

# Southwest Popular/American Culture Association 40th Annual Conference

February 20-23, 2019 — Albuquerque, New Mexico

# ¡Bienvenidos a Albuquerque!

We are so pleased to have you with us this week! In 1979, Michael Schoenecke and Peter Rollins began an adventure, founding the Southwest/Texas Popular/American Culture Association and establishing the annual meeting, an event which has continued for forty years and brings us all together this week in Albuquerque. In these decades, thousands of scholars have joined their colleagues in the study and celebration of popular culture, some as first-time conference-goers, others as established scholars in their respective fields. All have contributed to the strength of this conference and organization, and we are honored to have you with us as we celebrate this milestone.

This week, we will be reflecting on the foundations upon which the organization, and popular culture studies more broadly, were founded, and we will be looking ahead to the future of the Southwest Popular/American Culture Association, which we trust will be equally long and successful. Please join us Thursday evening at 6:00pm (Grand Pavilion VI) at the annual Peter C. Rollins Book Award and Student Awards Ceremony, where long-time members of the association will share their thoughts on the state of popular culture studies and where we will recognize the next generation of scholars and their work. We are additionally pleased to welcome Pam Houston, author of *Cowboys Are My Weakness* and the recently-released *Deep Creek*, among other works, as our conference Keynote speaker, Friday at 7:00pm, following our annual Fire and Ice Reception/40<sup>th</sup> Anniversary Celebration in Grand Pavilion IV-VI.

In addition to these special events, we offer you a week of stimulating conversations, filled with new and old friends alike, and the opportunity to participate in one of the largest popular culture conferences in the world. We hope that you will take advantage of this special occasion, develop new networks and ideas, and return here again next year for the 41<sup>st</sup> meeting of the Southwest Popular/American Culture Association, February 19-22, 2020.

As you're out exploring the city between and after panels, we would encourage you to experience some of the Albuquerque attractions beyond the conference, including the National Museum of Nuclear Science and History, which is featuring an exhibit on Atomic Culture/Pop Culture (601 Eubank Blvd. S.E., Albuquerque), or the Anderson-Abruzzo Albuquerque International Balloon Museum exhibit on First Air Voyages in America (9201 Balloon Museum Dr. N.E., Albuquerque), among many other museums and art galleries the city has to offer.

The Michael K. Schoenecke Leadership Institute is pleased to name Mazyar Mahdavifar (Chapman University) and Stephanie Lim (University of California, Irvine) as Fellows for 2019-2021. The Institute, named in honor of one of the founders of the Southwest Popular/American Culture Association, serves as an opportunity for individuals interested in learning about the history of the SWPACA organization, its leadership, and the role the organization plays in promoting the study of popular/American culture. The Institute trains individuals in organizational responsibilities to prepare them for future leadership roles, and Institute Fellows

# Welcome & General Info

# 2019 Southwest Popular/American Culture Association Conference

shadow current leadership and contribute to organizational events and projects. We will be introducing Mazyar and Stephanie at several of our events, including the graduate student breakfast on Thursday morning, the Peter C. Rollins Book Award and Graduate Student Awards Ceremony on Thursday night, and the Fire and Ice Reception on Friday evening. I know you will want to meet Stephanie and Mazyar in person at one of these events or at the registration table throughout the week.

We would like to recognize the continued support and contributions of our Area Chairs; these individuals are an indication of the strength of this organization, and we commend them once more on a job well done. Special thanks as well to members of the Executive Team for their year-round efforts to plan and execute our annual meeting. We also acknowledge the individuals who judged the graduate student awards; thank you for your time and interest in recognizing the next generation of popular culture scholars. Finally, thank you to the members of the Hyatt Regency team who assist us in welcoming you to our 40<sup>th</sup> meeting of the Southwest Popular/American Culture Association.

Enjoy your time here this week. Stop by the registration table and introduce yourself to the Executive Team; share your ideas for the organization and areas. We look forward to spending the week with you.

### Regards,

Lynnea Chapman King, SWPACA Executive Director

Tamy Burnett, SWPACA Treasurer

Kathleen Lacey, SWPACA Area Development, Awards, and Professional Development Coordinator

Renae L. Mitchell, SWPACA Michael K. Schoenecke Leadership Institute Fellow, 2017-2019 David Sutton, SWPACA Michael K. Schoenecke Leadership Institute Fellow, 2017-2019 Jamel Garrett, SWPACA Michael K. Schoenecke Leadership Institute Fellow, 2018-2020 Jennifer Martin, SWPACA Michael K. Schoenecke Leadership Institute Fellow, 2018-2020 Stephanie Lim, SWPACA Michael K. Schoenecke Leadership Institute Fellow, 2019-2021 Mazyar Mahdavifar, SWPACA Michael K. Schoenecke Leadership Institute Fellow, 2019-2021

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# **Registration Desk Hours**

All conference presenters, exhibitors, and attendees are asked to check in at the Registration Desk upon arrival at the conference. The registration desk is located on the second floor of the Hyatt, near the elevators. Upon check-in, conference participants will receive a name badge and welcome packet. The registration desk is also your one-stop spot for questions and help.

Wednesday, February 20, 8:00-5:00 Thursday, February 21, 8:00-5:00 Friday, February 22, 8:00-5:00 Saturday, February 23, 8:00-2:00

### A Note on Sessions Numbers

Sessions numbered in the 1000s are scheduled for Wednesday; 2000s are scheduled for Thursday; 3000s are scheduled for Friday; and 4000s are scheduled for Saturday, with numbers running sequentially each day. Within each time block, panels/sessions are arranged alphabetically by panel/session title.

# **Conference App**

The SWPACA Conference App is available for free download for attendees to access the conference schedule, take notes during sessions, network with other attendees via popular social media platforms, and access resources like information about conference exhibitors and local resturaunts.

The app is available in all major app platforms. To access the conference app, please download the Guidebook app from your favorite app store. Within the Guidebook app, search for "SWPACA2019" and download the conference guide.

If you wish to access the app information on a laptop, you may also visit **guidebook.com**. Click on "Find a Guide" and search "SWPACA2019."

### **Conference Behavior and Etiquette**

Thank you for being part of the Southwest Popular/American Culture Association (SWPACA) Community! Our mission is to promote an innovative academic movement in the humanities and social sciences celebrating America's cultural heritages and to increase awareness and improve public perceptions of America's cultural traditions and diverse populations. We work towards this mission by providing a professional network for scholars, writers, and others interested in popular/American culture. Additionally, the SWPACA has a long-standing commitment to supporting the development of new and young academic professionals in the fields of popular and/or American cultural studies through conference travel grants, paper awards, and professional development opportunities.

To further this mission at our annual conference, we expect all attendees to maintain an atmosphere that is conducive to academic inquiry and growth and which provides a safe, respectful, and enjoyable experience for all.

By participating in the SWPACA conference and any related activities, you agree that you have read and agree to abide by the SWPACA Code of Conduct, as outlined below.

Please take a moment to familiarize yourself with these important guidelines:

- 1. We expect conference participants and attendees to treat everyone with courtesy and respect. This includes giving presenters your full attention while they are speaking and attending panels in full rather moving between panels. If you must leave a room, please do so quietly and in-between speakers.
- 2. We understand the importance of social media in scholarly and pedagogical inquiry, discussion, and debate. However, we expect conference participants and attendees to respect the privacy and original academic work of presenters and to not post any identifying information, including photos, presentation excerpts, or any other data or visual representation, without the presenter's explicit consent.
- **3.** We encourage spirited debate about popular culture issues, pedagogy, theory, and other relevant topics, but we will not permit personal attacks on any attendees, presenters, or exhibitors.
- **4.** Specifically, as a presenter and/or attendee of the SWPACA Conference,

#### You agree that you will not:

- act in a manner that is hateful or discriminatory based on race, gender, class, religion, nationality, ethnic or national origin, citizenship status, marital status, veteran status, disability, body type, sexual orientation, gender identity, education, or age, or in a manner that is otherwise objectionable;
- behave in a manner that is libelous or defamatory, or in a way that is otherwise threatening, abusive, violent, harassing, malicious, or harmful to any person or entity, or invasive of another's privacy;
- stalk or otherwise harass anyone;
- yell at or engage in inappropriate language in response to presenters and fellow participants' expression of their ideas;
- engage in sexual misconduct of any kind;
- act in a manner that is harmful to minors in any way;

### **Code of Conduct**

### 2019 Southwest Popular/American Culture Association Conference

- share any content containing child pornography;
- plagiarize or misrepresent the works of others;
- impersonate any other person or falsely state or otherwise misrepresent your affiliation with any person or entity;
- seek to obtain access to any aspect of the conference without authorization;
- interfere or attempt to interfere with the proper working of this association or prevent others from participation in this association, or behave in a manner that disrupts the normal flow of dialogue within the community;
- facilitate the unlawful distribution of copyrighted content; or
- collect, share, disclose, or otherwise use data, including personal or identifying information, about other conference attendees without their explicit consent or for unlawful purposes in violation of applicable law and regulations.

#### **Violations:**

Any attendee who witnesses or experiences a violation of this code is advised to undertake the following steps, within her/his comfort level and with a priority to safety.

- 1. If another person's behavior is making you uncomfortable, ask them to modify that behavior, if you feel safe doing so. Calmly ask them to move back, lower their speaking volume, no longer speak to you, etc.
- 2. Leave the interaction, if you can. If not, ask others in the vicinity to join you.
- 3. Call 911 if you feel your or another person's safety is in immediate danger or emergency services are otherwise required.
- 4. Report any violations of the code of conduct to a member of the SWPACA Executive Team (Director, Treasurer, or Area Development Coordinator). Seek out your Area Chair or go to the Registration desk to locate a member of the Executive Team.

The SWPACA does not comprehensively monitor the various interactions of the conference for inappropriate behavior. However, in the event that the Executive Team becomes aware of any violations of this Code, the SWPACA will investigate and issue a warning if appropriate. If the violation is egregious or repeated, the SWPACA reserves the right to suspend or terminate access to the conference and association meetings with no refund. Determination of violation will be at the discretion of the SWPACA Executive Director or her/his designees. The SWPACA also reserves the right to update this Code of Conduct at any time.

Questions about this Code of Conduct should be directed to the association's leadership team through the contact information on the association website.

Through the Peter C. Rollins Book Award, the Southwest Popular/American Culture Association (SWPACA) annually recognizes contributions to the study of popular and/or American culture, particularly works analyzing cultural and historical representations in film, television, and/or other visual media. Volumes receiving this award are distinguished by their methodology and research; monographs, reference works, and anthologies published within the last two calendar years are all eligible.

The Southwest Popular/American Culture Association is one of the leading academic associations dedicated to the study of popular and American culture; our annual meeting, at which each year's winner is honored, is one of the largest such meetings in the world. The late Dr. Peter C. Rollins, for whom the award is named, was one of the association's founders and most valued members; in addition, he was a highly-regarded and well-known scholar of popular and American culture. Over a period of thirty years, he helped both junior and senior scholars as Associate Editor of *The Journal of Popular Culture* and *The Journal of American Culture*, and as Editor-in-Chief of *Film & History: An Interdisciplinary Journal of Film and Television Studies* (www.filmhistory.org). In addition, Dr. Rollins' book publications distinguished him among scholars. For example, his final publication *America Reflected: Language, Satire, Film, and the National Mind* (New Academia, 2010) provides the reader with a seasoned guide



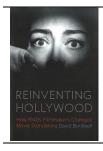
Dr. Peter C. Rollins

exploring the vagaries of American popular culture. Further, he edited and co-edited a number of notable volumes, such as *The Columbia Companion to American History and Film* (Columbia UP, 2004) and *Why We Fought: America's Wars in Film and History* (UP of Kentucky, 2008). In his edited volumes, Dr. Rollins showcased the work of many individuals, highlighting his dedication to expanding the scholarly study of film and television.

# The 2019 Peter C. Rollins Award recipient(s) will be announced on Thursday, February 21, 2019, during the Awards Ceremony in Grand Pavilion VI, 6:00 pm.

Special thanks go to the 2019 Rollins Book Award Judging Committee: Hugh Foley, Alison Macor, and Rob Weiner.

### **Past Rollins Book Award Winners**



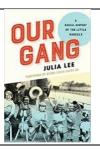
### 2018

Reinventing Hollywood: How 1940s Filmmakers Changed Movie Storytelling

David Bordwell, University of Chicago, 2017

### 2017

Our Gang: A Racial History of The Little Rascals
Julia Lee, University of Minnesota Press, 2015



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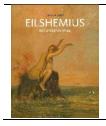
### 2016

Magical Musical Tour: Rock and Pop in Film Soundtracks
K. J. Donnelly, Bloomsbury Academic, 2015

### 2016

Amada's Blessings from the Peyote Gardens of South Texas Stacy B. Schaefer, University of New Mexico Press, 2015





### 2016

*Eilshemius: Peer of Poet-Painters* Stefan Banz , JRP/Ringier, 2015

**2019 Conference Keynote** 

# **Pam Houston**

Join us Friday, February 22, 2019 Fire & Ice Reception, 6:00 pm Keynote Address, 7:00pm Grand Pavilion, IV-VI

The Southwest Popular/American Culture Association is pleased to welcome **Pam Houston** as the Keynote Speaker for the 40th annual Southwest Popular/American Culture Association conference. Houston is the author of is the author of the novels *Contents May Have Shifted* and *Sight Hound*, the short story collections *Cowboys Are My Weakness* and *Waltzing the Cat*, and *A Little More About Me*, a collection of essays, as well as the forthcoming non-fiction work *Deep Creek*.

# 41st ANNUAL MEETING OF THE SOUTHWEST POPULAR/AMERICAN CULTURE ASSOCIATION

February 19-22, 2020 Albuquerque, New Mexico

Submit Proposals: Aug. 1-Nov. 1, 2019



Follow us online for announcments and reminders: southwestpca.org | facebook.com/southwestpca | @southwestpca.org

#### **2019 Institute Fellows**

We are pleased to announce our fifth class of Leadership Institute Fellows, Stephanie Lim and Mazyar Mahdavifar. Our 2018 Fellows, Jamel Garrett and Jennifer Martin, will spend their second years with the Institute working with the Executive Team. Renae Mitchell and David Sutton, the 2017 Fellows, will be recognized at the Rollins Awards event for having completed the Institute program.

#### Mission

The **Michael K. Schoenecke Leadership Institute** provides the organization with a system by which the SWPACA executive team trains individuals in organizational responsibilities to prepare them for future leadership roles. Institute Fellows have opportunities to shadow current leadership and contribute to organizational events and projects, including the annual conference, its academic journal *Dialogue: The Interdisciplinary Journal of Popular Culture and Pedagogy*, marketing and promotional venues, and all future projects that the SWPACA Leadership deems appropriate for the growth of the organization.

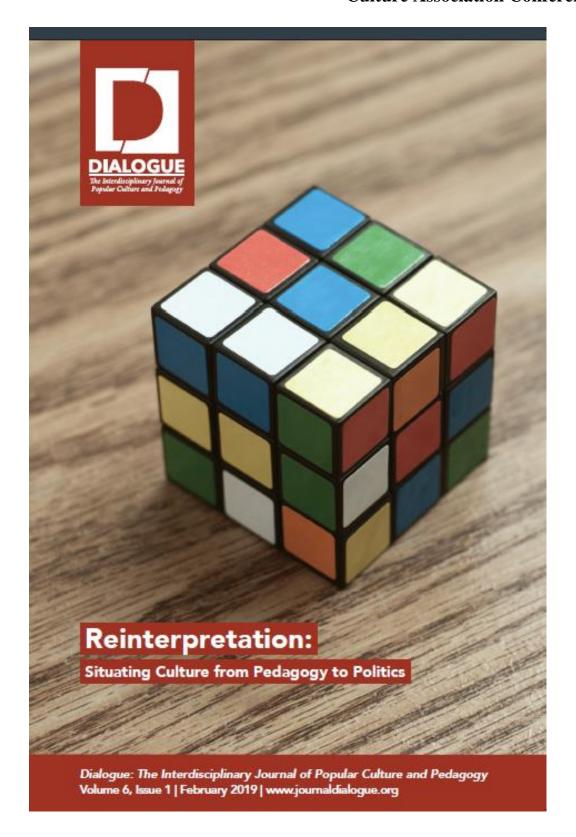
The Michael K. Schoenecke Leadership Institute is designed to provide graduate students and early-career scholars with service and leadership experience, event management experience, and scholarly connections with the field of popular/American studies.

### As members of the Institute, Fellows will have the opportunity to:

- Partner with established scholars to review topic area submissions, form area panels, chair area sessions, and facilitate area discussions.
- Participate in event planning for a long-standing international conference which hosts approximately 1000 participants annually.
- Assist the Southwest PCA Executive Team, which plans, organizes, and markets the organization's annual conference.
- Establish connections with senior scholars in the field of popular/American culture studies
- Interact with editors, publishers, and keynote presenters at conference special events.
- If interested, serve in an editorial assistant position with *Dialogue: The Interdisciplinary Journal of Popular Culture and Pedagogy*.
- Become eligible, upon successful completion of the Institute, to receive letters of recommendation from the Executive Team, Area Chair Mentor, and established popular/American Culture scholars.

Applications for the 2020-21 year will be accepted October 1- December 1, 2019.

Visit southwestpca.org for details.



southwestpca.org

# The following exhibitors are honored guests of the Southwest Popular/American Culture Association:

**Candy Minx** 

Intellect

McFarland Publishing

Rowman & Littlefield

University of New Mexico Press

Throughout the conference, these exhibitors will be present to meet and speak with conference attendees in the second floor atrium area. The academic publishing exhibitors will have information about publishing opportunities, and they regularly offer conference attendees special rates on their publications. Your purchase and textbook orders make their efforts worthwhile.

Remember, all exhibitors value your work and make the investment to participate in our conference. Don't miss out on this great opportunity!

# **Exhibitor Display Times**

Wednesday, February 20, 2019 12:00 – 5:00 p.m. Thursday, February 21, 2019 9:00 – 5:00 p.m. Friday, February 22, 2019 9:00 – 5:00 p.m. Saturday, February 23, 2019 9:00 – 12:00 p.m.

# Special Sessions Overview

# 2019 Southwest Popular/American Culture Association Conference

### **Special Events**

- 1102 SWPACA 5th Annual Dine-Around, Wed, 02/20/2019-6:00 pm-8:15 pm, Atrium (2nd floor)
- 1104 Rap and Hip Hop Culture 5: Woke Lyrics: Hip Hop Appreciation Hour, Wed, 02/20/2019-7:00 pm-8:15 pm, Grand Pavilion VI
- 2002 Graduate Student Breakfast, Thu, 02/21/2019-7:30 am-9:00 am, Whyte
- 2162 Peter C. Rollins Book Award and Student Awards Ceremony, *Thu*, 02/21/2019 6:00 pm 8:15 pm, *Grand Pavilion VI*
- 2166 SWPACA 5th Annual Game Night, Thu, 02/21/2019 8:30 pm 10:00 pm, Grand Pavilion I-II and III
- 3002 Area Chair Breakfast and Business Meeting, Fri, 02/22/2019 7:30 am 9:00 am, Whyte
- 3154 Fire and Ice Reception, Fri, 02/22/2019 6:00 pm 7:00 pm, Grand Pavilion IV-VI
- 3156 Conference Keynote: Pam Houston, Fri, 02/22/2019 7:00 pm 8:15 pm, Grand Pavilion IV-VI
- 4026 The Physical Stuff of Your Life (and How to Use It to Gain Access to the Emotional Stuff): Talking Craft with Pam Houston, *Sat*, 02/23/2019 9:00 am 10:30 am, *Grand Pavilion I-II*
- 4092 Post-Conference Wrap-Up, Sat, 02/23/2019 4:00 pm 5:30 pm, Grand Pavilion I-II
- 4094 2nd Annual Albuquerque Craft Beer Walking Tour, Sat, 02/23/2019 6:00 pm 8:15 pm, Atrium (2nd floor)

### **Professional Development Sessions**

- 2062 Professional Development 1: McFarland New Authors Forum, *Thu*, 02/21/2019-10:45am 12:15 pm, *Grand Pavilion I-II*
- 2088 Professional Development 2: The Academic and Alt-Ac Job Search, *Thu*, 02/21/2019-12:30 pm-2:00 pm, *Grand Pavilion I-II*
- 2120 Professional Development 3: Academic Publishing, *Thu*, 02/21/2019-2:15 pm-3:45 pm, *Grand Pavilion I-II*
- 3058 Professional Development 4: Publishing with Academic Presses, Fri, 02/22/2019 10:45 am 12:15 pm, Grand Pavilion I-II
- 3082 Professional Development 5: Intellect Journal Publishing: Insider Tips, Fri, 02/22/2019 12:30 pm 2:00 pm, Grand Pavilion I-II
- 3116 Professional Development 6: Book Publishing with Rowman & Littlefield, *Fri*, 02/22/2019 2:15 pm 3:45 pm, *Grand Pavilion I-II*

### **Screenings**

- 1106 "Doctor Who," "Torchwood," and "Whoverse Studies": Screening: Favorite Timey-Wimey Episodes: "The Shakespeare Code" and "Vincent and the Doctor", *Wed*, 02/20/2019-8:30 pm-10:00 pm, Grand Pavilion I-II
- 1108 Supernatural (TV Series): Screening: "Supernatural" Viewer's Choice Screening and Trivia, *Wed*, 02/20/2019 8:30 pm 10:00 pm, *Grand Pavilion IV*
- 2108 Harry Potter Studies 6: Fantastic Screenings and Where to Find Them, *Thu*, 02/21/2019-2:15 pm-5:30 pm, Enchantment E
- 2164 MST3K and the Culture of Riffing: Film Screening: Film Ventures' "Cave Dwellers," *Thu*, 02/21/2019 8:30 pm 10:00 pm, *Enchantment A*
- 3158 Whedonverses: Creators and Texts 2: Screening: Once More with Feeling/Dr. Horrible Screening and Sing-Along, *Fri*, 02/22/2019 8:30 pm 10:00 pm, *Grand Pavilion I-II*

### Wed, 02/20/2019-9:00 am-12:00 pm

1002 Pre-Conference Workshop: From Zines to Zombies: A Best Practices Workshop on Using Popular Culture Tropes in the Classroom, *Enchantment A* 

#### Wed, 02/20/2019-9:00 am-10:30 am

- 1008 Esotericism and Occultism 1: Roundtable: The Esoteric Gnostic Transmission of Philip K. Dick, *Grand Pavilion VI*
- 1010 Game Studies, Culture, Play, and Practice 1, *Grand Pavilion III*

### Wed, 02/20/2019-10:45 am-12:15 pm

- 1012 Esotericism and Occultism 2: Witches and Witchcraft: Identity and Commodity, *Grand Pavilion VI*
- 1014 Game Studies, Culture, Play, and Practice 2, *Grand Pavilion III*

#### Wed, 02/20/2019-12:30 pm-2:00 pm

- 1016 African American/Black Studies 1, Fiesta I1018 Beats, Counterculture, and Hipsters 1: BeatPedagogy and How It Informs OurTeaching, Fiesta II
- 1020 Consumerism and Culture 1: Bodies and Consumption in Advertising, *Fiesta IV*
- 1022 Creative Writing 1: Poetry 1, Whyte
- 1024 Eco-Criticism and The Environment 1: Narratives of/with/against Nature, Enchantment B
- 1026 Esotericism and Occultism 3: Books of Secrets, *Grand Pavilion VI*
- 1028 Film Studies 1: Intersections, *Boardroom East*
- 1030 Graphic Novels and Comics 1: Marvel Comics, *Grand Pavilion I-II*
- 1032 Grateful Dead 1: "Something Built to Try": Influences, Imagery, and Antecedents in the Lyrics of the Grateful Dead, *Sierra Vista*
- 1034 Harry Potter Studies 1: Potter Talk, Enchantment E
- 1036 Horror (Literary and Cinematic) 1: Elegant Horror: A Matter of Style, *Grand Pavilion IV*

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- 1038 Linguistics 1: L2 Teaching and Learning, Enchantment D
- 1040 Literature 1: Identity and Escapism, Enchantment C
- 1042 Politics 1: The Politics of Middle Earth, Enchantment F
- 1044 Stardom and Fandom 1: Queerness, Gender, and Representation in Contemporary Fandom, *Fiesta III*

#### Wed, 02/20/2019-2:15 pm-3:45 pm

- 1046 African American/Black Studies 2, *Fiesta I*1048 Beats, Counterculture, and Hipsters 2:Inspired by the Beats: Readings of Creative Works. *Fiesta II*
- 1050 Consumerism and Culture 2: Data-Driven Advertising and Consumer Privacy, *Fiesta IV*
- 1052 Creative Writing 2: Fiction 1, Whyte 1054 Film Studies 2: "Blade Runner," Boardroom East
- 1056 Game Studies, Culture, Play, and Practice 3, *Grand Pavilion III*
- 1058 Graphic Novels and Comics 2: DC Comics, *Grand Pavilion I-II*
- 1060 Grateful Dead 2: "A Scrap of Age-Old Lullaby": Shakespeare and British Romanticism in the Grateful Dead, *Sierra Vista*
- 1062 Harry Potter Studies 2: Existential Potter, Enchantment E
- 1064 Horror (Literary and Cinematic) 2: Flesh and Blood: Body Horror, *Grand Pavilion IV*
- 1066 Libraries, Archives, Museums, and Digital Humanities 1: Engagement in Academic Libraries, *Enchantment A*
- 1068 Linguistics 2: Linguistic Varieties and Language Use, *Enchantment D*
- 1070 Literature 2: Identity and Society, *Enchantment C*
- 1074 Politics 2: Corruption and Redemption in the Age of Trump, *Enchantment F*
- 1076 Stardom and Fandom 2: Fan Communities, Production, and Discourse across Social Media Platforms, *Fiesta III*

### Wed, 02/20/2019-4:00 pm-5:30 pm

- 1078 Adaptation 1: Adaptation and Place, *Boardroom East*
- 1080 Chicano/a Literature, Film, and Culture 1: Trauma, Education, and Community in Chicanx Culture, *Enchantment C*
- 1082 Creative Writing 3: Creative Non-Fiction and Poetry, *Whyte*
- 1084 Eco-Criticism and the Environment 2: Ecocritical Perspectives on Margaret Atwood, *Enchantment B*
- 1086 Game Studies, Culture, Play, and Practice 4, *Grand Pavilion III*
- 1088 Grateful Dead 3: "A Song of My Own": A Grateful Dead Poetry Reading, *Sierra Vista*
- 1090 Harry Potter Studies 3: Potter and Identity, *Enchantment E*
- 1092 Horror (Literary and Cinematic) 3: Roundtable: Beyond the Final Girl: Women in Horror Film, *Grand Pavilion IV*
- 1094 Libraries, Archives, Museums, and Digital Humanities 2: Librarians and Archivists in Fact and Fiction. *Enchantment A*
- 1096 Pedagogy and Popular Culture 2: Speculative Fiction in the Classroom, *Grand Pavilion V*
- 1098 Science Fiction and Fantasy (General) 1: Questions of Influence, *Fiesta I*
- 1100 Stardom and Fandom 3: Crafting the Celebrity Image: From Opera Diva to Guns 'n Roses to Kesha, *Fiesta III*

#### Wed, 02/20/2019-6:00 pm-8:15 pm

1102 SWPACA 5th Annual Dine-Around, *Atrium (2nd floor)* 

### Wed, 02/20/2019-7:00 pm-8:15 pm

1104 Rap and Hip Hop Culture 5: Woke Lyrics: Hip Hop Appreciation Hour, *Grand Pavilion VI* 

### 2019 Southwest Popular/American Culture Association Conference

### Wed, 02/20/2019-8:30 pm-10:00 pm

- 1106 "Doctor Who," "Torchwood," and "Whoverse Studies": Screening: Favorite Timey-Wimey Episodes: "The Shakespeare Code" and "Vincent and the Doctor," *Grand Pavilion I-II*
- 1108 Supernatural (TV Series): Screening: "Supernatural" Viewer's Choice Screening and Trivia. *Grand Pavilion IV*

#### Thu, 02/21/2019-7:30 am-9:00 am

2002 Graduate Student Breakfast, Whyte

### Thu, 02/21/2019-9:00 am-10:30 am

- 2004 Adaptation 2: Roundtable: True Story! Adapting BOATs and Docs, *Boardroom East*
- 2006 African American/Black Studies 3, *Fiesta I* 2008 Asian Popular Culture/The Asian American Experience 1: Masculinity and Identity, *Fiesta IV*
- 2010 Chicano/a Literature, Film, and Culture 2: Chicanx and Lantinx Culture in Film, Television, and Literature, *Enchantment C*
- 2014 Esotericism and Occultism 4: Roundtable: Princes, Presidents, and Political Magic: Perceptions of Occult Rule in Popular Culture, *Grand Pavilion VI*
- 2016 Game Studies, Culture, Play, and Practice 5, *Grand Pavilion III*
- 2018 Graphic Novels and Comics 3: Theory, *Grand Pavilion I-II*
- 2020 Grateful Dead 4: "All Possible Worlds": Feminism and the Legacy of the Grateful Dead, *Sierra Vista*
- 2022 Harry Potter Studies 4: Roundtable: The Future of Harry Potter Studies, *Enchantment E*
- 2026 Pedagogy and Popular Culture 3: Roundtable: CNM Ace Tutoring Labs: Developing Non-Hierarchical Learning Communities in Campus Tutoring Centers, *Grand Pavilion V*

- 2028 Stardom and Fandom 4: Exploring the Reciprocal Relationship: The Complex Interaction of Fans and Celebrities, *Fiesta III*
- 2030 Supernatural (TV Series) 1: Roundtable: Fridging, Empowering, Othering: The Shifting Portrayal of Women in "Supernatural," *Enchantment F*
- 2032 Television 1: TV and Ideology, Enchantment D
- 2034 War and Culture 1: Remembering/Forgetting War: Partisan Representations, *Grand Pavilion IV*
- 2036 Women, Gender, and Sexuality 1: Literary Girl Power, *Fiesta II*

### Thu, 02/21/2019-10:45 am-12:15 pm

- 2038 African American/Black Studies 4, *Fiesta I* 2040 Asian Popular Culture/The Asian American Experience 2: Transcultural Identities of Women, *Fiesta IV*
- 2042 Chicano/a Literature, Film, and Culture 3: Migration and Decolonization in Chicanx Literature, *Enchantment C*
- 2044 Cormac McCarthy 1: "Blood Meridian" as System: New Theories and Intertexts, *Fiesta III*
- 2046 Creative Writing 4: Poetry 2, *Whyte*2048 Esotericism and Occultism 5: Roundtable:
  Nothing Is True, Everything Is Permitted:
  The Assassins in Popular Culture, *Grand Pavilion VI*
- 2050 Film and History 1: Power, Pirates, and "Game of Thrones," *Boardroom East*
- 2052 Game Studies, Culture, Play, and Practice 6, *Grand Pavilion III*
- 2054 Grateful Dead 5: "All Lost in Dreaming": Surrealism, Metaphor, and Modernism in the Grateful Dead, *Sierra Vista*
- 2056 Harry Potter Studies 5: The Truth about Potter, *Enchantment E*
- 2058 Libraries, Archives, Museums, and Digital Humanities 3: Diversity in the Library, *Enchantment A*
- 2060 Pedagogy and Popular Culture 4: Roundtable: Popular Culture and Media Literacy, *Grand Pavilion V*

### 2019 Southwest Popular/American Culture Association Conference

- 2061 Politics 3: Politics, Policy, and Players, *Fiesta II*
- 2062 Professional Development 1: McFarland New Authors Forum, *Grand Pavilion I-II*
- 2064 Religion 1: Music and Media, *Enchantment B*
- 2066 Supernatural (TV Series) 2: Roundtable: "I'm With the Band": Supernatural Music on Tour, *Enchantment F*
- 2068 Television 2: Race in TV, *Enchantment D* 2070 War and Culture 2: The Korean War, *Grand Pavilion IV*

### Thu, 02/21/2019 - 12:30 pm - 2:00 pm

- 2071 The American West 1, *Enchantment A* 2072 Apocalypse, Dystopia, and Disaster 1:
- Apocalypse and After, *Enchantment B*
- 2074 Computer Culture 1: Changing Preceptions, *Fiesta I*
- 2076 European Popular Culture and Literature 1, *Fiesta IV*
- 2078 Film Studies 3: Top Grossing Films in 2018, *Boardroom East*
- 2080 Folklore Studies 1, Enchantment C
- 2082 Horror (Literary and Cinematic) 4: Women in Horror, *Grand Pavilion IV*
- 2084 Linguistics 3: Sociolinguistics, Enchantment D
- 2088 Professional Development 2: The Academic and Alt-Ac Job Search, *Grand* Pavilion I-II
- 2090 Stardom and Fandom 5: The Good and Bad of Fandom, from the "Ugly Side" to the Value of Nostalgia, *Fiesta III*

### Thu, 02/21/2019-2:15 pm-3:45 pm

- 2094 Apocalypse, Dystopia, and Disaster 2: It's All Fun and Games Until..., *Enchantment B*
- 2096 Asian Popular Culture/The Asian American Experience 3: Racialization, Marginalization, and Asianness, *Fiesta IV*
- 2098 Creative Writing 5: Fiction 2, *Whyte* 2100 Esotericism and Occultism 6:
  - (Trans)Human Power and (Trans)Human Potential, *Grand Pavilion VI*
- 2102 Film Studies 4: Sound, Boardroom East

- 2104 Game Studies, Culture, Play, and Practice 7, *Grand Pavilion III*
- 2106 Grateful Dead 6: "Yesterdays All Left Behind": Forging the Grateful Dead, *Sierra Vista*
- 2108 Harry Potter Studies 6: Fantastic Screenings and Where to Find Them, *Enchantment E*
- 2110 Horror (Literary and Cinematic) 5: Masters: Fincher, Garland, Peele, *Grand Pavilion IV*
- 2112 Mystery/Detective Fiction 1: Detecting Classics, *Fiesta III*
- 2114 Myth and Fairy Tales 1: The Literary Connection: Fairy Tales, Myths, and Novels, *Enchantment C*
- 2116 Native American/Indigenous Studies 1: Subversions and Survivance in the Works of Stephen Graham Jones, *Enchantment F*
- 2118 Pedagogy and Popular Culture 5: Role-Playing and Group Dynamics, *Grand Pavilion V*
- 2120 Professional Development 3: Academic Publishing, *Grand Pavilion I-II*
- 2122 Rap and Hip Hop Culture 1: International Flavor, *Enchantment A*
- 2124 Science Fiction and Fantasy (General) 2: Questions of Genre, *Fiesta I*
- 2126 Television 3: Women in TV, *Enchantment*
- 2128 Women, Gender, and Sexuality 3: Film Representation, *Fiesta II*

### Thu, 02/21/2019-4:00 pm-5:30 pm

- 2130 Adaptation 3: Adaptation, Ethnicity, and Culture, *Boardroom East*
- 2132 Apocalypse, Dystopia, and Disaster 3: Oh, the Humanity!, *Enchantment B*
- 2134 Creative Writing 6: Creative Non-Fiction 2, *Whyte*
- 2135 Eco-Criticism and The Environment 3: Gender and the (Un)Natural Body, *Fiesta IV*
- 2136 Game Studies, Culture, Play, and Practice 8, *Grand Pavilion III*
- 2138 Graphic Novels and Comics 4: Theory and History, *Grand Pavilion I-II*

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- 2140 Grateful Dead 7: Special Session: "Lay of the Ring": An Interdisciplinary Exegesis and Performance of Robert Hunter's "Eagle Mall Suite," *Sierra Vista*
- 2142 Horror (Literary and Cinematic) 6: Roundtable: The Politics of Horror, *Grand Pavilion IV*
- 2144 Mystery/Detective Fiction 2: Detecting Theory and Blended Genre, *Fiesta III*
- 2146 Myth and Fairy Tales 2: Supporting Roles: Mirrors, Castles, and Fathers, *Enchantment C*
- 2148 Native American/Indigenous Studies 2: Tribalography and Trans-Indigenous Influences on Activism, the Academy, and Philosophy, *Enchantment F*
- 2150 Pedagogy and Popular Culture 6: Crime and Pedagogy, *Grand Pavilion V*
- 2154 Science Fiction and Fantasy (General) 3: Questions of Humanity, *Fiesta I*
- 2156 Television 4: Queer TV, Enchantment D
- 2160 Women, Gender, and Sexuality 4: Contemporary Digital Culture, *Fiesta II*

### Thu, 02/21/2019 - 6:00 pm - 8:15 pm

2162 Peter C. Rollins Book Award and Student Awards Ceremony, *Grand Pavilion VI* 

### Thu, 02/21/2019 - 8:30 pm - 10:00 pm

- 2164 MST3K and the Culture of Riffing: Film Screening: Film Ventures' "Cave Dwellers," *Enchantment A*
- 2166 SWPACA 5th Annual Game Night, *Grand Pavilion I-II and III*

### Fri, 02/22/2019 - 7:30 am - 9:00 am

3002 Area Chair Breakfast and Business Meeting, *Whyte* 

### Fri, 02/22/2019 - 9:00 am - 10:30 am

- 3004 Adaptation 4: Theory and Ethics of Adaptation, *Boardroom East*
- 3008 Breaking Bad/Better Call Saul 1, Enchantment C
- 3010 Children's/Young Adult Literature and Culture 1: An Exploration of Adolescent "Problem" Literature, *Fiesta IV*

- 3012 Esotericism and Occultism 7: Transgression, Decadence, and the Extreme, *Grand Pavilion VI*
- 3014 Game Studies, Culture, Play, and Practice 9, *Grand Pavilion III*
- 3016 Grateful Dead 8: "Coming Around": Assessing the Legacy of the Grateful Dead, Sierra Vista
- 3018 Harry Potter 7: Heroes and Horcruxes, *Enchantment E*
- 3020 Mystery/Detective Fiction 3: Detecting Identities, *Fiesta III*
- 3022 Native American/Indigenous Studies 3: Indigenous Transgender Identities and Deconstructing Settler Colonialism in Discourses about Polyamory and Environmental Critique through Music and Art, and the Story of a Progressive Writer and the American Indian Movement, *Enchantment F*
- 3024 Pedagogy and Popular Culture 7: Workshop: Groundwork of the Metaphysics of Dungeons, *Grand Pavilion V*
- 3026 Rap and Hip Hop Culture 3: Literature and Identity, *Enchantment A*
- 3028 Television 5: The New Frontier of TV, *Enchantment D*
- 3030 War and Culture 3: War When It's Neither White nor Male: Other Voices, *Grand Pavilion IV*
- 3032 Whedonverses: Creators and Texts 1: Theoretical Lenses on the Whedonverses, *Grand Pavilion I-II*
- 3034 Women, Gender, and Sexuality 5: Literature and Myth, *Fiesta II*

#### Fri, 02/22/2019 - 10:45 am - 12:15 pm

- 3036 Apocalypse, Dystopia, and Disaster 4: Survival Is Insufficient, *Enchantment B*
- 3038 Breaking Bad/Better Call Saul 2, Enchantment C
- 3040 Children's/Young Adult Literature and Culture 2: Gender Matters in Children's Literature, *Fiesta IV*

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- 3042 Classical Representations 1: The Inner Lives of Heroes on the Silver Screen, *Fiesta*
- 3044 Creative Writing 7: Fiction 3, *Whyte* 3046 Film and History 2: Counterhistory Tr
- 3046 Film and History 2: Counterhistory, True Crime, and Freddie Mercury, *Boardroom East*
- 3048 Game Studies, Culture, Play, and Practice 10, *Grand Pavilion III*
- 3050 Grateful Dead 9: "The Eyes of the World": Mapping the Grateful Dead, *Sierra Vista*
- 3052 Harry Potter Studies 8: Potter's Magical Folk, *Enchantment E*
- 3054 Native American/Indigenous Studies 4:
  Representations of Mascots and Advancing
  Understandings of Economic Development,
  Trauma, and Cultural Identities through
  Indigenous Literature, *Enchantment F*
- 3056 Pedagogy and Popular Culture 8: The Composition Classroom, *Grand Pavilion V*
- 3058 Professional Development 4: Publishing with Academic Presses, *Grand Pavilion I-II*
- 3060 Rap and Hip Hop Culture 4: Yeezy and the GOATS, *Enchantment A*
- 3064 War and Culture 4: Roundtable: War and Religion: Holy War or Wholly War?, *Grand Pavilion IV*
- 3066 Women, Gender, and Sexuality 6: Television Depictions, *Fiesta II*
- 3068 Zombie Culture 1: Race, Politics, and the Undead, *Fiesta I*

### Fri, 02/22/2019 - 12:30 pm - 2:00 pm

- 3070 Alfred Hitchcock 1: The Style of Hitchcock, *Enchantment B*
- 3074 Classical Representations 2: Pathologies of Love: Medea and Narcissus, *Fiesta III*
- 3076 Crime and Culture 1: Architectures of Crime and Punishment, *Enchantment F*
- 3078 Esotericism and Occultism 8: Occult Praxis, *Grand Pavilion VI*
- 3080 Libraries, Archives, Museums, and Digital Humanities 4: Services and Collections, *Enchantment A*

- 3082 Professional Development 5: Intellect Journal Publishing: Insider Tips, *Grand* Pavilion I-II
- 3084 Science, Technology, and Culture 1, *Fiesta IV*
- 3086 War and Culture 5: World War II, *Grand Pavilion IV*
- 3088 Zombie Culture 2: The Uses of the Undead, *Fiesta I*

### Fri, 02/22/2019 - 2:15 pm - 3:45 pm

- 3090 Children's/Young Adult Literature and Culture 3: Roundtable: Wakanda Citizens Welcome--Examining Intersections of Afrofuturism, Young Adult Literature, and 21st Century Literacy Practices, *Fiesta IV*
- 3092 Computer Culture 2: Emerging Markets, *Enchantment B*
- 3094 Cormac McCarthy 2: Visions and Morality in McCarthy's Later Works, *Fiesta III*
- 3096 Creative Writing 8: Poetry 3, Whyte
- 3098 Film Studies 5: Assimilation, *Boardroom East*
- 3100 Game Studies, Culture, Play, and Practice 11, *Grand Pavilion III*
- 3102 Grateful Dead 10: Constructing Community Representation: Tapers, Pinball, and Multi-Channel Sound in The Grateful Dead Movie and Beyond, *Sierra Vista*
- 3106 Horror (Literary and Cinematic) 7: Roundtable: Disability in Horror Film, *Grand Pavilion IV*
- 3108 Mothers, Motherhood, and Mothering in Popular Culture 1: Mothers Gone Bad--Failed Motherhood in Books, Film, and Television, *Enchantment A*
- 3110 Music 1: Express Yourself!, Fiesta I
- 3112 Myth and Fairy Tales 3: Narration and Illustration in Transmitting Cultural Messages, *Enchantment C*
- 3114 Pedagogy and Popular Culture 9: Breaking the Stereotypes, *Grand Pavilion V*
- 3116 Professional Development 6: Book Publishing with Rowman & Littlefield, *Grand Pavilion I-II*

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- 3118 Supernatural (TV Series) 3: Re-Framing "Supernatural": "Baby," Behavior, and Third Spaces, *Enchantment F*
- 3120 Television 6: Trauma, Recovery, and Memory, *Enchantment D*
- 3122 Women, Gender, and Sexuality 7: Issues of Culture, *Fiesta II*

### Fri, 02/22/2019 - 4:00 pm - 5:30 pm

- 3124 American Studies and American History 1, Grand Pavilion I-II
- 3126 Captivity Narratives 1, Enchantment B
- 3128 Children's/Young Adult Literature and Culture 4: Others and Othering in Children's Literature. *Fiesta IV*
- 3130 Cormac McCarthy 3: McCarthy and Mexico, *Fiesta III*
- 3132 Creative Writing 9: Creative Non-Fiction 3, *Whyte*
- 3134 Fashion, Style, Appearance, and Identity 1: Explorations of Style, Dress and Identity, *Enchantment D*
- 3136 Film Studies 6: Viewers, Boardroom East
- 3138 Game Studies, Culture, Play, and Practice 12, *Grand Pavilion III*
- 3140 Grateful Dead 11: Roundtable: Can You Hear the Acid Test? Listening to the Watts and Pico Acid Tests, *Sierra Vista*
- 3142 Harry Potter Studies 9: Potter's Readers, Enchantment E
- 3144 Mothers, Motherhood, and Mothering in Popular Culture 2: Finding Momness: The Search for Maternal Identity in Popular Culture, *Enchantment A*
- 3146 Music 2: Ye Olde and Nu Metal. Fiesta I
- 3148 Myth and Fairy Tales 4: Woman-Child, Goddess, Temptress, or Villain?, *Enchantment C*
- 3150 Supernatural (TV Series) 4: Roundtable: Everything I Need to Know I Learned from the Winchesters: "Supernatural" in the Classroom, *Enchantment F*
- 3152 Women, Gender, and Sexuality 8: Business Meeting, *Fiesta II*

### Fri, 02/22/2019 - 6:00 pm - 7:00 pm

3154 Fire and Ice Reception *Grand Pavilion IV-VI* 

### Fri, 02/22/2019 - 7:00 pm - 8:15 pm

3156 Conference Keynote: Pam Houston, *Grand Pavilion IV-VI* 

### Fri, 02/22/2019 - 8:30 pm - 10:00 pm

3158 Whedonverses: Creators and Texts 2: Screening: Once More with Feeling/Dr. Horrible Screening and Sing-Along, *Grand Pavilion I-II* 

### Sat, 02/23/2019 - 9:00 am - 10:30 am

- 4002 Adaptation 5: Adaptations of Literary Classics, *Boardroom East*
- 4004 Animation Studies 1: Squash and Stretch, *Fiesta III*
- 4006 Disability Studies 1: Depicting Disability in Film, *Fiesta IV*
- 4008 Game Studies, Culture, Play, and Practice 13, *Grand Pavilion III*
- 4010 Grateful Dead 12: "Splintered Sunlight": Hidden INfluences in the Art and Music of the Grateful Dead, *Sierra Vista*
- 4012 Harry Potter Studies 10: Potter and Mental Health, *Enchantment E*
- 4014 Horror (Literary and Cinematic) 8: Roundtable: Exploring "The Haunting of Hill House," *Grand Pavilion IV*
- 4016 Music 3: Tell Me A Story Through Music and Song, *Fiesta I*
- 4018 Pedagogy and Popular Culture 10: Myths and Storytelling, *Grand Pavilion V*
- 4020 Poetry and Poetics (Critical) 1: Cold War Poetry and Culture, *Enchantment B*
- 4022 Rhetoric and Technical Communication 1: Rhetoric and Society, *Enchantment C*
- 4024 Sociology of Popular Culture 1: Multiple Perspectives from the Discipline, *Enchantment D*
- 4026 The Physical Stuff of Your Life (and How to Use It to Gain Access to the Emotional Stuff): Talking Craft with Pam Houston, *Grand Pavilion I-II*

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- 4028 Theater and Performance Studies 1: Theater and Society, *Enchantment F*
- 4030 Visual Arts 1: Lynching and Spectacle, Orgy as Ritual, Branding and Sex, and What Cameras Want, *Fiesta II*

### Sat, 02/23/2019 - 10:45 am - 12:15 pm

- 4032 American Studies and American History 2, Grand Pavilion I-II
- 4034 Animation Studies 2: Slow In and Slow Out, *Fiesta III*
- 4036 Children's/Young Adult Literature and Culture 5: Expanding the Definition of Children's and Young Adult Literature, Fiesta IV
- 4038 Cormac McCarthy 4: Roundtable: Revisiting McCarthy at the Border, *Fiesta I*
- 4040 Creative Writing 10: Fiction 4, Whyte
- 4042 Esotericism and Occultism 9: Roundtable: Diabolus in Musica: Satan from Esoteric Music to Popular Music, *Grand Pavilion VI*
- 4044 Film and History 3: Identity, Influence, and Imagery, *Boardroom East*
- 4046 Game Studies, Culture, Play, and Practice 14, *Grand Pavilion III*
- 4048 Grateful Dead 13: Roundtable: From Aoxomoxoa to Woodstock: The Grateful Dead at Santa Rosa, June 28, 1969, A Guided Listening Session, *Sierra Vista*
- 4050 Mothers, Motherhood, and Mothering in Popular Culture 3: Research Meeting, Enchantment A
- 4052 Pedagogy and Popular Culture 11: Bridging Childhood and College, *Grand Pavilion V*
- 4054 Poetry and Poetics (Critical) 2: Twentieth and Twenty-First Century Poetry Re-Considered, *Enchantment B*
- 4056 Rhetoric and Technical Communication 2: Techniques, Tutors, and Tropes, *Enchantment C*
- 4058 Sociology of Popular Culture 2: Difference and Change, *Enchantment D*

- 4060 Theater and Performance Studies 2:
  Roundtable: From Malinche to Malinalli:
  (Re)Membering the Aztec Conquest and La
  Malinche through (Her)story, Music, and
  Stagecraft, Enchantment F
- 4062 Visual Arts 2: High Art, Poetic Routes, Jack Leigh's Lowcountry Labor, and Teaching Animation for Mobile Application, *Fiesta II*

### Sat, 02/23/2019 - 12:30 pm - 2:00 pm

- 4064 Alfred Hitchcock 2: The Legacy of Hitchcock, *Enchantment B*
- 4066 Animation Studies 3: Secondary Action, *Fiesta III*
- 4072 Game Studies, Culture, Play, and Practice 15: Conclusions and Connections, *Grand Pavilion III*
- 4074 Horror (Literary and Cinematic) 9: Roundtable: "Hereditary" and the Occult and Esoteric Horror Film Tradition, *Grand* Pavilion IV
- 4076 Music 4: Jammin' From Ohio to Texas and Beyond, *Fiesta I*
- 4078 Pedagogy and Popular Culture 12: Composition Outside the Box, *Grand Pavilion V*
- 4080 Philosophy and Popular Culture 1: Philosophical Absurdity in Popular Culture, Enchantment D

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- 4082 Science, Technology, and Culture 2, Enchantment E
- 4084 Shakespeare in Popular Culture 1: Narrative Space and Early Modern Theatre, *Enchantment C*

### Sat, 02/23/2019 - 2:15 pm - 3:45 pm

- 4086 Esotericism and Occultism 10: Roundtable: Magical Belief and Practice in Popular Culture, *Grand Pavilion VI*
- 4088 Horror (Literary and Cinematic) 10: Roundtable: The Year in Review, *Grand Pavilion IV*
- 4090 Pedagogy and Popular Culture 13: Social Media and New Technologies, *Grand Pavilion V*

### Sat, 02/23/2019-4:00 pm-5:30 pm

- 4091 Pedagogy and Popular Culture 14: Playing with Popular Culture: Using Unexpected Evidence to Teach Research-Based Writing, *Grand Pavilion V*
- 4092 Post-Conference Wrap-Up, Grand Pavilion I-II

### Sat, 02/23/2019 - 6:00 pm - 8:15 pm

4094 2nd Annual Albuquerque Craft Beer Walking Tour, *Atrium (2nd floor)* 

### 1000 Registration

Wed, 02/20/2019 - 8:00 pm - 5:00 pm, Registration Desk

# 1002 Pre-Conference Workshop: From Zines to Zombies: A Best Practices Workshop on Using Popular Culture Tropes in the Classroom

Wed, 02/20/2019 - 9:00 am - 12:00 pm, Enchantment A

Moderator: Kurt Depner, New Mexico State University-Dona Ana

Mmmm...brains. Tasty, tasty brains. As educators, we are constantly confronted with students who are resistant to the "tried and true" methods of instruction; essays, exams and quizzes may play an important role in assessing the acquisition of skills in our learners, but the digital native yearns for us to move beyond these methods and speak to their common interests. In this workshop, we will discuss best practices that we have implemented to make subject matters more approachable to learners. If you are interested in participating in this workshop, we ask that you bring an assignment that you use or would like to use in a course that utilizes popular culture as a means of teaching core materials. We will also brainstorm additional ways in which you can apply popular culture into your core curriculum.

# 1008 Esotericism and Occultism 1: Roundtable: The Esoteric Gnostic Transmission of Philip K. Dick

Wed, 02/20/2019 - 9:00 am - 10:30 am, Grand Pavilion VI

Moderator: Noah Jampol

Richard Duckworth, Trinity College, Dublin George Sieg, Southwestern Indian Polytechnic Institute Aaron French, University of California, Davis David Piersol, University of New Mexico Michael Callas, Independent Scholar

The explicit presence of Gnostic themes and imagery in "Blade Runner 2049" suggests the continued influence of the Gnostic elements in Philip K. Dick's work, which have become even more explicit since the posthumous publication of his Exegesis, as well as academic analysis thereof. This roundtable will also address the influences and continuity of his Gnosis beyond the confines of his published work. To what degrees do the various film adaptations of Dick's work communicate his Gnostic perspective? To what degrees do other works known to be influenced by Dick have this characteristic? And to what extent has Dick's Gnosis influenced popular culture and the reception of Gnosticism itself? This discussion may range from the specific, textually focused, to the wide-ranging and tangential, and include comparisons of Dick and his ouvre to other science-fiction figures (and their work) engaged with gnosis and esotericism. We may also consider the implications suggested by the adoption of particular emanations of Dick's by other cosmologies, perhaps best exemplified by the numerous references suggesting that the Alien franchise is set in the same continuity. Has the Gnostic substructure and superstructure of Dick's interwoven works influenced not only their own adaptations, but also reflected patterns discernible in particular streams of contemporary science fiction? Finally, we may compare and contrast the Gnosticism represented in Dick's work with other science-fiction gnosis across a variety of media.

# 1010 Game Studies, Culture, Play, and Practice 1

Wed, 02/20/2019 - 9:00 am - 10:30 am, Grand Pavilion III

Moderator: Judd Ruggill

# Gaming, a New Literary Field: Exploring the Potential of Video Games as Novel and Sublime

Kanak Manay Gupta, Harvard University

# Rhetorical, Sociological, and Marxist Representations of Corporate Capitalism in Stardew Valley

Genevieve Gordon, University of Science and Arts of Oklahoma

### Ready Thinker One: Video Games as Literary Media

James McCormick, Friends University

### Fallout 4: Capitalism, Segregation, and Distrust in the American Identity

Austin Tyra, University of New Mexico

### "Doki Doki Literature Club" and Brecht: Awareness and Subversion in Horror

Hannah Gunson-McComb, Brigham Young University

### 1012 Esotericism and Occultism 2: Witches and Witchcraft: Identity and Commodity

Wed, 02/20/2019 - 10:45 am - 12:15 pm, Grand Pavilion VI

Moderator: Patrick Maille

# Pagans and the Patriarchy: The Role of Feminism in the Women's Spirituality Movement of the 1970s

Laura Cataldi, University of Wyoming

# Abject Bodies and Feminist Resistance: The Return of the Witch in Contemporary Cinema Claudia Consolati, The University of the Arts

Hammers and Horrors: Fact and Fiction in The Malleus Maleficarum and Haxan

Michael Ryan, University of New Mexico

### Wednesday

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### 1014 Game Studies, Culture, Play, and Practice 2

Wed, 02/20/2019 - 10:45 am - 12:15 pm, Grand Pavilion III

Moderator: Kevin Moberly

# Posthumanist Ethics in "Wolfenstein II: The New Colossus": Empathy, Moral Responsibility, and Non-Human Animals

Shelley Rees, University of Science and Arts of Oklahoma

### Chronotopic Immersion in "Alien" and "Metroid": Rhetorics of Space (and Time)

Ben Wetherbee, University of Science and Arts of Oklahoma

### Conspiracy and Video Games: Assassins, Metal Gears, and Trump

Stephanie Weaver, University of Oklahoma

### "The Elves Excel at Poverty": Manipulation of Biases in Bioware's "Dragon Age: Origins"

December Cuccaro, University of Nevada, Reno

### Stuck in Time and Space: Player as Reterritorialized Superhero in Open World Games

Ye Wang, University at Buffalo

### 1016 African American/Black Studies 1

Wed, 02/20/2019 - 12:30 pm - 2:00 pm, Fiesta I

Moderator: Nasir Marumo

# The Grammar of Trap Music: A Semiotics of Young Thug's "Slime Season 3"

Nasir Marumo, Brown University

### Charles Johnson and the Spiritual Art of Activism

Ben Sammons, Wingate University

# 1018 Beats, Counterculture, and Hipsters 1: Beat Pedagogy and How It Informs Our Teaching

Wed, 02/20/2019 - 12:30 pm - 2:00 pm, Fiesta II

Moderator: Robert Johnson

### **Teaching the Beats in the Bible Belt**

Andrew Smith, Tennessee Tech University

### **Body Politics in Allen Ginsberg's "Howl"**

Ashley Thorup, McGill University

### **Teaching the Beats on the Border**

Erika M. Garza Johnson, South Texas College

### Teaching Writing by Reading "On the Road"

Rob Johnson, University of Texas-Rio Grande Valley

### 1020 Consumerism and Culture 1: Bodies and Consumption in Advertising

Wed, 02/20/2019 - 12:30 pm - 2:00 pm, Fiesta IV

Moderator: Melissa Tackett-Gibson

### **Contemporary Art and the Popular Culture of Wellness**

Livy Snyder, University of Colorado-Denver

# From 'Milk Does a Body Good' to 'Powerful Beefscapes': The Case for Cultural Critique of and Resistance to Beef and Cow's Milk Messaging

Amy Lanou, University of North Carolina Asheville

### 1022 Creative Writing 1: Poetry 1

Wed, 02/20/2019 - 12:30 pm - 2:00 pm, Whyte

Moderator: Fred Alsberg

### **Excavating the Dark**

Fred Alsberg, Southwestern Oklahoma State University

### A Reading of Poetry and Translation

Diane Thiel, University of New Mexico

### Tao Landscape Qi

Steven Schneider, University of Texas-Rio Grande Valley

### 1024 Eco-Criticism and the Environment 1: Narratives of/with/against Nature

Wed, 02/20/2019 - 12:30 pm - 2:00 pm, Enchantment B

Moderator: Keri Stevenson

# Starting (Your Hatred) with Starlings: Invasive Bird Species as Locus of Human Misanthropy

Keri Stevenson, University of New Mexico-Gallup

The Way of the Rain Goes "Viral": A Nineteenth-Century Environmental Poem Travels from Settlement-Era North America to South Australia

Susan Swanberg, University of Arizona

### Wednesday

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#### 1026 Esotericism and Occultism 3: Books of Secrets

Wed, 02/20/2019 - 12:30 pm - 2:00 pm, Grand Pavilion VI

Moderator: John McKnight

#### **Comics and Tarot**

Patrick Maille, Oklahoma Panhandle State University

Don't Be Fooled by the Fool: The Use of the Tarot in Ruth Ware's "The Death of Mrs. Westaway"

Leah Larson, Our Lady of the Lake University

Alchemical Actors: Podcasts from the Occult to the Occultic

Heather Palmer, University of Tennessee at Chatanooga

#### 1028 Film Studies 1: Intersections

Wed, 02/20/2019 - 12:30 pm - 2:00 pm, Boardroom East

Moderator: Ian Radzinski

### Nostalgia of the 80s: A Study of a Generation's Obsession with the Past

Samantha Ebarb, Friends University

### **Intertextuality Among Disney Animated Films**

Baylee Bozarth, University of Science and Arts of Oklahoma

Reinterpreting a Master: Re-Appropriation and Subjectivity in Brian De Palma's "Femme Fatale"

Ian Radzinski, Texas A&M University-Commerce

#### 1030 Graphic Novels and Comics 1: Marvel Comics

Wed, 02/20/2019 - 12:30 pm - 2:00 pm, Grand Pavilion I-II

Moderator: Monica Arredondo

# Jessica Jones' Kilgrave: The Villain as a Rape Allegory and Personification of Mental Disorders

Megan Rutter, Kutztown University of Pennsylvania

### Bob "Obake" Aken: Gothic Elements in the Contemporary Supervillain

Monica Arredondo, Our Lady of the Lake University

### The Bulletproof Black Man: De-Monstrating the Black Male in Marvel's "Luke Cage"

Alisa Schreibman, Independent Scholar

# 1032 Grateful Dead 1: "Something Built to Try": Influences, Imagery, and Antecedents in the Lyrics of the Grateful Dead

Wed, 02/20/2019 - 12:30 pm - 2:00 pm, Sierra Vista

Moderator: Nicholas Meriwether

# It's a Hand Me Down: Percy Shelley's Non-Violence Legacy in Grateful Dead Lyrics Susan Peterson, Independent Scholar

# Turtles All the Way Down to the Tracks: What and Where is Terrapin Station? Jeremy Berg, University of North Texas

# "Midnight on a Carousel Ride": Kurt Vonnegut, Magical Realism, and the Grateful Dead Timothy Ray, West Chester University of Pennsylvania

### 1034 Harry Potter Studies 1: Potter Talk

Wed, 02/20/2019 - 12:30 pm - 2:00 pm, Enchantment E

Moderator: Lauren Camacci

### **Merlin's Pants!**

Lauren Camacci, Penn State University

# "J.K. Rowling. Our Literary Celebrity": Fan Culture and the Literary Celebrity as a Cultural Icon

Caroline Powers, University of North Carolina Wilmington

### 1036 Horror (Literary & Cinematic) 1: Elegant Horror: A Matter of Style

Wed, 02/20/2019 - 12:30 pm - 2:00 pm, Grand Pavilion IV

Moderator: Karen Renner

#### **Hearing Horror: History and Music Horror Films**

Hailey Morris, Friends University

### Gen X Directors and the Post-Theory Horror Film

Karen Renner, Northern Arizona University

# Japanese Animation Meets Italian Giallo: An Examination of Gender and Culturally Diffused Giallo Tropes in Satoshi Kon's "Perfect Blue"

Sean Woodard, Independent Scholar

### **The Aesthetics of Prestige Horror**

Jacob Hadley, Northern Arizona University

### 1038 Linguistics 1: L2 Teaching and Learning

Wed, 02/20/2019 - 12:30 pm - 2:00 pm, Enchantment D

Moderator: Lisa Wagner

### Language in Manga: Role Language Analysis as a New Motivation for EFL Students

Takako Yasuta, University of Aizu

### IDEA: Using Linguistic Landscapes in L2 Beginning Spanish Instruction

Lisa Wagner, University of Louisville

### 1040 Literature 1: Identity and Escapism

Wed, 02/20/2019 - 12:30 pm - 2:00 pm, Enchantment C

Moderator: Samantha Lay

### Blake, Melville, and the Poetics of Escape

Keith O'regan, York University

### The Strange Adaptation from Hyde to Hare

Daniel Jalilpoor, University of Kansas

# Letting Time Slip Away: Neurasthenia and Anxiety in Henry James' "The Beast in the Jungle"

Kayla Graves, The University of Texas at San Antonio

# "Human Debris in the Middle of All of the Rest of It": Disposability, Maternity and Animality in Jesmyn Ward's "Salvage the Bones"

Aline Bouwman, University of Toronto

#### 1042 Politics 1: The Politics of Middle Earth

Wed, 02/20/2019 - 12:30 pm - 2:00 pm, Enchantment F

Moderator: Darrell Hamlin

### J.R.R. Tolkien's Political Fictions: The Third Age as a Critique of Modern Just War Theory

Jeffrey Dixon, Texas A&M University-Central Texas

# A Skin-Changer Under No Enchantment but His Own: Evaluating Beorn's Skin-Changing Ability as Class Fluidity

Nathan Sullivan, Texas A&M University-Central Texas

### Maldon in Middle-Earth?: Looking for Ofermod in "The Lord of the Rings"

Amber Dunai, Texas A&M University-Central Texas

### **Empathetic or Evil: A Reader's Response to Orcs in Middle Earth**

Leighton Ellison, Texas A&M University-Central Texas

# 1044 Stardom and Fandom 1: Queerness, Gender, and Representation in Contemporary Fandom

Wed, 02/20/2019 - 12:30 pm - 2:00 pm, Fiesta III

Moderator: Lynn Zubernis

"Unbury Your Gays": Fan Ownership and Influence in Effect in "The Adventure Zone" Cassandra Reid, Metropolitan State University of Denver

"I Want to Break Free": The Fabulously Queer Aesthetic of Freddie Mercury

Dustin Dunaway, Pueblo Community College

### 1046 African American/Black Studies 2

Wed, 02/20/2019 - 2:15 pm - 3:45 pm, Fiesta I

Moderator: Kathrina Schneckloth

# Lifestyles of the Black and Famous: Do Perceptions of Black Celebrities Activate Social Norms amongst Black Culture?

Corey Emanuel, Fielding Graduate University

Genetic Engineering in Black Women Writings: Examining Octave Butler's "Dawn" and "Fledgling"

Ojima Nathaniel, University of Uyo

### The Representation of Double Consciousness in "Westworld"

Kathrina Schneckloth, University of Missouri-Columbia

# 1048 Beats, Counterculture, and Hipsters 2: Inspired by the Beats: Readings of Creative Works

Wed, 02/20/2019 - 2:15 pm - 3:45 pm, Fiesta II

Moderator: Robert Johnson

Andrew Smith, Tennessee Tech University Erika M Garza Johnson, South Texas College Rob Johnson, University of Texas-Rio Grande Valley

### 1050 Consumerism and Culture 2: Data-Driven Advertising and Consumer Privacy

Wed, 02/20/2019 - 2:15 pm - 3:45 pm, Fiesta IV

Moderator: Melissa Tackett-Gibson

### Monetizing Consumer Privacy in the Data-Driven Digital Advertising Industry

Kenneth C. C. Yang, University of Texas-El Paso Yowei Kang, National Taiwan Ocean University

### Digital Salons and Modular Archives: The Collector as Hyperconsumer

Joe Serio, University of Wisconsin-Milwaukee

### Holding the Future in Your Hand: Science Fiction, Film Gadgets, and Marketing

Darya Levchenko, North Carolina State University

### 1052 Creative Writing 2: Fiction 1

Wed, 02/20/2019 - 2:15 pm - 3:45 pm, Whyte

Moderator: Amy Gottfried

### **The Green Woman**

Amy Gottfried, Hood College

### **Storage Space**

Robert Johnson, Midwestern State University

### **They Love Each Other**

Ryan Dunham, Bryant & Stratton College

### 1054 Film Studies 2: "Blade Runner"

Wed, 02/20/2019 - 2:15 pm - 3:45 pm, Boardroom East

Moderator: Allen Redmon

### **Gnost-algia: Remembering the Human Among the Replicated**

George Sieg, Southwestern Indian Polytechnic Institute

"Good 'Wu"! The Voice of the Yamaha CS-80 Analogue Synthesizer in "Blade

Runner"/"Blade Runner 2049": Sustaining Emotional Connection in an Ersatz World

Richard Duckworth, Trinity College Dublin

1056 Game Studies, Culture, Play, and Practice 3: Wrangling a Collection is Hard: Lessons Learned from Editing a Scholarly Collection on a Pop Culture App

Wed, 02/20/2019 - 2:15 pm - 3:45 pm, Grand Pavilion III

Moderator: Stephanie Vie

Jamie Henthorn, Catawba College Stephanie Vie, University of Central Florida Andrew Kulak, Virginia Tech Kristopher Purzycki, University of Wisconsin-Milwaukee

Beginning in 2017, Andrew, Jamie, Kris, and Stephanie discussed a project born of their mutual interest in Pokémon Go: an edited collection that examined why people play Pokémon Go, how they play it, and the impact of their play. The collection, which will be published in 2019 by McFarland Press, revealed exciting information about the continued popularity of the app and the ongoing impacts of Pokémon Go as a global cultural artifact.

Pokémon Go remains a cultural artifact that demands further analysis. Opening conversations on public and civic rhetorics through play, the phenomenon of this simple game exposes critical intersections of race, gender, ability, and class as technological concerns over access, privacy, and privilege.

What makes the production of this collection different from others? As a pop-cultural phenomenon, the residual effects of Pokémon Go were just beginning to become clear in the spring of 2017 when we first discussed the project. As such, many of the essays collected reflect a scholarly grappling with an activity that had not received much in the way of academic justification. Perhaps because Pokémon Go had not yet been validated by scholarship, it was surprising that the response to our call for contributions was so substantial. As this roundtable will discuss, the collection embodies interdisciplinary interest in Pokémon Go but also strange new ways that augmented reality and media were enacting on the public.

Speakers will focus on the editorial processes of creating a collection that was, from a production standpoint, remarkable as collection comprised of scholars from numerous disciplinary perspectives and geographical regions. Our roundtable will discuss some of the more intriguing elements raised in the process of composing this edited collection. We will also discuss what we learned as editors about the game through editing this collection, as well as what we learned about the knowledge creation process necessary for producing an interdisciplinary book project such as this. Finally, we will call for participation from the audience regarding additional questions raised by Pokémon Go that we all might consider in future research endeavors.

### Wednesday

# 2019 Southwest Popular/American Culture Association Conference

### 1058 Graphic Novels and Comics 2: DC Comics

Wed, 02/20/2019 - 2:15 pm - 3:45 pm, Grand Pavilion I-II

Moderator: Lauryn Angel

### The Fall of Rorschach: Reading Alan Moore's "Watchmen" as Tragedy

Zachariah Forkner, Texas Tech University

### Men of Ice and Steel: Richard Kuklinski, Clark Kent, and the Fortress of Identity

David Amadio, Lincoln University

### Masculinity and the Identity Crisis of Bruce Wayne

Peter Behm, Fort Lewis College

### Suffering Sappho!: Failed Feminism in "Wonder Woman"

Lauryn Angel, Collin College

# 1060 Grateful Dead 2: "A Scrap of Age-Old Lullaby": Shakespeare and British

Romanticism in the Grateful Dead

Wed, 02/20/2019 - 2:15 pm - 3:45 pm, Sierra Vista

Moderator: Kurt Torell

### Ovid, Shakespeare, and the Grateful Dead

Christopher Coffman, Boston University

### Shakespeare on Shakedown Street

Arthur Kaufman, University of Colorado

### 1062 Harry Potter Studies 2: Existential Potter

Wed, 02/20/2019 - 2:15 pm - 3:45 pm, Enchantment E

Moderator: Tracy Bealer

# The Greatest Trick Ollivander Ever Pulled: Wandlore and Magical Capitalism in Harry Potter

Tracy Bealer, Borough of Manhattan Community College

# Wizard Interactions with Portraits: A Glimpse into Future Relationships between Muggles and AI

Brian Bernard, Schreiner University

### What Is a Hero?: An Analysis of Legacy Symbolism in Harry Potter

Marley Stueverwilliford, Bowling Green State University

### 1064 Horror (Literary and Cinematic) 2: Flesh and Blood: Body Horror

Wed, 02/20/2019 - 2:15 pm - 3:45 pm, Grand Pavilion IV

Moderator: Valerie Pexton

# Evolution, Mutation, and Hope in the Undead Apocalypse: A Comparison of "I Am Legend" and "The Girl with All the Gifts"

Valerie Pexton, University of Wyoming

### Beyond the Zombie: The Trend of Flesh-Eating Women

Emmanuelle Benhadj, University of Pittsburgh

# The Anality of Evil and the Bowels of the Earth: From Rectory to Rectum in "The Amityville Horror" and Other Excremental Texts

David Diffrient, Colorado State University

# 1066 Libraries, Archives, Museums, and Digital Humanities 1: Engagement in Academic Libraries

Wed, 02/20/2019 - 2:15 pm - 3:45 pm, Enchantment A

Moderator: Mary Rubin

# If You Build It They Will Come... Using a Rare Book Exhibit as an Interactive Community Engagement Opportunity

Gerrianne Schaad, Florida Southern College

### **Opening the Restricted Section of Hogwarts**

Laura Bang, Villanova University

# If You Build It They Will Come... Interactive Community Engagement Using Libraries and Archives

Mary Rubin, University of Central Florida

### 1068 Linguistics 2: Linguistic Varieties and Language Use

Wed, 02/20/2019 - 2:15 pm - 3:45 pm, Enchantment D

Moderator: Lisa Wagner

# Linguistic Distance and Mutual Intelligibility among South Ethiosemitic Languages

Tekabe Legesse Feleke, University of Verona

# The Domain of Emphasis Spread in Arabic: Evidence from Urban Jordanian Arabic

Aziz Jaber, Yarmouk University

### Communities of Practice on Twitter: Disability Identity and Affiliation via Emoji

Hannah Bingham Brunner, Oklahoma State University

### 1070 Literature 2: Identity and Society

Wed, 02/20/2019 - 2:15 pm - 3:45 pm, Enchantment C

Moderator: Samantha Lay

### "Death of a Salesman": A Marxist's Cautionary Tale

Jared Larson, East Central Oklahoma University

The Circular Images in "The Scarlet Letter" Compared with Those in "Ethan Brand" and "Moby Dick"

Yoko Kurahashi, Tokai Gakuen University

The Time(line)s of Their Lives: Tethering the Harper Lee Novels to Creational, Fictional, and Historical Contexts

Luri Owen, Southwestern Indian Polytechnic Institute

### 1074 Politics 2: Corruption and Redemption in the Age of Trump

Wed, 02/20/2019 - 2:15 pm - 3:45 pm, Enchantment F

Moderator: Darrell Hamlin

# Presidential Roadblocks on the Twitter Highway: 18 Months of Donald Trump's Aggressive Communication

Darrell Roe, Eastern New Mexico University

### The Thundering Fusion Politics of Reverend Dr. William Barber

Judy Isaksen, High Point University

# The Rotting of the Tree of Liberty: Brain Death, "American Horror Story: Cult," and American Political Culture in the 2010's

Maria Reyes, Texas A&M International University

From Trump Tower, with Lies: Reading Contemporary U.S. Political Culture through "The Americans" and "House of Cards"

Ari Cushner, San José State University

# 1076 Stardom and Fandom 2: Fan Communities, Production, and Discourse across Social Media Platforms

Wed, 02/20/2019 - 2:15 pm - 3:45 pm, Fiesta III

Moderator: Lynn Zubernis

### Digital Fan Fiction Archives and the Value of Fan Production

Annika Gidley, Hope College

### DFTBA, The Production and Reception of Discourse on YouTube

Nivea Pagan Lugo, University of Puerto Rico

### Murderino Ballads: Female-Targeted True Crime Entertainment in 2018

Elizabeth Maliga, Central New Mexico Community College

### 1078 Adaptation 1: Adaptation and Place

Wed, 02/20/2019 - 4:00 pm - 5:30 pm, Boardroom East

Moderator: Jennifer Jenkins

### **Cornell Woolrich and the Remnants of the Centripetal City**

Susan White, University of Arizona

"Gold Is Where You Find It": Extractive Narrative and Adaptive Landscape in "The Mine with the Iron Door"

Jennifer Jenkins, University of Arizona

"I'm Going to Tell You a Story—Not Your Story, My Story": Adapting Images of Place in "Ten Canoes"

Amy Fatzinger, University of Arizona

# 1080 Chicano/a Literature Film, and Culture 1: Trauma, Education, and Community in Chicanx Culture

Wed, 02/20/2019 - 4:00 pm - 5:30 pm, Enchantment C

Moderator: Christopher Carmona

# The Salt of the Earth: Completing Representations of the Chicano Identity in New Mexico's Central Mining District

Kelli Lyckë, University of New Mexico

Stages of the Causal Impacts of Anglo-American Racism and Police Repression on Chicano Community-Building in Postwar Los Angeles

Hyunsoo Cho, Georgetown University

¿Si Se Puede?: An In-Depth Examination of Latinx Students Experiences from Rural Washington in Higher Education

Ereisa Morales, Eastern Washington University

I Know It In My Bones: Understanding How Intergenerational Trauma Has Affected Latinx Peoples through Genetic Memories of Colonization and State Sponsored Violence

Christopher Carmona, University of Texas-Rio Grande Valley

### 1082 Creative Writing 3: Creative Non-Fiction and Poetry

Wed, 02/20/2019 - 4:00 pm - 5:30 pm, Whyte

Moderator: Graham Oliver

### Savescum of the Earth: Persona 5 and Curation vs. Spontaneity

Graham Oliver, Texas State University

### **When Distant Hours Call**

Terri Cummings, Independent Scholar

#### 1084 Eco-Criticism and The Environment 2: Ecocritical Perspectives on Margaret Atwood

Wed, 02/20/2019 - 4:00 pm - 5:30 pm, Enchantment B

Moderator: Keri Stevenson

### The Seeds of Gilead: Exposing the Roots of the Totalitarian Regime in "The Handmaid's Tale"

Sally Spina, Wichita State University

### From Flooded Landscape to Landscape of Flood: Margaret Atwood's Climate Change Novels as a Call to Action

Constantine Hadjilambrinos, University of New Mexico

Diane Thiel, University of New Mexico

# On Honey Bees and Neo-Liberalism: From The "MaddAddam" Trilogy to "The Bees" and Beyond

Tama Weisman, Dominican University

#### 1086 Game Studies, Culture, Play, and Practice 4

Wed, 02/20/2019 - 4:00 pm - 5:30 pm, Grand Pavilion III

Moderator: Michael De Anda

#### **Are Online Climate Change Games Any Good?**

Lisa Heller Boragine, Antioch New England/Cape Cod Community College

#### Pokemon Go: Gotta Help Them All Follow Up Statistics

Joy Sterrantino, Southern Utah University

#### The Future of Video Games in Education

Evan Wilcox, Amarillo College

# "Is It Working or Is It Broken?": Pilot Testing an Undergraduate Course in Visual Novel Video Game Design

Karen Stewart, State University of New York-Oneonta

#### **Game-Based Project Management through Scrummage**

Matthew Beale, Old Dominion University

#### 1088 Grateful Dead 3: "A Song of My Own": A Grateful Dead Poetry Reading

Wed, 02/20/2019 - 4:00 pm - 5:30 pm, Sierra Vista

Moderator: Mary Goodenough

Saved by the Dead: Robert (Bob) Cooperman is the author of nineteen collections of poetry and several chapbooks, including, most recently, "Saved by the Dead" (Liquid Light Press), "A Tale of the Grateful Dead" (Main Street Rag) and "Not Too Old to Rock and Roll" (Snark Books), which take the band and the medieval legend as their subject matter. Cooperman's most recent books are "Their Wars" (Aldrich Press) and "Draft Board Blues" (FutureCycle Press). "In the Colorado Gold Fever Mountains" (Western Reflections Books) won the Colorado Book Award for Poetry in 2000.

#### 1090 Harry Potter Studies 3: Potter and Identity

Wed, 02/20/2019 - 4:00 pm - 5:30 pm, Enchantment E

Moderator: Christopher Bell

#### Object or Agent?: Authentic Female Character and Identity in Harry Potter

Patrick McCauley, Chestnut Hill College

#### Homosocial Bonds in "Harry Potter and the Goblet of Fire"

Crystal Sosa, Our Lady of the Lake University

#### "You Have Your Mother's Eyes": Biracial Identity Development in Harry Potter

Christopher Bell, University of Colorado Colorado Springs

# 1092 Horror (Literary and Cinematic) 3: Roundtable: Beyond the Final Girl: Women in Horror Film

Wed, 02/20/2019 - 4:00 pm - 5:30 pm, Grand Pavilion IV

Moderator: George Sieg

Antoinette Winstead, Our Lady of the Lake University

Margaret Yankovich, Rutgers University

Emmanuelle Benhadj, University of Pittsburgh

Trae Toler, University of North Carolina Wilmington

Given political changes over the past two years, it is time to revisit the topic of women in horror. Feminist critics like Carol Clover and Barbara Creed have shaped academic criticism of horror film since its beginnings. Not only has their critical vocabulary established horror as a legitimate topic, its feminist agenda has also shaped popular reception and production itself. The discussion of women's roles in horror is now a staple of genre criticism, evolving and diversifying all the time. From the universal appreciation of strong female characters in front of the camera, to the persistent underrepresentation of female writers, cinematographers, and directors, this roundtable will take a fresh look at an enduring central concern of horror.

# 1094 Libraries, Archives, Museums, and Digital Humanities 2: Librarians and Archivists in Fact and Fiction

Wed, 02/20/2019 - 4:00 pm - 5:30 pm, Enchantment A

Moderator: Suzanne Stauffer

#### **Archival Fantasies**

Mark Peterson, Woodrow Wilson Presidential Library

Swashbuckling Stewards: An Analysis of the Depictions of Artifacts and Their Advocates in Film and Television

Jenna Domeischel, Eastern New Mexico University

Language in the Library: Fantasy Librarians and the Pursuit of Divinity in Cogman's "The Invisible Library" Series and Hawkins' "The Library at Mount Char"

Katherine Hughes, University of Regina

#### 1096 Pedagogy and Popular Culture 2: Speculative Fiction in the Classroom

Wed, 02/20/2019 - 4:00 pm - 5:30 pm, Grand Pavilion V

Moderator: Erik Stanley

#### **Teaching Anthropology through Science Fiction and Fantasy**

Erik Stanley, Eastern New Mexico University

#### **Bringing Resources to Students through Librarian Collaboration**

Regina Bouley Sweeten, Eastern New Mexico University

# Teaching Enthymemes and Paradigms Science-Fictionally; Or, When Miévelle Quoted Aristotle

Micah Donohue, Eastern New Mexico University

#### **Learning Social Theory through Dystopian Films**

Michelle Schmidt, Eastern New Mexico University

#### 1098 Science Fiction and Fantasy (General) 1: Questions of Influence

Wed, 02/20/2019 - 4:00 pm - 5:30 pm, Fiesta I

Moderator: Susan Fanetti

# The Avenging Mother: Essun, Clytemnestra, and Inter-Generational Trauma in N.K. Jemisin's Broken Earth Trilogy

Alexander Claman, Texas Tech University

# Realizing the Unreal: An Introduction to the Illustration of the Ballantine Adult Fantasy Series

George Neal, Collin College

### 1100 Stardom and Fandom 3: Crafting the Celebrity Image: From Opera Diva to Guns 'n Roses to Kesha

Wed, 02/20/2019 - 4:00 pm - 5:30 pm, Fiesta III

Moderator: Lynn Zubernis

#### Constructing the Most Dangerous Band(s) in the World

Kris Roney, California State University, Monterey Bay

#### Sincerity, Authenticity, and Micro-Celebrity

DW Kamish, University of Illinois at Chicago

#### The Rhetorical Situation Surrounding Kesha's Transformation

Emily Rand, University of Science and Arts of Oklahoma

#### 1102 SWPACA 5th Annual Dine-Around

Wed, 02/20/2019 - 6:00 pm - 8:15 pm, Atrium (2nd floor)

Moderator: Kurt Depner

Please join us for our 5th annual dine around event! We'll meet in the Hyatt Atrium on Wednesday night and walk to local eateries for dinner. You'll meet fellow SWPACA attendees and area chairs. What better way to start our conference than with excellent conversation and tasty Albuquerque cuisine!

#### 1104 Rap and Hip Hop Culture: Woke Lyrics: Hip Hop Appreciation Hour

Wed, 02/20/2019 - 7:00 pm - 8:15 pm, Grand Pavilion VI

Moderator: Robert Tinajero and Jamel Garrett

This event will feature a performance and discussion from a Native hip hop artist. A discussion of various rap and hip hop songs, requested by attendees, will also be part of this hip hop appreciation event.

# 1106 Doctor Who, Torchwood, and Whoverse Studies: Screening: Favorite Timey-Wimey Episodes

Wed, 02/20/2019 - 8:30 pm - 10:00 pm, Grand Pavilion I-II

Moderator: Melissa Tackett-Gibson

Join the Doctor as he meets Shakespeare and Vincent Van Gogh in "The Shakespeare Code" (Tenth Doctor, 2007) and "Vincent and the Doctor" (Eleventh Doctor, 2010). Following the screening, attendees will select episodes for our next conference showing and play "Whoverse" Bingo for fun and prizes.

# 1108 Supernatural (TV Series): Screening: "Supernatural" Viewer's Choice Screening and Trivia

Wed, 02/20/2019 - 8:30 pm - 10:00 pm, Grand Pavilion IV

Moderator: Susan Nylander and Mandy Taylor

Join us for an evening of "Supernatural" fun and games! We will screen a classic episode of "Supernatural" chosen by the attendees. Attendees are invited to play for prizes in "Supernatural" trivia games before and after the episode screening.

#### 2000 Registration

Thu, 02/21/2019 - 8:00 am - 5:00 pm, Registration Desk

#### 2002 Graduate Student Breakfast

*Thu*, 02/21/2019 - 7:30 am - 9:00 am, Whyte Moderator: SWPACA Executive Team

Join us for the Seventh Annual Graduate Student Breakfast, hosted by the SWPACA Executive Team. All graduate and undergraduate students are welcome to attend; bring a friend, enjoy a light breakfast, and network with other emerging scholars.

#### 2004 Adaptation 2: Roundtable: True Story! Adapting BOATs and Docs

Thu, 02/21/2019 - 9:00 am - 10:30 am, Boardroom East

Moderator: Amy Fatzinger

Candace Nadon, Fort Lewis College Jennifer Gehrman, Fort Lewis College Betty Dorr, Fort Lewis College Michele Malach, Fort Lewis College Nancy Cardona, Fort Lewis College

"Critics often lament the lack of 'original' ideas in Hollywood, complaining that—week after week—each Friday's slate of new releases is simply a mash-up of superhero sequels and franchise reboots. And while movies based on real-life events could technically be considered yet another category of 'recycled' content, when placed in the hands of the right director and actors, the truth can be far more compelling than fiction." Jennifer Wood, www.complex.com, 10/1/2018.

The popularity of movies and television shows that are based on true stories (BOATS) has spiked in recent years. In the "post-truth" era, stories based on reality give audiences something to hang onto, something believable that can be verified. This roundtable will explore the prevalence and popularity of contemporary films and television series that are based on true stories by exploring the parameters of narratives based on true stories, the techniques used to construct them, the genres they inhabit, and the functions, both cultural and psychological, that these stories serve.

### **Thursday**

### 2019 Southwest Popular/American Culture Association Conference

#### 2006 African American/Black Studies 3

Thu, 02/21/2019 - 9:00 am - 10:30 am, Fiesta I

Moderator: Nena Hisle

#### Racial Microaggressions: Real or Imagined?

Nena Hisle, Robert Morris University

#### African American Identity through The Prism of Cookbooks

Zuzanna Laskowska, University of Warsaw

#### 2008 Asian Popular Culture/The Asian American Experience 1: Masculinity and Identity

Thu, 02/21/2019 - 9:00 am - 10:30 am, Fiesta IV

Moderator: Elaine Cho

# The Journey to the Western Hemisphere: Reclaiming of Identity by Reinterpreting Mythology

Shuyin Yu, University of Calgary

### Ryan Higa's YouTube Channels: Asian Americans Producing American Video Culture

Kimball Maw Jensen, Brigham Young University

# 2010 Chicano/a Literature Film, and Culture 2: Chicanx and Lantinx Culture in Film, Television, and Literature

Thu, 02/21/2019 - 9:00 am - 10:30 am, Enchantment C

Moderator: Corina Carmona

# (Un)Popular Depictions: Chicana Activism in Demetria Martinez's "Mother Tongue" and Xochitl-Julia Bermejo's "Posada"

Tisha Marie Reichle-Aguilera, University of Southern California

Cuentos de Brujas y Mariposas: Revitalizing and Queering Northern New Mexican Witch Stories

Ishmael Mondragon, New Mexico Highlands University

### Retooling "Post Identity" Politics: Ricanstructing Latinx in the Arts

Corina Carmona, Texas Tech University

# We Are the Zombies: Stereotypes and the Other on AMC's "Fear the Walking Dead" and the American Conquest of Mexico

Janie Camero, University of Texas-Rio Grande Valley

# 2014 Esotericism and Occultism 4: Roundtable: Princes, Presidents, and Political Magic: Perceptions of Occult Rule in Popular Culture

Thu, 02/21/2019 - 9:00 am - 10:30 am, Grand Pavilion VI

Moderator: Aaron French

George Sieg, Southwestern Indian Polytechnic Institute Aaron French, University of California, Davis David Leinweber, Oxford College of Emory University Heather Palmer, University of Tennessee at Chattanooga

Behind conceptions of the "Deep State" and the "New World Order" is a long history of conspiracism with roots in esoteric and occult worldviews, as well as in condemnations and rejections of those worldviews. Some of these constructions appear to be nourished by legitimate history, at times subject to continued dispute by historians concerning the extent to which various figures have actually engaged in esoteric, magical, or occult practices. This roundtable addresses popular perceptions of 'occult rulers,' be they antagonistic or favorable, projected onto actual political figures or their fictional representations or analogs. Participants may also compare and contrast such projections with popular cultural representations of esoteric and occult adoption of the motif of rulers, secret or otherwise. A wealth of contemporary media and fiction display such figures, sometimes explicitly esoteric or occult and in other cases metaphorically so, whether subtle or overt. Fictional media often blurs into explicit conspiracism and, in some cases, into a political demonology projected onto real celebrities or socio-political/global economic actors. All of this interacts in fascinating ways with the actual history and contemporary examples of political figures attempting to make use of esoteric, magical, and occult worldviews, or of others' belief in them. Why have these constructions become such an enduring feature of popular culture in the modern world, and why do they remain so pervasive? Participants will explore these and related questions (in a smoke-free room with no mahogany table, dark suits optional).

#### 2016 Game Studies, Culture, Play, and Practice 5

Thu, 02/21/2019 - 9:00 am - 10:30 am, Grand Pavilion III

Moderator: Jennifer deWinter

#### Too Far Gone?: Representations of Mental Health and Redeemability in Video Games

Melanie Highsmith, Kansas State University

Lisa Highsmith, Kansas State University

#### Ecology of the Dead: "The Walking Dead" as an Ecology of Remediation

Jason Custer, Minnesota State University Moorhead

#### Free Will and Moral Responsibility in Videogames

Andrew Kissel, Old Dominion University

#### Virtual(ized) Magic Kingdom: Disney's Technoutopian Networked Parks

Kailyn Slater, University of Illinois at Chicago

#### 2018 Graphic Novels and Comics 3: Theory

Thu, 02/21/2019 - 9:00 am - 10:30 am, Grand Pavilion I-II

Moderator: Christopher Conway

# **Understanding Comics Through Multimodality: A Research Presentation Told in Three Acts**

Robert Watkins, Idaho State University

#### **Graphic Novels Changing Our Perspectives Mentally and Visually**

Maci Hanson

# With Great Power Comes Terrible Memes: The Alt-Right's Creation of Donald Trump as a Bizarro Spider-Man

Seth Thill, University of Northern Iowa

### 2020 Grateful Dead 4: "All Possible Worlds": Feminism and the Legacy of the Grateful Dead

Thu, 02/21/2019 - 9:00 am - 10:30 am, Sierra Vista

Moderator: Chaone Mallory

# Denise Kaufman and the Enduring Counterculture: The Pranksters, the Ace of Cups, and the Commodification of the Sixties

Rhoney Stanley, Independent Scholar

#### **Greatest Story Never Told**

Elizabeth Carroll, Appalachian State University

#### 2022 Harry Potter Studies 4: Roundtable: The Future of Harry Potter Studies

Thu, 02/21/2019 - 9:00 am - 10:30 am, Enchantment E

Moderator: Karen Wendling

Karen Wendling, Chestnut Hill College Patrick McCauley, Chestnut Hill College Christopher Bell, University of Colorado Colorado Springs

This panel discussion analyzes the current state of Harry Potter studies, looking for trends that may continue into the future. At this conference as well as the Harry Potter Academic Conference at Chestnut Hill College (Philadelphia, PA), Harry Potter scholarship generally falls into three categories: textual analyses, studies that relate Harry Potter to a specific discipline, and the use of Rowling's novels as tools in the pursuit of personal meaning and ethics. Which of these veins of scholarship will continue well into the future? Is it worthwhile to expand Harry Potter studies to include Rowling's works outside of her Wizarding World universe? Where should we, as Harry Potter academics, focus our research?

#### 2026 Pedagogy and Popular Culture 3: Roundtable: CNM Ace Tutoring Labs

Thu, 02/21/2019 - 9:00 am - 10:30 am, Grand Pavilion V

Moderator: Maria Deblassie

Maria Deblassie, Central New Mexico Community College Miles Kulas, Central New Mexico Community College Gregg Capetto, Central New Mexico Community College Michael Fulton, Central New Mexico Community College

This panel will explain how several programs centered around the Central New Mexico Community ACE Tutoring Labs have resulted in a non-hierarchical learning community that benefits non-traditional and underrepresented students. The Faculty ACE Assistants Program, where faculty hold their office hours in the tutoring labs, encourages more students to visit the tutoring center and thus, seek supplemental help. The Volunteer Student Mentor Program targets dedicated students to volunteer their time and subject knowledge to help their peers in the tutoring centers while receiving leadership experiences and the benefits of working side-by-side with professional tutors. Lastly, we have paid student tutors and professional tutors that help students with higher-level content. Together, along with the HSE, ESL, and Spanish conversation groups, middle- and high-school outreach groups, Children's Story Time, and, in the Spring, the Aspen Financial Literacy Initiative, we have built a unique learning community geared towards student success. Early results include increased individual student success, more students visiting the labs, and a greater support network—including job opportunities—for students once they've graduated. Our collaboration is one of the only tutoring centers in the US that utilizes such a variety of learning resources and partnerships. Our goal for this panel is to share our project and brainstorm ways for other institutions to utilize our leaning strategies to better their own communities.

# 2028 Stardom and Fandom 4: Exploring the Reciprocal Relationship: The Complex Interaction of Fans and Celebrities

Thu, 02/21/2019 - 9:00 am - 10:30 am, Fiesta III

Moderator: Lynn Zubernis

### Heart Eyes for David Duchovny: Two Women Explore the Development of Social Media Community within the Fandoms of "The X-Files" and David Duchovny

Pamela Stafford, Independent Scholar

Cathy Glinski, Independent Scholar

#### **Celebrity/Fan Intimate Encounters**

Mary Ingram-Waters, Arizona State University

"Protect Him at All Costs": How Social Media Made Its Own Visions of Hollywood Masculinity and Celebrity

Maya Thornton, Murray State University

# 2030 Supernatural (TV Series) 1: Roundtable: Fridging, Empowering, Othering: The Shifting Portrayal of Women in "Supernatural"

Thu, 02/21/2019 - 9:00 am - 10:30 am, Enchantment F

Moderator: Mandy Taylor

Mandy Taylor, California State University-San Bernardino Susan Nylander, Barstow College Erin Giannini, Independent Scholar

Female characters in "Supernatural" have yet to receive their full due. Killed off, resurrected, relegated to the sidelines, underdeveloped, the women of "Supernatural" deserve better. In the wake of the (surprisingly divisive) rejection of the Wayward Daughters spinoff and plotline, this roundtable seeks to investigate the portrayal and treatment of women in the series. Some of the topics/questions/individual characters we hope to cover include, but are not limited to, the following:

- Charlie Bradbury
- Billie the Reaper/"New" Death
- Gender roles--including the masculinization of female characters and the feminization of male characters, in particular Dean's/the writers' feminization of Sam
- The abundance of women sheriffs
- Women as "bad guys/monsters" (Amara, Eve, banshee)
- Women of color, their objectification, subjection, exoticism, Othering

We also hope that this roundtable will help generate ideas for a soon-to-be-proposed essay collection on the topic at hand.

#### 2032 Television 1: TV and Ideology

Thu, 02/21/2019 - 9:00 am - 10:30 am, Enchantment D

Moderator: Melanie Cattrell

Netflix and Kill?: Ecological Costs of Video Streaming in "Twin Peaks: The Return"

Richard Farrell, University of South Florida

Singing Truth to Power: Folk Music and Political Resistance in "Patriot"

Lynn Zimmerman, Governors State University

The Turtle, the Tree, and a Football-Head: Elements of Ecofeminism in Nickelodeon's "Hey Arnold!"

Elly Knight, Independent Scholar

Serial Horrors of Loneliness: The Impossibility of Communitization in "The Walking Dead"

Denis Newiak, Brandenburg University of Technology Cottbus-Senftenberg

#### 2034 War and Culture 1: Remembering/Forgetting War: Partisan Representations

Thu, 02/21/2019 - 9:00 am - 10:30 am, Grand Pavilion IV

Moderator: Steven Bellavia

# Forgetting Korea: How "The Man in the Grey Flannel Suit" Remembered World War II Steffen Hantke, Sogang University

### Tell Me a Story about the War: The Case of the Manhattan Project Historical National Park

Tomoko Masumoto, Kansai University

### Fear of the Cold War Turning Hot: Increased Cold War Tensions in 1980s Popular Culture

Steven Bellavia, Bowling Green State University

#### 2036 Women, Gender, and Sexuality 1: Literary Girl Power

Thu, 02/21/2019 - 9:00 am - 10:30 am, Fiesta II

Moderator: Gabriella Machado

#### Reclaiming Identity in "The Power" by Naomi Alderman

Gabriella Machado, University of Montreal

# The Evolution of the American Teenage Girl: A Little Less "Sixteen Candles" and a Little More Taking down the Patriarchy

Sierra Ardanche, Friends University

#### The Oppression of Girlhood in "The Wonder"

Kaella Alvarez, University of New Mexico

#### 2038 African American/Black Studies 4

Thu, 02/21/2019 - 10:45 am - 12:15 pm, Fiesta I

Moderator: Michelle Rovere

#### A Providence of Their Own: Freedom from the Sin of Slavery

Michelle Rovere, Florida Atlantic University

#### Re-Visioning the African American Experience in Beatty's "The Sellout"

Abha Sood, Monmouth University

#### The Rise of the Martial Art Capoeira in the Southwest

Maria Barbosa, University of Iowa

# 2040 Asian Popular Culture/The Asian American Experience 2: Transcultural Identities of Women

Thu, 02/21/2019 - 10:45 am - 12:15 pm, Fiesta IV

Moderator: Elaine Cho

# Exploring Japanese American Identity, Professionalism, and Patriotism within a Multicultural Military Relationship: Intimacy Overseas

Precious Yamaguchi, Southern Oregon University

#### Transcultural Memory and Transgressive Telling in "No Name Woman"

Allison Perrigo, University of West Georgia

#### **American-Muslim Women Identities: Influences of the Nation**

Shazia Ali, Dallas County Community College

# 2042 Chicano/a Literature Film, and Culture 3: Migration and Decolonization in Chicanx Literature

Thu, 02/21/2019 - 10:45 am - 12:15 pm, Enchantment C

Moderator: Jesus Montano

#### Ethnic Shakespeare: Decolonization and the Bard in Latinx Young Adult Novels

Jesus Montano, Hope College

# Two Sides: Stories of Undocumented Migrant Children in Contemporary Mexican and Chicanx Literature

Regan Postma-Montaño, Hope College

# Blurred Borders in the Borderlands: Revisiting Karen Tei Yamashita's "Tropic of Orange" in the Era of Reality Television and Fake News

Skye Anicca, University at Albany, SUNY

# La Llorona en Masse: Migrating Mothers, Lost Children, and the Respectability Politics of Parenthood

Laura Belmonte, University of New Mexico

### 2044 Cormac McCarthy 1: "Blood Meridian" as System: New Theories and Intertexts

Thu, 02/21/2019 - 10:45 am - 12:15 pm, Fiesta III

Moderator: Katherine Sugg

# Murder by Numbers: The Artificial Intelligence in the Astronomy of Cormac McCarthy's "Blood Meridian"

Candy Minx, The Cormac McCarthy Society

#### Vicious Circle: "Blood Meridian" and the Eternal Return

Kelly James, Independent Scholar

# Fire and Transformation: Imagery and Ideas of Heraclitus and Systems Theory in Cormac McCarthy's "Blood Meridian"

Darrell Arnold, Miami-Dade College

### **Thursday**

### 2019 Southwest Popular/American Culture Association Conference

#### 2046 Creative Writing 4: Poetry 2

Thu, 02/21/2019 - 10:45 am - 12:15 pm, Whyte

Moderator: Mark Busby

#### **Three Poems**

Alissa Simon, Harrison Middleton University

#### Western Spaces, Western Places

Pat Tyrer, West Texas A&M University

#### **Remembering Steven**

Mark Busby, Texas State University

#### "Survivors" and "Equality": A Creative Writing Reading

Stacey Phillips, University of Science and Arts of Oklahoma

# 2048 Esotericism and Occultism 5: Roundtable: Nothing Is True, Everything Is Permitted: The Assassins in Popular Culture

Thu, 02/21/2019 - 10:45 am - 12:15 pm, Grand Pavilion VI

Moderator: Michael Ryan

Shane Trayers, Middle Georgia State University George Sieg, Southwestern Indian Polytechnic Institute

"Assassin's Creed" is one of the most popular video game series of all time, having sold over 100,000 copies, and spawning a variety of tie-in media, including books, graphic novels, and a feature film. This year, the latest installment of the game ("Assassin's Creed Odyssey"), set in ancient Greece, has had an excellent reception. Western fascination with the assassins has had a long history, as the Westernization of the name of the sectarian Islamic "Asasyun," noted for defending their survival through selective political murder, came to signify not only such political murder, but also professional contract murder. Since the time of Marco Polo, "assassins" have been Western popular culture figures whose purported esoteric mysteries ranged from initiatory drug use (originating the false etymology of the periorative term "hashishin") to mystical nihilism. Their legendary rivalry with the Knights Templar, themselves objects of seemingly endless conspiracist speculation and historical revision, has entered popular secret society lore and contributed heavily to the reception of the assassins in Western esotericism and occultism. This roundtable will explore the diverse threads connecting the mythology of the "Assassins" with popular crypto- and pseudo-history and conspiracism, while also addressing their reception in forms of contemporary esotericism whose practitioners often embrace, and consciously interact with, popular culture. Why have the historical assassins become such a simultaneous focus of popular culture vilification and veneration, and how does this compare to the reception and representation of other secret societies? Considering the variety of threads entangled in this subject, the discussion need not stop there – everything is permitted.

#### 2050 Film and History 1: Power, Pirates, and "Game of Thrones"

Thu, 02/21/2019 - 10:45 am - 12:15 pm, Boardroom East

Moderator: Brad Duren

# Settler Colonialism, Bodies, Race and Capital: González-Iñárritu's "The Revenant" and the Coloniality of Power

Ricardo Reyna Jr, University of Nevada, Las Vegas

# Contextualized Reading of South Korean Audience from Trans-History of "Game of Thrones"

Aryong Choi-Hantke, Independent Scholar

#### 2052 Game Studies, Culture, Play, and Practice 6

Thu, 02/21/2019 - 10:45 am - 12:15 pm, Grand Pavilion III

Moderator: Carly Kocurek

#### The Tabletop Role-Playing Adventure Module as Physical and Cultural Object

Matthew Tuozzo, University of Arizona

### Race and the Medieval in Dungeons and Dragons Online Communities

Alaya Swann, Collin College

# Adventuring Alone: The Role of Actual Play in the Emerging Genre of Solo Role-Playing Jason Mcintosh, New Mexico Highlands University

Somebody's Gotta Read the Rulebook and It's Always Me: Scaffolding in Analog Games Mirek Stolee, Independent Scholar

#### Making a World: Co-Creation of Game Worlds in Early Social Roleplaying Games

Devi Acharya, University of California-Santa Cruz

# 2054 Grateful Dead 5: "All Lost in Dreaming": Surrealism, Metaphor, and Modernism in the Grateful Dead

Thu, 02/21/2019 - 10:45 am - 12:15 pm, Sierra Vista

Moderator: Granville Ganter

# Late Modernism in a Bourgeois Mode, or, Parody and Self-Subversion in "Heaven Help the Fool": A Reappraisal

Rick Wallach, Nova Southeastern University

#### Just Right: Talking about Grateful Dead Music

Granville Ganter, St. John's University

### "Like a Crazy Quilt Star Gown": Psychedelic Surrealism and Surrendering to Madness

Mark Tursi, Marymount Manhattan College

#### 2056 Harry Potter Studies 5: The Truth about Potter

Thu, 02/21/2019 - 10:45 am - 12:15 pm, Enchantment E

Moderator: Christine Klingbiel

#### Ministry of Misinformation: Harry Potter and Propaganda

Christine Klingbiel, University of Wisconsin-Steven's Point at Marshfield

"Do You Really Think This Is about Truth or Lies?": Paradoxes of Honesty in the Harry Potter Series

Beth Sutton-Ramspeck, Ohio State University, Lima

#### 2058 Libraries, Archives, Museums, and Digital Humanities 3: Diversity in the Library

Thu, 02/21/2019 - 10:45 am - 12:15 pm, Enchantment A

Moderator: Suzanne Stauffer

#### **Friends of Freedom Libraries**

Suzanne Stauffer, Louisiana State University

# "Whisper Their Love": Revealing the Coded World of Lesbian Pulp Fiction through Cover Art Metadata

Denyse Rodrigues, Mount Saint Vincent University

### Fforde's Bookworld as Meta-Library

David Emerson, Independent Scholar

#### 2060 Pedagogy and Popular Culture 4: Roundtable: Popular Culture and Media Literacy

Thu, 02/21/2019 - 10:45 am - 12:15 pm, Grand Pavilion V

Moderator: Ann Savage

Ann Savage, Butler University Kelly Berg, College of St. Benedict/St. John's University Allison Harthcock, Butler University Deborah Larson, Missouri State University

With students so certain they understand the media, using popular culture can be an effective way to deepen students' media literacy, application of theory and processes, and their reflection on their relationship with the media. Since popular culture develops around television, music, magazines, books, social media and video games, this panel explores assignments designed to connect students to the cultural pieces that most call to them to develop their skills and knowledge structures involving mass media. Faculty from a variety of institutions will share strategies, assignments, and experiences using popular culture to more effectively engage students in the learning process.

#### 2061 Politics 3: Politics, Policy, and Players

Thu, 02/21/2019 - 10:45 am - 12:15 pm, Fiesta II

Moderator: Darrell Hamlin

#### **Misconceptions of JROTC**

William McDuffie, Robert Morris University

#### Roe v. Wade and the Rhetorical Culture of Medical Deference

Aya Farhat, University of Maryland

# Combatting Viewer Disinterest: A Cross-Linguistic Analysis of the Department of State and Auswaertiges Amt's Policy Issues Website

Macy Dunklin, University of North Carolina Charlotte

#### 2062 Professional Development 1: McFarland New Authors Forum

Thu, 02/21/2019 - 10:45 am - 12:15 pm, Grand Pavilion I-II

Moderator: Layla Milholen

Join representatives from McFarland and recent authors for a discussion regarding academic publishing in popular culture.

#### 2064 Religion 1: Music and Media

Thu, 02/21/2019 - 10:45 am - 12:15 pm, Enchantment B

Moderator: Warren Kay

# Nebulas and Clouds, Robots and Devils: The Influence of Setting on Depictions of God and the Devil in "The Simpsons" and "Futurama"

Cori Knight, University of California Riverside

### Headbang to Heaven: A Critical Analysis of How the Christian Metal Music Community Gives a Better Example of Church than Sunday Morning Services

Abigail Roush, Friends University

In Death, You Have Become Children of Thanos: Christian Parallels in "Avengers: Infinity War"

McKinley Terry, Abilene Christian University

#### Cult Nostalgia: Alternative Religions and the Media in the Twenty-First Century

Sean Sagan, California State University Long Beach

# 2066 Supernatural (TV Series) 2: Roundtable: "I'm With the Band": Supernatural Music on Tour

Thu, 02/21/2019 - 10:45 am - 12:15 pm, Enchantment F

Moderator: Susan Nylander

Mandy Taylor, California State University-San Bernardino Susan Nylander, Barstow College Lynn Zubernis, West Chester University

This roundtable discussion will examine the use of music in the television show "Supernatural" both diegetically and non-diegetically on the show and the ways that the cast and crew of "Supernatural" take the show's music on the road. With its own house band, Louden Swain, fronted by "God" himself (Rob Benedict), "Supernatural" conventions have broken through the audio and video barriers allowing the cast (and fans during the Karaoke night) to perform music used in the show.

#### 2068 Television 2: Race in TV

Thu, 02/21/2019 - 10:45 am - 12:15 pm, Enchantment D

Moderator: Larry Van Meter

#### Lil' Will and Boomerang Becca: Racial Others on "Duck Dynasty"

Eleanor Nickel, Fresno Pacific University

"Superman and the Unknown People": Through the Lens of Critical Race Theory Jeremy Vaughan, Independent Scholar

# Breaking Stereotypes: The Representation of People from Muslim Majority Countries in U.S. TV Series

Mazyar Mahdavifar, Chapman University

#### What Are We Watching?: Archives, Television, and the Production of Blackness

Maya Iverson, University of California Santa Cruz

#### 2070 War and Culture 2: The Korean War

Thu, 02/21/2019 - 10:45 am - 12:15 pm, Grand Pavilion IV

Moderator: Gerald Duchovnay

#### The Korean War, Attitude Changes on the Homefront, and the Hollywood Response

Gerald Duchovnay, Texas A&M University-Commerce

#### Assessing the Hollywood Korean War POW Experience: Myths vs Facts

Kendyl Logston, Texas A&M University-Commerce

#### Cinematic Memory as State Propaganda: Korean War Films

Catherine Weaver, Texas A&M University-Commerce

### **Thursday**

### 2019 Southwest Popular/American Culture Association Conference

#### 2071 The American West 1

Thu, 02/21/2019 - 12:30 pm - 2:00 pm, Enchantment A

Moderator: Larry Van Meter

# "Protected-For Eternity-For Everyone": National Parks between Frontier Adventure and Grievable Nature

Linda Hess, University of Frankfurt

### Othering Race in "Sergeant Rutledge"

Larry Van Meter, Blinn College

#### **Entering Sacred Spaces: Going Native in the French Western Novel**

James Boucher, Rutgers University-Camden

#### 2072 Apocalypse, Dystopia, and Disaster 1: Apocalypse and After

Thu, 02/21/2019 - 12:30 pm - 2:00 pm, Enchantment B

Moderator: George Sieg

Jennifer Van Houdt, University of Washington Shane Trayers, Middle Georgia State University George Sieg, Southwestern Indian Polytechnic Institute Conrad Ostwalt, Appalachian State University

Contemporary media frequently treat "apocalyptic" as synonymous with "post-apocalyptic," but on closer examination these concepts differentiate into at least two clearly distinct genres, and perhaps more. Participants will explore the genesis and development of these inter-related genres within their respective disciplinary and media specialties, questioning established models and perhaps advancing new ones for the further analysis and examination of these increasingly popular, and perhaps timely, genres.

#### **2074 Computer Culture 1: Changing Preceptions**

Thu, 02/21/2019 - 12:30 pm - 2:00 pm, Fiesta I

Moderator: Adam Crowley

# The Çatalhöyük Entanglement: User Experience, False Nostalgia, and Material Ontologies in VR Archeology

D'an Knowles Ball, Old Dominion University

# I Forced a Bot to Read Over 1,000 Conference Papers and Then Asked It to Write a Conference Paper of Its Own

Josh O'Brien, Amarillo College

#### Blackhat Hacker or White?: Elliot Alderson in "Mr. Robot"

John Johnston, Emory University

### **Thursday**

### 2019 Southwest Popular/American Culture Association Conference

#### 2076 European Popular Culture and Literature 1

Thu, 02/21/2019 - 12:30 pm - 2:00 pm, Fiesta IV

Moderator: Matthew Kelley

#### Other Wise: Viewing The Outsider through Contemporary French Film

Herta Rodina, Ohio University

### Fog and Sunshine: Weather Imagery and Narrative Control in Wilkie Collins's "Basil"

Valerie Kolbinger, University of Mary

#### A Neo-Victorian Playground: Creating a Virtual London for a Modern Audience

Robert Nelson, Saint Louis University

#### 2078 Film Studies 3: Top Grossing Films in 2018

Thu, 02/21/2019 - 12:30 pm - 2:00 pm, Boardroom East

Moderator: Allen Redmon

This session offers those in attendance a chance to discuss the issues related to teaching or scholarship raised by the topic grossing films of 2018.

#### 2080 Folklore Studies 1

Thu, 02/21/2019 - 12:30 pm - 2:00 pm, Enchantment C

Moderator: Helen McCourt

# "Never Underestimate the Power of Love and of Ritual": Ritual, Tradition, and Relationship in Rudolfo Anaya's "Bless Me, Ultima"

Patricia Gaitely, Middle Tennessee State University

### The Enduring J. Frank Dobie

Steven Davis, Texas State University

#### **Bud and Temple Abernathy: Folk Legends from Coast to Coast**

Phyllis Bridges, Texas Woman's University

#### 2082 Horror (Literary and Cinematic) 4: Women in Horror

Thu, 02/21/2019 - 12:30 pm - 2:00 pm, Grand Pavilion IV

Moderator: Antoinette Winstead

# "I Never Wanted to Be Your Mother": Possession and Monstrous Mothers in "The Babadook" and "Hereditary"

Margaret Yankovich, Rutgers University

# You've Come a Long Way Baby . . . . Or Have You?: The Representation of Female Characters in 21st Century Horror Film

Antoinette Winstead, Our Lady of the Lake University

### "Kill Her, Mommy. Kill Her!": Mothers and "Final Girls" in 70s and 80s Slasher Cinema Trae Toler, University of North Carolina, Wilmington

Rape Culture Sucks: The Female Vampire Avenger in "A Girl Walks Home Alone at Night," "Byzantium," "Avenged," and "The Passage"

Natalie Wilson, California State University San Marcos

#### **2084 Linguistics 3: Sociolinguistics**

Thu, 02/21/2019 - 12:30 pm - 2:00 pm, Enchantment D

Moderator: Lisa Wagner

#### The Impact of Authors' Gender on Writing Science Fiction Short Stories

Shatha Alkhalaf, State University of New York, Fredonia

#### Check Your Privilege: The Framing of Privilege and the Changes in Its Connotation

Mary Katherine Gowdy, University of North Texas

#### **Expletive Blenting in American Drag Queen English**

Jesus Munoz, University of Utah

#### 2088 Professional Development 2: The Academic and Alt-Ac Job Search

Thu, 02/21/2019 - 12:30 pm - 2:00 pm, Grand Pavilion I-II

Moderator: Kathleen Lacey

Going on the market? Already been on the market? Tired of the market? The job market is shrinking, and many of us find that we need to diversify our skills. In this session, join faculty, professionals, and graduate students for a discussion about the job market and information about resources for the job search. Note that this is not a typical panel session with formal presentations; audience members are invited to share ideas, resources, and advice with one another to get a better understanding of how to prepare for and conduct both academic and alt-ac job searches.

# 2090 Stardom and Fandom 5: The Good and Bad of Fandom, from the "Ugly Side" to the Value of Nostalgia

Thu, 02/21/2019 - 12:30 pm - 2:00 pm, Fiesta III

Moderator: Lynn Zubernis

#### Leaving the Moisture Farm: Nostalgia, Inspiration, and Fandom

George Backen, St. Cloud Technical Community College

#### Policing of Fan Behavior on Tumblr

Sarah Leiser, University of Illinois at Chicago

# ARMYs: Doting Fans or Militaristic Antagonists?: The Cult Undertones and Hive Mind Analyzed in K-Pop Boy Group BTS' Fandom

Jalen Lambert, Friends Unviersity

### 2094 Apocalypse, Dystopia, and Disaster 2: It's All Fun and Games Until...

Thu, 02/21/2019 - 2:15 pm - 3:45 pm, Enchantment B

Moderator: Holly Harmon

### "Ready Player One"'s Intertextual Structure: Pastiche, Incorporation, and Reading the OASIS

Jeffrey Adams, University of Vermont

#### Mercy Thompson: Hegemony, Semiotics, and Adverting Disaster All before Breakfast

Holly Harmon, Middle Georgia State University

# 2096 Asian Popular Culture/The Asian American Experience 3: Racialization, Marginalization, and Asianness

Thu, 02/21/2019 - 2:15 pm - 3:45 pm, Fiesta IV

Moderator: Elaine Cho

#### Realising the Asian Body on "MasterChef Australia"

Jessica Yu, University of Melbourne

### (In)Convenient Racism: Racist Stereotypes in "Kim's Convenience"

Ben Brandley, University of New Mexico

Hyerin Kwon, University of New Mexico

#### **Animation as a Space to Represent Transnational Asian-ness**

Junshik Yun, Brigham Young University

### **Thursday**

### 2019 Southwest Popular/American Culture Association Conference

#### 2098 Creative Writing 5: Fiction 2

Thu, 02/21/2019 - 2:15 pm - 3:45 pm, Whyte

Moderator: Candace Nadon

#### **Gigantic: A Reading from the Young Adult Novel-in-Progress**

Candace Nadon, Fort Lewis College

Hoax

Brian Dinuzzo, University of Texas Dallas

Americana

Jennifer Buentello, Texas Tech University

#### 2100 Esotericism and Occultism 6: (Trans)Human Power and (Trans)Human Potential

Thu, 02/21/2019 - 2:15 pm - 3:45 pm, Grand Pavilion VI

Moderator: George Sieg

#### The Power of Positive Thinking

Allison Coudert, University of California at Davis

# Desert Power, Occult Power, Mind Power: Paul Atredies' Strategies of Ascent in Frank Herbert's "Dune"

Della Campion, University of California, Davis

#### **Conceptual Parallels in Theosophy and Transhumanism**

Aaron French, University of California, Davis

#### 2102 Film Studies 4: Sound

Thu, 02/21/2019 - 2:15 pm - 3:45 pm, Boardroom East

Moderator: Zachary Sheldon

#### The Ontology of the Aural Phenomenon: Film, Sound Effects, and Reality

Zachary Sheldon, Texas A&M University

# Surviving Scientific and Cinematic Anomalies: A New Approach to Score and Narrative of "The Theory of Everything" (2014)

Rebekah Grey, Texas A&M University-Commerce

### Come Alive: A Sensory Analysis of "The Greatest Showman"

Stephanie Williams-Turkowski, Texas Tech University

#### 2104 Game Studies, Culture, Play, and Practice 7

Thu, 02/21/2019 - 2:15 pm - 3:45 pm, Grand Pavilion III

Moderator: Jason Thompson

# Coffee Diaries: A Speculative Autoethnography of Juan Valdez' Adventures in Stardew Valley

Rafael Fajardo, University of Denver

#### Storytelling on a (Time) Budget

Dean O'Donnell, Worchester Polytechnic Institute

# Wonder in Secret Spaces: The Tangible, Embodied, and Immersive Experience Design of teamLab Planets TOKYO

Gillian Smith, Worcester Polytechnic Institute

#### Dark Dream Worlds: Examining Occulture and Technoculture within "Yume Nikki"

Andrew Bailey, York University

#### **Evocative Play: Spaces of Immersion, Places of Design**

Jennifer deWinter, Worcester Polytechnic Institute

#### 2106 Grateful Dead 6: "Yesterdays All Left Behind": Forging the Grateful Dead

Thu, 02/21/2019 - 2:15 pm - 3:45 pm, Sierra Vista

Moderator: Nicholas Meriwether

#### Tempo, Diet Pills, and Mythology on the Grateful Dead

Brian Felix, University of North Carolina at Asheville

#### The Grateful Dead, Summer 1968 to Winter 1969: What Really Happened?

Michael Dolgushkin, Independent Scholar

#### The Children of Mu: Esoterica, Aoxomoxoa, and Anthem of the Sun

Nicholas Meriwether, Center for Counterculture Studies

#### 2108 Harry Potter Studies 6: Fantastic Screenings and Where to Find Them

Thu, 02/21/2019 - 2:15 pm - 5:30 pm, Enchantment E

Moderator: Christopher Bell

With the recent release of the second volume of "Fantastic Beasts and Where to Find Them," please join the scholars of the Harry Potter Studies division as we watch and deconstruct the film in our annual lively screening and discussion! Every year, this proves to be one of the highlights of the conference!

### **Thursday**

### 2019 Southwest Popular/American Culture Association Conference

#### 2110 Horror (Literary and Cinematic) 5: Masters: Fincher, Garland, Peele

Thu, 02/21/2019 - 2:15 pm - 3:45 pm, Grand Pavilion IV

Moderator: Samuel Watson

#### Movies That Scar: The Horror of David Fincher's Filmography

Max Romanowski, Baylor University

#### **Alex Garland: The Humanism of Destruction**

Samuel Watson, University of Georgia

#### Childhood and Memory in Stephen King's "It"

Hope Roulstone, University of Dundee

#### Jordan Peele's "Get Out" and the Afterlife of Slavery

Jack Taylor, University of Hawaii at Manoa

### 2112 Mystery/Detective Fiction 1: Detecting Classics

Thu, 02/21/2019 - 2:15 pm - 3:45 pm, Fiesta III

Moderator: Matthew Kelley

#### Socioeconomic Mystery Solved: Nancy Drew as Purchasable Perfection

Maranda Loughlin, Creighton University

#### The Consequential Geographies of Eric Ambler's Narratives of Risk

Thomas Jacobs, New York University

#### The Not So Simple Art of Murder: Situating Philip Marlowe as a Man of His Time

Matthew Kelley, University of Alabama

#### Comedy and Crime Fiction: An Exploration of Edmund Crispin and His Humor

Jamie Bowman, Samford University

#### 2114 Myth and Fairy Tales 1: The Literary Connection: Fairy Tales, Myths, and Novels

Thu, 02/21/2019 - 2:15 pm - 3:45 pm, Enchantment C

Moderator: Sheila Dooley

# "Words of Yesterday and Words of Tomorrow": An Analysis of the Function of Myth in Post-Colonial Oceanic Literature

Katie Hankinson, Regis University

# Fantasizing Backwards and Forwards: "Pamela" and "Beauty and the Beast" in Critical Conversation

Sarah Gladstone, Mills College

# 2116 Native American/Indigenous Studies 1: Subversions and Survivance in the Works of Stephen Graham Jones

Thu, 02/21/2019 - 2:15 pm - 3:45 pm, Enchantment F

Moderator: Bernadette Russo

#### Survivance in Stephen Graham Jones's "Mapping the Interior"

Bernadette Russo, Texas Tech University

### **Everyday Horror: The Uncannily Normal Worlds of Stephen Graham Jones**

Maria O'Connell, Wayland Baptist University

# The Bird Is Back: Sovereignty, Identity, and Murder in Stephen Graham Jones' "The Bird is Gone"

Sara Spurgeon, Texas Tech University

#### 2118 Pedagogy and Popular Culture 5: Role-Playing and Group Dynamics

*Thu*, 02/21/2019 - 2:15 pm − 3:45 pm, Grand Pavilion V

Moderator: Kelli Bippert

#### Learning in Five Nights and a Fortnite: Incidental Learning through Video Games

Kelli Bippert, Texas A&M University-Corpus Christi

# A Dimension of Sight, Sound, and Mind: Using "The Twilight Zone" as a Pedagogical Tool in Social Psychology

Kelly Pivik, University of West Alabama

### Learning Teamwork by Dying Together: Developing Interpersonal Skills on the Tabletop

Peter Weldon, Schreiner University

#### 2120 Professional Development 3: Academic Publishing

Thu, 02/21/2019 - 2:15 pm - 3:45 pm, Grand Pavilion I-II

Moderator: Lynnea Chapman King

Kurt Depner, Dialogue: The Interdisciplinary Journal of Popular Culture and Pedagogy

Lynn Zubernis, Journal of Fandom Studies

Gerald Duchovnay, Post Script

Amy Damutz, Intellect Press

Stephen Ryan, Rowman & Littlefield

Elisa McHugh, University of New Mexico Press

Join publishing representatives, journal editors, and scholarly authors for a panel and discussion on publishing. A question and answer session will be included.

#### 2122 Rap and Hip Hop Culture 1: International Flavor

Thu, 02/21/2019 - 2:15 pm - 3:45 pm, Enchantment A

Moderator: Robert Tinajero

# Native Transnational "Flows": Hip Hop, Social Justice, and the Construction of a Global Indigenous Identity

Anwar Ouassini, Delaware State University

Mostafa Amini, University of Chicago

#### Golden Age "Diss Tracks": Teaching Spanish Baroque Poetry Through Rap

Antonio Carreño-Rodríguez, George Mason University

#### 2124 Science Fiction and Fantasy (General) 2: Questions of Genre

Thu, 02/21/2019 - 2:15 pm - 3:45 pm, Fiesta I

Moderator: Susan Fanetti

#### Ethical Care via Romance Relationships in Laini Taylor's "Dreams of Gods and Monsters"

Ann Borow, Illinois State University

#### **Mythopoeic Voice in Immortal Mortalities**

Nathan Cole, Salt Lake Community College

### Hope and Hopelessness in Speculative Fiction: Envisioning the Radical

Stephanie K. Brownell, Grubstreet Writing Center

#### The Mathematical Implication in "Alice's Adventures in Wonderland"

Iksoon Chung, Chung-Ang University

#### 2126 Television 3: Women in TV

Thu, 02/21/2019 - 2:15 pm - 3:45 pm, Enchantment D

Moderator: Katherine Lehman

#### "Dark Shadows" and the New Woman in the 1960s

Richard Hall, Texas A&M International University

### Gemma Teller Morrow, "Sons of Anarchy"'s Wizard of OZ

Kathleen Mcdonald, Texas A&M University Central Texas

# Sometimes I Feel Like a Motherless Child: Mothers, Mayhem, and Metaphor in the Series "Justified"

Edward Karshner, Robert Morris University

# The Clutches of Mother in "The Haunting of Hill House": The Haunted House and the Open Road

Jill Jones, Rollins College

#### 2128 Women, Gender, and Sexuality 3: Film Representation

Thu, 02/21/2019 - 2:15 pm - 3:45 pm, Fiesta II

Moderator: Zachary Parker

# Beyond the Victim and Warrior: Finding a Middle Ground and Agency Concerning Women and War

Heather Chandler, Texas A&M University-Central Texas

"More Filthy, More Violent, and More Offensive Than I Expected": Representing Gay Men in "The Detective" and "Cruising"

Kylo-Patrick Hart, Texas Christian University

Janice McCall, Texas Christian University

# Caught in a Web of Convention: Black Widow's Character Regression in "Age of Ultron" Kaitlin Schneider, University of Nebraska at Kearney

### Queering Star Wars: How Generals and Nobodies Change a Patriarchal Galaxy

Zachary Parker, Wichita State University

#### 2130 Adaptation 3: Adaptation, Ethnicity, and Culture

Thu, 02/21/2019 - 4:00 pm - 5:30 pm, Boardroom East

Moderator: Amy Fatzinger

### To All the Adaptations I've Loved Before: A Look Into Representation through Adaptation

Allyson Hibdon, Texas Woman's University

# Impossible Futures, Unbearable Worlds: Racial Imaginary and Black Visuality in Speculative Fiction

Anastasia Karklina, Duke University

# Talkin' and Signifyin' Brother to Brother: Adaptation, Black (Queer) Literary History, and the (re)Creation of Cultural Transparency

Michael Means, Virginia Commonwealth University

### 2132 Apocalypse, Dystopia, and Disaster 3: Oh, the Humanity!

Thu, 02/21/2019 - 4:00 pm - 5:30 pm, Enchantment B

Moderator: Shane Trayers

#### Analysis of Ray Bradbury's "Fahrenheit 451"

Alison Kauk, Amarillo College

#### A World Without Humans — Cataclysm, Arcadia, Illusion?

Marius Christian Bomholt, Universidad Complutense

#### "To Err Is Human": Humanity's Flaws as Anti-Apocalypse in Fiction and Film

Shane Trayers, Middle Georgia State University

#### **Deconstructed Dystopia**

Jasmyn Brendle, Adams State University

#### 2134 Creative Writing 6: Creative Non-Fiction 2

Thu, 02/21/2019 - 4:00 pm - 5:30 pm, Whyte

Moderator: Emily Rickard

#### A Hike with the Cloud People

Linda Niemann, Kennesaw State University

#### **Dogs I Have Known**

Emily Rickard, Fort Lewis College

# Making Sense of Me: Navigating Intersecting Identities and Reimagining the American Narrative

Aisha Monks-Husain, California State University-Fullerton

#### 2135 Eco-Criticism and The Environment 3: Gender and the (Un)Natural Body

Thu, 02/21/2019 - 4:00 pm - 5:30 pm, Fiesta IV

Moderator: Keri Stevenson

# Organic Transgenderism and Queer Topophilia in "Paul Takes the Form of a Mortal Girl" Cynthia Belmont, Northland College

# Tranquil Pools of Docility: Disciplining the Body with Polluted Water in Paolo Bacigalupi's "Pump Six" and Nick White's "How to Survive a Summer," and also in Flint, Michigan Robert Lipscomb, University of Nebraska-Lincoln

#### An Ecological Rereading of Ethnic Minority and Queer Writers

Hidemi Kishino (Hayamizu), National Institute of Technology, Matsue College

#### 2136 Game Studies, Culture, Play, and Practice 8

Thu, 02/21/2019 - 4:00 pm - 5:30 pm, Grand Pavilion III

Moderator: Marc Ouellette

#### "Oh Oh OoooOOH 69!": Drag Bingo as a Liminal Space for Gender Play

Michael DeAnda, Illinois Institute of Technology

#### "Making Gay Love": Modding, Queer Love, and Hacked Romance Systems

Dan Cox, University of Central Florida

# The Complex Relationship between Representation and Accessibility: A Postmortem on "Gotta Go"

Leo Bunyea, Worcester Polytechnic Institute

#### Testing a Thesis: Game Studies and the Cow Path

Jason Thompson, University of Wyoming

### Gaming Consent: Queer Game Studies and the Contexts of Play in BDSM Games

Daniel Lipson, Independent Scholar

#### 2138 Graphic Novels and Comics 4: Theory and History

Thu, 02/21/2019 - 4:00 pm - 5:30 pm, Grand Pavilion I-II

Moderator: Christopher Conway

#### Collisions of Afrofuturism and Afropessimism in "BLACK"

Ande Davis, University of Missouri-Kansas City

#### Alejandro Jodorowsky and the Comic Book Western

Christopher Conway, The University of Texas at Arlington

# The Civil Rights Movement and Graphic Novels: A Genre Analysis of "March" by John Lewis

Julie Johnson, Abilene Christian University

#### **Beyond Marvel: Mexican Native American Comic Book Heroes**

Dennis Hedges, Independent Scholar

# 2140 Grateful Dead 7: Special Session: "Lay of the Ring": An Interdisciplinary Exegesis and Performance of Robert Hunter's "Eagle Mall Suite"

Thu, 02/21/2019 - 4:00 pm - 5:30 pm, Sierra Vista

Moderator: Matthew Armstrong

Between 1968-1969, Robert Hunter created a six song sequence for The Grateful Dead titled "The Eagle Mall Suite." Hunter's ambitious project never came to fruition, but fragments of this suite remain tantalizing specimens of a poetic voice operating near the height of its powers. This special collaborative presentation seeks to use the lenses of musicology and critical theory to contextualize the lyrics of "The Eagle Mall Suite" and, additionally, the presenters wish to offer a creative response in the form of a performance of one of the suite's songs: "Lay of the Ring."

#### 2142 Horror (Literary and Cinematic) 6: Roundtable: The Politics of Horror

Thu, 02/21/2019 - 4:00 pm - 5:30 pm, Grand Pavilion IV

Moderator: Steffen Hantke

Elizabeth Sanderson, Independent scholar George Sieg, Southwestern Indian Polytechnic Institute Amy Feiker Hollenbeck, De Paul University

Popular entertainment and the arts have not remained unaffected by the recent polarization of politics. Horror—in film, television, and fiction—is no exception. In its most reactionary mode, horror tells stories about the righteous obliteration of the inhuman other in service of the status quo; in its progressive mode, it speaks to the instability and impurity of the self and the origins of psychological and social violence. Given the box office success of 2018 films like "Halloween" and "Hereditary," horror should account for its politics both as a high-profile commodity and as a form of artistic expression. Looking back on horror's political adaptations to changing historical contexts in the past, this roundtable will take inventory of horror's politics, past and present.

#### 2144 Mystery/Detective Fiction 2: Detecting Theory and Blended Genre

Thu, 02/21/2019 - 4:00 pm - 5:30 pm, Fiesta III

Moderator: Lexey Bartlett

# The History of Coffee, Global Adventures, and International Intrigue: Tom Hillenbrand's "The Coffee Thief"

Heike Henderson, Boise State University

# "Entitled to a Regular [...] Life": Crime and Coming of Age in the Pynchon Extraction Novel

Matthew Wanat, Ohio University

### Compete and Cooperate: The Darwinian System of Detective Fiction

Michael Hatch, Arizona State University

#### 2146 Myth and Fairy Tales 2: Supporting Roles: Mirrors, Castles, and Fathers

Thu, 02/21/2019 - 4:00 pm - 5:30 pm, Enchantment C

Moderator: Sheila Dooley

#### The Evolving Function of the Mirror in Fairy Tales

Jessie Rogers, Virginia Tech

# Bluebeard's Bowels: Castle as Patriarchal Body in Herzog Blaubarts "Burg" and "The Bloody Chamber"

Brenda Walter, St. Louis College of Pharmacy

#### **Daddy Dearest: An Exploration of Fairy Tale Fathers and Daughters**

Diana Dominguez, University of Texas-Rio Grande Valley

# 2148 Native American/Indigenous Studies 2: Tribalography and Trans-Indigenous Influences on Activism, the Academy, and Philosophy

Thu, 02/21/2019 - 4:00 pm - 5:30 pm, Enchantment F

Moderator: Margaret Vaughan

# The American Indian Influence on the Development of the American Philosophy of Pragmatism

Stephen Sachs, Indiana University Purdue University-Indianapolis

#### **Truth and Reconciliation: Indigenizing the Academy**

Angela Specht, Athabasca University

### Re-Storiation in "The World Is One Place: Native American Poets Visit the Middle East"

Angela Mullis, Rutgers University

#### 2150 Pedagogy and Popular Culture 6: Crime and Pedagogy

Thu, 02/21/2019 - 4:00 pm - 5:30 pm, Grand Pavilion V

Moderator: Kurt Depner

#### Teaching Bad: An Evaluation of Walter White, Educator

Richard L. Mehrenberg, Millersville University-professor

#### Listen to the Voices: True Crime Podcasts and the Writing Classroom

Erin Reaume, Tarrant County College

#### Bogeymen, Bombers, and Bullies: Pedagogical Investigations into the Monstrous in Society

Danielle Herget, Fisher College

#### 2154 Science Fiction and Fantasy (General) 3: Questions of Humanity

Thu, 02/21/2019 - 4:00 pm - 5:30 pm, Fiesta I

Moderator: Susan Fanetti

### Imagination for Coexistence of Human and Artificial Intelligence in Science Fiction

Soyoung Park, Chung-Ang Unversity

#### **Could Artificial Intelligences Have Warm-Hearted Emotions?**

Jae-uk Choo, Chung-Ang University

#### 2156 Television 4: Queer TV

Thu, 02/21/2019 - 4:00 pm - 5:30 pm, Enchantment D

Moderator: Linda Hess

### Queer Utopias?: "Everything Sucks!," "Schitt's Creek," and the Conflict-Averse Comedy

Heather Freeman, Florida Polytechnic University

### "This is a Reckoning": Single Women, #metoo, and Magical Activism in Millennial

#### **Television**

Katherine Lehman, Albright College

#### The Legacy of Pedro Zamora

Selina Villa, University of New Mexico

# "I Tried to Script Your Whole Afterlife": The Intolerable Queerness of The Good Place's Eleanor Shellstrop

Melanie Cattrell, Blinn College

#### 2160 Women, Gender, and Sexuality 4: Contemporary Digital Culture

Thu, 02/21/2019 - 4:00 pm - 5:30 pm, Fiesta II

Moderator: Reyna Munoz

#### Women's Participation and Sense of Inclusion in Fan Communities

Danielle Kohfeldt, California State University Long Beach

Maricela Correa-Chavez, California State University Long Beach

### Cyberbullying Culprits: An Analysis of Monica Lewinsky's Online Enemies

Kelsey Knight, West Texas A&M University

#### Tender: The Female's Quest for Love in the Age of Dating Apps

Sarah Bates, Southern Utah University

#### Let Your Freak Flag Fly or Cait vs Kate: The Politics of Trans Identities in "I Am Cait"

JV Fuqua, Queens College, City University of New York

#### 2162 Peter C. Rollins Book Award and Student Awards Ceremony

Thu, 02/21/2019 - 6:00 pm - 8:15 pm, Grand Pavilion VI

Moderator: SWPACA Executive Team

A handful of SWPACA members will offer brief reflections on the history and future of popular culture studies, and the winners of the 2019 Peter C. Rollins Book Award and our 2019 Graduate Student Paper and Travel Awards will be annouced. We welcome all presenters to attend, congratulate these scholars, and recognize their achievement and scholarly contributions to the study of popular and American Culture. Join us in honoring these outstanding individuals and our graduate student award recipients during our annual awards ceremony.

#### 2164 MST3K and the Culture of Riffing: Film Screening - Film Ventures' "Cave Dwellers"

Thu, 02/21/2019 - 8:30 pm - 10:00 pm, Enchantment A

Moderator: Brad Duren

Our annual MST3K screening for this year is Episode 301 - "Cave Dwellers," the Film Ventures version of "Ator 2," the sequel to "Ator, the Invincible" (you don't want to know, believe me!). This 1984 sword-and-sorcerer epic stars Miles O'Keefe as Ator, who along with his band of warriors, battles an evil overlord who has imprisoned a wise man in order to learn the whereabouts of a powerful weapon. This is a film that is so inept, you cannot help but love it. Come join us for an evening of riffs, laughs, and all-around good-natured ribbing! Discussion and sarcasm to follow.

#### 2166 SWPACA 5th Annual Game Night

Thu, 02/21/2019 - 8:30 pm - 10:00 pm, Grand Pavilion I-II and III

Moderator: Kurt Depner

For the fifth year in a row, we will get our "geek on" in style for our annual Southwest Popular/American Culture Association GAME NIGHT! The hosts of this session are expert geeks and will provide some fun, challenging, but easy-to-learn games that are anything but traditional, including European games of the year and Mensa award winners. This year we'll have two rooms: one for more social, "party" style games and another for quieter, more strategic fare. Multiple tables will be available in both rooms, so the more the merrier. Snacks will also be provided. Come out and enjoy an evening of camaraderie with your fellow conference attendees!

#### 3000 Registration

Fri, 02/22/2019 - 8:00 am - 5:00 pm, Registration Desk

#### 3002 Area Chair Breakfast and Business Meeting

Fri, 02/22/2019 - 7:30 am - 9:00 am, Whyte Moderator: SWPACA Executive Team

Business meeting and breakfast for SWPACA Area Chairs, hosted by the Executive Team. All Area Chairs are encouraged to attend.

#### 3004 Adaptation 4: Theory and Ethics of Adaptation

Fri, 02/22/2019 - 9:00 am - 10:30 am, Boardroom East

Moderator: Amy Fatzinger

#### Homage vs. Citation: Laurence Raw and The Adaptive Real

Jillian Saint Jacques, Oregon State University

#### **Cognitive Adaptation**

Dennis Cutchins, Brigham Young University

Christopher Althoff, Brigham Young University

# Ethics of Adaptation: Indigenization, Sex, and Collaboration in "The Handmaiden" and "Moonlight"

Soo Yeon Kim, Hankuk University of Foreign Studies

#### 3008 Breaking Bad/Better Call Saul 1

Fri, 02/22/2019 - 9:00 am - 10:30 am, Enchantment C

Moderator: Nick Gerlich

#### **Bad Cops Make Good Heroes**

Cyndy Hendershot, Arkansas State University

Paul Nunis, Arkansas State University

#### Breaking Bad Stereotypes: Hispanic and Latinx Representation in Television

Phoebe Cummins, University of New Mexico

#### When Men Break Bad, Better Call the Women: Rethinking the Hypermasculinity of

#### "Breaking Bad" and "Better Call Saul" as Feminist Text

Elizabeth LeDoux, Bentley University

# 3010 Children's/Young Adult Literature and Culture 1: An Exploration of Adolescent "Problem" Literature

Fri, 02/22/2019 - 9:00 am - 10:30 am, Fiesta IV

Moderator: Kimberly Karshner

# Thirteen Reasons Why Not: An Analysis of the Portrayals of Teen Suicide and Social Issues in Young Adult Fiction

Matthew Glaser, University of Texas at Austin

"And I Ain't Got on No Bra": Does YA Literature Have An Obligation to Teach?
Kimberly Karshner, Lorain County Community College

"Miss Peregrine's Home for Peculiar Children" and the Legacy of the Freakshow
Daniel Freeman, Illinois State University

### 3012 Esotericism and Occultism 7: Transgression, Decadence, and the Extreme

Fri, 02/22/2019 - 9:00 am - 10:30 am, Grand Pavilion VI

Moderator: George Sieg

### Jesus Wept: Mystical Limit-Experience and the Complete Man in Clive Barker's "Hellraiser"

David Piersol, University of New Mexico

#### A Case for Gilles de Rais

Nyssa Henneberg, Sam Houston State University

#### Without the Sinner, There Isn't a Saint!

Ginger Roberts, Sam Houston State University

#### **Durtal's Journey through a Poisoned Occult Culture**

**Bradley Ivey** 

#### 3014 Game Studies, Culture, Play, and Practice 9

Fri, 02/22/2019 - 9:00 am - 10:30 am, Grand Pavilion III

Moderator: Harrison Gish

# The Butthole of Time: The Chronotopic Fart as Pharmakon in "South Park: The Fractured But Whole"

Mike Piero, Old Dominion University

#### **Games as Rhetorical Narrative Spaces**

Rebekah Shultz Colby, University of Denver

#### One Does Not Play the Game of Life

Richard Colby, University of Denver

#### This Is My Land: Soviets in the West

Jeffrey Lawler, California State University Long Beach

#### Games Studies and Rhetorical Vulnerability, or, Rhetoric in a "Modern Sense"

David Riche, University of Denver

#### 3016 Grateful Dead 8: "Coming Around": Assessing the Legacy of the Grateful Dead

Fri, 02/22/2019 - 9:00 am - 10:30 am, Sierra Vista

Moderator: Jan Wright

#### The Grateful Dead, Organizational Sustainability, and the Experience Economy

Barry Barnes, Nova Southeastern University

#### **Teaching the Grateful Dead Legacy Online**

Rebecca Adams, University of North Carolina Greensboro

#### **3018 Harry Potter 7: Heroes and Horcruxes**

Fri, 02/22/2019 - 9:00 am - 10:30 am, Enchantment E

Moderator: Liselle Milazzo

# Myth, Magic, and Tourism: A Structural Analysis of Harry Potter and "The Hero with a Thousand Faces"

Liselle Milazzo, University of Illinois Urbana-Champaign

### "Hallows not Horcruxes": What Does It Mean to Be the "Master of Death"?

Jocelyne Paulhus, University of Regina

### **3020 Mystery/Detective Fiction 3: Detecting Identities**

Fri, 02/22/2019 - 9:00 am - 10:30 am, Fiesta III

Moderator: Mary Stoecklein

#### Sensing the Boundary between Masculine and Murderous in "Mindhunter"

Erin Heath, Wayland Baptist University

### Restoring the Balance: Native American Female Authors, Detectives, and Series...So Far

Mary Stoecklein, Pima Community College

### "Deeply Marked with All Bestiality and Cruelty": Challenging Detective Fiction's

**Racialised Others** 

Alan Mattli, University of Zurich

3022 Native American/Indigenous Studies 3: Indigenous Transgender Identities and Deconstructing Settler Colonialism in Discourses about Polyamory and Environmental Critique through Music and Art, and the Story of a Progressive Writer and the American Indian Movement

Fri, 02/22/2019 - 9:00 am - 10:30 am, Enchantment F

Moderator: Margaret Vaughan

Drag Race: Transgender Identity in Polynesia

Toanui Tawa, Southern Utah University

**Decolonizing Polyamory** 

Emerson Parker Pehl, Mount Holyoke College

The Progressive Lady Meets the American Indian Movement

Shannon McRae, State University of New York at Fredonia

# 3024 Pedagogy and Popular Culture 7: Workshop: Groundwork of the Metaphysics of Dungeons

Fri, 02/22/2019 - 9:00 am - 10:30 am, Grand Pavilion V

Moderator: Ryan Gabriel Windeknecht

This workshop demonstrates how tabletop role-playing games can facilitate teaching and learning. Specifically, it takes participants through a dungeon crawl, designed to encourage engagement with and understanding of the second section of Immanuel Kant's "Groundwork of the Metaphysics of Morals." It concludes with some suggestions for how to design a dungeon crawl with an eye toward exploring philosophical texts.

Before the crawl, participants will be provided with pre-generated characters. During the crawl, they will literally map Kant's "Groundwork," engaging with the arguments therein. The text will be broken down into short passages, centered on key claims. As participants move through these passages, they will unpack these claims, to see how they fit together to support the conclusions of the arguments. For example, the second section of Kant's "Groundwork" becomes a ten-room dungeon. In the first room, participants find a treasure, the Universal Law, which requires consistency from anyone who carries it. This requirement is an important concept in the argument for how one ought to understand morality, and so this treasure becomes an important item for escaping the dungeon. After the crawl, participants will take part in a short debriefing.

Assuming an interest in teaching and learning, this workshop should appeal to designers and instructors alike, regardless of a familiarity with either philosophy or tabletop role-playing games.

#### 3026 Rap and Hip Hop Culture 3: Literature and Identity

Fri, 02/22/2019 - 9:00 am - 10:30 am, Enchantment A

Moderator: Robert Tinajero

# "Letting Vince in the Door": Situating Vince Staples in African American Literary Traditions

Lupe Linares, College of Saint Scholastica

### Noname in the Streets: Invisibility and Performative Black Identity in "Room 25"

Jason Stephens, University of Southern California

#### 3028 Television 5: The New Frontier of TV

Fri, 02/22/2019 - 9:00 am - 10:30 am, Enchantment D

Moderator: Heather Freeman

# Television's Identity Crisis: A Conceptualization of Television as Episodic and Serialized Audio-Visual Storytelling

Sabine Elisabeth Aretz, University of Bonn

### Using "Netnography" in Television Studies: A Case Study

Siiri Sjostrand, University of York

#### What "The Wire" Teaches Us about Systems Thinking: An Interdisciplinary Theory

Brittney Squire, Fort Hays State University

#### 3030 War and Culture 3: War When It's Neither White nor Male: Other Voices

Fri, 02/22/2019 - 9:00 am - 10:30 am, Grand Pavilion IV

Moderator: Abel Rios

#### In Country: Depictions of Military Women in Vietnam War Films

Deborah Deacon, Harrison Middleton University

#### Oh, I Broke a Nail!: Comic Depictions of WWI Military Women

Stacy Fowler, St. Mary's University

#### Unpopular Minorities: Latinx and Black Objectors in America's Longest War

Abel Rios, Texas Tech University

#### 3032 Whedonverses: Creators and Texts 1: Theoretical Lenses on the Whedonverses

Fri, 02/22/2019 - 9:00 am - 10:30 am, Grand Pavilion I-II

Moderator: Susan Fanetti

The Body Doesn't Matter, It's the Mind That We Want: "Dollhouse" and "Agents of S.H.I.E.L.D." as Examination and Critique of Contemporary Socioeconomic and Political Structures

Erin Giannini, Independent Scholar

"The Wolf Is inside Me All the Time": Zoophilic Desire and the Werewolf Sexuality of Buffy's Oz

Lewis Call, California Polytechnic State University-San Luis Obispo

Care, Mentorship, and (Tough) Love: A Look at Para-Parental Figures in the Whedonverses

Ananya Mukherjea, City University of New York

#### 3034 Women, Gender, and Sexuality 5: Literature and Myth

Fri, 02/22/2019 - 9:00 am - 10:30 am, Fiesta II

Moderator: Bailey Twilleger

# Fitzgerald's Tender Treatment of Feminism: A Feminist Critique of the Embedded Psychoanalytic Theory in "Tender is the Night"

Madeline Gottlieb, Binghamton University

Succubae and Subversion in "Ulysses"

Ashley Brown, Anythink Libraries, Adams County, Colorado

Nurture Gone Wrong: The Darker Side of Motherhood in Mary Shelley's "Frankenstein" Bailey Twilleger, West Texas A&M University

#### 3036 Apocalypse, Dystopia, and Disaster 4: Survival is Insufficient

Fri, 02/22/2019 - 10:45 am - 12:15 pm, Enchantment B

Moderator: Shane Trayers

# The Return to Nowhere -- A Journey Across the Ecological Wasteland in "Mad Max: Fury Road" through a Process-Relational Methodology of the Moving Image

Jonathan Joy, Kutztown Unviersity

# David Mitchell, Brian K. Vaughan, and the "Fabulously Textual" Postmodern Pleasures of the Apocalypse

Scott Dimovitz, Regis University

# The Un-Enlightenment: How Relativism, Media, and Politics Are Fast-Tracking the Apocalyptic State

Jessica Charles, Independent Scholar

### "Survival Is Insufficient": Trauma and Arts in Emily St. John Mandel's "Station 11"

Alice Bendinelli, Southwestern College

#### 3038 Breaking Bad/Better Call Saul 2

Fri, 02/22/2019 - 10:45 am - 12:15 pm, Enchantment C

Moderator: Nick Gerlich

### Breaking Bad in The Business School: A Crystal Blue Case Study

Nick Gerlich, West Texas A&M University

# Reading Meaning into Sets, Props, and Filming Locations of "Breaking Bad" and "Better Call Saul"

Marc Valdez, Independent Scholar

# 3040 Children's/Young Adult Literature and Culture 2: Gender Matters in Children's Literature

Fri, 02/22/2019 - 10:45 am - 12:15 pm, Fiesta IV

Moderator: Alyssa Johnson

### "Pretty" Boys and "Pretty Tough" Girls

Jennifer Smith, University of Tennessee, Knoxville

#### A Place at the Round Table: Women in Arthurian Children's Films

Alyssa Johnson, Texas Christian University

# "The Best Gift You Could Have Given Her Was a Lifetime of Adventures": The Harmful Effect of the Fairy Tale on Young Girls

Katharine Kistler, Texas State University

"Brave Women Who Don't Take Shit from Anyone": Reimagining the Fairy-Tale "Damsel in Distress" in Contemporary Graphic Novels

Meher Shiblee

### 3042 Classical Representations 1: The Inner Lives of Heroes on the Silver Screen

Fri, 02/22/2019 - 10:45 am - 12:15 pm, Fiesta III

Moderator: Jerry Pierce

#### Reigning Men: The Variety of Masculinities in "Troy: Fall of a City"

Jerry Pierce, Penn State Hazleton

#### **Modern Stoicism**

Albert Watanabe, Louisiana State University

#### Captain America: A Modern Day Achilles

Christopher Wood, University of Texas

#### Pygmalion for the Modern Age: Reimaginings of Ovid's Tale in Contemporary Film

Robin Coffelt, University of North Texas

#### 3044 Creative Writing 7: Fiction 3

Fri, 02/22/2019 - 10:45 am - 12:15 pm, Whyte

Moderator: Brenda Tolian

#### **Blood Mountain**

Brenda Tolian, Regis University

### **Native American Storytelling**

Socorra Rider, East Central Oklahoma University

#### Tarsh

Ross Feeler, Texas State University

#### 3046 Film and History 2: Counterhistory, True Crime, and Freddie Mercury

Fri, 02/22/2019 - 10:45 am - 12:15 pm, Boardroom East

Moderator: Brad Duren

# American History Recontextualized: Analyzing James Benning's "American Dreams (Lost and Found)"

Theodore Xenophontos, York University

#### "I Want to Break Free": Memory, History, and "Bohemian Rhapsody"

Brad Duren, Oklahoma Panhandle State University

#### 3048 Game Studies, Culture, Play, and Practice 10

Fri, 02/22/2019 - 10:45 am - 12:15 pm, Grand Pavilion III

Moderator: David O'Grady

### To Preorder or Not to Preorder?: That Is the Gamer's Purchase Decision Question

Chad Wertley, Robert Morris University

### The Rebels across the Street: IndiE3 and the Strategic Geography of Indie Game Promotion

John Vanderhoef, California State University, Dominguez Hills

#### Paycheck.exe: An Optimization of Entry into the Field of Live Streaming

Alexander Holmes, Worcester Polytechnic Institute

### An Investigation on Chinese Indie Game Community

Feng Chen, The University of Arizona

### Libraries, Computer Games, and Cultural Record Keeping

Daniel Griffin, Independent Scholar

### 3050 Grateful Dead 9: "The Eyes of the World": Mapping the Grateful Dead

Fri, 02/22/2019 - 10:45 am - 12:15 pm, Sierra Vista

Moderator: Bob Trudeau

# From the Eagle Mall to Terrapin Station: Unlocking the Mysteries of Robert Hunter's Semi-Lost Novel, "The Giant's Harp"

Jesse Jarnow, Independent Head

#### New York, Got the Ways and Means

Michael Parrish, San Jose State University

#### 3052 Harry Potter Studies 8: Potter's Magical Folk

Fri, 02/22/2019 - 10:45 am - 12:15 pm, Enchantment E

Moderator: Melissa Aaron

### Harry Potter and the Ill-Begotten Celebratory Sandwich: Misguided Activism in S.P.E.W.

Alyssa Lowery, The Ohio State University

#### Mud\*\*\*\*\* Need Not Apply: Why Salazar Slytherin Was Correct in Wanting to Deny

#### Admission to Muggle-Born Wizards and the Implications for Critical Consciousness

Matthew Sterner-Neely, University of South Carolina

### The Holy Half-Giant: Hagrid as the Virgin Mary in the Harry Potter Series

Austin Jenkins, North Carolina State University

### "It's Just Lucky I Put Mr. Tibbles on The Case": The Spy Cats of Harry Potter

Melissa Aaron, California Polytechnic State University-Pomona

### 2019 Southwest Popular/American Culture Association Conference

# 3054 Native American/Indigenous Studies 4: Representations of Mascots and Advancing Understandings of Economic Development, Trauma, and Cultural Identities through Indigenous Literature

Fri, 02/22/2019 - 10:45 am - 12:15 pm, Enchantment F

Moderator: Margaret Vaughan

### Playing Indian: Kansas High School American Indian Mascots

Spintz Harrison, Kansas State University

#### Indian Casinos and Economic Sovereignty in Sherman Alexie's Works

Heongyun Rho, Dongguk University

# Teaching about Collective Rupture and Traumascape in "Pushing the Bear": After the Trail of Tears

Margaret Vaughan, Metropolitan State University

#### 3056 Pedagogy and Popular Culture 8: The Composition Classroom

Fri, 02/22/2019 - 10:45 am - 12:15 pm, Grand Pavilion V

Moderator: Kurt Depner

### Engaging a Changing Generation: Music Videos and the First-Year Writing Classroom Stephanie Lim, California State University, Northridge

Emphasizing the Challenges of Integrating Multimodal Projects into the FYC Classroom Ashok Bhusal, University of Texas, El Paso

### Fostering Multimodal Literacies in an FYC Classroom

Suresh Lohani, The University of Texas at El Paso

# Modes, Codes, and Words Matter: A Multimodal Critical Study of Brochures in First Year Composition

Shuv Raj Rana Bhat, University of Texas at El Paso

#### 3058 Professional Development 4: Publishing with Academic Presses

Fri, 02/22/2019 - 10:45 am - 12:15 pm, Grand Pavilion I-II

Moderator: Elise McHugh

From revised dissertations to senior scholars' latest books, memoirs and novels to guidebooks, university presses are an important part of the publishing world but can seem difficult to navigate. Elise McHugh, senior acquisitions editor at the University of New Mexico Press, will demystify the process of what UNM Press and university presses in general are looking for, how to submit your proposal, and what to expect when working with an academic publisher.

#### 3060 Rap and Hip Hop Culture 4: Yeezy and the GOATS

Fri, 02/22/2019 - 10:45 am - 12:15 pm, Enchantment A

Moderator: Robert Tinajero

# Horrifying Mental Illness: Kanye West's Mental Health Crisis in Pop News and on Facebook, a Multi Modal Frame Analysis

Camille Velarde, University of New Mexico

Who's The G.O.A.T.?

Louisa Zachmann, Mary Baldwin University

**Make America Great** 

Robert Beshara, Northern New Mexico College

Lil Waiting Time: SoundCloud Rappers and Their Quick Journey to the Top

Kobe Krehbiel, Friends University

### 3064 War and Culture 4: Roundtable: War and Religion: Holy War or Wholly War?

Fri, 02/22/2019 - 10:45 am - 12:15 pm, Grand Pavilion IV

Moderator: Robert Matson

Deborah Deacon, Harrison Middleton University Robert Matson, University of Pittsburgh George Sieg, Southwestern Indian Polytechnic Institute Warren Kay, Merrimack College

Conceptions of "holy war", and the extension of the metaphor of "crusade" well beyond the military, have been a staple of popular culture in Western civilization almost since its post-Classical inception. Yet secular society and scholarship has variously questioned not only the construct of "holy war," but also the sincerity of its claims. Most recently, contemporary Middle-East conflict and its consequences have spawned considerable debate about the meaning of "jihad" among both Muslims and non-Muslims, and to some degree this debate has informed and influenced popular and media perceptions of Islam in particular, and influenced perceptions of religion in general. Stereotyped atheist polemics frequently make religion a cause of war, while religious apologetics frequently associate religion (or certain religions) with peace and justice, sometimes simultaneously blaming others for warmongering and conquest. With its rich vocabulary of sacred duty, imperial divinity, and individual salvation, and its myths of battle, conflict, and martial sacrifice, the intersection of war and religion has energized and polarized both fields. How is the panoply of religiously expressed justifications for war expressed and understood through popular culture? Discussants will examine this enduring, urgent issue in order to consider the diverse contexts in which purportedly "holy" war makes its appearance in media, popular religion, and popular social discourse.

### 3066 Women, Gender, and Sexuality 6: Television Depictions

Fri, 02/22/2019 - 10:45 am - 12:15 pm, Fiesta II

Moderator: Karen L. Taylor

# The Anxiety of Regnancy: Cersei Lannister and Sansa Stark as the Reflections in Gilbert and Gubar's Looking Glass

Kimberly Scott, Abilene Christian University

### Queens Rule!: Gender Fluidity in the Television Series "Game of Thrones"

Karen L. Taylor, Amarillo College

### A Handmaid by Any Other Name: Issues of Naming and Identity in "The Handmaid's Tale"

Melanie Haas, Texas Woman's University

#### 3068 Zombie Culture 1: Race, Politics, and the Undead

Fri, 02/22/2019 - 10:45 am - 12:15 pm, Fiesta I

Moderator: Brandon Kempner

### You are What You Eat: "I, Zombie," Passing, and the Role of Food in Modern Zombie Television

Charla Strosser, Southern Utah University

### Night of the Living Dead Dissects the News: Race, the 1967 Riots, and "Dead Neighbors"

Aaron Pinnix, Fordham University

#### Zombies as Regular People in American TV Series

Maksymiliana Kostrzewa

#### 3070 Alfred Hitchcock 1: The Style of Hitchcock

Fri, 02/22/2019 - 12:30 pm - 2:00 pm, Enchantment B

Moderator: Michael Howarth

#### Hitchcock, Gender, and World War II

Margie Burns, University of Maryland, Baltimore County

#### "Rebecca" and the Specter of Class Consciousness

Elise Mcardle, University of North Dakota

#### Dirty London: Dirt, Waste, and Structural Fluidity in Hitchcock's "Frenzy" (1972)

Damien Pollard, University of Cambridge

### Do They Ever Stop Migrating?: Trials of Identification in "The Birds"

Bill Schaffer, Independent Scholar

### 3074 Classical Representations 2: Pathologies of Love: Medea and Narcissus

Fri, 02/22/2019 - 12:30 pm - 2:00 pm, Fiesta III

Moderator: Sophie Mills

#### **Doctor Medea**

Sophie Mills, University of North Carolina, Asheville

#### **Narcissus in Art**

Thomas Sienkewicz, Monmouth College

### The Surprise Endings of Lars Von Trier's 2003 "Dogville" and Euripides's "Medea":

### Teaching an Unexpected Theodicy in the Modern Mythology Classroom

Benjamin Haller, Virginia Wesleyan University

#### 3076 Crime and Culture 1: Architectures of Crime and Punishment

Fri, 02/22/2019 - 12:30 pm - 2:00 pm, Enchantment F

Moderator: Darrell Hamlin

# **Unlikely Friends: Morals of Crime and Punishment in 19th-Century American Dime Novels and Sunday School Stories**

Luana Salvarani, University of Parma, Italy

#### Creating a Culture of Fear: The Role of Media

Edy Parsons, Mount Mercy University

#### Policing the City: Urban Spaces and Public Places, 1829-1914

Heather Lane, University of Notre Dame

#### Even the Door Opening Is Still Very Unreal: "Rectify" and the Memory of the Prison

Phillip Bryant, North Carolina State University

#### 3078 Esotericism and Occultism 8: Occult Praxis

Fri, 02/22/2019 - 12:30 pm - 2:00 pm, Grand Pavilion VI

Moderator: Michael Ryan

### "Be Mindful of the Voices": User Experience Design and Occult Epistemologies in "The Secret World"

John McKnight, Harrisburg University

# The Golems of Thane Rosenbaum and Michael Chabon: The Jewish and the Occult Writing the Shoah

Noah Simon Jampol, Bronx Community College, City University of New York

### The Invocation of the Power of Death, an Act of Power

Michael Callas, Independent Scholar

#### 3080 Libraries, Archives, Museums, and Digital Humanities 4: Services and Collections

Fri, 02/22/2019 - 12:30 pm - 2:00 pm, Enchantment A

Moderator: Suzanne Stauffer

# Using Reading Clubs at an Academic Library to Address Library Unfamiliarity and Scholarly Communication Needs

Allyson Mower, University of Utah

# Incorporating Propaganda Analysis in the Use of the Framework for Information Literacy for Higher Education in a Post-Truth Era

Doug Campbell, University of North Texas Greg Hardin, University of North Texas

### The Most Interesting Part of Nebraska

Capper Nichols, University of Minnesota

#### 3082 Professional Development 5: Intellect Journal Publishing: Insider Tips

Fri, 02/22/2019 - 12:30 pm - 2:00 pm, Grand Pavilion I-II

Moderator: Amy Damutz

This workshop will demystify general academic publishing practices and provide insider insight into publishing protocol. Advice on how to identify opportunities, the best way to approach a press, and how to deal with peer reviewer feedback will all be discussed. Highlights include essential tips and strategies as well as the common pitfalls to avoid when engaging with book or journal editors. This session is useful for both veteran scholars as well as those new to academic publishing. Amy Damutz, who handles North American acquisitions and marketing for Intellect Ltd, will host the session. Casual format with plenty of Q & A to follow.

#### 3084 Science, Technology, and Culture 1

Fri, 02/22/2019 - 12:30 pm - 2:00 pm, Fiesta IV

Moderator: Aaron Adair

#### The Innovations of "Online Only" Academic Journals: How Unique Are They Today?

Jonathan Lillie, Loyola University Maryland

Twitter Is High Art: Social Media as Literature

Jonathan Pettyjohn, Friends University

Quantum as Magic Wand: Modern Physics in Marketing and Mysticism

Aaron Adair, Independent Scholar

#### 3086 War and Culture 5: World War II

Fri, 02/22/2019 - 12:30 pm - 2:00 pm, Grand Pavilion IV

Moderator: Robert Matson

#### The Sitcom Goes to War

Robert Matson, University of Pittsburgh

The German Platoon of the Palmach: Accounts of the First German Jewish Fighting Force in World War II

Dirk Wendtorf, Florida State College at Jacksonville

"Th' honor of liberatin'," or Gass-Angriff: Comedy as Freedom in Mauldin's "Willie and Joe"

Stephen Gluckman, Temple University

#### 3088 Zombie Culture 2: The Uses of the Undead

Fri, 02/22/2019 - 12:30 pm - 2:00 pm, Fiesta I

Moderator: Brandon Kempner

#### **Using Zombies for Service Learning**

Marianita Escamilla, University of Texas-Rio Grande Valley

### Zombies as Society's Ultimate Anti-Thinking Machines

Amin Noor

#### Life and Death After Peak Zombie

Brandon Kempner, New Mexico Highlands University

# 3090 Children's/Young Adult Literature and Culture 3: Roundtable: Wakanda Citizens Welcome - Examining Intersections of Afrofuturism, Young Adult Literature, and 21st Century Literacy Practices

Fri, 02/22/2019 - 2:15 pm - 3:45 pm, Fiesta IV

Moderator: Kristie Smith

This presentation will examine the possibilities for the inclusion and scholarly use of texts and titles of the Afrofuturism genre within the secondary classroom canon of young adult literature. In academic and pedagogical conversations around selecting and teaching through the use of YA texts, the consideration of which titles should be included as a "legitimate" part of the classroom canon is often hotly debated and disagreed upon for a variety of reasons. In many cases, the texts and titles that become "classroom canonized" reflect an anemic awareness of the value of inclusivity and equity of voices across a diverse cultural spectrum. Engaging in the exploration of YAL texts beyond the traditional classic canon is especially relevant to diverse and inclusive literary practice for the 21st century classroom. This presentation will explore issues around this topic and seek to encourage an expansion of thinking about the 21st century YAL classroom canon to include an examination of Afrofuturism as an endeavor that is of cultural academic value and of scholarly merit.

### 3092 Computer Culture 2: Emerging Markets

Fri, 02/22/2019 - 2:15 pm - 3:45 pm, Enchantment B

Moderator: Adam Crowley

Development and Validation of the "Hybrid Interactive Rhetorical Engagement" (H.I.R.E.) Scale: Implications for Digital Games and Other Digital Creative Contents Research and Design

Yowei Kang, National Taiwan Ocean University

Insert Coin to Continue: An Analysis of Microtransactions, Their Role within the Video Game Market, and Prediction of the Future Video Game Market

Thomas Hugenroth, Episcopal School of Baton Rouge

#### 3094 Cormac McCarthy 2: Visions and Morality in McCarthy's Later Works

Fri, 02/22/2019 - 2:15 pm - 3:45 pm, Fiesta III

Moderator: Rick Wallach

### Visions of Apocalypse: The Pedagogy of Sight in Cormac McCarthy's "The Road"

Kenneth Thompson, Southwestern Oklahoma State University

### Billy Parham's Dreams and "The Kekulé Problem"

Todd Womble, Abilene Christian University

"If It Ain't, It'll Do Til' the Mess Gets Here:" Border Moralities in Cormac McCarthy's, "No Country for Old Men"

Brett Lewis, University of Memphis

#### 3096 Creative Writing 8: Poetry 3

Fri, 02/22/2019 - 2:15 pm - 3:45 pm, Whyte

Moderator: John Yozzo

#### Poems Theosophical, Some Political

John Yozzo, Independent Scholar

### The Structure of Liquid Shadow

William Feeler, Midland College

#### Reading from Bodies UnGathered, a Multidisciplinary Poetry Project

Stephanie Brownell, Grubstreet Writing Center

### 2019 Southwest Popular/American Culture Association Conference

#### 3098 Film Studies 5: Assimilation

Fri, 02/22/2019 - 2:15 pm - 3:45 pm, Boardroom East

Moderator: Eric Lackey

#### Representing Immigrant Assimilation in Recent U.S. Film

Eric Lackey, Colorado Mesa University

Giulietta Masina's Mothers on the Margins: "Persiane Chiuse"/"Closed Shutters" (1951), "Europa '51" (1952) and "Ai Margini Della Metropoli"/"At the Edge of the City" (1953)

H. Faye Mcintyre, University of Manitoba

#### The Children of the "Sicario" Trilogy

Richard Vela, University of North Carolina, Pembroke

### The Overbearing Absent Father in "The Truman Show"

Eli Turner, University of Arizona

#### 3100 Game Studies, Culture, Play, and Practice 11

Fri, 02/22/2019 - 2:15 pm - 3:45 pm, Grand Pavilion III

Moderator: Matthew Payne

# Return of the Flaneur: Walter Benjamin's Examination of Flanerie and Its Implications for the Digital Age

Curtis Maughan, Vanderbilt University/The Cologne Game Lab

#### First-Person Soother: Playing Toward Altered States with ASMR Videos

David O'Grady, University of California, Los Angeles

#### Waiting in the Lobby: Reverberating Interactions in Black Ops' Peripheral Space

Harrison Gish, University of California, Los Angeles

#### You Can Have My Controller When You Pry It from My Cold, Dead Hands

Victoria Braegger, Utah State University

Ryan Moeller, Utah State University

# 3102 Grateful Dead 10: Constructing Community Representation: Tapers, Pinball, and Multi-Channel Sound in The Grateful Dead movie and Beyond

Fri, 02/22/2019 - 2:15 pm - 3:45 pm, Sierra Vista

Moderator: Randolph Jordan

#### **Animating the Grateful Dead**

Jay Williams, Independent Scholar

### **Multi-Channel Indiscretions: How the Original Theatrical Sound Mix on The Grateful**

Dead Movie Challenged Standards in the Representation of Live Music on Film

Randolph Jordan, Concordia University

#### A First-Time Taper's Low-Tech Restoration of 4/8/71 Boston Music Hall

Richard Pettengill, Lake Forest College

#### 3106 Horror (Literary and Cinematic) 7: Roundtable: Disability in Horror Film

Fri, 02/22/2019 - 2:15 pm - 3:45 pm, Grand Pavilion IV

Moderator: Natalie Wilson

Elizabeth Sanderson, Independent Scholar George Sieg, Southwestern Indian Polytechnic Institute Margaret Yankovich, Rutgers University Sean Woodard, Independent Scholar Amy Feiker Hollenbeck, De Paul University

In horror film, monsters can function as a "metaphor for metaphor," that is, the monster can symbolize any number of things that we, as a society, fear and reject. We project our innermost fears onto these blank slates. But monsters can also represent the experiences of marginalized persons—specifically, people living with disabilities. The difference between the monsters and the "normal" characters constructed within the mise-en-scène of a horror film mirrors the difference constructed between ablebodied people and people with disabilities within a larger ableist society. During this roundtable, we will discuss horror films whose monsters symbolize the struggles of living with a disability in an ableist society, and we will attempt to answer the question: Do these horror films offer a progressive representation of disability, or do they perpetuate harmful stereotypes of people who live with disabilities?

### 3108 Mothers, Motherhood, and Mothering in Popular Culture 1: Mothers Gone Bad-Failed Motherhood in Books, Film, and Television

Fri, 02/22/2019 - 2:15 pm - 3:45 pm, Enchantment A

Moderator: Jennifer Martin

#### **Runaway Moms**

Jennifer Martin, University of South Carolina

Destructive Love: Parasitic Motherhood in "Coraline"

Mariana Colin, North Carolina State University

"It's Just in My Head": "The Haunting of Hill House" and the Terror of Maternal Anxiety Sarah Walden, Baylor University

#### 3110 Music 1: Express Yourself!

Fri, 02/22/2019 - 2:15 pm - 3:45 pm, Fiesta I

Moderator: Cody Smith

Music and the Mind: The Necessity of Alternative Rock Sound and Expression

Paige Ramsett

DIY Music Venues: An Approach to Understanding Their Artistic Nature

August Edwards, University of New Mexico

Remember Me as We Let It Go: The Science of Music Therapy

Aisha Cantu, Schreiner University

# 3112 Myth and Fairy Tales 3: Narration and Illustration in Transmitting Cultural Messages

Fri, 02/22/2019 - 2:15 pm - 3:45 pm, Enchantment C

Moderator: Sheila Dooley

Unintentional Genesis: Destruction and Creation of Myth in "Bram Stoker's Dracula" Nicholas Otranto, University of Dallas

Danish, American, and Japanese Mermaids: Applying Cluster Criticism to Hans Christian Andersen's "The Little Mermaid," Disney's "The Little Mermaid," and Hayao Miyazaki's "Ponyo"

Valerie Garza, University of Texas-Rio Grande Valley

#### 3114 Pedagogy and Popular Culture 9: Breaking the Stereotypes

Fri, 02/22/2019 - 2:15 pm - 3:45 pm, Grand Pavilion V

Moderator: Kurt Depner

#### Muslim Women and Identity in the Workforce

Zahra Bundrage

Generation Z: Practicing Classical Pedagogy and Digital Rhetoric in Composition Classrooms

Sarah Piercy, Texas State University

Wrinkles in Time: Engaging the Present in Light of the Past

Bryan Vizzini, West Texas A&M University

#### 3116 Professional Development 6: Book Publishing with Rowman & Littlefield

Fri, 02/22/2019 - 2:15 pm - 3:45 pm, Grand Pavilion I-II

Moderator: Lynnea Chapman King

Stephen Ryan, Senior Editor for Rowman & Littlefield, and Lindsey Falk, Lexington Books, will present "Moving Beyond the Academic Market: Turning a Monograph Project into a Reference Volume or General Interest Book." During this session, they will discuss how to shape a monograph project into a reference work or general interest title that will appeal to public libraries.

# 3118 Supernatural (TV Series) 3: Re-Framing "Supernatural": "Baby," Behavior, and Third Spaces

Fri, 02/22/2019 - 2:15 pm - 3:45 pm, Enchantment F

Moderator: Jennifer Love

# Ghost or Shady Real Estate Developer in a Mask?: "Scoobynatural," Subjectivity, and the Theoretical Third Space

Jennifer Love, Wayne State University

Nobody Puts Baby in a Corner: The Impala's Narrative Point of View as a Neo-Noir Framing Device in the Episode, "Baby"

Lugene Rosen, Fullerton College

Psychopaths? Heroes? Psychopathic Heroes?: A Study of "Supernatural's" Winchester Brothers

Aisha Hellman-Lohr, Independent Scholar

#### 3120 Television 6: Trauma, Recovery, and Memory

Fri, 02/22/2019 - 2:15 pm - 3:45 pm, Enchantment D

Moderator: Janet Croft

#### Spiritual Experiences: "Elementary," "Mom," and Twelve Step Recovery

Nellene Benhardus, University of Iowa

#### Photographs, Meaning, and "The Walking Dead": A Final Project

Allison Budai, Union Institute and University

"Now You Don't Have to Use This Color Anymore": Art Therapy in "Orphan Black" and "Dollhouse"

Janet Croft, Rutgers University

Who Owns the Narrative?: Gender, Friendship, and Narrative Capital in "13 Reasons Why"

David Corwin, George Mason University

### 3122 Women, Gender, and Sexuality 7: Issues of Culture

Fri, 02/22/2019 - 2:15 pm - 3:45 pm, Fiesta II

Moderator: Laura Dumin

# Breastfeeding Study: The Rhetoric of Breastfeeding and Women's Voices about Their Experiences

Laura Dumin, University of Central Oklahoma

The Misogyny, Patriarchy, and Eurocentrism Inherent in the Naming of the Mohenjodaro "Dancing-Girl": A Post Colonial Reinterpretation of a Woman of Power

Gaurav Rajen, Independent Scholar

Exploring the Masculine/Feminine Dichotomy in Popular Media: "The Magicians" as a Case Study

Kayla Gray, Texas Tech University

Feminist Woes: Exploring and Rewriting the Femme Fatale Narrative in Popular Culture Reyna Munoz, El Paso Community College

#### 3124 American Studies and American History 1

Fri, 02/22/2019 - 4:00 pm - 5:30 pm, Grand Pavilion I-II

Moderator: Raymond Irwin

# Challenges to Academic Freedom at the University of North Carolina at Chapel Hill: "Meddling Professors" and the 1930 "Industrial Bill of Rights"

Anna Centala, Austin College

#### **United States and Georgian Emigrants**

Ekaterine Kakhidze, Independent Scholar

#### The Myth of the Forgotten Founder

Raymond Irwin, The Ohio State University

#### 3126 Captivity Narratives 1

Fri, 02/22/2019 - 4:00 pm - 5:30 pm, Enchantment B

Moderator: Benjamin Allen

# Maritime Displacements of Race and Gender in "Slaves in Algiers": Barbary Captivity Narrative Epistemology and Rowson's Performance of Humanity

Jennifer Davenport, Southern Illinois University Carbondale

Captive Bodies and the Recurrence of Chains in South Africa: From the Slave-Catching Commando System to Modern Policing in an Age of Mass Incarceration

Javier Perez, University of Cape Town

# 3128 Children's/Young Adult Literature and Culture 4: Others and Othering in Children's Literature

Fri, 02/22/2019 - 4:00 pm - 5:30 pm, Fiesta IV

Moderator: Morgan Lundy

# The Tin Woodman, Captain Fyter, and Chopfyt: L. Frank Baum's Portrayal of Body Image and Prostheses in the Wake of World War I

Marie Gethins, University of Limerick

# "Motherly Girls": Babysitting, Shipwrecked Subversion, and the Return of Depression-Era Conservative Myth-Making in Carol Ryrie Brink's 1937 "Baby Island"

Morgan Lundy, University of South Carolina

#### (En)Able the (Dis)Abled

Sofia Stjohn, San Diego State University

#### 3130 Cormac McCarthy 3: McCarthy and Mexico

Fri, 02/22/2019 - 4:00 pm - 5:30 pm, Fiesta III

Moderator: Wallis Sanborn

#### An Economy of Violence: Saltillo Prison Capitalism and Carceral Arbitrariness

Christian Carter, Arizona State University

#### The Horror of Mexico in McCarthy and Bolaño

Katherine Sugg, Central Connecticut State University

#### McCarthy's Mexican Mirror

Allen Josephs, University of West Florida

#### 3132 Creative Writing 9: Creative Non-Fiction 3

Fri, 02/22/2019 - 4:00 pm - 5:30 pm, Whyte

Moderator: Aisha Monks-Husain

#### The Road Goes on Forever, Continuing Beat Narratives.

**PW** Covington

#### Where the Fruit Has Fallen

Rudolfo Serna, University of New Mexico, Valencia

#### 3134 Fashion, Style, Appearance, and Identity 1: Explorations of Style, Dress, and Identity

Fri, 02/22/2019 - 4:00 pm - 5:30 pm, Enchantment D

Moderator: Annette Lynch

# "I Ain't Gonna Work on Maggie's Farm No More": Whiteness and the Quest for Authenticity in Rural Blues and Folk Music

Mitchell Strauss, University of Northern Iowa

Annette Lynch, University of Northern Iowa

### Writing Alternative Masculinities in 19th Century Pop Culture: Wagner and Wilde

Annie Holt, University of Central Oklahoma

#### Don't Forget to Subcribe: The Cultural Work of YouTube Beauty Channels

Monica Morales-Garcia, California State University, Fullerton

#### 3136 Film Studies 6: Viewers

Fri, 02/22/2019 - 4:00 pm - 5:30 pm, Boardroom East

Moderator: Muram Ibrahim

### The Perils of Being a Nice Girl: "Eighth Grade," and "Searching"

Brenda Boudreau, McKendree University

#### Twas CGI Killed the Beast: The Stale Empathy in Contemporary Mainstream Film

Zachary Miller, Brigham Young University

#### The Mind's Eye: Focalization in Postmodern Films

Robert Galletly, California Lutheran University

#### "The Hate U Give": Black Trauma for a White Audience

Muram Ibrahim, Brown University

#### 3138 Game Studies, Culture, Play, and Practice 12

Fri, 02/22/2019 - 4:00 pm - 5:30 pm, Grand Pavilion III

Moderator: Judd Ruggill

#### Poor Players Playing Poorly: Videogames and Economic Stagnation in the 1970s

Adam Crowley, Husson University

### Pocket Change: Adrenaline Amusements's Arcade Ports of Mobile Games

Carly Kocurek, Illinois Institute of Technology

### You Have Died of Edutainment: "The Oregon Trail" and the Life and Death of

#### **Educational Software**

Matthew Payne, University of Notre Dame

### Another Legend of Sekaikan: A Detailed Analysis of the Development of The Guardian

### Legend and Its Use of Worldbuilding on the Nintendo Entertainment System

Devin Monnens, Independent Scholar

#### **Transmedia in Transition**

Barbara Shultz, Indiana University of Pennsylvania

# 3140 Grateful Dead 11:Roundtable: Can You Hear the Acid Test? Listening to the Watts and Pico Acid Tests

Fri, 02/22/2019 - 4:00 pm - 5:30 pm, Sierra Vista

Moderator: William Semins

Rhoney Stanley, Independent Scholar William Semins, Owsley Stanley Foundation

### 3142 Harry Potter Studies 9: Potter's Readers

Fri, 02/22/2019 - 4:00 pm - 5:30 pm, Enchantment E

Moderator: Mariya Vaughan

#### The Wizarding World of Fandom: How Harry Potter Fan Fiction Shapes Identities

Shyanna Sloan, East Central Oklahoma University

### A Harry Potter Generation: An Analysis of the Millennial Generation and the Effects of the Harry Potter Book Series

Hayleigh Steadman, Amarillo College

# Becoming Dumbledore's Army: Academic and Social Engagement in Living-Learning Communities

Mariya Vaughan, Kansas State University

### After All This Time: Harry Potter and the Fan Base

Emily Shook, Indiana University of Pennsylvania

# 3144 Mothers, Motherhood, and Mothering in Popular Culture 2: Finding Momness - The Search for Maternal Identity in Popular Culture

Fri, 02/22/2019 - 4:00 pm - 5:30 pm, Enchantment A

Moderator: Jennifer Martin

### "Mamma Mia! Here We Go Again": The Continuing Cycle of Motherhood

Sarah Sells, Abilene Christian University

#### Mothers of Color in Popular Television: The Meanings of Maternal Transgression

Tessa Pyles, Bowling Green State University

#### The Stories We Tell: Missing Representations of Mothering

Nicole Dillard, Northern Kentucky University

#### 3146 Music 2: Ye Olde and Nu Metal

Fri, 02/22/2019 - 4:00 pm - 5:30 pm, Fiesta I

Moderator: Cody Smith

#### From Oildale to MTV: Pulling the Working Class Roots of Korn

Jorge Gomez, El Paso Community College

#### This Means Wort: Metal, Beer, and the Performative Elitism of Trappist

Brad Klypchak, Texas A&M University-Commerce

#### The Failed Anti-Christ: Black Metal, Satanism, and Satan's New Messiah

Cody Smith, North Lake College

#### 3148 Myth and Fairy Tales 4: Woman-Child, Goddess, Temptress, or Villain?

Fri, 02/22/2019 - 4:00 pm - 5:30 pm, Enchantment C

Moderator: Sheila Dooley

### Revising the Villain, Retelling Gender: Disney's "Maleficent" (2014)

Svea Hundertmark, Christian Albrecht University

#### The Woman-Child in Fairytales: Achieving a Balance between Maturity and Youth

Jaina Aparicio, Texas A&M University

# Femininity and the Manifestation of Power: How Goddess and Temptress Archetypes Have Evolved across Myths and Cultures

William Kingsland, University Wyoming

# 3150 Supernatural (TV Series) 4: Roundtable: Everything I Need to Know I Learned from the Winchesters: "Supernatural" in the Classroom

Fri, 02/22/2019 - 4:00 pm - 5:30 pm, Enchantment F

Moderator: Mandy Taylor

Mandy Taylor, California State University-San Bernardino Susan Nylander, Barstow College Lynn Zubernis, West Chester University

Are you interested in using "Supernatural" in your classroom? Have you always wanted to write a "Supernatural"-themed class but didn't know how to get started? Have you successfully incorporated "Supernatural" into your curriculum? Do you want to talk about "Supernatural" (and academics)? This roundtable will focus on ways to use "Supernatural" in the classroom, with emphasis on high school and college-level courses. In addition to general discussion, we hope to help interested participants craft a working lesson plan and/or syllabus by the conclusion of the session.

#### 3152 Women, Gender, and Sexuality 8: Business Meeting

Fri, 02/22/2019 - 4:00 pm - 5:30 pm, Fiesta II

Moderator: Pat Tyrer

All presenters in Women, Gender, and Sexuality panels, as well as anyone interested in this area, are invited to meet with Pat Tyrer, Area Chair, to discuss future panels and configurations for this area. A social outing will also be planned as well during the meeting. All panelists are encouraged to attend and contribute ideas for the future.

#### 3154 Fire and Ice Reception

Fri, 02/22/2019 - 6:00 pm - 7:00 pm, Grand Pavilion IV-VI

Moderator: SWPACA Executive Team

Come join our Executive Staff as we celebrate the official opening of the 40th annual meeting of the Southwest Popular/American Culture Assocation. Hosted by the Hyatt Regency Hotel to honor our conference attendees, light refreshments and beverages will be available.

#### 3156 Conference Keynote: Pam Houston

Fri, 02/22/2019 - 7:00 pm - 8:15 pm, Grand Pavilion IV-VI

Moderator: SWPACA Executive Team

The Southwest Popular/American Culture Association is pleased to announce that Pam Houston will be the Conference Keynote Speaker for the 40th annual Southwest Popular/American Culture Association conference, held at the Hyatt in Albuquerque, New Mexico, February 20-23, 2019. Houston is the author of is the author of the novels "Contents May Have Shifted" and "Sight Hound," the short story collections "Cowboys Are My Weakness" and "Waltzing the Cat," and "A Little More About Me," a collection of essays, as well as the forthcoming non-fiction work "Deep Creek." After the keynote, Houston will be available for a book signing for "Deep Creek," which will also be available to purchase.

# 3158 Whedonverses: Creators and Texts 2: Screening: Once More with Feeling/Dr. Horrible Screening and Sing-Along

Fri, 02/22/2019 - 8:30 pm - 10:00 pm, Grand Pavilion I-II

Moderator: Susan Fanetti

Annual singalong screening of the "Buffy the Vampire Slayer" musical episode, "Once More with Feeling," as well as Joss Whedon's online musical, "Dr. Horrible's Sing-Along Blog."

### **Saturday**

### 2019 Southwest Popular/American Culture Association Conference

#### **4000 Registration**

Sat, 02/23/2019 - 8:00 am - 2:00 pm, Registration Desk

#### 4002 Adaptation 5: Adaptations of Literary Classics

Sat, 02/23/2019 - 9:00 am - 10:30 am, Boardroom East

Moderator: Amy Fatzinger

#### Quite the Opposite: Defending Branagh's "Frankenstein"

Monica Hart, West Texas A&M University

### Austen Comes to America: Ibi Zoboi "Pride" Brings the Bennets to America in the 21st

**Century** 

Sharon Fox, University of Arkansas

#### 4004 Animation Studies 1: Squash and Stretch

Sat, 02/23/2019 - 9:00 am - 10:30 am, Fiesta III

Moderator: Bobby Schweizer

### "Frozen": Disney Animation in the Age of Disney Conglomerate

Peng-yi Tai, National Central University

#### The Pied Piper of Paris: Cross-Species Agency in Pixar's "Ratatouille"

Keene Short, Univeristy of Idaho

# Have Fun, but Make Sure that You Still Look Pretty: Animating Video Game Adaptations of the Disney Princesses

Megan Condis, Texas Tech University

#### 4006 Disability Studies 1: Depicting Disability in Film

Sat, 02/23/2019 - 9:00 am - 10:30 am, Fiesta IV

Moderator: Lexey Bartlett

### Battle of the Senses: Deaf and Blind "Monstrosities" in "A Quiet Place"

Kassia Waggoner, Friends University

#### "Eye-Feel": Disability and Embodied Cinematic Experience

Mark O'Hara, Miami University

#### Defining Success: Gender, Disability, and Rhetoric in the Biopic

Lexey Bartlett, Fort Hays State University

#### 4008 Game Studies, Culture, Play, and Practice 13

Sat, 02/23/2019 - 9:00 am - 10:30 am, Grand Pavilion III

Moderator: Josh Zimmerman

# "Welcome to the Family, Son": Maligned and Misunderstood Fathers in "Dadified" Games Marc Ouellette, Old Dominion University

#### Poisonous Pantheons: "God of War" and Toxic Masculinity

Steven Conway, Swinburne University of Technology

# Sega Does What Nintendon't: Masculinity, the Home Video Console, and PC Gaming in the 1990s

Sean Smith, California State University, Long Beach

### King's Scab: Economic Chivalry and Immaterial Labor in the Age of the Sharing Economy Kevin Moberly, Old Dominion University

# 4010 Grateful Dead 12: "Splintered Sunlight": Hidden INfluences in the Art and Music of the Grateful Dead

Sat, 02/23/2019 - 9:00 am - 10:30 am, Sierra Vista

Moderator: Dennis Rothermel

# "New Ones Coming as Old Ones Go": The British Romantic Era Revival in the American 1960s

Julie Roth, Odessa College

### Jerry Garcia's Tribute to Paul Klee

Dennis Rothermel, California State University, Chico

# "You Who Choose to Lead Must Follow": Berio, Borrowing, and the Music of the Grateful Dead

Michael Crowley, The City College of New York

### **4012 Harry Potter Studies 10: Potter and Mental Health**

Sat, 02/23/2019 - 9:00 am - 10:30 am, Enchantment E

Moderator: Jordana Long

### Harry Potter and the Unlikeable Child: Trauma, Attachment Disorders, and Resilience in the Harry Potter Series

Jordana Long, Kodiak College

"Is This Real?": A Wizarding World Approach to Post Traumatic Stress Disorder
Jessica Navarro, Purdue University Fort Wayne

### 4014 Horror (Literary and Cinematic) 8: Roundtable: Exploring "The Haunting of Hill House"

Sat, 02/23/2019 - 9:00 am - 10:30 am, Grand Pavilion IV

Moderator: Mandy Taylor

Valerie Pexton, University of Wyoming Antoinette Winstead, Our Lady of the Lake University George Sieg, Southwestern Indian Polytechnic Institute Margaret Yankovich, Rutgers University

This roundtable will explore and celebrate various iterations of Shirley Jackson's "The Haunting of Hill House": from the novel and its two cinematic adaptations, to the 2018 Netflix series. While the panel will devote itself to the critical analysis and evaluation of this most recent high-profile version of Jackson's text, discussions of the challenges of cinematic adaptation, the lasting relevance of the original novel, and the evolving canonical status of Shirley Jackson as an American (horror) writer are welcome and encouraged.

#### 4016 Music 3: Tell Me A Story through Music and Song

Sat, 02/23/2019 - 9:00 am - 10:30 am, Fiesta I

Moderator: Cody Smith

#### Mixtape, Soundtrack, or Playlist: An Analysis of the Curated Song Collection

Jehnie Burns, Independent Scholar

#### The Politics of Percussion in Pop Music

Donald Moores, National University

#### Carole King's Consciousness Raising Path to Tapestry

John Chappell, Webster University

### Music, the Storytelling Tradition, and Teaching History in the Twenty-First Century

David Leinweber, Oxford College of Emory University

#### 4018 Pedagogy and Popular Culture 10: Myths and Storytelling

Sat, 02/23/2019 - 9:00 am - 10:30 am, Grand Pavilion V

Moderator: Leslie Donovan

#### Teaching Literacy through Multimodal Storytelling in the Star Wars Universe

Johnathan Hill, Texas A&M University-Corpus Christi Tomas Espinosa, Texas A&M University-Corpus Christi

### The Better to Teach You with: Using Fairy Tales to Teach Information Literacy

Rosalyn Liljenguist, Southern Utah University

### Why Myths Matter

Bethany Blankenship, University of Montana Western

### 4020 Poetry and Poetics (Critical) 1: Cold War Poetry and Culture

Sat, 02/23/2019 - 9:00 am - 10:30 am, Enchantment B

Moderator: Sarah Worland

# "Where You Laugh at This Invisible Humor": Humor and Cold War Culture in Allen Ginsberg's "Howl"

Kalila Bohsali, University of New Mexico

# "But Now I'm Happy for a Time and Interested": Frank O'Hara, Humor, and Cold War Culture

Sarah Worland, University of New Mexico

### Allen Ginsberg's Poetics of a Buddhist Resistance

Ryan Murphy, University of New Mexico

#### 4022 Rhetoric and Technical Communication 1: Rhetoric and Society

Sat, 02/23/2019 - 9:00 am - 10:30 am, Enchantment C

Moderator: Nicole Dilts

# Recruiting Participants from a Sensitive, Non-Dominant Language-Speaking Population: Pitfalls and Opportunities

Nicole Dilts, Angelo State University

# Place-Based Rhetoric in the Absent Narrative: Children of Vietnam War Veterans and Collective Memory of War

Leigh Jones, Hunter College, City University of New York

#### Looking at Rhetorical Silence in the Me Too Movement

Cruz Barajas-Briones, Texas State University

#### 4024 Sociology of Popular Culture 1: Multiple Perspectives from the Discipline

Sat, 02/23/2019 - 9:00 am - 10:30 am, Enchantment D

Moderator: Bruce Day

#### Social Movements and "Star Trek": First and Second Wave Fandom from 1966-1979

David LoConto, New Mexico State University

# Caught between Two Allegiances: Examining Passing and Identity through Nella Larson and Ernest Cline

Ginger Johnson, East Central University

#### **Images of Authenticity: The Multi-Dimensional Meaning of Route 66**

Bruce Day, Central Connecticut State University

#### Image and Text: Dualities in Don Delillo's "Mao II"

Anna Fritzel, University of Texas, Dallas

# 4026 Talking Craft with Pam Houston: The Physical Stuff of Your Life (and How to Use It to Gain Access to the Emotional Stuff)

Sat, 02/23/2019 - 9:00 am - 10:30 am, Grand Pavilion I-II

Moderator: Lynnea Chapman King

This talk will focus on all the ways the sensory details that surround us—the sights, sounds, smells, tastes, and textures—can give us access to that much more elusive interior landscape we are always trying to access when we write. If we write those details all the way down to the bone. If we sit in the dark with them and let them distill up from the swamps of memory. Houston will focus on what she believes to be the real artistry of prose writing: the way we dip our ladles into the bottomless pot of metaphor soup of our lived and witnessed experience and pull out what we need; the way we pick up hunks of the physical world and bring them back to the page, translated into language. Please come armed with pen, paper, or laptop, your vast memory banks, your active and engaged senses, and all the things you don't even know you know.

#### 4028 Theater and Performance Studies 1: Theater and Society

Sat, 02/23/2019 - 9:00 am - 10:30 am, Enchantment F

Moderator: Monica Ganas

#### "Hamilton": A Present-Day American Revolution

Aubrey Vandenhoek, Friends University

# "I Have a Life . . . I Text. A lot.": Using Meisner with Student-Actors to Enhance Self-Applied Connections in Lauren Gunderson's "I and You"

Carrie Klypchak, Texas A&M University-Commerce

#### Under the Influence: "Merrily We Roll Along" and the American Dream

Monica Ganas, Azusa Pacific University

# 4030 Visual Arts 1: Lynching and Spectacle, Orgy as Ritual, Branding and Sex, and What Cameras Want

Sat, 02/23/2019 - 9:00 am - 10:30 am, Fiesta II

Moderator: Nancy Kay

#### Lynching and Spectacle: The Burning and Desecration of Colin Kaepernick's Jersey

Travis Boyce, University of Northern Colorado

### The Success of Gini, or the Ever Evolving Story of Branding and Sex

Luc Guglielmi, Kennesaw State University

#### What Do Cameras Want?: The Process of Seeing in Field Research

Brian O'Hara, College of Southern Nevada

Tim Melnyk, Independent Scholar

# Orgy as Ritual: Yayoi Kusama's Erotic Happenings, Film, and Underground Newspaper, 1967-1970

Sophia Gimenez, University of California, Santa Barbara

#### 4032 American Studies and American History 2

Sat, 02/23/2019 - 10:45 am - 12:15 am, Grand Pavilion I-II

Moderator: Kamila Kinyon

#### Exploring American Subcultures through Ethnography: Pedagogical Perspectives

Kamila Kinyon, University of Denver

Strange Beliefs and Customs: Settler Culture in Harington's "The Architecture of the Arkansas Ozarks"

Brian Walter, St. Louis College of Pharmacy

# Baseball Missionaries: The 1869 Transcontinental Tour of the Cincinnati Red Stockings and the Extension of Baseball to Pacific Coast America

Robert Barney, University of Western Ontario

#### 4034 Animation Studies 2: Slow In and Slow Out

Sat, 02/23/2019 - 10:45 am - 12:15 am, Fiesta III

Moderator: Francisco Ortega-Grimaldo

#### Alchemy of the Face: "Fullmetal Alchemist: Brotherhood" and Facial Emotion

Brendan Decicio, Brigham Young University

### Animation and Surrealism in 1930s America: "Porky in Wackyland"

Jorgelina Orfila, Texas Tech University

#### "Adventure Time": A Tonic to Victor Frankenstein's Familial Cowardice

Eric Howerton, Oklahoma State University

# 4036 Children's/Young Adult Literature and Culture 5: Expanding the Definition of Children's and Young Adult Literature

Sat, 02/23/2019 - 10:45 am - 12:15 am, Fiesta IV

Moderator: Alexis Bedell

#### Yeti Discourse and the Role of Children's Animated Movies

Anna Lawson, Abilene Christian University

#### The Case for Mark Haddon

Ashley Johnson, East Texas Baptist University

#### Intersections of Indigenous Temporality in Cherie Dimaline's "The Marrow Thieves"

Allie Fenson, University of Regina

#### Die Hard: A Children's Classic

Alexis Bedell, Kansas State University

### 4038 Cormac McCarthy 4: Roundtable: Revisiting McCarthy at the Border

Sat, 02/23/2019 - 10:45 am - 12:15 am, Fiesta I

Moderator: Katherine Sugg

Rick Wallach, Nova Southeastern University Wallis Sanborn, Our Lady of the Lake University Katherine Sugg, Central Connecticut State University Allen Josephs, University of West Florida

Participants in the 2018 Cormac McCarthy Society Conference in Monterrey, Mexico, along with others, discuss the literary and other relationships with and perspectives on Mexico in the writings of Cormac McCarthy.

#### 4040 Creative Writing 10: Fiction 4

Sat, 02/23/2019 - 10:45 am - 12:15 am, Whyte

Moderator: Jane Holwerda

#### What She Didn't Say

Skye Anicca, State University of New York at Albany

#### **Paramount Jewelers**

Jane Holwerda, Dodge City Community College

#### James Meredith and Me

Britt Haraway, University of Texas-Rio Grande Valley

# 4042 Esotericism and Occultism 9: Roundtable: Diabolus in Musica: Satan from Esoteric Music to Popular Music

Sat, 02/23/2019 - 10:45 am - 12:15 am, Grand Pavilion VI

Moderator: George Sieg

Brad Klypchak, Texas A&M University-Commerce Cody Smith, North Lake College Jeffrey Adams, University of Vermont David Leinweber, Oxford College of Emory University David Piersol, University of New Mexico

Aesthetic variations of esoteric and occult worldviews are as diverse as those of musical subculture, yet the Satanic (and more generally, the diabolic) are the only such worldviews, in their legion of variations, to have not only defined a musical subgenre (black metal), but also to have been projected by detractors and moralists onto a range of musical genres, styles, and artists -- both mainstream and otherwise. Folk traditions have described pacts with the Devil for musical talent; blues and rock & roll have been described as the devil's music and shock rockers have embraced infernal style. Among the consequences have been overtly antichristian celebrities such as Marilyn Manson, as well the explicit Satanism of black metal bands. This has mostly been confined to subculture, but now the mainstream success of Ghost compels a re-evaluation of the devil's role in the popular culture of music, especially given that, compared with all of its predecessors, Ghost is among the most explicitly Satanic in both content and aesthetic. This roundtable will explore the question of why Satanic/diabolic imagery, uniquely, spans the gap between esoteric aesthetics, occulture, and mainstream music.

#### 4044 Film and History 3: Identity, Influence, and Imagery

Sat, 02/23/2019 - 10:45 am - 12:15 am, Boardroom East

Moderator: Thomas Prasch

"Reprisal!": A Civil Rights Western

Colt Chaney, Murray State College

Formative Years: Sexual Violence and the Coming of Age Film in America

Rachel Seymour, California State University Fullerton

Brexit/"Dunkirk": Turning Defeat into Victory in "Dunkirk" and "Darkest Hour"

Thomas Prasch, Washburn University

#### 4046 Game Studies, Culture, Play, and Practice 14

Sat, 02/23/2019 - 10:45 am - 12:15 am, Grand Pavilion III

Moderator: Steven Conway

# **Problem Players, Punishment, and Justice in Online Multiplayer Computer Games** Josh Zimmerman, TTG, LLC

>PLAN A $\leftarrow$  Design and Critique of a Future Work Simulation Game - Critiquing >PLAN A $\leftarrow$ 

Rolf Nohr, Braunschweig University of Art

>PLAN A< – Future Work Simulation Game. Part 1: Iterative Design as a Participatory Process

Tim Glaser, Braunschweig University of Art

"Fake News" as Game and/or Play?

Tobias Conradi, University of Vienna

# 4048 Grateful Dead 13: Roundtable: From Aoxomoxoa to Woodstock: The Grateful Dead at Santa Rosa, June 28, 1969, A Guided Listening Session

Sat, 02/23/2019 - 10:45 am - 12:15 am, Sierra Vista

Moderator: William Semins

Michael Parrish, San Jose State University William Semins, Owsley Stanley Foundation Brian Felix, University of North Carolina at Asheville Matthew Armstrong, University of North Carolina at Greensboro

In June 1969, the Grateful Dead played two shows at Santa Rosa's Veteran's Auditorium, about fifty miles north of San Francisco. Recorded by Owsley "Bear" Stanley, the shows were part of a three-night Northern California mini-tour just before the band set off for a grueling summer tour that would carry them from Chicago to Canada before ending in the northeast, giving them just enough time to return home before they flew back for Woodstock. This listening session presents the newly restored master recording made by Bear of the second night, June 28, which captures the band as it was beginning to make the transition to the country-rock Americana of the Workingman's Dead/American Beauty era. Only eight days after the release of Aoxomoxoa, the show features a band that was already shifting away from the avant-garde experimentalism that they had worked so hard to capture in the studio.

#### 4050 Mothers, Motherhood, and Mothering in Popular Culture 3: Research Meeting

Sat, 02/23/2019 - 10:45 am - 12:15 am, Enchantment A

Moderator: Jennifer Martin and Kathleen Lacey

Join area chairs Kathleen Lacey and Jennifer Martin for the first annual research meeting for the Mothers, Motherhood, and Mothering in Popular Culture area. We especially invite Motherhood presenters, but all who are working at some intersection of motherhood research are welcome to join us. We hope to share ideas for teaching, research, and collaborative projects.

#### 4052 Pedagogy and Popular Culture 11: Bridging Childhood and College

Sat, 02/23/2019 - 10:45 am - 12:15 am, Grand Pavilion V

Moderator: Joyce Stewart

#### Re-Imagining Childhood: Dr. Seuss, Adaptation, and Student Engagement

Misty Thomas, University of New Mexico

# Meeting Course Objectives in FYS: The Power of Pastiche in Bechdel's "Fun Home" and Wolf's "Teenage"

Joyce Stewart, University of Wyoming

### 4054 Poetry and Poetics (Critical) 2: Twentieith and Twenty-First Century Poetry Re-Considered

Sat, 02/23/2019 - 10:45 am - 12:15 am, Enchantment B

Moderator: Alissa Simon

#### On the Dead and Defunct: ee cummings' Line Breaks

Phillip Grayson, St John's University

The Philosophy of Poetics: An Investigation into the Poetics of Virginie Lalucq Combined with the Philosophy of Jean Luc Nancy

Alissa Simon, Harrison Middleton University

The Serious Poetics of Light Verse: Language Play of Gertrude Stein and Frank O'Hara

Yangsoon Kim, Korea University

#### 4056 Rhetoric and Technical Communication 2: Techniques, Tutors, and Tropes

Sat, 02/23/2019 - 10:45 am - 12:15 am, Enchantment C

Moderator: Sierra Lafollette

# But Locke, We Have Emojis Now: An Exploration of the Rhetorical Efficacy of Emojis and Emoticons as Visual Aids in Modern Communication

Sierra Lafollette, Texas State University

# From Apu to Alex Parrish: Pop Culture and Perception of Outsourcing and Collaboration in the Technical Communication Industry

Meghalee Das, Texas State University

#### 4058 Sociology of Popular Culture 2: Difference and Change

Sat, 02/23/2019 - 10:45 am - 12:15 am, Enchantment D

Moderator: Christian Gilde

#### The Diaspora of Transformation Sahrawi Community as Case Study

Mahmoud Baballah, King Fahd High School

#### Popular Culture Exchange that Connects: The Case of BookCrossing

Christian Gilde, University of Montana Western

# 4060 Theater and Performance Studies 2: Roundtable: From Malinche to Malinalli: (Re)Membering the Aztec Conquest and La Malinche Thru (Her)story, Music, and Stagecraft

Sat, 02/23/2019 - 10:45 am - 12:15 am, Enchantment F

Moderator: Monica Ganas

Robert Moreira, University of Texas-Rio Grande Valley Sandra Barba, University of Texas-Rio Grande Valley Josiah Esquivel, University of Texas-Rio Grande Valley

La Malinche, also known as Doña Marina or Malinalli, represents a female archetype that (his)tory, mythology, and the creative arts continue to render in complex, critical, even controversial ways. Malinalli is a polyglot, Broadway-styled musical that (re)members the traditional narrative of the Aztec Conquest through a dramatization of the experiences of key historical figures, including Spanish Conquistador Hernan Cortéz; Aztec Emperors Moctezuma and Cuauhtémoc; and, most importantly, Malinalli. In addition to live performances of select songs from Malinalli, this roundtable will feature presentations by the writers and directors of the musical in regards to their unique approaches to storytelling, musical composition, and theatricality.

# 4062 Visual Arts 2: Poetic Routes, Jack Leigh's Lowcountry Labor, and Teaching Animation for Mobile Application

Sat, 02/23/2019 - 10:45 am - 12:15 am, Fiesta II

Moderator: Nancy Kay

### **Teaching Animation for Mobile Application**

Linh Dao, Monmouth University

#### **Poetic Routes**

Amaris Ketcham, University of New Mexico

### Jack Leigh: Lowcountry Labor and the Photo-Narrative Document

Emmanuelle Jacobi, Savannah College of Art and Design

#### 4064 Alfred Hitchcock 2: The Legacy of Hitchcock

Sat, 02/23/2019 - 12:30 pm - 2:00 pm, Enchantment B

Moderator: Michael Howarth

#### **The Hitchcock Hotel**

Tamas Ivan Molnar, Concordia University

### 4066 Animation Studies 3: Secondary Action

Sat, 02/23/2019 - 12:30 pm - 2:00 pm, Fiesta III

Moderator: Jorgelina Orfila

#### The Animated Hosts that Inhabit Disney Parks

Bobby Schweizer, Texas Tech University

#### **Animation Practice: Insights into the Creation of Ephemeral Animated Installation**

Christine Veras, University of Texas, Dallas

#### **Monster Docs**

Sean McComber, University of Texas, Dallas

#### 4072 Game Studies, Culture, Play, and Practice 15: Conclusions and Connections

Sat, 02/23/2019 - 12:30 pm - 2:00 pm, Grand Pavilion III

Moderator: Judd Ruggill

This is the wrap-up session and business meeting for the Game Studies, Culture, Play, and Practice Area.

# 4074 Horror (Literary and Cinematic) 9: Roundtable: "Hereditary" and the Occult and Esoteric Horror Film Tradition

Sat, 02/23/2019 - 12:30 pm - 2:00 pm, Grand Pavilion IV

Moderator: George Sieg

Aaron French, University of California, Davis David Leinweber, Oxford College of Emory University Noah Jampol, The Catholic University of America

Universally praised for its deft referencing of horror classics like "Rosemary's Baby" and "Don't Look Now," "Hereditary" has impressed critics and polarized audiences like no other film in 2018. Given the film's remarkable employment of details accurate to specific paradigms of esoteric and occult practice, as well as director Ari Aster's research into historical esotericism and occultism, an assessment of Hereditary's esoteric and occult credentials is overdue. This roundtable will explore the potential artistic and cultural significance of the film's employment of esoteric and occult content. Is "Hereditary" an exception to the rarity of this material, or does its critical success suggest a potential trend? Why are accurate esoteric and occult references so comparatively unusual in horror films, considering the accessibility and popularity of that material in popular culture? How do the polarized audience reactions to "Hereditary" relate to this topic? Beyond these questions, contributors with a variety of horror and film expertise will pose other angles for examining "Hereditary" and its critical and popular reception, placing the film in the context of esoteric and occult beliefs and practices and their popular perception.

#### 4076 Music 4: Jammin' From Ohio to Texas and Beyond

Sat, 02/23/2019 - 12:30 pm - 2:00 pm, Fiesta I

Moderator: Cody Smith

"Lucy and the Fuzz": Authenticity to the Jam Genre and Intersections with Class in the Jam Scene of Northwest Ohio

Katelen Brown, Bowling Green State University

"I Am the Wheel": Mobility and Sprawl in Popular Songs about Amarillo, Texas
Brian Ingrassia, West Texas A&M University

"We've Been to the West and We Going Back Again": Bob Dylan and His American Wests Matthew Jennings, Middle Georgia State University

## 4078 Pedagogy and Popular Culture 12: Composition Outside the Box

Sat, 02/23/2019 - 12:30 pm - 2:00 pm, Grand Pavilion V

Moderator: Kurt Depner

# From Bigfoot to Pizzagate: Tracing the Genealogy of Conspiracy Theories in the Composition Class

Samantha Allen, William Penn University

## An Acquired Taste: Food Rhetoric in the First-Year Composition Classroom

Alexandria McCormick, West Texas A&M University

# Professionalizing and Specializing English Composition II by Deviating from a Humanities-Based Model

Wallis Sanborn, Our Lady of the Lake University

#### 4080 Philosophy and Popular Culture 1: Philosophical Absurdity in Popular Culture

Sat, 02/23/2019 - 12:30 pm - 2:00 pm, Enchantment D

Moderator: Sammuel (Rob) Byer

#### The Modern Absurd Hero

Sean McDonald, Amarillo College

## Is an Absurd Creation Possible in Popular Culture?

Nozomi Irei, Southern Utah University

#### Absurdity and Immortality: Teaching a Demon Ethics in "The Good Place"

Sammuel (Rob) Byer, Fort Hays State University

#### 4082 Science, Technology, and Culture 2

Sat, 02/23/2019 - 12:30 pm - 2:00 pm, Enchantment E

Moderator: Aaron Adair

# Mother of Universes or Destroyer of Worlds: Depictions of Female Particle Physicists in Popular Media

Kristine Larsen, Central Connecticut State University

# "Cosmos": TV Miniseries about Science, but with an (Anti) Religious Message

Warren Kay, Merrimack College

### Control System Design, Sensor Manipulation, and Netflix's "Black Mirror"

Barbara Jaimes, Schreiner University

#### 4084 Shakespeare in Popular Culture 1: Narrative Space and Early Modern Theatre

Sat, 02/23/2019 - 12:30 pm - 2:00 pm, Enchantment C

Moderator: Jessica Maerz

# Bigger on the Inside: How Shakespeare and The Doctor Connect More than Time and Space

Tiffany Sterner-neely, Southern New Hampshire University

Early Modern Stages on Screen: The Dramaturgy of Space

Jessica Maerz, University of Arizona

# 4086 Esotericism and Occultism 10: Roundtable: Magical Belief and Practice in Popular Culture

Sat, 02/23/2019 - 2:15 pm - 3:45 pm, Grand Pavilion VI

Moderator: Michael Ryan

John McKnight, Harrisburg University George Sieg, Southwestern Indian Polytechnic Institute David Piersol, University of New Mexico Michael Callas, Independent Scholar

Despite the pervasive and increasing prevalence of representations of magical beliefs, practices, and motifs across all media of popular culture, and increasing attention by journalists to expressions of these worldviews, "magic" as a category tends to remain only partially or selectively acknowledged, often in favor of other, more specific contexts, regardless of their coherence. This roundtable will address the apparent dissonance of the popularity of magical themes, content, and imagery with the apparent unpopularity of "magic" as a conceptual category in comparison to other general categories such as the "occult" and "religion," but also in comparison to specific categories like "witchcraft," "psychic," the "paranormal," and even "superpowers." What factors best explain a popular culture landscape in which the public cursing of political figures is celebrated in the media, wizards and sorcerers are superheroes, and belief in astrology is rising among Millennials -- but in which it is vanishingly unlikely for a given American to consider the efficacy of magic to be a central element in his or her worldview?

#### 4088 Horror (Literary and Cinematic) 10: Roundtable: The Year in Review

Sat, 02/23/2019 - 2:15 pm - 3:45 pm, Grand Pavilion IV

Moderator: Steffen Hantke

Karen Renner, Northern Arizona University Margaret Yankovich, Rutgers University Sean Woodard, Independent Scholar

As roundtable events in recent years have demonstrated, there is always "the one" film, TV series, director, writer, or trend from the year before that everybody is dying to discuss. In response to this self-renewing interest, the Horror Area will offer this roundtable to revisit and assess horror between last year's conference and this one—a year of media production in literature, film, television, and other forms of media in a genre that remains a steady audience favorite and provides an indispensable source of critical commentary on the state of affairs. What are the recent trends, the outstanding productions, the innovations and achievements of horror since last year's conference? Come and join us in making sense of horror in 2018!

#### 4090 Pedagogy and Popular Culture 13: Social Media and New Technologies

Sat, 02/23/2019 - 2:15 pm - 3:45 pm, Grand Pavilion V

Moderator: Kurt Depner

#### **Interacting with the Inactive**

Robert J. Platt, Independent Scholar

## Using Virtual Reality to Teach Social Science

Michelle VanNatta, Dominican University

Tweeting in the Sciences: The Art of the Tweetable Scientific Abstract in an

### **Undergraduate Science Writing Course**

Ann Torrusio, Maryville University

# 4091 Pedagogy and Popular Culture 14: Playing with Popular Culture: Using Unexpected Evidence to Teach Research-Based Writing

Sat, 02/23/2019 - 4:00 pm - 5:30 pm, Grand Pavilion V

Moderator: Kurt Depner

#### Teaching Scholarly Conversations with Popular Culture: Blade Runner Lessons

Marina Fedosik, Princeton University

#### **Building Original Arguments: LEGOs in the Writing Classroom**

Genevieve Creedon, Princeton University

# Learning to Speak Penguin, Ant, and Plant: Teaching Research Strategies with Ursula Le Guin's "The Author of the Acacia Seeds"

Andrew Hakim, Princeton University

## 4092 Post-Conference Wrap-Up

Sat, 02/23/2019 - 4:00 pm - 5:30 pm, Grand Pavilion I-II

Moderator: SWPACA Executive Team

Please join the SWPACA Executive Team for an informal get-together to wrap up the conference. We'll cover the highlights of the 40th annual meeting. Come with stories and suggestions and relax for a bit!

#### 4094 2nd Annual Albuquerque Craft Beer Walking Tour

Sat, 02/23/2019 - 6:00 pm - 8:15 pm, Atrium (2nd floor)

Moderator: Kurt Depner

This optional, post conference walking tour will explore the influence of craft beer culture on popular culture. The great city of Albuquerque has been appearing on list after list of top 10 craft beer scenes in the United States. Attendees will have the opportunity to explore what the downtown Albuquerque beer scene has to offer. There are at least four or five craft breweries and taprooms within easy walking distance of the Hyatt, so come join us for a walking tour--with suds!--as we explore what our fair city has to offer in the way of craft beer.

NOTE: This is a "dutch treat" tour. All food and drink samples will be the attendees' responsibility.

### **Conference Staff**

## 2019 Southwest Popular/American Culture Association Conference

#### **SWPACA Executive Director**

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David Sutton, Tarrant County College / Eagle Mountain Saginaw Independent School District

#### 2018 SWPACA Michael K. Schoenecke Leadership Institute Fellows

Jamel Garrett, Chicago Theological Seminary

Jennifer Martin, University of South Carolina

### 2019 SWPACA Michael K. Schoenecke Leadership Institute Fellows

Stephanie Lim, California State University Northridge

Mazyar Mahdavifar, Chapman University

#### **Area Chairs**

## 2019 Southwest Popular/American Culture Association Conference

Area Chairs are volunteers who recruit and organize panels in an individual topic area, as well as help promote the annual conference and contribute to the effective running of it. If you are interested in serving as an area chair in the future, please contact Dr. Kathleen Lacey at klacey@southwestpca.org.

## Adaptation: Literature, Film, and Culture

Amy Fatzinger, University of Arizona fatzinge@email.arizona.edu

### **African American / Black Studies**

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## **American Studies and American History**

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#### The American West: Film and Literature

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# Apocalypse, Dystopia, and Disaster in Culture

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# **Beats, Counterculture, and Hipsters**

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