; aryong@hotmail.com; 2048
Cholewa, Pawel; Central Queensland University; p.cholewa88@gmail.com; 2010
Choo, Jae-uk; Chung-Ang University; juchoo@cau.ac.kr; 2134
Christiansen, Chris; Southern Utah University; chri4102@gmail.com; 3010
Chuk, Natasha; School of Visual Arts; natychuk@gmail.com; 4002
Clapper, Rayshell; Seminole State College; r.clapper@sscok.edu; 2154
Clark, Elizabeth Morrow; West Texas A&M University; eclark@wtamu.edu; 1092
Clark, Paul; West Texas A&M University; pclark@mail.wtamu.edu; 2146
Clayton, Jeff; Lee College; jclayton@lee.edu; 4006
Cline, Benjamin; Western New Mexico University; clineb@wnmu.edu; 3054
**Presenter Index**

- Clines, Ray; Jacksonville University; rclines@ju.edu; 3154
- Cloyd, Nate; Old Dominion University; ncloy001@odu.edu; 3054
- Cochran, James; Baylor University; j_cochran@baylor.edu; 1084
- Cody, Thomas; University of South Carolina; tcody@email.sc.edu; 1016
- Coker, Moorea; Lamar University; mooreacoker@gmail.com; 3126
- Colette, Ryane; West Texas A&M University; racolette1@buffs.wtamu.edu; 2018
- Colgan, Camille; Central Washington University; colganc@cwu.edu; 2172
- Collins, Elizabeth; University of Northern Iowa; eccollins@uni.edu; 3076
- Collins-Breyfogle, Kristin; Mercyhurst University; kcollinsbreyfogle@mercyhurst.edu; 2122
- Comerford, Kevin; University of New Mexico; kevco@unm.edu; 2128
- Condon, Carolyn; Columbia University; clc2210@columbia.edu; 4000
- Conley, Lance; Michigan State University; conleyr6@msu.edu; 4022
- Conradi, Tobias; Braunschweig University of Art; t.conradi@hbk-bs.de; 3080
- Conway, Steven; Swinburne University of Technology; sconway@swin.edu.au; 3112
- Cook, Keegan; Crosby High School; officialstaticfilms@gmail.com; 2140, 3126
- Cooney, Meagan; Independent Scholar; meagan.cooney@gmail.com; 3146
- Cooper, Laurel; Western Washington University; cooperL5@students.wwu.edu; 3048
- Corwin, David; George Mason University; dcorwin@gmu.edu; 1090
- Courtney, Michael; Indiana University; micourt2@indiana.edu; 2128
- Cowlishaw, Brian; Northeastern State University; cowlishb@nsuok.edu; 1083
- Cowlishaw, Bridget; Independent Scholar; bridgetcowlishaw@gmail.com; 1083
- Cox, Sandra; Pittsburg State University; scoxphd@gmail.com; 2146
- Crespo, Jessica; Clarion University of Pennsylvania; mcrespo@clarion.edu; 2146
- Croft, Janet Brennan; Rutgers University; janet.b.croft@rutgers.edu; 1038, 2170
- Crofton-Sleigh, Lissa; Santa Clara University; ejcroftonsleigh@scu.edu; 4040
- Crowley, Adam; Husson University; crowleya@husson.edu; 2120
- Dan, Debojyoti; Naba Ballygunge Mahavidyalaya; debo.ange.dechu@gmail.com; 2144
- Dansdill, Timothy; Quinnipiac University; timothy.dansdill@quinnipiac.edu; 2004
- Davis, Robert; University of Oklahoma; bobdavisaz@yahoo.com; 2040
- Davis, Robyn; Wichita State University; robyn.erin.davis@gmail.com; 1076
- Dawe, Ian; Independent Scholar; irdawe@gmail.com; 1083, 2042
- Dawkins, Will; Portland Community College; williammdawkins@gmail.com; 1106
- Day, Bruce; Central Connecticut State University; dayb@ccsu.edu; 3018
- De Anda, Michael; Illinois Institute of Technology; madeanda@gmail.com; 2158
- De Panbehchi, Lulu; Virginia Commonwealth University; panbehchiml@vcu.edu; 3144
- de Wit-Paul, Alissa; Rochester Institute of Technology; addgis@rit.edu; 3002
- Dee, Juliet; University of Delaware; juliedee@udel.edu; 2084
- Deetz, Scott; Independent Scholar; scottdeetz@hotmail.com; 3084
- Delahaye, Lydie; Paris 8 University; lili.delahaye@gmail.com; 3078
- Denton, Amy; University of Southern New Hampshire; adenton9@icloud.com; 1046
- Depner, Kurt; New Mexico State University; kudepner@nmsu.edu; 2164, 2180, 3092
- Derk, Ian; Arizona State University; iderk@asu.edu; 3034
- DesGeorges, Genvieve; New Mexico State University; gendes@nmsu.edu; 1040
- Desuza, Amy; California State University, Long Beach; Desuza114@gmail.com; 2122
- deWinter, Jennifer; Worcester Polytechnic Institute; jdewinter@wpi.edu; 3014, 3150
- Dilts, Nicole; Angelo State University; nstgermaine@angelo.edu; 3130
Presenter Index

Southwest Popular/American Culture Association 2015

Dominguez, Diana; University of Texas - Brownsville; gypyscholar@rgv.rr.com; 3052
Donnell, Alexander; Wichita State University; csydonnell@gmail.com; 3110
Donovan, Leslie A.; University of New Mexico; ldonovan@unm.edu; 1038
Dooley, Michael; Tarleton State University; dooley@tarleton.edu; 1052
Dooley, Sheila; University of Texas at Brownsville; sheila.dooley@utb.edu; 3118
Dooley, Sunny; Navajo Nation; sunnydooley@hotmail.com; 1014
dos Santos da Silva, Gisele; Federal University of Paraná; gisele2604@hotmail.com; 3086
Dozal, Mario; University of New Mexico; madozal@unm.edu; 4006
Dragone, Nicholle; Black Hills State University; dragonnd2@gmail.com; 3020
Dreiling, Michelle; Wichita State University; michelle.dreiling@gmail.com; 3110
Drew, Jenifer; Southern Utah University; jenifer.drew.256@gmail.com; 2106
Drexler, Jane; Salt Lake Community College; jane.drexler@slcc.edu; 1108
Drummond- Mathews, Angela; University of North Texas, Dallas; amdmathews@gmail.com; 2038

Dubrasky, Danielle; Southern Utah University; dubrasky@suu.edu; 2154, 4044
Duever, Meagan; Kansas State University; mjduever@ksu.edu; 3148
Dukes, Tyler; Texas State University; td1203@txstate.edu; 1010
Dulfano, Isabel; University of Utah; id2@utah.edu; 3050
Dumin, Laura; University of Central Oklahoma; ldumin@uco.edu; 3160
Dunn, Millard; Indiana University Southeast; mdunn202@twc.com; 2116
Duren, Brad; Oklahoma Panhandle State University; duren@opsu.edu; 1112, 2156
Dvorak, Ken; Southwest PCA/ACA; krdvorak@southwestpca.org; 2064
Dziak, Marc; San Juan College; marcdziak@hotmail.com; 3154
Earnest, Kathleen; Northwestern Oklahoma State University; kmearnest@nwosu.edu; 3082
Eberle, Jared; Oklahoma State University; jared.eberle@okstate.edu; 2072
Eilers, Jordan; Crosby High School; eilers.js@gmail.com; 2172
Eljaiek-Rodriguez, Gabriel; Lawrence University; gabriel.a.eljaiek-rodriguez@lawrence.edu; 1094, 3152
Ell, Sophie; University of New Mexico; seell@unm.edu; 1010
Ellington, Tameka; Kent State University; tellingt@kent.edu; 3008
Engel, Len; Quinnipiac University; Len.Engel@quinnipiac.edu; 2004
Ennis, Scott; Academy of Art University; scottennis@sonettics.com; 4036
Epstein, Lee Ann; University of Texas at San Antonio; la.epstein@gmail.com; 3148
Estess, Sybil Pittman; Independent Scholar; sybilestess@aol.com; 1018
Etman, Colleen; College of Charleston; colleenetman@gmail.com; 2102
Evalyn, Lawrence; University of Victoria; lawrenceevalyn@gmail.com; 3108
Fairlamb, Horace; University of Houston, Victoria; fairlambh@uhv.edu; 2166
Fanetti, Susan; California State University - Sacramento; sfanetti@csus.edu; 3176
Farias, Daniel; Independent Scholar; danielfarias19@gmail.com; 4024
Fatzinger, Amy; University of Arizona; fatzinge@email.arizona.edu; 3012
Faughnder, NaToya; University of Florida; nfaughnder@gmail.com; 2114
Fendrick, Brian; Weber State University; bjfendrick@gmail.com; 2144
Fierke, Jennifer; Texas Tech University; jennifer.fierke@ttu.edu; 3054
Figler, Pete; University of Arizona; pfigler@email.arizona.edu; 3037
Finlayson, J. Caitlin; University of Michigan-Dearborn; cfinlay@umich.edu; 2102
Presenter Index

SWPACA 2015

Gottfried, Erin; University of New Mexico; egitz01@unm.edu; 3076
Fleury, James; University of California, Los Angeles; fleury.james@gmail.com; 2120
Flores, Lisa; University of Colorado; lisa.flores@colorado.edu; 1080
Flores, Monica; Jack E. Singley Academy; monflore97@gmail.com; 3028
Flowers, Johnathan; Southern Illinois University Carbondale; shengokai@gmail.com; 2122
Ford, Kathyne; Australian National University; kathryn.ford@anu.edu.au; 3036
Foresman, Robert; University of Nebraska, Kearney; foresmanrr@lopers.unk.edu; 2156
Foster, Derek; Brock University; dfoster@brocku.ca; 2128
Foster, Megan; New Mexico State University; meganfoster2010@gmail.com; 3148
Fox, Carol; Oklahoma State University; carol.fox@okstate.edu; 2086
Frederick, Rhonda; Boston College; frederich@bc.edu; 3088
Freeman, Heather; Florida Polytechnic University; heather.elizabeth.freeman@gmail.com; 2104
Friedlander, Paul; California State University, Chico; pfriedlander@csuchico.edu; 1060
Fulton, Kate; San Juan College; fulton_k@sanjuancollege.edu; 1092
Fuqua, Joy; Queens College/City University of New York; jvfuqua@gmail.com; 3002
Galin, Robert; University of New Mexico at Gallup; rgalin@unm.edu; 4036
Gallegos, Juan M; New Mexico Highlands University; jmgallegos@nmhu.edu; 2078
Gamaro, Gabriele; Università degli Studi di Palermo; gabrilegambaro@gmail.com; 3100
Ganas, Monica; Azusa Pacific University; Mganas@apu.edu; 2030
Gann, Dustin; Arizona State University; dustin.gann@gmail.com; 2036
Gans, David; Independent Scholar; david@trufun.com; 2181, 3114
Garrett-Cannon, Virginia; Northeastern State University; virginia.b.cannon@gmail.com; 4028, 4030
Gaydosik, Victoria; Southwestern Oklahoma State University; victoria.gaydosik@swosu.edu; 3048
Gelzer-Govatos, Asher; Washington University in St. Louis; agelzer@wustl.edu; 4018
Gentry, Jay; University of Wyoming; jgentry3@uwyo.edu; 2050
Georgiou, Maria; Weber State University; mariageorgiou@mail.weber.edu; 2142
Gerlich, Nick; West Texas A&M University; ngerlich@wtamu.edu; 1083, 4052
Ghatak, Rohan; St John’s College; rohanghatak@icloud.com; 3048
Giannini, Erin; Independent Scholar; egiannini37@gmail.com; 2026
Gibbs, Victor; Independent Scholar; food4thoth@yahoo.com; 2164
Gilmer, Jillian; University of Colorado, Boulder; JillianGilmer@colorado.edu; 1028
Givan, Kit; University of Central Oklahoma; kitgivan@gmail.com; 4030
Glass, Leanne; University of Newcastle; leanne.glass@uon.edu.au; 3070
Gloviczki, Peter Joseph; Coker College; pgloviczki@coker.edu; 3144
Godbey, Emily; Iowa State University; egodbey@iastate.edu; 3136
Gomez, Amanda; Sul Ross State University; gomez.amanda103@gmail.com; 1108
Gonzalez Jr., Pedro A; Saint Thomas University; hispanicjournalists@yahoo.com; 1056
Gonzalez, Victoria; Dona Ana Community College; toriag@nmsu.edu; 4020
Goodenough, Mary; Independent Scholar; marygo@sonic.net; 4014
Gordon, Anthony; New Mexico State University - Dona Ana; teachpsy@nmsu.edu; 4020
Goren, Lilly J.; Carroll University; lgoen@carrollu.edu; 3023
Gott, Patricia; University of Wisconsin-Stevens Point; pgott@uwsp.edu; 3036
Gottfried, Amy; Hood College; gottfried@hood.edu; 3072
Graff, Anabel; Texas State University; asg49@txstate.edu; 1052
Green, Charlene; Collin College, Preston Ridge; CMGreen@collin.edu; 3104
Green, Rachel; Texas Woman’s University; rgreen3@twu.edu; 3040
Gregory, Troy; Wayland University; troy.gregory@outlook.com; 3090
Grewell, Greg; New Mexico State University; ggrewell@nmsu.edu; 2024
Griego, Stephen; University of New Mexico; stvgreg@unm.edu; 4032
Groves, Sonya; Our Lady of the Lake University; sonyagroves@yahoo.com; 1016
Gruber, Sibylle; Northern Arizona University; Sibylle.Gruber@nau.edu; 3146
Gurkan, Burcu; Istanbul Sehir University; ebgurkan@gmail.com; 2022
Gurley, Anna; University of Oklahoma; annagurley@ou.edu; 3056
Guzmán, Danny; Universidad Panamericana; danny.guzman.gonzalez@gmail.com; 1062
Gwynne, Joel; National Institute of Education, Singapore; joel.gwynne@nie.edu.sg; 4010
Gyi, Bea; Baton Rouge Community College; gyima@mybrcc.edu; 2148
Haber, Lewis; Cornell University; lrh65@cornell.edu; 3034
Hadjilambrinos, Constantine; University of New Mexico; hadjilam@unm.edu; 3048
Hageman, Elizabeth; University of Dayton; hagemane2@udayton.edu; 3066
Hagemaster, Nathaniel; Texas State University; nah30@txstate.edu; 2070
Halfmann, Mary; University of Texas, San Antonio; izp524@my.utsa.edu; 2046
Hall, Nathan; Baylor University; nathan_hall@baylor.edu; 1056
Haller, Benjamin; Virginia Wesleyan College; bhaller@vwc.edu; 3070
Halnon, Karen Betzec; Penn State Abington; kbb4@psu.edu; 3160
Hamilton, Chuck; Texas A&M University, Central Texas; crh2751@gmail.com; 3068
Hamlin, Darrell; Fort Hays State University; dahamlin@fhsu.edu; 3124
Hansen, John G; University of Saskatchewan; john.hansen@usask.ca; 3050
Hanson, Chris; Syracuse University; cphanson@syr.edu; 3080
Hanson, Gina; California State University, San Bernardino; hansong@csusb.edu; 4046
Hantke, Steffen; Sogang University; steffenhantke@gmail.com; 2100
Haque, Aphihsana; Jack E. Singley Academy; aphihsana_haque@gmail.com; 3060
Haque, Arman; Jack E. Singley Academy; armhaque@stu.irvingisd.net; 2032
Harchaoui, Courtney; University of Cincinnati; harchaod@gmail.com; 4024
Hargett, Allison; University of Colorado, Boulder; allison.hargett@colorado.edu; 1102
Harju, Baerbel; University of Munich; baerbel.harju@lmu.de; 3098
Harker, Jennifer; West Texas A&M University; JHLarker1@buffs.wtamu.edu; 2152
Harris, Denisha; Cal State University, San Bernardino; mened302@coyote.csusb.edu; 1072
Harris, Spencer; Missouri State University; harris646@missouristate.edu; 4002
Hart, Kylo-Patrick; Texas Christian University; k.hart@tcu.edu; 2070
Hartzheim, Bryan Hikari; Reitaku University; bhartzheim@gmail.com; 2120
Harvey, Phillip; University of Central Oklahoma; phillip.warren.harvey@gmail.com; 3118
Haviland, Dulce; Hollins University; tlsouth32@gmail.com; 2058
Hayashi, Aya Esther; Graduate Center, City University of New York; ahayashi@ge.cuny.edu; 3096
Haynes, Marcus; Georgia Gwinnett College; mth1914@yahoo.com; 1072
Heaberlin, Dickie; Texas State University; heaberlin@txstate.edu; 2116
Heage, Brent; Butler University; bheage@butler.edu; 2132
Heim, Cecile; University at Buffalo; ccilehei@buffalo.edu; 3116
Heinemann, Kaleb; University of Texas, El Paso; akheimemann@utep.edu; 3164
Heljakka, Katriina; University of Turku; kati.heljakka@tactic.net; 3112
Hempelmann, Christian; Texas A&M University - Commerce; c.hempelmann@tamuc.edu; 3074
Hendershot, Cyndy; Arkansas State University; chendershot@astate.edu; 3104
Henderson, Tolonda; George Washington University; tolonda@gwu.edu; 2090
Hendrickson, Brett; Lafayette College; hendibr@lafayette.edu; 2168
Hersey Nickel, Eleanor; Fresno Pacific University; eleanor.nickel@fresno.edu; 3128
Hidalgo, Walter; Independent Scholar; bobby.hidalgo@gmail.com; 3128
Hiebert, Tyler; Wichita State University; tylerhiebert2@gmail.com; 2166, 3110
Hilburn-Arnold, Margaret; University of Texas, San Antonio; margaret.hilburn-arnold@utsa.edu; 2130
Hill, Zachary; Old Dominion University; zghill002@gmail.com; 3044
Hinojosa, Jasmine; Jack E. Singley Academy; jagihinojosa@gmail.com; 2032
Hocutt, Daniel; Old Dominion University; dhocutt@gmail.com; 3090
Hole, Heather; Simmons College; heather.hole@gmail.com; 3100
Hollingsworth, Annalee; University of Northern Iowa; holliaaa@uni.edu; 2052
Holmes, Steven; University of Hawaii at Manoa; holmes.stevend@gmail.com; 1064, 3030
Holroyd, Courtney; University of Wyoming; cholroyd@uwyo.edu; 3036
Holwerda, Jane; Dodge City Community College; jholwerda@dc3.edu; 3072
Hooper, Jennifer; University of Texas at San Antonio; jennifer.hooper@utsa.edu; 2130
Horton, Owen; University of Kentucky; owen.r.horton@gmail.com; 1080
Houston, Natasha; Wichita State University; nshouston@wichita.edu; 3158
Howard, Rachel; University of Central Oklahoma; rhoward14@uco.edu; 1078
Howe, Charlotte; Salt Lake Community College; charlotte.howe@slcc.edu; 3042
Huber, Kate; University of Central Oklahoma; khuber1@uco.edu; 2060
Hudrlik, Michelle; California State University, San Bernardino; hudrlikm@coyote.csusb.edu; 2008
Hurley, Jessica; University of Pennsylvania; jessica.hurley@gmail.com; 3032
Husain, Sadaf; University of Utah; husainsadaf19@yahoo.com; 4028
Hutchinson, Rachael; University of Delaware; rhutch@udel.edu; 2084
Hutchison, Skyler; Independent Scholar; skyhutchuw@gmail.com; 1052
Ibarra, Alejo; Jack E. Singley Academy; alejored99@gmail.com; 3060
Ibe, Pascal; Jack E. Singley Academy; pasibe1628634@gmail.com; 3028
 Interrante, Scott; Hunter College; scottinterrante@gmail.com; 3134
Irby, Georgia; College of William and Mary; glirby@wm.edu; 3070
Jacobs, Jennifer; Radford University; jjacobs21@radford.edu; 4028
James-Erickson, Luke Hunter; University of Colorado, Denver; theeluke@gmail.com; 1094
Jang, Juyeon; Sogang University; zzanggu9191@hotmail.com; 1046
Jarnow, Jesse; Independent Scholar; jesse.jarnow@gmail.com; 3084, 3114
Jensen, Melanie; Southern Utah University; melanieajensen44@gmail.com; 2106
Jirard, Stephanie; Shippensburg University; sajira@ship.edu; 1100
Johnson, Angela; Texas Woman’s University; ajohnson25@twu.edu; 3040
Johnson, Jenna; Abilene Christian University; jjfj11a@acu.edu; 4034
Johnson, Robert; Midwestern State University; robert.johnson@mwsu.edu; 3072
Johnston, Elizabeth; Monroe Community College; ejohnston@monroecc.edu; 1044

#SWPACA15 133 southwestpca.org
Johnston, Justin Omar; Stony Brook University; justin.johnston@stonybrook.edu; 2074
Johnston, Susan; University of Regina; Susan.Johnston@uregina.ca; 1083, 2066
Jones, Bryan L.; Oklahoma State University; bryan.l.jones@okstate.edu; 1034
Jones, Jennifer; Texas A&M University, Commerce; jennifer.jones8888@gmail.com; 4026
Jones, Jill; Rollins College; cjones@rollins.edu; 1108
Jones, Mandy; Southern Utah University; mandy.cjones@gmail.com; 2106
Jones, R. D.; Eastern Michigan University; rjones@emich.edu; 2104
Jones, William; Tarleton State University; wjones@tarleton.edu; 2006
Jose, Sindhu; English and Foreign Languages University; sindhu.jose@ufl.edu; 1086
Jupille, Joe; University of Colorado Boulder; jjupille@gmail.com; 4038
Kachun, Chung-Ang University; tsbym@hanmail.net; 2076
Kaiser, Daniel; University of Arizona; wickedcoolghost@gmail.com; 1022
Kastens, Zachary; Baylor University; zachary_kastens@baylor.edu; 3124
Kay, Nancy; Merrimack College; kayn@merrimack.edu; 3062
Kay, Peter; Independent Scholar; peter@peterbkay.com; 4016
Kay, Warren; Merrimack College; kayw@merrimack.edu; 2132
Kays, Trent; University of Minnesota; trent@trentmkays.com; 1066
Kempner, Brandon; New Mexico Highlands University; bkempner@nmhu.edu; 1110, 3066, 3138
Kent, April; New Mexico Highlands University; ajkent@nmhu.edu; 3066
Keesegich, Amy; Notre Dame College; akeesegich@ndc.edu; 4004
Kessenich, Casey; Istanbul Aydin University; caseyscottk@gmail.com; 2040
Ketcham, Amaris; University of New Mexico; amarisketcham@gmail.com; 1018
Kharod, Deepti; University of Texas, San Antonio; Jcc614@my.utsa.edu; 2130
Khaw, Winnie; University of Wisconsin, Eau Claire; khaww@uwec.edu; 3010
Kies, Bridget; University of Wisconsin-Milwaukee; bkies@uwm.edu; 3132
Kim, Jongkeyong; Chung-Ang University; tsbym@hanmail.net; 2076
Kindrick, Jessica; Angelo State University; jkindrick@angelo.edu; 3128
King, Lynnea Chapman; Adams State University; lchapmanking@swestpca.org; 2000, 2098, 2176, 3000, 3094, 3170, 4050
Kinyon, Kamila; University of Denver; kkinyon@edu.edu; 2110
Kirkland, James; East Carolina University; kirklandj@ecu.edu; 2094
Kirschner, Lynette; Leuphana Universität; lkirschner@leuphana.de; 3092
Knight, Cori; University of California, Riverside; cknig002@ucr.edu; 3162
Knippen, James; Texas State University; jamesknippen@gmail.com; 3004
Knopf, Amanda; University of Colorado; amanda.knopf@colorado.edu; 2042
Koch, Saskia; Southern Utah University; saskia-koch@gmx.net; 2170
Kocurek, Carly; Illinois Institute of Technology; ckcucare@iit.edu; 3014
Krogh, Anne Ellingham; University of Wyoming; Akrogh@uwyo.edu; 2066
Kumari, Ashanka; University of Nebraska-Lincoln; akkumari@crimson.ua.edu; 3064
Kumpf, Steven; California State University, Sacramento; stevenkumpf@gmail.com; 4006
Kurennaya, Anya; Parsons The New School for Design; kurea091@newschool.edu; 2062
Kushkaki, Mariam; Arizona State University; mkushkaki@gmail.com; 2060
Kwasny, Karen; Saint Leo University; leejogger@gmail.com; 2094
Lacey, Kathleen; University of Nebraska, Lincoln; kathleen.lacey@huskers.unl.edu; 1108
Lackey, Eric; University of Kansas; elackey@ku.edu; 4036
LaFon, Christina; Radford University; Christina.L.LaFon@gmail.com; 2034
Lafond, Bri; Norco College; bri.lafond@gmail.com; 4018
Landgrebe, Mari; Texas State University; bm1178@txstate.edu; 1056
Landrum, Jason; Southeastern Louisiana University; Jason.Landrum@selu.edu; 3078
Lane, Kathryn; Northwestern Oklahoma State University; kelane@nwosu.edu; 3082
Lanier Bragg, Rachel; West Virginia University Institute of Technology;
Rachel.Bragg@mail.wvu.edu; 3164
Lanteri, Michelle; New Mexico State University; mlanteri@nmsu.edu; 3050
Larsen, Kristine; Central Connecticut State University; larsen@mail.ccsu.edu; 1038, 2060
Larson, Leah; Our Lady of the Lake University; llarson@ollusa.edu; 3154
LaRue, Britten; University of Texas at Dallas; brittenlarue@yahoo.com; 3018
Latchaw, Joan; University of Nebraska, Omaha; jlatchaw@unomaha.edu; 4034
Laughlin, Elizabeth; Colorado University at Boulder; elizabeth.laughlin@colorado.edu; 3096
Lay, Samantha; University of Houston; slaylit@yahoo.com; 4000
Leach, Owen; Mount Ida College; oleach@mountida.edu; 2050
Lee, Chin-Ting; Independent Scholar; chinting.lee30@gmail.com; 2126
Lee, Ji Hyun; Cornell University; jl479@cornell.edu; 2002
Lee, Kyu-Geoung; Chung-Ang University; leekyuig@gmail.com; 2134
Lendo, Trisha; University of California, Los Angeles; Trisha.Lendo@gmail.com; 3078
Leonard, Zachary; Crosby High School; zleonard15@gmail.com; 2140, 3126
Levin, Allison; Independent Scholar; allison.levin@gmail.com; 3168
Lewis, Kimberly; California State University, Northridge; kimberly.lewis.77@my.csun.edu; 1058
Libman, Karen; Grand Valley State University; libmank@gvsu.edu; 2136
Lilo, Emily A.; University of New Mexico; elilo@unm.edu; 4032
Lin, Hsien-Cheng; National Kaohsiung First University of Science and Technology; ricolin1970@yahoo.com.tw; 2028
Lindsey, Joshua; Northeastern State University; lindsejt@nsuok.edu; 4028
Linford, Monica; Weber State University; mlinford9@gmail.com; 3038
Linnell, Katelyn; Crosby High School; mcoker@crosbyisd.org; 1078
Liu, Jiacheng; Carnegie Mellon University; jiacheng1@andrew.cmu.edu; 3134
Liu, Yu-yan; Huafan University; yuyenliu@gmail.com; 2076
Look, Daniel; St Lawrence University; dlook@stlawu.edu; 3108
Lopez, Theresa Ann; University of the Incarnate Word; lopezt@uiwtx.edu; 3008
Lorig, Josette; University of Colorado, Boulder; josette.lorig@colorado.edu; 1082
Lovata, Troy; University of New Mexico; lovata@unm.edu; 3156
Love, Jennifer; Independent Scholar; jеннелизловои@gmail.com; 2026
Low, JSA; University of Houston; jslove2@uh.edu; 3132
Lubang, Jeffrey; De La Salle University - Dasmarinas; oscarwilde_2000@yahoo.com; 2048
Lucero, Eli; Jack E. Singley Academy; eli311.lucero@gmail.com; 3060
Luedtke, Dalyn; Norwich University; dalyn@norwich.edu; 2064
Lujan, Shannon; Arizona State University; shannon.lujan@asu.edu; 2036
Luna, Enrique; Texas Tech University; enrique.luna@ttu.edu; 3032
Maenhardt, Stephanie; Salt Lake Community College; stephanie.maenhardt@slcc.edu; 3042
Maerz, Jessica; University of Arizona; jmaerz@email.arizona.edu; 2136
Mahrenholz, Simone; University of Manitoba; simone.mahrenholz@umanitoba.ca; 1068
Maiorca, Scott; Baker University; scott.maiorca@gmail.com; 3066
Mais, Chloe; University of Minnesota; maisx001@umn.edu; 3098
Malekpour, Miniature; University of Sydney; mina_malekpour@hotmail.com; 1036
Mallory, Chaone; Villanova University; chaone.mallory@villanova.edu; 4014
Malloy, Jaime; University of Dayton; malloyj2@udayton.edu; 2010
Mann, Joshua; Stanford University; joshmann@stanford.edu; 2110
Mann, Lane; University of Texas at Austin; lanemcdmann@gmail.com; 3037
Marchiselli, Chani; Saint Anselm College; cmarchiselli@anselm.edu; 3158
Marks, Clifford; University of Wyoming; clifford@uwyo.edu; 2014
Marone, Vittorio; University of Texas at San Antonio; vittorio.marone@utsa.edu; 3022
Marshall, Gordon; Istanbul Aydin University; gordmarshall@gmail.com; 1104
Marshall, Jocelyn; Western Washington University; jocelyn.e.marshall@gmail.com; 3140
Marshall, Megan; University of Wyoming; meegish2@uwyo.edu; 1030
Martinez Guillem, Susana; University of New Mexico; susanam@unm.edu; 1080
Martella, Gianna; Western Oregon University; gmartella@gmail.com; 1102
Martin, Breeanne; Utah State University; breenanne.martin@usu.edu; 2132
Martin, Bruce; Independent Scholar; md@nmsu.edu; 3056
Martinez, Chris; New Mexico Highlands University; cmartinez28@live.nmhu.edu; 3120
Martinez, Ric; New Mexico State University; riemrtnz360@gmail.com; 2038
Marton, Patricia; Independent Scholar; pmarton61701@yahoo.com; 1050
Maselli, Elisabeth; University of Delaware; emaselli@udel.edu; 1034
Masumoto, Tomoko; Kanda University of International Studies; masumoto@kanda.kuis.ac.jp; 3030
Mattson, Mark; Fordham University; mattson@fordham.edu; 3084, 3114
Matwichuk, Meghn; University of Delaware; mtwchk@udel.edu; 2084
May, Meagan; Texas A&M University-Commerce; mmay1@leomail.tamuc.edu; 1042
McAllister, Kenneth; University of Arizona/Learning Games Initiative; mesmer8@gmail.com; 3150
McCarron, Gary; Simon Fraser University; gmccarro@sfu.ca; 4000
McCaulley, Patrick; Chestnut Hill College; mccauleyp@chc.edu; 1026
McCourt, Helen; Collin College - Spring Creek Campus; hmccourt@collin.edu; 3040
McCullough, Madeline; Wichita State University; madeline.mccullough@wichita.edu; 3052
McDonald, Macy; Oklahoma State University; macyrm@okstate.edu; 3096
McGettigan, Joan; Texas Christian University; j.mcgettigan@tcu.edu; 4026
Presenter Index

Southwest Popular/American Culture Association 2015

McKee, Kathryn; University of Wyoming; kmckee7@uwyo.edu; 2108
McKeon, Hannah; Crosby High School; hlmckeon15@yahoo.com; 2140, 3126
McKittrick, Megan; Old Dominion University; mmckitr@odu.edu; 3044
Melo, Maggie; University of Arizona; marijelmelo@email.arizona.edu; 3022
Mendiola, Megan; Texas Tech University; megan.mendiola@ttu.edu; 1040
Meriwether, Nicholas; University of California - Santa Cruz; nicholas@ucsc.edu; 3114, 4038
Mettawa, Ameen; University of Florida; ameen.mettawa@gmail.com; 2166
Meusen, Isabel; University of South Carolina; meusen@email.sc.edu; 3052
Meyer, Alyssa; Crosby High School; akmcollege15@gmail.com; 2140
Miene, Brennan; Jack E. Singley Academy; brennanmiene@gmail.com; 3028
Miller, Cynthia; Emerson College; cynthia_miller@emerson.edu; 2138
Mills, Sophie; University of North Carolina, Asheville; smills@unca.edu; 3106
Mitchell, Margaret; University of West Georgia; mmitchel@westga.edu; 3124
Moberly, Kevin; Old Dominion University; kmoberly@odu.edu; 2158
Modarres, Andrea; University of Washington, Tacoma; modara@uw.edu; 3036
Moeller, Ryan; Utah State University; rlylish.moeller@usu.edu; 3150
Mollick, Kathleen; Tarleton State University; k_mollick@hotmail.com; 2110
Mondragon, Ishmael; New Mexico Highlands University; imondrag@live.nmhu.edu; 2078
Montelongo Flores, Monica; Texas Tech University; monica.montelongo@ttu.edu; 1046
Monteyne, Kimberly; University of British Columbia; km905@nyu.edu; 3023
Monture, Rick; McMaster University; monture@mcmaster.ca; 2016
Mordhorst, Eric; New Mexico Highlands University; ejmord@gmail.com; 3038
Moreno, Maria; Mars Hill University; mmoreno@mh.edu; 3102
Morgan, Gwendolyn; Le Moyne College; morgange@lemoyne.edu; 3002
Morgan, Luke; Texas Tech University; luke.morgan@ttu.edu; 3038
Morris, Kevin; Syracuse University; kpmorris@syr.edu; 3168
Moser, Sarah; Independent Scholar; and.i.awoke@gmail.com; 1024
Muhammad, Kareem; Livingstone College; krm9000@gmail.com; 2062
Mukherjea, Ananya; City University of New York, Staten Island; ananya_mukherjea@yahoo.com; 2028
Mulkey, Britanni; University of Science and Arts of Oklahoma; b.mulkey@hotmail.com; 3024
Murphy, Carrie; Independent Scholar; carolineammurphy@gmail.com; 2034
Murphy, Robin; East Central University; rmurphy@ecok.edu; 2170
Mvuyekure, Pierre-Damien; University of Northern Iowa; Pierre.Mvuyekure@uni.edu; 1036
Myzelev, Alla; State University of New York, Geneseo; amyzelev@gmail.com; 3100
Nakelski, Alexandra; Peninsula College; miamiviceali@gmail.com; 1068
Naughton, Brianna; California State University, Fullerton; briannanaughton@aol.com; 1052
Nazos, Maria; University of Nebraska - Lincoln; nazosmaria@gmail.com; 2162
Neely, Anthony; University of Texas at San Antonio; anthony.neely@utsa.edu; 2016
Neitch, Kenna; Texas Tech University; kenna.neitch@ttu.edu; 4010
Nel, Philip; Kansas State University; philnel@ksu.edu; 3023
Nelson II, Dexter; University of Central Oklahoma; dnbucket223@gmail.com; 2052
Nesbitt, William; Beacon College; wcnesbitt@yahoo.com; 1082
Nesmith, Daniel; Independent Scholar; dbnesmith@gmail.com; 1056
Nichols, Capper; University of Minnesota; nicho008@umn.edu; 3018

#SWPACA15 southwestpca.org
Nichols, Randy; Bentley University; rrichards@bentley.edu; 2120
Nickerson, Claire E.; University of California, Los Angeles; nickerson.claire@gmail.com; 2056
Niemann, Linda; Kennesaw State University; lnemann@kennesaw.edu; 1054, 2148
Nixon, Danielle; University of Nevada; daniellenixon112@gmail.com; 2174
Noduman, Jessica; Augustana College; jessicanodulman@augustana.edu; 3158
Nohr, Rolf; Hochschule für Bildende Künste Braunschweig; r.nohr@hbk-bs.de; 3080
Nunag, Hendrika; Candace; University of Colorado, Denver; candace.hicks@colorado.edu; 3136
Nunez, Alicia; California Lutheran University; avnunez@callutheran.edu; 1034
Nyawalo, Mich; Shawnee State University; mnyawalo@shawnee.edu; 2052
Nylander, Susan; Barstow Community College; sooze105@gmail.com; 4046
Oberhelman, David; Oklahoma State University; d.oberhelman@okstate.edu; 3146
O’Donnell, Dean; Worcester Polytechnic Institute; dodo@wpi.edu; 3014
Oehling, Rick; University of Wisconsin; oehlingr@uw.edu; 3106
O’Fearghail, Ester; New Mexico Highlands University; eofe@nmu.edu; 3100
O’Grady, David; University of California, Los Angeles; david@davidoggrady.com; 3112
Olding, Christine; Kent State University; coling@kent.edu; 2168
Oldknow, Antony; Independent Scholar; CyndyHnd@aol.com; 3154
Oliphant, Elizabeth; University of Pittsburgh; oliphant.elizabeth@gmail.com; 2152
Olsson, Ulf; Stockholm University; ulf.olsson@littvet.su.se; 3046
Oney, Justin; Florida State University; oneyj20@gmail.com; 4036
Oostman, Kimm; University of New Mexico; kroostman@unm.edu; 4032
O’Quinn, Erin; University of North Carolina-Wilmington; elo8674@uncw.edu; 3122
Ortega, Alejandra; Wake Forest University; orteam13@wfu.edu; 2104
Ouellette, Marc; “Reconstruction: Studies in Contemporary Culture”; maouelle@rogers.com; 2050
Overhulser, Mimi; New Mexico Highlands University; mimioverhulser@yahoo.com; 4004
Packer, Lisa; Salt Lake Community College; Lisa.Packer@slcc.edu; 3042
Pal, Rajeswar; Al Jouf University; dr.r.p.chauhan@gmail.com; 3120
Paranjape, Avnee; University of Regina; raman_avnee.11@hotmail.com; 1026
Parker, Chvonne; Old Dominion University; cpark058@odu.edu; 1100
Parr, Ellie; University of Wyoming; eparr1@uwyo.edu; 1016
Parrish, Marilyn; Millersville University; Marilyn.Parrish@millersville.edu; 2092
Patterson, Mia; Central Washington University; pattersonm@cwu.edu; 2172
Patton, Brian; King’s University College at Western University; bpatton@uwo.ca; 2082
Paulino de Ataide, Dayse; Universidade Tecnológica Federal do Paraná; dya12ataide@gmail.com; 1050
Payne, Matthew; University of Alabama; matttpayne@gmail.com; 3014
Pearson, Courtney; Howard Payne University; corkypear87@att.net; 3090
Peknik, Patricia; Bentley University; ppeknik@bentley.edu; 3037
Pelonis, Claire; California State University, Long Beach; clairepelonis@yahoo.com; 3006
Penix-Tadsen, Phillip; University of Delaware; ptpt@udel.edu; 2084
Peres, Anushka; University of Arizona; aperes@email.arizona.edu; 3022
Perez, Carla; University of the Incarnate Word; perezc@uiwtx.edu; 3008
Perez, Cristina; Universidad Complutense de Madrid; cparranz@gmail.com; 1104
Perez, Juan; The House of the Fighting Chupacabras; gotobulldog87@yahoo.com; 2006
Presenter Index

Southwest Popular/American Culture Association 2015

Persson, Magnus; Malmö University; magnus.persson@mah.se; 2056
Peterson, Shirley; Daemen College; speterso@daemen.edu; 3006
Petranovich, Sean; Loyola University Chicago; spetranovich@luc.edu; 1068
Petruino, Lauren; University of Miami; l.petruino@umiami.edu; 1080
Pettis, Jeff; Independent Scholar; jeff.pettis@hotmail.com; 1083
Pexton, Valerie; University of Wyoming; vapexton@uwyo.edu; 1054
Pfeiffer, Natacha; Université Saint-Louis - Bruxelles; natacha.pfeiffer@usaintlouis.be; 1068
Phillips, Jo Anna; University of New Mexico; joanna.eller@gmail.com; 2112
Pierce, Jerry; Penn State Hazleton; jbp13@psu.edu; 3070
Pilloff, Storm; University of North Carolina at Wilmington; scp7984@uncw.edu; 2046
Pini, Chelsea; Wichita State University; expini@gmail.com; 1076
Porter, Caroline; University of Kansas; carolineporter@ku.edu; 1044
Porter, Lynnette; Embry-Riddle Aeronautical University; porterly@erau.edu; 1040
Prasch, Thomas; Washburn University; tom.prasch@washburn.edu; 2118
Price, Charles Gower; West Chester University of Pennsylvania;
chasgprice@alumni.stanford.edu; 4016
Price, Derek; Metropolitan State University of Denver; dprice33@msudenver.edu; 1098
Pritchett, Glenda; Quinnipiac University; Glenda.Pritchett@quinnipiac.edu; 2004
Puttermann, Kari; Virginia Tech; kariputtermann24@gmail.com; 3130
Quinn, Todd; University of New Mexico; tq@unm.edu; 2056
Röhle, Theo; Hochschule für Bildende Künste Braunschweig; theo.roehle@koeln.de; 3080
Rabb, J D; Lakehead University; mlrabb@thaytel.net; 4022
Racine, Nathaniel; Temple University; tub68178@temple.edu; 3156
Rademacher, Marie Geraldine; Freie Universität Berlin; wong.dine@gmail.com; 2034
Rader, Pamela J.; Georgian Court University; raderp@georgian.edu; 1022, 1110
Rahman, Farhan; Jack E. Singley Academy; farhanr8@hotmail.com; 3028
Rajen, Gaurav; Independent Scholar; gaiareserach@hotmail.com; 4006
Rak, Joanna; Nicolaus Copernicus University; j.m.k.rak@wp.pl; 3104
Ramirez, Luz Elena; California State University, San Bernardino; ramirez@csusb.edu; 3166
Rankin, Joanna; York University; joanna.rankin@yahoo.ca; 2008
Ratto, Casey; Washington State University; casey.ratto@email.wsu.edu; 2002
Raw, Laurence; Başkent University; l.rawjalaurence@yahoo.com; 3068
Rawls, Melanie A.; Florida A&M University; mel.rawls.abrams@gmail.com; 1038, 2006
Ray, Timothy; West Chester University of Pennsylvania; tray@wcupa.edu; 2124
Raymond, Brynn; University of Colorado Boulder; Brynn.Raymond@colorado.edu; 3024
Rees, Shelley; University of Science and Arts of Oklahoma; srees@usao.edu; 1102
Reid, Robin; Texas A&M University-Commerce; robin.reid@tamuc.edu; 1038, 3074
Reimer, Jennifer; Bilkent University; jenniferareimer@gmail.com; 1088
Reis-Dennis, Samuel; University of North Carolina, Chapel Hill; srd2389@gmail.com; 2024
Renner, Karen; Northern Arizona University; karen.j.renner@gmail.com; 1064, 3116
Reuber, Alexandra; Tulane University; areuber@tulane.edu; 2094
Reyna Jr., Ricardo; University of Nevada, Las Vegas; reynajr@unlv.nevada.edu; 1048
Richards, Troy; University of Delaware; troy@udel.edu; 2084
Richardson, John M; Lakehead University; mrichard@lakeheadu.ca; 4022
Rickard, Rachel; Ohio State University; rickard.24@osu.edu; 2114

#SWPACA15 139 southwestpca.org
Riddle, Eric; Weber State University; ericriddle@weber.edu; 3102
Rincon, Guadalupe; California State University, San Bernardino; rineg300@coyote.csusb.edu; 2026
Rineer, Carla; Millersville University; carla.rineer@millersville.edu; 2092
Rionda, Antonio; University of Miami; a.rionda1@umiami.edu; 2108
Roach, Jyllian; University of New Mexico; jyllianchronicle@gmail.com; 1058
Roark-Diehl, Kathy; New Mexico State University at Alamogordo; kathyrd@nmsu.edu; 1030, 1096
Roberts, Judith; Louisiana Tech; jroberts@latech.edu; 2090
Robinson, Linda; University of Wisconsin - Whitewater; robinsol@uww.edu; 1026
Robitaille, Marilyn; Tarleton State University; robitaille@tarleton.edu; 1088
Rodgers, Meagan; University of Science and Arts of Oklahoma; meagan.rogers@gmail.com; 3054
Rodriguez, Cinthia; University of Texas at San Antonio; cindyrod13@gmail.com; 2130
Rodriguez, Deanna; Texas State University; DR1304@txstate.edu; 4010
Rodriguez, Ilia; University of New Mexico; ilia@unm.edu; 2048
Romero, Levi; 1008, 4025
Roos, Bonnie; West Texas A&M University; broos@mail.wtamu.edu; 3062
Rose, Benjamin; University of Central Oklahoma; brose8@uco.edu; 2048
Rosebrock, Shannan; University of Texas, San Antonio; srosebrock@gmail.com; 3088
Rosen, Eugene; Chapman University; lumberose@aol.com; 3024
Rosenfeld, Alan; Independent Scholar; alanrosenfeld1234@yahoo.com; 3166
Rothchild, Jennifer; University of Minnesota Morris; jrothch@morris.umn.edu; 2174
Rothermel, Dennis; California State University, Chico; drothermel@csuchico.edu; 2054
Rowley, Kelley; Cayuga Community College; rowley@cayuga-cc.edu; 2012
Ruggill, Judd; Arizona State University; jruggill@gmail.com; 3150
Russell-Loretz, Theresa; Millersville University; Theresa.Russell-Loretz@millersville.edu; 2092
Rutkowski, Kathryn; Norwich University; krutkows@stu.norwich.edu; 1042
Ryan, Luke; Georgia Gwinnett College; lryan@ggc.edu; 3136
Sachs, Stephen; Indiana University-Purdue University Indianapolis; ssachs@earthlink.net; 3050
Sagan, Sean; University of California, Riverside; ssaga001@ucr.edu; 3162
Saint Jacques, Jillian; Oregon State University; jillian.stjacques@oregonstate.edu; 3068
Sally, Lynn; Metropolitan College of New York; lsally@mcny.edu; 3026, 3058
Salsbery, Kelly; Stephen F. Austin State University; ksalsbery@sfasu.edu; 2100
Sanchez, Jeanette; University of Washington; jeannie8@u.washington.edu; 1048
Sanchez, Julian; University of New Mexico; jsanch26@unm.edu; 1048
Sanderson, Kayla; Abilene Christian University; kms03c@acu.edu; 4008
Sandoval, Mathew; University of California, Los Angeles; mathew.sandoval@mac.com; 3026
Sanfilippo, Danielle; University of Rhode Island; dsanfilippo@my.uri.edu; 1040
Santiago, Hilda; Universidad Panamericana; hildina91@gmail.com; 1062
Santoro, Anthony; Heidelberg University; anthony.santoro@hca.uni-heidelberg.de; 3168
Saphan, LinDa; College of Mount Saint Vincent; linda.saphan@mountsaintvincent.edu; 2076
Sarmiento, Ricardo; Universidad de Los Andes; r.sarmiento46@uniandes.edu.co; 4012
Satz, Martha; Southern Methodist University; m.satz@smu.edu; 2166
Scally, Debbie; University of Texas, Dallas; sensei0918@yahoo.com; 2038
Scarola, Tiffany; Northwestern Oklahoma State University; tbscarola@gmail.com; 2020
Schiler, Karen; Oklahoma City University; keschiler@okcu.edu; 1054
Schlag, Juliane; Martin Luther University; juliane.schlag@yahoo.de; 1028, 3152
Schoenfeld, Bethel; Western Galilee College; drbethel@gmail.com; 1024
Schoenfeld, Robert; Independent Scholar; raschoenfeld@gmail.com; 1024
Schultheis, Melissa; University of Colorado, Boulder; melissa.mcdoniel@colorado.edu; 2142
Schulz, Allison; Independent Scholar; allisonschulz@gmail.com; 2160
Schwab, Roxanne; Loyola University Chicago; rschwab1@luc.edu; 3024
Scott, Amanda; Texas State University; aes126@txstate.edu; 1072
Scott, Ron; Walsh University; rscott@walsh.edu; 2158
Seibert Desjarlais, Stevie; University of Nebraska-Lincoln; seibertdesjarlais@gmail.com; 2162
Sells, Dustin; Oklahoma State University; dustinsells@gmail.com; 4000
Serbu, Damian; Independent Scholar; damianserbu@aol.com; 2174
Settte, David; Concordia University Chicago; David.Settte@cuchicago.edu; 2132
Sharp, Allison; Independent Scholar; allisonsharp26@gmail.com; 2142
Shelby, Jennifer; University of South Alabama; jshelby@southalabama.edu; 2058
Shepherd, Dustin; California State University, San Bernardino; pizzapizzapiedos@yahoo.com; 2160
Shiau, Hong-Chi; Shih-Hsin University; iamhongchi@gmail.com; 2028
Shingleton, Bridget; University of Dayton; shingletonb1@udayton.edu; 1050
Shintaku, Kayo; University of Arizona; kshintaku@email.arizona.edu; 2038
Shumsky, Neil; Virginia Tech; yksmuhs@vt.edu; 3002
Sieg, George; University of New Mexico; Dr.GeorgeJSieg@gmail.com; 2168
Sierra, Wendi; St. John Fisher College; wsierra@sjfc.edu; 3014
Sims, Laura; Texas State University; ls68@txstate.edu; 4048
Skelly, William; University of Dayton; wskelly1@udayton.edu; 4018
Skipper, Alicia; San Juan College; skippera@sanjuancollege.edu; 1092
Skretting, Kathrine; Norwegian University of Science and Technology; kathrine.skretting@ntnu.no; 3140
Small, Bobbette; Pacifica Graduate Institute; BeSmall24@gmail.com; 2112
Smiles, Sadie; University of Texas at Austin; sadiesmi@gmail.com; 3134
Smith, Anne; Stephen F. Austin State University; acsmith@sfasu.edu; 2100
Smith, Ciara; Louisiana State University; csmi378@tigers.lsu.edu; 3098
Smith, Cody; College of the Mainland; codysmith@gmail.com; 4040
Smith, Katie; Radford University; ksmith508@radford.edu; 2008
Smith, Michael; Purdue University; smith859@purdue.edu; 3034
Smith, Owen; Stephen F. Austin State University; omsmith@sfasu.edu; 2100
Smith-Lahrman, Matthew; Dixie State University; lahrman@dixie.edu; 1070
So, Julia; University of New Mexico; juliaso@unm.edu; 3052
Speilman, Charlotte; York University; Charlotte.Speilman@gmail.com; 2144
Sprouse, Sarah; Texas Tech University; sarah.sprouse@ttu.edu; 3166
Staats, Hans; Stony Brook University; hstaats@gmail.com; 1064, 3030
Stanford, Marlena; Salt Lake Community College; marlenabea@gmail.com; 3130
Stanley, Rhoney; Independent Scholar; rhoney.stanley@gmail.com; 2088
Steele, Cameron; University of Nebraska-Lincoln; cameron.scottsteele@gmail.com; 3012
Steensma, Alyx; California State University, Stanislaus; agutierrez18@csustan.edu; 1028, 3152
Stephens, Spencer; Texas Lutheran University; shstephens@tlu.edu; 1042
Sterrantino, Joy; Southern Utah University; joysterrantino@suu.edu; 2102
Stevenett, Gardner; Southern Utah University; gstevenett@gmail.com; 3120
Stewart, Joyce; University of Wyoming; jostewar@uwyo.edu; 2014
Stewart, Melinda; University of Central Florida; gone2nsb@yahoo.com; 3056
Stewart-Rozema, Jordan; Emory University; jordan.stewartrozema@gmail.com; 2022
Stoldt, Ryan; Wichita State University; rgstoldt@gmail.com; 1076
Stormont, Craig; Farmingdale State College / Suffolk County Community College; craigstormont@gmail.com; 2040
Stortz, Rebecca; University of Texas at San Antonio; rebecca.stortz@utsa.edu; 2130
Stottlemyer, Eric; Wake Forest University; stottlem@wfu.edu; 3076
Straight, Ronald Dean; University of Texas, Brownsville; r.dean.straight@gmail.com; 2080
Straub, James; University of California, Davis; jpsraub@ucdavis.edu; 4012
Strohecker, David; University of Maryland, College Park; dpstroh@gmail.com; 2152
Surprise, October; Rogue Sociology; roboticpressure@gmail.com; 3006
Sutton, Patrick; Old Dominion University; psutt002@odu.edu; 1090
Swank, Marci; University of Northern Iowa; swankm@uni.edu; 1036
Tanaka, Keiko; Shizuoka Sangyo University; okaya@ssu.ac.jp; 1086
Tardio, Caleb; University of Colorado Boulder; caleb.tardio@colorado.edu; 3116
Tatkan, Emine; Selçuk University; mineserpek@gmail.com; 3104
Taylor, Bethany; Independent Scholar; silenceechoes@gmail.com; 3082
Taylor, Mandy; California State University, San Bernardino; keatsfan@gmail.com; 4046
Tenorio, Lucero; Oklahoma State University; lucero.tenorio@okstate.edu; 4016
Thiel, Diane; University of New Mexico; dthiel@unm.edu; 3004, 3048
Thielen, Brita; University of Nebraska - Lincoln; bmthielen15@gmail.com; 2162
Thomas, Emily; University of Arizona; emilythomas@email.arizona.edu; 4048
Thompson, Bethany; West Texas A&M University; bathompson1@buffs.wtamu.edu; 2126
Thompson, Jason; University of Wyoming; sawthompson@gmail.com; 2050, 3014
Thompson, Tarsha; Jack E. Singley Academy; deshae.thompson@gmail.com; 3060
Todd, Andrew; University of Tennessee; atodd10@vols.utk.edu; 4018
Tolar, Trinidad; Western New Mexico University; tolart@wnmu.edu; 2096
Tommasoli, Alessio; Università Europea di Roma; elpis@hotmail.it; 3012
Torrusio, Ann; University of Missouri, St. Louis; torrisoa@umsl.edu; 3140
Trapp, Christine; New Mexico State University at Alamogordo; cltrapp@nmsu.edu; 1096
Trayers, Shane; Middle Georgia State College - Macon; trayers.shane@gmail.com; 2074
Tribbey, Hugh; East Central University; htribbey@ecok.edu; 4004
Trudeau, Bob; Independent Scholar; bobtrudeau@cox.net; 3084
Tunningley, Laura; Oklahoma State University; laura.tunningley@okstate.edu; 3160
Tunningley, William; Oklahoma State University; william.tunningley@okstate.edu; 3164
Turley, Frank; Independent Scholar; teewelder@msn.com; 3156
Turner, Eli; University of Arizona; eliwte@email.arizona.edu; 2042
Turpin, Cherie; University of the District of Columbia; cherieannturpin@mac.com; 3134
Tyer, Pat; West Texas A&M University; ptyrer@wtamu.edu; 1080
Urcaegui, Maite; University of Colorado at Boulder; maite.urcaegui@colorado.edu; 1022
Presenter Index

Southwest Popular/American
Culture Association 2015

Uriega, Jennifer; Jack E. Singley Academy; jenniferuriega@gmail.com; 2068
Urmston, Elisa; Victor Valley College; Elisa.urmston@vvc.edu; 4046
Valdez, Juan; University of Wyoming; jvaldezsfl@gmail.com; 2050
Valdez, Marc; Independent Scholar; mvaldez@sierraresearch.com; 2112
Van Meter, Larry; University of Central Oklahoma; larry.vanmeter@gmail.com; 1010
Vandenber, Victoria; Lamar University; vvandenberg09@gmail.com; 2080
Vandenborre, Katia; New York University; katia.vandenborre@nyu.edu; 2082
VanderKolk, Daniel; Independent Scholar; daniel.vanderkolk.86@gmail.com; 2002
Vari, John; University of Texas at Austin; jvari@utexas.edu; 3018
Vaughan, Margaret; Metropolitan State University; Margaret.Vaughan@metrostate.edu; 3020, 3174
Vaughn, Justin S.; Boise State University; justinvaughn@boisestate.edu; 3023
Velazquez, Jennifer; Jack E. Singley Academy; jenvelazquez@stu.irvingsisd.net; 2032
Vian, Christopher; University of Central Oklahoma; cvian@uco.edu; 2104
Vice, Tasha; South Plains College; tvice@southplainscollege.edu; 4042
Vidal-Lieberman, Carmen; New Mexico Highlands University; clieberman@nmhu.edu; 3088
Vie, Stephanie; University of Central Florida; Stephanie.Vie@ucf.edu; 2158
Vigil, Sara; New Mexico Highlands University; svigil31@live.nmu.edu; 2078
Viksnins, Samantha; George Mason University; sviksnins@gmail.com; 1104
Vilandre, Jacqueline; Independent Scholar; butla6000@aol.com; 2142
Villanueva, Michelle; University of Nevada, Las Vegas; mjrenn@justice.com; 2116
Villanueva, Nicholas; University of Wisconsin - La Crosse; nvillanueva@uwlax.edu; 3030
Vizzini, Bryan; West Texas A&M University; bvizzini@wtamu.edu; 2052
Von Lintel, Amy; West Texas A&M University; avonlintel@wtamu.edu; 2090
Wagner, Lisa; University of Louisville; lwagn01@louisville.edu; 3118
Wainwright, Hilary; University of New Mexico; hils79@unm.edu; 3118
Walker, Erik; Plymouth South High School; ErikMWalker@aol.com; 1030
Wanat, Matt; Ohio University Lancaster; wanat@ohio.edu; 2004
Wang, Sihang; Lancaster University; s.wang11@lancaster.ac.uk; 1036
Warmuth, Scott; Independent Scholar; scottwarmuth@aol.com; 1060
Warren, Sarah; Western University; swarre8@uwo.ca; 3156
Wasserman, Tina; School of the Museum of Fine Arts; tina.wasserman@smfa.edu; 4026
Watkins, Hannah; Wichita State University; hewatkins@wichita.edu; 4040
Watley, Erin; University of New Mexico; ewatley@unm.edu; 1100
Watson, Heather; Georgia Military College; Heather.oneal55@gmail.com; 2144
Way, Zachary; Ryerson University; zway@ryerson.ca; 2134
Weatherburn, Stephen; New Mexico Highlands University; sjweatherburn@nmhu.edu; 4030
Weber, Kelly; Wayne State College; kewebe02@wsc.edu; 2006
Weiner, Robert; Texas Tech University; rweiner5@sbcglobal.net; 1110, 1114, 2182, 3023, 3138, 3152, 3172
Weis, Tracey; Millersville University; tracey.weis@gmail.com; 2092
Weiss, David; University of New Mexico; davidweiss@unm.edu; 2024
Welbeck, Timothy; Temple University; timothy.welbeck@temple.edu; 2062
Wells, Kimberly; Northwestern State University; drkimwells@gmail.com; 2170
Wendling, Karen; Chestnut Hill College; wendlingk@chc.edu; 1092

#SWPACA15 143 southwestpca.org
Whelan, Rachel; University of South Carolina; rachellwhelan@gmail.com; 3122
Whitfield, Julia; University of Texas at San Antonio; jwhitfield802@gmail.com; 4024
Whitlock, Harry; University of Wyoming; hwhitloc@uwyo.edu; 2020
Williams, Damien; Kennesaw State University; Damien.Williams7@gmail.com; 1098
Williams, Jay; “Critical Inquiry”; jww4@uchicago.edu; 2124
Wilson, M. Blake; Binghamton University; mwilso16@binghamton.edu; 1070
Wilson, Natalie; California State University, San Marcos; nwilson@csusm.edu; 3032
Winchell, Anne; Texas State University; aw38@txstate.edu; 2012
Winkler, Robert; University of Giessen; Robert.Winkler@gcsc.uni-giessen.de; 4002
Winstead, Antoinette; Our Lady of the Lake University; awinstead@ollusa.edu; 3116
Wintersole, Margaret; Laredo Community College; mwintersole@gmail.com; 2060
Winton, Laura; Scott Community College / Brown-Mackie College; fluffysingler@earthlink.net; 2010
Wojton, Jennifer; Embry-Riddle Aeronautical University; carne9c7@erau.edu; 1044
Wood, Ashley; Oklahoma State University; ashley.johnson12@okstate.edu; 1074
Woodbury, Sara; Roswell Museum and Art Center; woodbury@roswellmuseum.org; 2128
Woodward, Haydn; University of Colorado Denver; haydnwoodward@gmail.com; 2134
Worthington, Chelsea; University of New Mexico; chelsea.a.worthington@gmail.com; 3062
Wright, Adam; University of North Texas; agoodjesture@yahoo.com; 1088, 1094
Wright, Wilton; Texas Christian University; wilton.wright@tcu.edu; 3130
Wyrwik, Anna; Jagiellonian University; anna.wyrwik@gmail.com; 1082
Yamaguchi, Precious; Cedar Crest College; freshpresh@gmail.com; 3144
Yamasaki, Lisa; University of California, Los Angeles; lisajyamasaki@gmail.com; 1090
Yao, Vida; University of North Carolina, Chapel Hill; vyao@live.unc.edu; 2022
Young, Zachary; Independant Scholar; z.jordanyoung@yahoo.com; 2134
Zang, Barbara; Worcester State University; bzang@worcester.edu; 4042
Zepper, Kevin; Minnesota State University Moorhead; zepper@mnstate.edu; 1018
Zimmerman, Lynn; Notre Dame College; ldzimmerman@ndc.edu; 2138
FLOOR PLAN
Second Level
The mission of the **Southwest Popular/American Culture Association (SWPACA)** is to promote an innovative and nontraditional academic movement in Humanities and Social Sciences celebrating America’s cultural heritages. To provide an outlet for scholars, writers, and others interested in popular/American culture, to share ideas in a professional atmosphere, and to increase awareness and improve public perceptions of America’s cultural traditions and diverse populations.

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